



**MID-MICHIGAN  
RECOVERY SERVICES**

# Build*Her* Up

JOINING TOGETHER ON BEHALF OF WOMEN  
WORKING TO RESTORE THEIR LIVES



## MID-MICHIGAN RECOVERY SERVICES

### A MESSAGE FROM AMANDA HAYHOE-KRUGER

Family visitation days are a mix of emotions for the women in residential treatment with Mid-Michigan Recovery Services.

There is the natural joy that comes with restoring the bond of mother and child. There is laughter, sometimes a belated birthday celebration. But there also are tears. The little ones don't understand why mom is in this place, not home. They only care that they get to snuggle with her again, at least for a while. It can be bittersweet for the moms, but these visits remind them why they are here.

"Here" is the starting point for recovery from substance-use dependence. It's a hard road for anyone, but women face particular challenges. The first question many face when starting out is, "Who's going to take care of the kids?" But the challenges go beyond that for all women, with and without children.

They are more vulnerable to the domestic violence that is 11 times more likely on days of heavy drug or alcohol use. Many turn to substances in an attempt to numb the pain and PTSD of sexual abuse or assault.

Then there is the stigma: Women are expected to be above such afflictions as substance abuse. But we know better, and research shows addiction does not discriminate by age, race, religion – and certainly not by gender. Mid-Michigan Recovery Services understands all of this. That is why I am drawn to their work, and it is why I am asking you to join this cause.

MMRS helps hundreds of men and women every year to gain independence, restore relationships and renew their lives. With BuildHer Up, we are focusing on women: adding safety, comfort and security to the homes where they are working so hard to heal, fighting for their lives and those they love.

For me, as a mom and as I get older, I have a lot of respect and admiration for what these women are doing. I can't imagine leaving my loved ones and my family and working to better myself without them next to me. And these women's strength motivates me every day to do what I do with MMRS.

I hope it motivates you, too. Together, we can build ALL of them up.

Sincerely,

Amanda Hayhoe-Kruger, BuildHer Up chair



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# BuildHer Up

The forced isolation of the pandemic has worsened every aspect of substance dependence. We see more abuse, more deaths.

At this time of great need, we focus on hope — concentrating on the particular challenges faced by women struggling with addiction.



BuildHer Up emphasizes the involvement of women leaders in our community. But we invite the participation of ALL who understand that these mothers, sisters and daughters are engaged in their own rebuilding.

Mid-Michigan Recovery Services has two residential programs for women: Glass House and Safe Harbor. These programs are based in three older houses that need renovation for safety, comfort and security.

We're going to **raise the money**, we're going to **do the work**, and we're going to **provide hope and recovery** to help build these women up.

## PARTIAL PROJECT LIST

Painting - interior and exterior

Fence installation and repair

Roof repairs

Ceiling tile replacement

Drywall repair

Electrical upgrades, including replacement of outdated wiring

Floor tile replacement

Replace deadbolt locks

Add security systems

Replace siding

Replace unsafe porch and patio decking

Repair site drainage, prevent leaks into basement

... And keeping these programs running to help more women!



WE LOOK FORWARD TO INVITING YOU TO A CELEBRATION of this work with an outdoor gathering and ribbon-cutting at one of the homes **the evening of Sept. 30.**

## WHY THIS IS IMPORTANT

22% increase in fatal overdoses in Mid-Michigan.<sup>1</sup>

2019: 147

2020: 180

Substance use in women tends to develop into addiction more quickly than in men.

Culturally defined roles for women can limit treatment.

Substance use disorder and domestic violence are closely linked — co-occurring in 40% to 60% of violent incidents.

<sup>1</sup>2020 Sparrow Forensic Drug Report for Eaton, Ingham, Ionia, Isabella and Shiawassee Counties.

# SPONSORSHIP LEVELS & BENEFITS

## **CHAMPION OF COURAGE: \$100,000**

Program/building naming rights  
One-minute segment in post-build video  
Acknowledgment at ribbon-cutting  
Recognition on MMRS website  
Premiere sponsor listing on all ribbon-cutting materials, including name or logo on temporary signage and thank-you boards  
Premiere listing on permanent plaque installed after build  
Quote in event press release

## **PATHWAY TO PEACE: \$20,000**

Opportunity to name one of the community rooms (kitchen, living room, group room)  
One-minute segment in post-build video  
Acknowledgment at ribbon cutting  
Recognition on MMRS website  
Listing on all ribbon-cutting materials, including name or logo on temporary signage and thank-you boards  
Top listing on permanent thank-you plaque installed after build



## **REFUGE FOR RESILIENCE: \$10,000**

Opportunity to name a bedroom in one of the homes  
30-second segment in post-build video  
Acknowledgment at ribbon-cutting  
Recognition on MMRS website  
Listing on all ribbon cutting materials, including name or logo on temporary signage  
Listing on permanent thank-you plaque installed after build

## **SISTERHOOD OF STRENGTH: \$5,000**

5-second individualized thank-you slide in post-build video  
Recognition on MMRS website  
Listing on ribbon-cutting materials, including name or logo on temporary signage  
Listing on permanent thank-you plaque installed after build

## **HOPE FOR HEALING: \$2,500**

Recognized with all \$2,500 sponsors on thank slide in post-build video  
Recognition on MMRS website  
Listing on all ribbon cutting materials, including name or logo on temporary signage  
Listing on permanent thank you plaque installed after build

## **TOOLS FOR TENACITY: \$1,000**

Recognized with all \$1,000 sponsors on thank slide in post-build video  
Recognition on MMRS website  
Listing on permanent thank-you plaque installed after build



## **OUR THANKS TO THE BUILDHER UP COMMITTEE:**

**Holly Andrews**, AP Cleaning Company

**Melea Belton**, MMRS Board of Directors

**Megan Doherty**, FD Hayes

**Caryn Drenth**, Builders Hardware

**Karen Grannemann**, University Club of MSU

**Tom Hamp**, AdviCoach

**Deb Hart**, Morning Blend (Fox 47) / Trauma Sensitive Yoga

**Amanda Hayhoe-Kruger**, Hayhoe Asphalt

**Lisa Hildorf**

**Debbie Horak**, GÜD Marketing

**Sarah Jennings**, Maner Costerisan

**Cindy Kosloski**, Home Builders Association of Lansing

**Tobi Lyon**, Ngage Management

**Michelle Massey**, Dewpoint

**John McGraw**, River Caddis

**Rachel Michaud**, Gillespie Group

**Stephanie Milosavlevski**, Ameriprise Financial

**Dr. Breanna O'Keefe**, Sparrow/MMRS

**Nancy Passanante**

**Kelly Preston**, Capital Steel and Wire

**Michelle Rahl**, Lansing Chamber of Commerce

**Liz Reno-Hayes**, M3 Group

**Danielle Robinson**, Jackson

**Mary Swanson**, Swanson Designs





## BUILDER UP: EVENT SPONSORSHIP FORM

☐

Yes! I want to help women in recovery by sponsoring the BuildHer Up initiative with Mid-Michigan Recovery Services.

NAME(S):

ADDRESS:

PHONE:

EMAIL:

☐

PATHWAY TO PEACE: \$20,000

☐

REFUGE FOR RESILIENCE: \$10,000.

☐

SISTERHOOD OF STRENGTH: \$5,000

☐

HOPE FOR HEALING: \$2,500

☐

TOOLS FOR TENACITY: \$1,000

☐

OTHER AMOUNT: \_\$ \_\_\_\_\_

SPONSORSHIP TOTAL:

\$ \_\_\_\_\_

HOW SPONSORSHIP SHOULD BE RECOGNIZED  
(enter name or company name):

\_\_\_\_\_

\_\_\_\_\_

## PAYMENT OPTIONS

☐ A check for \$ \_\_\_\_\_, payable to Mid-Michigan Recovery Services, is enclosed.

☐ Charge my credit card \$ \_\_\_\_\_ or ☐ Charge my card \$ \_\_\_\_\_ per month for \_\_\_\_\_ months

Card number: \_\_\_\_\_ Name of cardholder: \_\_\_\_\_

Billing ZIP Code: \_\_\_\_\_ Expiration: \_\_\_\_ / \_\_\_\_ Authorization code: \_\_\_\_\_

☐ Please invoice me for \$ \_\_\_\_\_ If different from address above: \_\_\_\_\_

### MAIL THIS FORM AND ANY PAYMENT TO:

Mid-Michigan Recovery Services, 913 West Holmes Road, Suite 200, Lansing, MI 48910

**FAX:** 517.887.8121 **EMAIL:** info@mmrsinc.org

*We look forward to celebrating our success with an event at the end of the September. We will share those details with you as they become available. If you have questions in the meantime or would like to arrange a virtual tour, contact Cortny Toomey at 517.887.0226, ext. 126.*

**THANK YOU FOR MAKING A DIFFERENCE!**