



VICTIM SERVICES OF PEEL

Help. Healing. Hope.

FOR IMMEDIATE RELEASE
May 20, 2016

Support Victims of Crime & Tragic Circumstances, One Coin at a Time

Starting May 24, 2016, seven Victim Services agencies that serve the Central West region of Ontario will begin a “Victims Count: Foreign Coin & Currency Collection” campaign to collect leftover coins and currency from trips abroad to help raise funds to improve the lives of victims who experience crime or tragic circumstances. Individuals and businesses are asked to drop by the Emil V. Kolb Centre for Police Excellence at 180 Derry Road East, Mississauga and deposit their coins and currency into a large globe in the lobby. The campaign will run until June 30, 2016.

“Many of us travel all over the world and when we return, we have leftover coins and currency that we do not use,” said Jessica Mills, Fundraising Development and Communications Coordinator at Victim Services of Peel. “Therefore, this initiative allows us to collect unused currency and use that money to provide care and services to victims in our community.”

Victim Services provide safe, caring and compassionate assistance to victims, 24 hours a day, seven days a week. A contribution, no matter how large or small, to the “Victims Count: Foreign Coin & Currency Collection” will grow the support programs and services available to any person seeking assistance during a time of crisis.

At the conclusion of the campaign, Global Coin Solutions will convert the money raised into Canadian funds. Leftover pennies and Canadian Tire money are also accepted.

Participating agencies include:

- Victim Services of Brant
- Caledon/Dufferin Victim Services
- Victim Services of Haldimand Norfolk
- Victim Services Niagara
- Victim Services of Peel
- Victim Services of Waterloo Region
- Victim Services Wellington

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For more information on Victim Services of Peel please go to www.vspeel.org, or contact:

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About Victim Services of Peel: Victim Services of Peel is a charitable, not-for-profit organization that delivers immediate crisis intervention to victims of crime and tragic circumstances in Brampton and Mississauga. In partnership with Peel Regional Police and other social service agencies, Victim Services of Peel provides crisis intervention, emotional support, practical assistance, information and referrals to individuals. Since 1986, Victim Services of Peel has supported over 300,000 individuals on a path to help, healing and hope. 2016 is a milestone in Victim Services of Peel’s great history as the organization celebrates its 30th anniversary.