



AMERICAN ARCHERY CO.

2 WALKER AVE.

CLARENDON HILLS, ILL.



1962 CATALOG

C. LARRY LAYER, PRESIDENT

OLIVE BESCO LAYER, SEC.-TREAS.

AMERICAN ARCHERY COMPANY INC.

2 WALKER AVENUE, CLARENDON HILLS, ILLINOIS — U.S.A.
PHONE FACULTY 3-2191

SELECTING YOUR NEW AMERICAN BOW

Selecting your new bow with your specific requirements in mind will give you much added pleasure. Remember that the pure instinctor generally does better with a short, high velocity bow, while the sight shooters and gap shooters find the longer bows giving better results.

Each American bow has been designed with a particular purpose in mind. When you select your bow according to this purpose and according to the bow weight that suits you best, the results are always very good. Read the following resume of American Bows and pick the one which suits you best.

THE SHARK 62"

Combines hunting and field qualities along with a high sight window and increased velocity. For men who want velocity in a medium priced bow, this is it. For ladies, it is very good in the lighter weights.

THE BARRACUDA 57"

For long or short draws - men or women - this bow meets every bowhunting emergency like shooting from trees, from boats, kneeling, crouching, sitting or in heavy brush. The fast action of the short limbs packs killing power that takes game up to 100 yards. For ladies, we make a high sight window on this bow if the weight is not over 35 lbs. It makes the long shots easy to hit.

THE CHEETAH - 64" - 66"

The 64" Cheetah needs no introduction. For years it has been the outstanding all-around bow for hunting and field in its price class. The new 66" Cheetah has a higher sight window, increased stability for longer draws over 29 inches.

THE CHEETAH SPECIALS - 57" - 60"

Made to be the top hunting bows for those who want maximum energy, smooth draw and less string vibration. The fast opening recurves produce ultimate velocity for both long and short draws. They are without a doubt the quietest shooting bows on the market.

AMARCO SPECIALS - 62" 64" 66" 68" 69"
Our 1962 line of AMARCO's comes in five lengths so that you can make a perfect selection for your draw length and purpose.

- 62" AMARCO - A superb bow for ladies in the short draws. A masterful hunting bow in heavier weights for the men.
- 64" AMARCO - Gives ultimate stability to 26 or 27 inch draws for men and women in target, field and hunting.
- 66" AMARCO - The most stable shooting bow we make considering the high energy output and velocity it gives to 27/28/29 inch draws.
- 68" AMARCO - Extremely accurate at short ranges and up to 100 yards for 27/28/29 inch draws. Extra high sight window.
- 69" AMARCO - Designed for 29/30/30 inch draws for any range up to 100 yards. It is fast, extra smooth, has less finger pinch, minimum tip vibration and pin-point accuracy at all ranges.

I hope that you join the great family of American archers who are getting more enjoyment out of archery through better performance.

C. L. Layer, Pres.
American Archery Co.



ETERNAL VIGILANCE IS THE PRICE OF LIBERTY

IF ITS FOR AN ARCHER — WE MAKE IT

AMARCO SPECIAL

THE BOW FOR YOU!

If you are looking for a bow that puts performance above all — you'll want the AMARCO SPECIAL. It will never let you down even in the toughest of competition. The sleek, graceful lines—the imported handle woods and the mirror smooth finish make this the finest bow you ever saw. But, most important, it will improve your shooting (no matter what bow you have now). There is an AMARCO that is just right for you. Choose yours according to your draw length for utmost efficiency.

- AS62 22/35 lb., 25 to 29 in. draws75.00
- AS64 25/55 lb., 26 to 29 in. draws75.00
- AS66 30/45 lb., 27 to 29 in. draws79.50
- AS68 30/45 lb., 28 to 30 in. draws79.50
- AS69 30/45 lb., 28 to 31 in. draws79.50

Choice of PISTOL or STANDARD grip on all bows

Note: In order to give you the very best efficiency we advise using the following fistmele on your bow.

- AS629 1/2" to 9 3/4"
- AS649 1/2" to 9 3/4"
- AS669 3/4" to 10"
- AS689 7/8" to 10"
- AS699 7/8" to 10"

Fistmele measurements are taken from the nocking points — across arrow rest — to front of the bow.

BUY NOW! PAY LATER — NO MONEY DOWN!



.... AMERICAN ARCHERY COMPANY

Cheetah

HUNTER'S SPECIALS

PROVEN BY PERFORMANCE

Made for the bowhunter who wants the BEST. You get many important extra advantages that help you to get your game when you switch to a Cheetah. Highest velocity — shorter length — easier to handle — smoother draw — greater stability — are all combined into one beautiful bow. This bow is so smooth to shoot that it is the favorite of many tournament archers. Try this bow before you buy any others. Both models will take draws to 29 or 30 inches.

CS60 30/65 lb., up to 30 inch draws65.00
CS57 30/65 lb., up to 29 inch draws65.00

Note: In order to give you the very best efficiency, we advise using the following fistmeles for your bow.

CS60 . . . approximately 9 1/2"
CS57 . . . approximately 9 1/4"

Fistmele measurements are taken from the nocking points—across arrow rest—to the front of the bow. Be sure to place your nocking point 1/16" above right angles to the arrow rest. Higher fistmele creates more tip vibration and reduces velocity. These are the quietest shooting hunting bows on the market.

ASK ABOUT OUR EASY PAYMENT PLAN



....AMERICAN ARCHERY COMPANY

CHEETAH

Made for the archer that is equally interested in hunting and target and wants one all-around bow that fulfills these requirements. The 1962 Cheetahs have been speeded up on velocity while still retaining their well-known stability. Now they are available in two lengths. Both models have high sight windows and give excellent results for instinctive or sight shooting.

CH64 — 30/55 lbs.

\$49⁵⁰

CH66 — 30/55 lbs.

\$54⁵⁰

For maximum efficiency keep the fistmele on the Cheetah bows at 9 3/4" and locate the nocking point 1/16" above right angles to the arrow rest.

ASK ABOUT OUR EASY PAY PLAN



....AMERICAN ARCHERY COMPANY

Barracuda

The bowhunting sensation! Short length makes it easy to handle in those "hard-to-shoot" places. The long shots are easy when you take aim with this beauty. It outsells and outshoots bows costing up to \$10.00 more. On Barracudas under 35 lbs. we can put a high window that enables women to use a sight to take advantage of the great cast and velocity of this bow.

BA57 — 25/60 lbs.

\$47⁵⁰

For maximum efficiency keep the fistmele on the Barracuda bow at 9 1/4" to 9 1/2" and place the nocking point 1/16" above right angles to the arrow.

IMPROVED CAST AND STABILITY



Shark

Improved over the 1961 model, but still designed with savings in mind for budget-minded archers. Fully recurved — micrometer tapered maple cores — finest glass backing and facing — customized handle and mirror smooth finish make this bow one that any man or woman will be proud to shoot. No other bow in this price class has so many desirable features.

SK-62" — 20/50 lb.

\$39⁵⁰

For maximum efficiency keep the fistmele on your Shark bow at approximately 9 5/8" from the nocking point to the front of the bow.

FOR HUNTING AND FIELD

FLASH

Here is the finest bow for those who want economy to start with. It is excellent for men, women and youngsters. We also highly recommend it for schools and colleges. It is made from the same quality materials as our best bows — has full sight window and contoured handle. This bow is made only in weights from 20 to 35 lbs.

FL-62" — 20/35 lb.

\$29⁵⁰

For maximum efficiency keep the fistmele on your Flash bow at approximately 9 5/8" from the nocking point to the front of the bow.

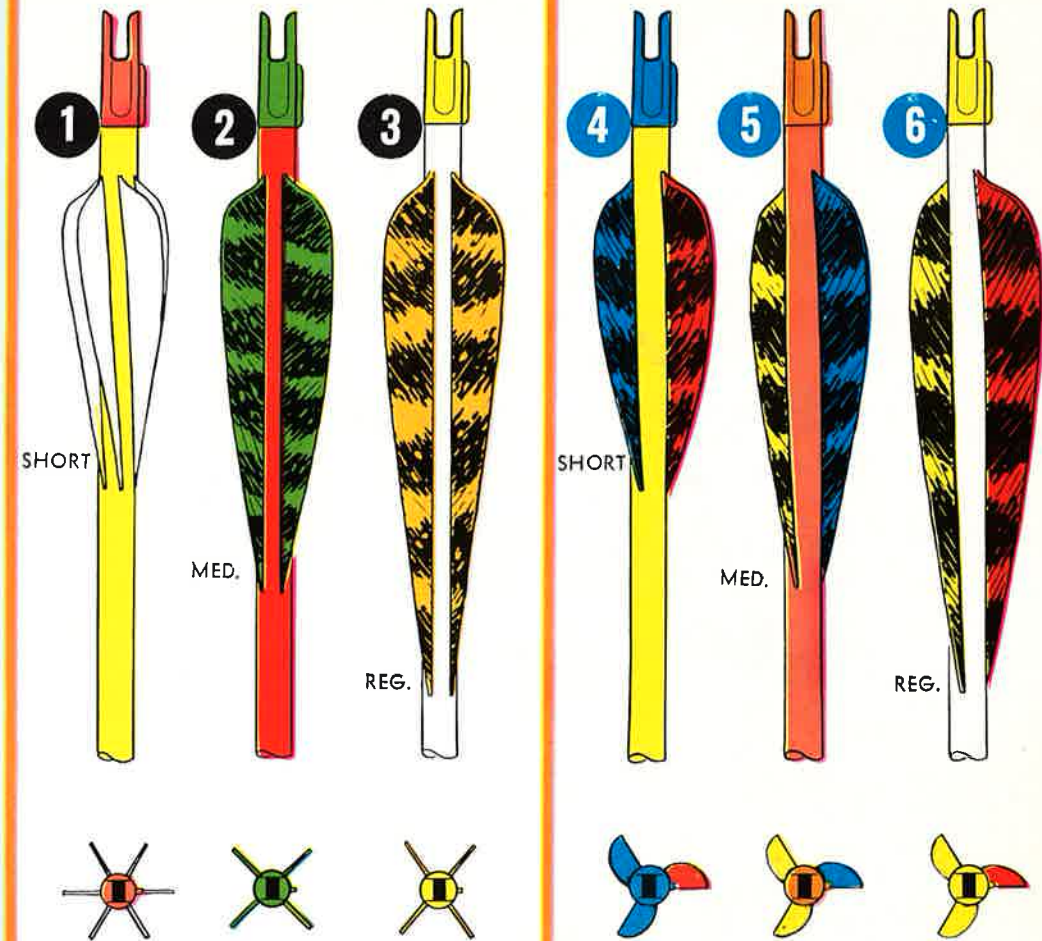
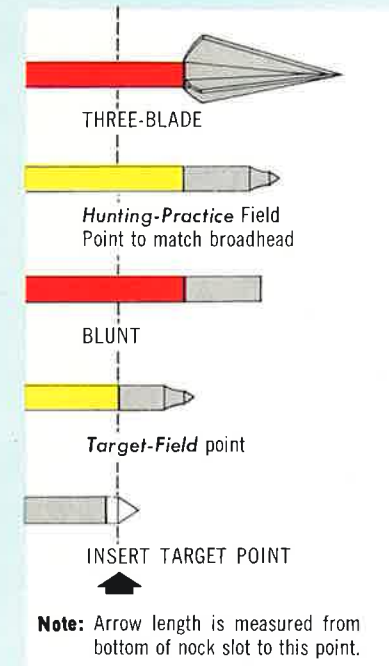
FOR SERIOUS BEGINNERS

IMPORTANT INFORMATION

The proper selection of arrows is more important than any other part of your archery equipment. For consistently good shooting, be sure that your arrows are matched exactly to you and your bow.

At American Archery we have spent a lifetime studying the dynamics of how an arrow works to peak perfection. We have tens of thousands of Port Orford Cedar shafts that we carefully grade and inspect, before allowing any shaft to become an American arrow.

To get the fullest advantage of value in your arrows make sure that they fit you and your bow.



PLASTIC 6 FLETCH

1. For advanced archers - available in 3 and 4 vane fletch in short and target lengths.

90° FOUR FEATHER

2. 90° four feather fletching is the same as the regular Helical fletch except that the vanes are not spiraled around the shaft.

105° 75° 4 FEATHER

3. 105°/75° four feather fletching is spaced so that the feathers closest to the bow handle are farther apart thus creating less feather drag at this point.

3 FEATHER

HELICAL FLETCH

Available for any type of arrow - wood, metal or glass - many like this type of fletching because they feel that it gives the benefits of 4 feather helical fletching plus a little extra distance. Vanes are usually cut a little higher on three feather helical fletching to give better vision and stability in flight.

WOOD ARROWS

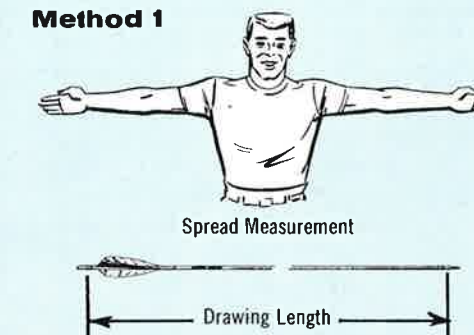
Barred 3 feather Helical fletching\$.50 doz. extra
All white or dyed white
3 feather Helical fletching..\$1.25 doz. extra

METAL AND GLASS ARROWS

Dyed or barred 3 feather
Helical fletchingNo extra charge

SELECTING CORRECT ARROWS FOR YOU AND YOUR BOW

Method 1



Spread Measurement	Arrow Length
57-59"	22-23"
60-62"	23-24"
63-65"	24-25"
66-68"	25-26"
69-71"	26-27"
72-74"	27-28"
75-77"	28-29"
Over 77"	30"

....AMERICAN ARCHERY COMPANY

....AMERICAN ARCHERY COMPANY

Aluminum Arrows

You'll have the most efficient tournament arrows in the world when you buy American superior craftsmanship and "Air-flo" fletching combined with famous Easton 24-SRT-X or XX-75 precision made, specially drawn and tempered aluminum tubing! Give the exact draw weight and length when ordering plus your choice of fletching.

TARGET OR FIELD ARROWS



PMA-T With insert points installed or loose..... **24-SRT-X®** **XX-75®**
 **\$29.50 doz.** **\$34.50 doz.**

FIELD ARROWS



PMA-F With interchangeable field points No. 200-NS..... **30.00 doz.** **35.00 doz.**

HUNTING ARROWS



PMA-H With long fletch and your choice of heads shown on page 14..... **32.00 doz.** **37.00 doz.**

EASTON Aluminum Shafts

Without a doubt these are the best aluminum shafts ever made for archery. Almost all of the national records and titles have been set with these shafts.

Available in 22 standard sizes: The first 2 numbers give the shaft diameter in 64ths of an inch and the last two numbers indicate the wall thickness in thousandths of an inch. Sizes are: 1416, 1516, 1518, 1616, 1618, 1713, 1716, 1718, 1813, 1816, 1818, 1820, 1913, 1916, 1918, 1920, 2013, 2016, 2018, 2020, 2114, and 2119.

Insert target points are available for all 22 sizes. Broadhead inserts are available for 9 sizes only. 1816, 1818, 1820, 1916, 1918, 1920, 2016, 2018 and 2020.

		24-SRT-X®	XX-75®
ES-1	Shafts cut to length with points installed.....	\$22.00 doz.	\$27.00 doz.
ES-2	Full length shafts (31") with points separate.....	20.80 doz.	25.80 doz.
E-IP	Insert target points only (specify shaft number).....	3.80 doz.	3.80 doz.
E-BA	Insert broadhead adaptors only (give shaft size).....	2.40 doz.	2.40 doz.

USE THIS CHART TO HELP YOU SELECT THE RIGHT ARROW SHAFT TO MATCH YOUR BOW

DRAW LENGTH SHOWN - is for actual draw length from the inside of nock to the shoulder of point.
 FIELD AND HUNTING ARROWS - using heavy weight tips should use the equivalent draw length for 2" longer draw.

BOW WEIGHTS	POPULAR ALUMINUM SHAFT NUMBERS				
	26"	27"	28"	29"	30"
30 lbs. to 35 lbs.	1616	1618	1716	1816	
35 lbs. to 40 lbs.	1618	1716	1718	1818	1916
40 lbs. to 45 lbs.	1716	1718	1816	1916	1916
45 lbs. to 50 lbs.	1718	1816	1818	1820	2016
50 lbs. to 55 lbs.	1816	1818	1916	2016	2018
55 lbs. to 60 lbs.	1818	1916	1918	2018	2020
	1820	1918	1920	2018	2020

24SRT-X® 1816

XX75® 1820

POSITIVE IDENTIFICATION
 You can be sure that you are using genuine Easton shafts when you see the trademark and shaft number that is etched on every tube - look for this marking when you buy.



Glass Arrows

"Micro-flite" fibre glass shafts made by Laminex, Inc., have been enthusiastically accepted as the finest glass shafting ever made. They are precisely matched in spine and weight. They are straight when you get them and will remain that way for a lifetime! Give the exact draw weight and length when ordering plus your choice of fletching.

TARGET AND FIELD



GA-C Supremely matched in spine weight and balance with target points or broadhead adaptors..... **\$29.50 doz.**

GA-I No. 1 tournament grade with choice of target points or broadhead adaptors..... **\$25.95 doz.**

HUNTING



GA-H No. 1 grade with long barred fletching and your choice of any broadheads shown on page 14..... **\$29.50 doz.**

FIELD



GA-F No. 1 grade with long fletching and interchangeable field points as shown on page 14..... **\$26.75 doz.**

COMBINATION HUNTING AND FIELD SET

GA-CH Ideal for the bowhunter! Includes six broadheads of your choice and six matched field arrows with interchangeable heads **\$27.65 doz.**

GLASS SHAFTS BY MICRO-FLITE

The same precise tubing as used in the arrows above. Specify the bow weight and draw length when ordering or give the exact number from the chart.

MICRO-FLITE GLASS ARROW KITS

GA-K	Nock inserts glued in - shafts seal coated - specify points or adaptors separate.....	\$18.95 doz.
GA-S	Micro-flite full length shafts (31") shafts only.....	12.60 doz.
NI	NOCK INSERTS ONLY give size when ordering.....	1.60 doz.
BA	BROADHEAD or FIELD POINT adaptors.....	2.40 doz.
TI	TARGET INSERTS (case hardened steel).....	2.00 doz.
PFA	"Point-fast" adhesive for attaching inserts, 2 oz. kit.....	1.25 ea.

USE THIS CHART TO HELP YOU SELECT THE RIGHT ARROW SHAFT TO MATCH YOUR BOW

DRAW LENGTH SHOWN - is for actual draw length from the inside of nock to the shoulder of point.
 FIELD AND HUNTING ARROWS - using heavy weight tips should use the equivalent draw length for 2" longer draw.



BOW WEIGHT	POPULAR GLASS SHAFT NUMBERS				
	26"	27"	28"	29"	30"
30 to 34 lbs.	2	2	3	4	5
35 to 39 lbs.	2	3	4	5	6
40 to 44 lbs.	3	4	5	6	7
45 to 49 lbs.	4	5	6	7	7
50 to 54 lbs.	5	6	7	7	8
55 to 59 lbs.	6	7	7	8	8



10 DIFFERENT SIZES
 Each shaft is made of thousands of glass fibres, epoxy welded into a hollow shaft for maximum durability.

AMERICAN AIR-FLO FLETCHING

Costs no more than ordinary fletching yet it gives you many added advantages.

1. SMOOTHER FLIGHT

On all types of fletching from American the vanes are scientifically shaped to allow the passage of air on the vanes without curling them. The vanes are rounded off on the ends to enable the feather to maintain proper shape in flight.

2. BETTER SCORES

By using only the very best grades of barred and white turkey feathers for the fletching and attaching them with the finest fletching cement and drying the bond with "infra-red" heat - American gives you arrows that will "group" better and result in higher scores in field and target and better success in hunting.

3. WIDER CHOICE

There is a fletching style to suit every archer and bowhunter. With six basic types of fletching and feather lengths to suit various bow weights - you have a wider choice of fletching on American arrows. The following recommendations for feather lengths and styles are based on years of experience and testing.

You select the style of fletching you want on your arrows and tell us the length of the arrow and bow weight. We will then fletch your arrows according to the following chart of spines and feather lengths.

WOOD ARROWS

Bow Weights	Feather	Length
Up to 35#	Short	3"
36 to 45#	Medium	4"
46# and over	Regular	5"

ALUMINUM ARROWS

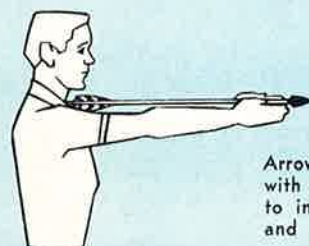
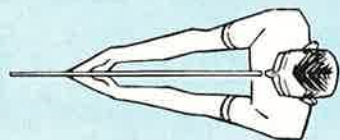
Shaft No.	Feather	Length
1416, 1516, 1518	Extra Short	2 1/2"
1716, 1718	Short	3"
1816, 1818	Med. Short	3 1/2"
1916, 1918, 1920	Med. Regular	4 1/2"
2020	Regular	5"

GLASS ARROWS

Shaft No.	Feather	Length
1,	Short	3"
2, 3,	Short	3"
4, 5,	Med. Short	3 1/2"
6,	Med. Regular	4 1/2"
7 to 10,	Regular	5"

Method 2

Hold yardstick at center of chest as shown. Your draw is measurement at fingertips.



Arrows are fletched with precision care to insure accurate and stable flight.

Selecting correct arrows for you and your bow

There are two accepted methods used in finding your right arrow length.

Method 1 is illustrated on page 7. Simply spread your arms as shown, measure the spread and determine your arrow length according to the chart.

The second method is shown at left. Place the nock end of an arrow against the center of your chest and reach out on it with your arms extended straight in front of you. If the arrow is the correct length for you, it will extend to the end of the fingertips. Lacking an arrow, use a yardstick for this measurement.

When ordering arrows, specify the bow weight: 40 to 45 lbs., 45 to 50 lbs., etc., and the arrow or draw length.



4 FEATHER HELICAL FLETCH



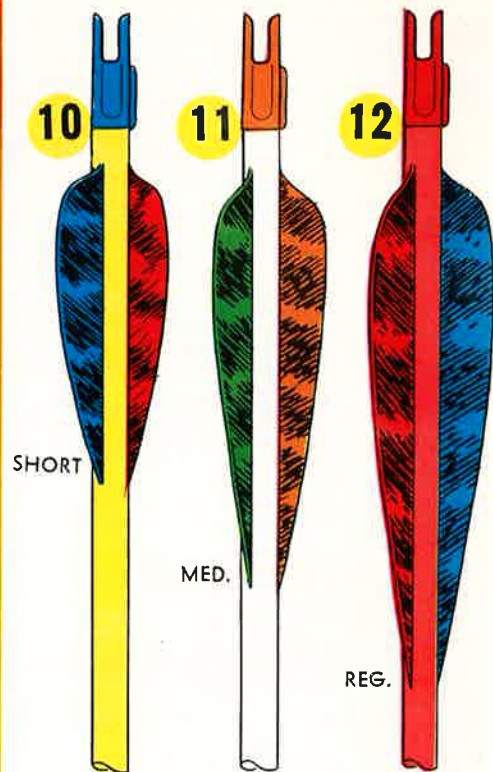
4 feather Helical fletched arrows are the favorites of thousands of experienced field-target and bowhunters. They fly straight and silently - allowing the archer to easily follow them in flight - thus they give higher scores in field and target shooting and increase the chances of the bowhunter's success.

WOOD ARROWS

Dyed barred - 4 feather Helical fletching	\$1.00 doz. extra
All white or dyed white - 4 feather Helical fletching	2.00 doz. extra

METAL AND GLASS ARROWS

Dyed or barred 4 feather Helical fletching	.50 doz. extra
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3 FEATHER REGULAR FLETCH



Regarded by many as the best fletching of all! We fletch these arrows with a vane that is parallel to the shaft and the natural camber of the feather does the rest. Unless your order states that you want some other type of fletching, we will use a regular three feather fletch based on the spine of the arrow.

WOOD ARROWS

Barred Regular fletching..... No extra charge

METAL AND GLASS ARROWS

Barred Regular fletching..... No extra charge

AMERICAN

"MICROMETER-BARRELED" ARROWS



IMPROVE YOUR SHOOTING WITH HELICAL FLETCHING



FOUR FEATHER HELICAL FLETCH

Dyed or plain barred.....\$1.00 extra
All white or dyed white..... 2.00 extra

THREE FEATHER HELICAL FLETCH

Dyed or plain barred.....\$.50 extra
All white or dyed white..... 1.50 extra



EASY TO SEE - Helical fletched arrows are much easier to "follow-in-flight" -- you don't have to guess where you hit, whether you are shooting field, target or hunting.

STRAIGHTER FLIGHT - Added air pressure against the Helical vanes causes a faster rotation and makes your arrow fly much straighter. Helical fletched hunting or field arrows will not "plane" or wobble in flight.

INCREASES ENERGY - Ordinary arrows take longer to straighten out in flight, and thus lose energy. Helical fletched arrows straighten out in flight immediately after leaving the bow, thus increasing energy.

IMPROVES ACCURACY - Even the effects of a faulty release are largely overcome with Helical fletching. The faster turning shaft creates a dynamic balance. This is why 75% of the top archers are using Helical fletched arrows.

EXCLUSIVE - Beware of imitations! American Archery is the originator of Helical fletching. We have our own patented fletching jigs. There are many imitations but only one GENUINE HELICAL FLETCHING. Be sure that your arrows are made by American and have Helical fletching and you'll see a big improvement in your shooting.

What does "Micrometer-barreled" mean?

"Micrometer-barreled" is a patented American Archery feature wherein the ends of the shaft are tapered a few thousandths of an inch, leaving the center portion slightly stiffer. The back has a few thousandths more taper than the front.

What does this do for arrow flight?

"Micrometer-barreled" puts far better balance into the shaft, enabling it to react properly to the impact of today's high speed composite bows. It enables the shaft to bend just slightly more at the rear end, thus clearing the bow handle better - increasing accuracy and speed.

Are other arrows

"Micrometer-barreled"?

No! Others have either extremely tapered shafts or parallel shafts. The ordinary tapered shaft bends too much and whips against the side of the bow. The parallel shaft does not bend enough and scraps against the bow. In both cases - accuracy and speed are lost.

Do "Micrometer-barreled" arrows stay straight longer?

You bet they do! That is just another reason why archers who use them find their scores going up and staying up! Ordinary cheap tapered arrows may work fine for a while - but after a few months use they will be crooked while the "Micrometer-barreled" arrows will still be straight. What's more they will stay that way for years.

Are "Micrometer-barreled" arrows balanced in weight and spine?

Yes, sir! No other manufacturer has such high standards as the American Archery Company. Although our tolerances are 10 grains in weight and 5 pounds in spine, we consistently match much closer than this because of our large scale production.

Can I check "Micrometer-barreled" shafts with a micrometer?

We hope you do! You will find that each dozen is perfectly round and has exactly the same controlled barreling as its mates. Now, check the shafts of any other manufacturer and you'll find that they vary up to ten thousandths of an inch in roundness and tapering!

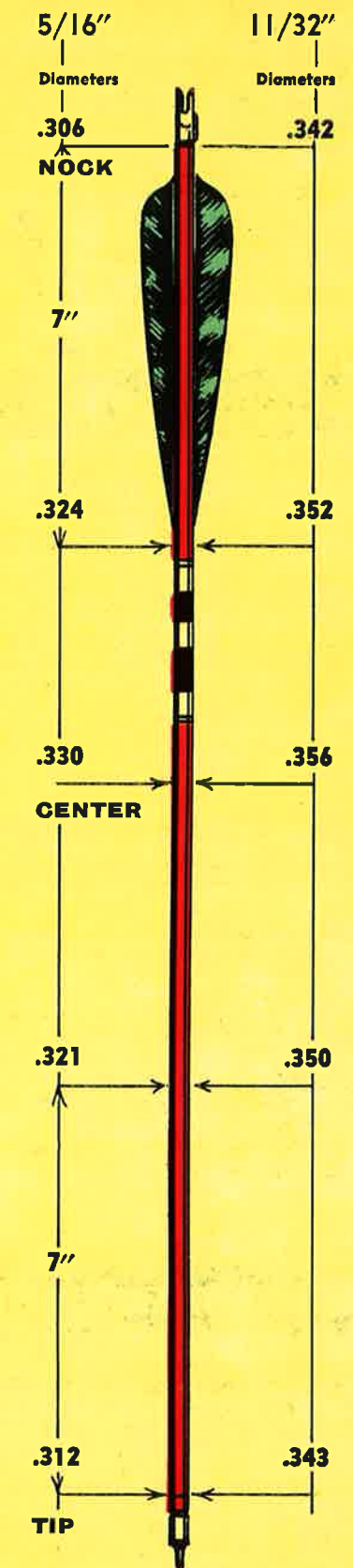
Do "Micrometer-barreled" arrows cost more?

No! Even though they are the best arrows in the country, they actually cost less than many other top grades of other manufacturers. All grades of American arrows are "Micrometer-barreled" except the very cheapest beginner's practice arrows.

Which American Arrows are "Micrometer-barreled"?

All American arrows are "Micrometer-barreled" except the very lowest priced beginner's arrows.

SHAFT SIZES



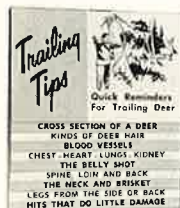
.... MATCHED ARROWS IMPROVE SHOOTING



.... AMERICAN ARCHERY COMPANY

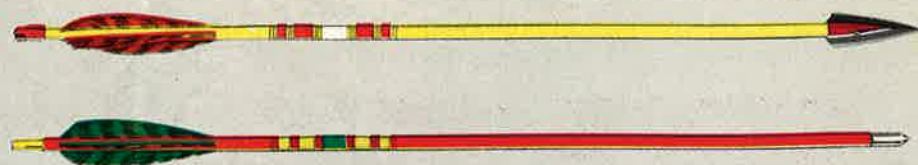
CUSTOM GRADE

"Micrometer-barreled" and matched within 10 grain weight and 5 lbs. spine



beautifully crested in two colors and pin-striped - fletched with all colored barred feathers - Give bow weight and draw length when ordering.

EXTRA! FREE copy of famous Art Laha "Trailing Tips" included in every dozen.



HUNTING ARROWS

- I-H With your choice of broadheads shown on page 14..... \$15.00 doz.
- I-H4 Helical 4 feather fletching on above..... 16.00 doz.
- I-H3 Helical 3 feather fletching on above..... 15.50 doz.

FIELD OR TARGET ARROWS

- I-NS Nonskid heads No. 200-NS-Interchangeable..... \$12.75 doz.
- I-T Target points with No. TP Heavyweight heads..... 12.75 doz.

WITHOUT HEADS

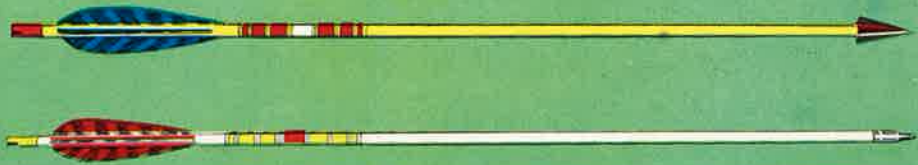
- I-SH Tapered ends \$10.75 doz.
- I-P Plain ends \$10.00 doz.

MATCHED GRADE

"Micrometer-barreled" shafts with full dip in Red, White or Yellow - choice of 5/16" or 11/32" diameter spined to your choice of bow weights and draw length. Give bow weight and draw length when ordering.



EXTRA! FREE copy of famous Art Laha "Trailing Tips" included in every dozen.



HUNTING ARROWS

- RA-H With your choice of broadheads shown on page 14..... \$13.75 doz.

FIELD OR TARGET ARROWS

- RA-NS Non-skid tips, parallel wall, No. NS..... \$11.25 doz.
- RA-T Target tips, parallel wall, No. TP..... 11.25 doz.

WITHOUT HEADS

- RA-SH Tapered ends, no heads \$10.75 doz.
- RA-P Plain ends, no heads \$10.00 doz.

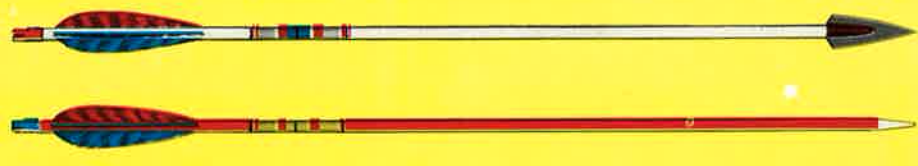
EXTRA! Add \$1.00 doz. for 4 HELICAL - Add 50c doz. for 3 HELICAL to above arrows.

SPECIAL SPINED GRADE

Literally thousands of deer and other big game have fallen to this fine arrow! Handsome 2 color cresting and pin-striping give it eye-appeal and "Micrometer-barreling" give it extra accuracy. Give bow weight and draw length when ordering.



EXTRA! FREE copy of famous Art Laha "Trailing Tips" included in every dozen.



HUNTING ARROWS

- S-HA With your choice of broadheads shown on page 14..... \$12.00 doz.

FIELD OR TARGET ARROWS

- S-NS Non-skid tips, parallel wall, No. NS - 26" or 28" lengths..... \$ 8.75 doz.
- S-T Target tips, parallel wall, No. TP - 26" or 28" lengths..... 8.75 doz.

WITHOUT HEADS

- S-SH Tapered ends, full length \$9.00 doz.
- S-P Plain ends, full length \$8.50 doz.

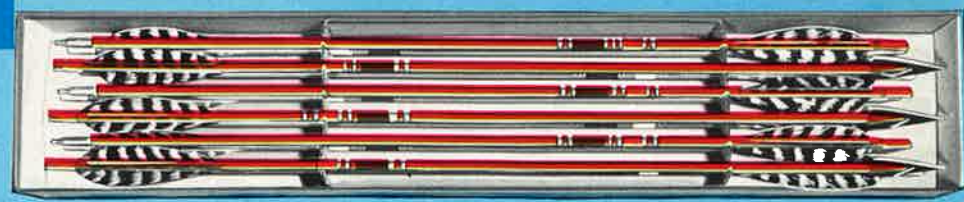
EXTRA! Add \$1.00 doz. for 4 HELICAL - Add 50c doz. for 3 HELICAL to above arrows.

COMBINATION SETS

Each set consists of six hunting arrows of your choice plus six matching field arrows with interchangeable points. The field arrows weigh the same as the hunting arrows thus giving the best possible pre-season practice. Give bow weight and length when ordering.



EXTRA! FREE copy of Art Laha "Trailing Tips" included with every dozen arrows.



CUSTOM GRADE

- I-HC Six hunting arrows (your choice) Six matching field arrows..... \$13.75 set.

MATCHED GRADE

- RA-C Six hunting arrows (your choice) Six matching field arrows..... \$12.25 set.

SPECIAL SPINED GRADE

- S-C Six hunting arrows (your choice) Six matching field arrows..... \$10.75 set.

EXTRA! Add \$1.00 doz. for 4 HELICAL - Add 50c doz. for 3 HELICAL to above arrows.

Matched

TARGET ARROWS

Highly recommended for schools, colleges and camps wanting better than average arrows, as they are closely matched for bow weight and grain weight. Handsomely crested and pin-striped in 5/16" and 9/32" diameters. Both sizes are "Micrometer-barreled" for better performance. Packed in individual boxes or 6 dozen racks with your choice of spines, lengths, and diameters. "Slip-over" target points and colorful fletching.



MATCHED TARGET

- 20/25 lb. or 25/30 lb. spines in 9/32" diameters.

ATA \$8.00 doz.

- 30/35 lb. or 35/40 lb. spines in 5/16" diameters.

ATA \$8.00 doz.

MATCHED ASSORTMENT

Six dozen arrows in your choice of spines and length packed in display rack with the spine plainly marked.

- ATA \$7.50 doz.
- 6 doz. 45.00



65c RETAIL

Semi-Finished

HUNTING ARROWS

These arrows are matched within 10 grains weight and 5 pounds spine. They are "Micrometer-barreled" for best performance. They are full length fletched and laquer dipped but not crested. They make an excellent buy for the archer who wants to crest his own arrows. Specify the crest 30/35 lb. 35/40 lb. 40/45 lb. 45/50 lb. 50/55 lb. 55/60 lb. Choice of 5/16" or 11/32" diameters. Packed in individual dozen boxes with the spine marked on the end of the box.



PLAIN ENDS - WITHOUT HEADS

- 30 to 50 lbs. - 5/16"

FKP \$7.75 doz.

- 40 to 70 lbs. - 11/32"

FKP 7.75 doz.

SIX DOZEN ASSORTED DISPLAY

Containing your choice of diameters and spines plainly marked at side.

- 6 doz. assort.
- FKP \$45.00



65c RETAIL

Standard

MATCHED ARROWS

This "Micrometer-barreled" arrow sells for one third less than other manufacturer's Deluxe Grades - but it surpasses them in performance. They are closely matched within 10 grains weight and 5 pounds spine. They come in individual dozens or display racks with the spines and lengths plainly marked. Your choice of 5/16" or 11/32" diameters and 26" or 28" lengths. Full dipped in Yellow, White or Red and crested in two colors with pin striping for tremendous "eye appeal"!



MATCHED - NON-SKID

- 5/16" or 11/32" - 26" or 28" in dozen box S-NS \$8.75 doz.

MATCHED - TARGET

- 5/16" or 11/32" - 26" or 28" in dozen box S-T \$8.75 doz.

MATCHED - PLAIN

- 5/16" or 11/32" - full length in dozen box S-P \$8.50 doz.

MATCHED ARROW ASSORTMENT

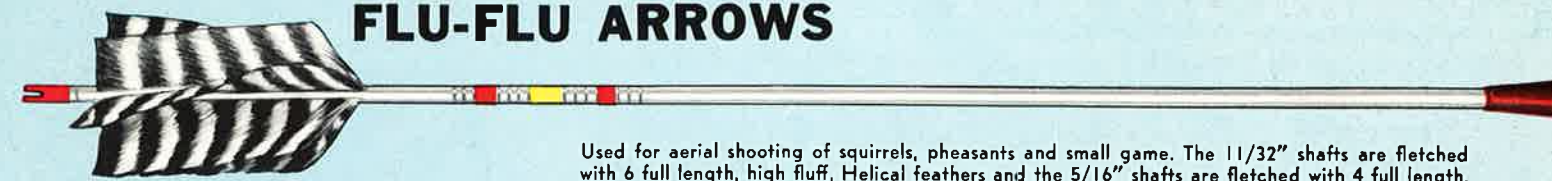
- Your choice of any six dozen assortment of the above arrows - in display rack - saves you \$5.00

SA-6 \$49.50



69c RETAIL

FLU-FLU ARROWS



Used for aerial shooting of squirrels, pheasants and small game. The 11/32" shafts are fletched with 6 full length, high fluff, Helical feathers and the 5/16" shafts are fletched with 4 full length, high fluff Helical feathers. For bows over 40 lbs. use the 11/32" and for bows under 40 lbs. use the 5/16". Specify your choice of rubber or metal small game blunts when ordering.

- FF-6 11/32" Flu-flu arrow..... \$1.50 each Box of 6..... \$9.00

- FF-4 5/16" Flu-flu arrow..... 1.35 each Box of 6..... 8.10



....AMERICAN ARCHERY COMPANY

Hunting and Field Points



No. 1 HI-PRECISION 3 EDGE

Blue steel finish - blades ground concentric to the shaft center - This head can be used for Broadhead practice.
5/16" 100 gr. \$3.75 doz. \$29.00 C
11/32" 125 gr. 27.70 2C



No. 2 ARROW-MATE 2 EDGE

Blade is 3" long razor-edged and curved to slice deep mortal wounds - finest spring steel - positive blade attachment to plastic ferrule.
5/16" 100 gr. \$3.75 doz. \$29.00 C
11/32" 110 gr. 27.70 2C



No. 3 M-A 3 BLADE 3 EDGE

Blades are 2 1/4" long - and curved to make deep penetration - all metal construction - easy to sharpen and stays sharp too!
5/16" 100 gr. \$3.75 doz. \$29.00 C
11/32" 125 gr. 27.70 2C



No. 4 ARROW-MATE 4 EDGE

For sheer slashing power this head is supreme - vein cutters that are bone cutters, hit your game with terrific deadly effect - razor sharp steel.
5/16" 100 gr. \$4.50 doz. \$35.00 C
11/32" 120 gr. 33.25 2C



No. 5 ARROW-MATE 3 EDGE

Clean solid blade design - silent flight - made finest spring steel - razor sharp edges - perfect plastic ferrule positively adhered to blades.
5/16" 100 gr. \$3.75 doz. \$29.00 C
11/32" 120 gr. 27.70 2C

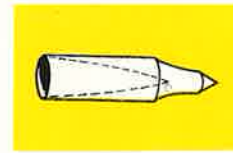


No. 6 BODKIN "B" 3 EDGE

Most popular Bodkin ever made - hardened steel points permanently aligned for accurate shooting and devastating penetration!
5/16" 100 gr. \$3.75 doz. \$29.00 C
11/32" 125 gr. 27.70 2C

INTERCHANGEABLE FIELD POINTS

These heads look the same as the ordinary parallel wall heads - but the inside is tapered 5 degrees - so that it can be used to replace any of the broadheads shown at the left. They are the most popular heads for pre-season hunting practice and small game hunting since they weigh almost the same as the broadheads.



200-NS NON-SKIDS

Have a combination point that is equally good for field shooting and small game. Buy them by the 100 and save money.

200-NS 5/16" 100 grains .90 doz. \$7.00 - 100
11/32" 125 grains



200-B BLUNTS

These heads are especially effective for shooting rabbits, rats, squirrels and pigeons. They kill by shocking power.

200-B 5/16" 100 grains .80 doz. \$6.00 - 100
11/32" 125 grains

KEEN KILL SHARPENER

Long lasting cutting edges capable of sharpening the hardest spring steel. Handy, safe, pocket size that is easy to carry. X-Tract-M jaws made of 1/8" cold rolled steel for easy removal of broadheads from trees, stumps or logs. KKS-Keen-kill sharpener \$1.49 ea. FILES - Write for prices on rough or smooth broadhead files.



SMALL GAME HEADS



H-SG Hill's Small Game \$3.75 doz. Available in 5/16" or 11/32" sizes.

HTM - SMALL GAME HEADS



Made of rubber - easy to slip on and off of any 5/16" or 11/32" shaft. In the large sizes they are very good for small game. In the small size they can be used over children's arrows to make them safe to shoot.

RB-5/16" or 11/32" (specify which) \$1.80 doz. \$13.75 - 100

PARALLEL WALL HEADS

REGULAR NON-SKIDS

Fit flush over 5/16" or 11/32" shaft. Same as used on our arrows with parallel wall heads.
NS 5/16" 60 gr. 11/32" 100 gr. .90 doz. \$7.00 - 100

REGULAR BLUNTS

Popular for small game shooting. Stand abuse without breaking.
MB 5/16" 65 gr. 11/32" 125 gr. .80 doz. \$6.00 - 100

HVY. TARGET

Slip over points.
TP 5/16" 60 gr. 11/32" 100 gr. .80 doz. \$6.00 - 100

REG. TARGET

Same used on Beginners Practice Arrows. Two sizes.
RT 5/16" .35 doz. \$2.50 - 100

BEGINNER'S TARGET ARROWS 25¢



Genuine Port Orford Cedar shafts - full-dipped, Red, White, and Yellow, - 2 color fletching - plastic nocks - "knurled-on" metal points, choice of 24", 26" or 28" lengths.

Boxed Dozens Choice of 24"-26"-28" lengths BA \$3.00 doz.
Six Dozen New! Loose Pack Rack...BA-72 18.00
Six Dozen Regular Display Rack...BA-72 18.00
One Hundred New! Loose Pack Rack...BA-100 25.00
One Hundred Regular Display Rack...BA-100 25.00

BEGINNER'S TARGET ARROWS 29¢



Genuine Port Orford Cedar shafts - 3 inch barred turkey fletching - two color pin-striped cresting - plastic nocks - metal points - choice of 24", 26" or 28" lengths.

Boxed Dozens Choice of 24"-26"-28" length BPA \$4.25 doz.
Six Dozen New! Loose Pack Rack...BPA-72 26.10
Six Dozen Regular Display Rack...BPA-72 26.10
One Hundred New! Loose Pack Rack...BPA-100 29.00
One Hundred Regular Display Rack...BPA-100 29.00

BEGINNER'S NON-SKID ARROWS 39¢



Longer 4" barred turkey feathers - 2 color pin-striped cresting on White, Yellow or Red full-dipped shafts with non-skid points in your choice of 26" or 28" lengths.

Boxed Dozens Choice of 26" or 28" lengths BNS \$5.00 doz.
Six Dozen New! Loose Pack Rack...BNS-72 28.50
Six Dozen Regular Display Rack...BNS-72 28.50
One Hundred New! Loose Pack Rack...BNS-100 39.50
One Hundred Regular Display Rack...BNS-100 39.50

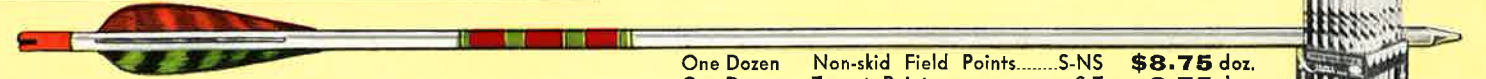
ADULT NON-SKID ARROWS 49¢



LARGE DIAMETER! Made for bows over 40 lbs. The 11/32" shafts are "Micrometer-barreled" and have long barred fletching - non-skid points - Red, White or Yellow.

Boxed Dozens Choice of 26" or 28" lengths
AFA \$6.50 doz.
Spreader Pack One Dozen...AFA 5.95 doz.
72 Display Regular Fletching...AFA-72 38.00
72 Display Three Helical Fletching...AFA-72 41.75
100 Display Regular Fletching...AFA-100 50.00
100 Display Three Helical Fletching...AFA-100 55.00

MATCHED FIELD ARROWS 69¢



"Micrometer-barreled" - spine and weight matched - 5/16" or 11/32" diameters in 26" or 28" lengths - specify 30/35 lb. 35/40 lb. 40/45 lb. 45/50 lb. 55/60 lb. 60/65 lb. when ordering these arrows - also give length and diameter preferred.

One Dozen Non-skid Field Points...S-NS \$8.75 doz.
One Dozen Target Points...S-T 8.75 doz.
One Dozen Plain Ends - (without heads) S-P 8.50 doz.
72 Display 6 doz. assortment of above, your choice...S-72 47.70
EXTRA! Add \$1.00 for 4 Helical Fletching - .50 for 3 Helical Fletching on above.

MATCHED HUNTING ARROWS 95¢



"Micrometer-barreled" - spine and weight matched - 5/16" or 11/32" diameters with long 5 1/2" hunting fletching - give length 28" or 29" and spine when ordering these.



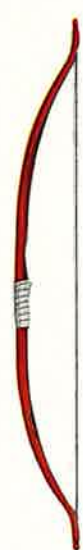



One Dozen Hunting Arrows - with your choice of Hi-Precision, 3 edge, MA-3 3 Blade, Bodkin "B" 3 edge, Arrow-Mate 4 edge or Arrow-Mate 2 edge heads. Packed in heavy corrugated display boxes...S-HA 12.00 doz.
EXTRA! Add \$1.00 for 4 Helical Fletching - .50 for 3 Helical Fletching on above.

.... MATCHED BROADHEADS AND FIELD POINTS



.... AMERICAN ARCHERY COMPANY

Solid FIBRE GLASS Bows

					
GB-1	GB-2	GB-3	GB-4	GB-5	GB-7
\$295	\$450	\$595	\$795	\$995	\$1295
40"	48"	48"	54"	56"	60"
10/15#	25#/24"	25#/24"	25/30# 26"	20/25# 25/30# 30/35# 35/40#	30/35# 35/40# 40/45#
Specify bow weight when ordering					

GB-1 A fine bow for the juvenile robin hood from 3 to 6 years. Has wide arrow rest - 40" long - with hemp string. **\$2.95**

GB-2 CADET BOW - for ages 4 to 8 years - straight limbs for smooth shooting - 48" long - weighs about 20 lb. at 24" **4.50**

GB-3 JUNIOR BOW - for ages 7 to 10 years - recurved tips make this very popular - 48" long - weighs about 25 lb. at 24" **5.95**

GB-4 EXPERT BOW - for ages 7 to 13 years - recurved tips - longer length make this one very popular - 54" length - 25 or 30 lbs. **7.95**

GB-5 YOUTH'S BOW - see the choice of weights available above - this one is fine for schools - 56" length - double loop string **9.95**

GB-7 ADULT'S BOW - see the choice of weights above - this bow can even be used for the bowhunter - it is short, powerful and very durable. Makes a good first bow for the serious archer. **12.95**

LINEN SINGLE LOOP BOW STRINGS

For all bow weights and lengths. Center served and re-inforced at both ends for long life. Neatly coiled and packed with the bow length and bow weight marked on the package.



- LS - 52/55 for 52" to 55" bows **\$1.40**
 - LS - 56/59 for 56" to 59" bows **1.40**
 - LS - 60/63 for 60" to 63" bows **1.40**
 - LS - 64/68 for 64" to 68" bows **1.40**
 - LS - 69/72 for 69" to 72" bows **1.40**
- Specify Bow Weight When Ordering.

HEMP SINGLE LOOP BOW STRINGS

Fit all bow lengths up to 60 inches not over 30 lbs. Individually packaged.



HS - Each **\$.40**
Dozen **4.80**

HEMP DOUBLE LOOP BOW STRINGS

For any glass or wood bow up to 30 lbs. Made in four lengths - 48" - 50" - 52" and 54".

HDL Individually packaged, ea.....**\$.60**
Dozen **7.20**

BOX TARGETS



These tough boxes are made of heavy corrugated board. They make a fine target for any beginner when they are stuffed with rags or old paper.

16 - BT - Package of six.....**\$7.50**

See page 22 for other target faces.



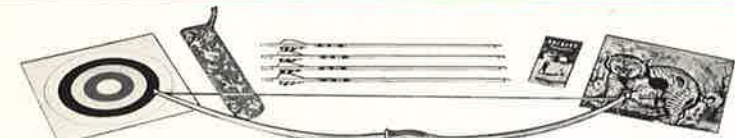
"DOUBLE-LOOP" BOW STRINGS FOR GLASS BOWS

These double loop strings have smaller loops made to fit the small tips of glass bows much better. Made of Dacron and served with Nylon thread. 48, 50, 52, 54, 56, 58, 60 and 62 inch lengths **\$1.50** each. Plastic box with two strings. DLBS **\$2.95** each.

Archery Sets FOR ALL AGES



AS-1 JUVENILE SET (for ages 3 to 6 years)
With GB-1 40" straight limb bow - four plastic tipped Cedar arrows - two target faces - plastic quiver - instructionsAS-1 **\$ 6.75**



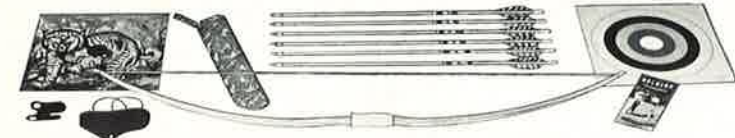
AS-2 CADET SET (for ages 4 to 8 years)
With GB-2 48" straight limb bow - four 22" Cedar arrows - plastic quiver - two target faces - instructionsAS-2 **\$ 7.95**



AS-3 JUNIOR SET (for ages 5 to 10 years)
With GB-3 48" recurved fibre glass bow with center shot design - four 24" Cedar arrows - two target faces - instructionsAS-3 **\$ 8.95**

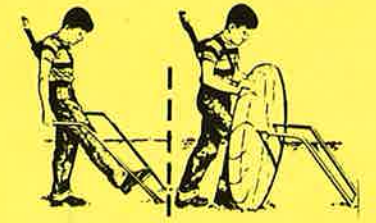


AS-4 JUNIOR EXPERT SET (for ages 7 to 13 years)
With GB-4 recurved fibre glass bow with center shot design 54" long - four 24" Cedar arrows - arm guard - finger tab - two target faces - instructions.....AS-4 **\$10.95**



AS-5 YOUTH'S ARCHERY SET (for ages 10 and up to adults)
With GB-5 56" straight limb fibre glass bow (your choice of 20-25 lb. - 25-30 lb. - 30-35 lb. or 35-40 lb. bow weights) - six 26" Matched Cedar arrows - arm guard - Cordovan finger tab - two target faces - instructionsAS-5 **\$13.45**

SET UP YOUR OWN BACK YARD ARCHERY RANGE!



"SHORTY STAND"

Outselling other stands 3 to 1. For 24" and 36" matts. Patented construction - cannot damage arrows - keeps target low - minimizes over-shooting - Easy to set up - lasts indefinitely - ideal for home or club use. SSS For 24, 30, 36 inch matts...**\$4.00** ea.

MARSH GRASS TARGET MATTS

Spiral wound with re-inforced centers. Shipped Prepaid on 100# orders or over.



PLAIN

No.	Weight	Size	
16	10 lbs.	16"	\$ 4.25
24	20 lbs.	24"	7.95
30	30 lbs.	30"	9.50
36	40 lbs.	36"	14.95
48	70 lbs.	48"	25.00

BURLAP COVERED

No.	Weight	Size	
16-B	10 lbs.	16"	\$ 4.95
24-B	20 lbs.	24"	9.95
36-B	40 lbs.	36"	16.50
48-B	70 lbs.	48"	27.00

ASSORTED TARGET PACK

ASSORTED TOUGHENIZED FACE PACK

Sell these faces for archery, pellet guns, air rifles. Each set contains:
ANIMAL FACES
10/24" 3/18"
5/12" 12/6"
FOUR COLOR BULL'S EYE FACES
4/24" 6/16" and 2/10"
BLACK AND WHITE BULL'S EYES
2/24" 1/18" 4/12" 1/8" 4/6"
5 PACKS OF TARGETS STAPLES
FREE! 25 - 5" Bull's Eye Faces with this assortment for good will builders.
DFP Total 54 faces asst.....**\$18.40**



Recommendations for ARCHERY TRAINING PROGRAMS

**GRADE SCHOOLS
SUMMER CAMPS
YOUTH CENTERS**

**HIGH SCHOOLS
UNIVERSITIES**

BEGINNER'S

Come in yellow, red and white full-dipped shafts with two color cresting - choice of 24" 26" 28" lengths.....Boxed \$ **4.25** doz.

MATCHED

For serious students - the close matching will improve scores. All lengths - 9/32" diameters for bows to 30 lbs. - 5/16" diameters for bows to 40 lbs. Boxed \$ **8.00** doz.
Special assortment of 6 dozen, in rack..... **45.00**

CUSTOM

Best suited for high school and college students. "Micrometer-barreled" - extra matched in spine and weight - available in all lengths - 5/16" or 11/32" diameters.....Boxed \$ **11.25** doz.

"MICRO-FLITE"




Extreme durability and straightness make these arrows the most economical in the long run - give the bow weight and overall length when ordering these arrows.....Boxed \$ **25.95** doz.

BPA

ATA

RA-T

GA-1

		
GB-5	GB-7	
\$995	\$1295	
56"	60"	
20/25 # 25/30 # 30/35 # 35/40 #	30/35 # 35/40 # 40/45 #	

GB-5 YOUTH'S BOW \$9.95

The straight limb design of these bows makes them smooth to shoot.

We advise
20/25 lbs. Girls, Boys, Women Beginner's
25/30 lbs. Advanced students, Girls, Boys
30/35 lbs. Beginning men students
35/40 lbs. Advanced adult students

Use DLBS-56" Double Loop Strings
2 for\$ **2.95**

GB-7 ADULT BOW \$12.95

Longer length - recurved tips - comfortable grip - and a wide range of weights makes this bow popular for archery classes.

We advise
20/25 lbs. Beginning Boys and Girls
25/30 lbs. Advanced Students
30/35 lbs. Adult beginners
35/40 lbs. Advanced adults

Use DLBS-60" Double Loop Strings
2 for\$ **2.95**

FL-62" "FLASH" \$29.50

No finer bow made for a serious beginner! This has all of the fine features found in bows costing twice as much. Form-fitting handle - deflexed handle design - four core hard maple cores - "Micrometer-Tillered" for perfect balance and smooth shooting. Made to your own weight - 20/35 lbs.....FL-62 \$ **29.50**
Give exact weights and draw lengths when ordering these bows.

18-A Junior Guard

These are very economical and prevent bruising the forearm. Made of heavy leather - with elastic cord and hook arrangement for easy attachment. Made in assorted colors.....18-A \$ **.75** ea.

15 - Senior Arm Guard

Slightly larger than the one at the left. This one has three metal hooks and heavy elastic cord to enable it to be attached comfortably over heavy clothing or bare arms. It has a special leather re-inforcement on the back.....15 \$ **1.75** ea.

21-M Target Quiver

Made of best grade of leather - holds 6 to 8 arrows in upright position - hangs at the side from metal snap that slips over the belt or skirt - equally good for men or women - assorted colors.
21-M .. \$ **3.50** ea.

MGQ Metal Ground Quiver

Chrome plated heavy steel - pushes easily into the ground - makes a rack to hold your bow while retrieving arrows and has a handy loop to accommodate 6 to 8 extra arrows.
MGQ \$ **1.95** ea.

FISH HEADS

SBH - SINGLE BARB HEAD

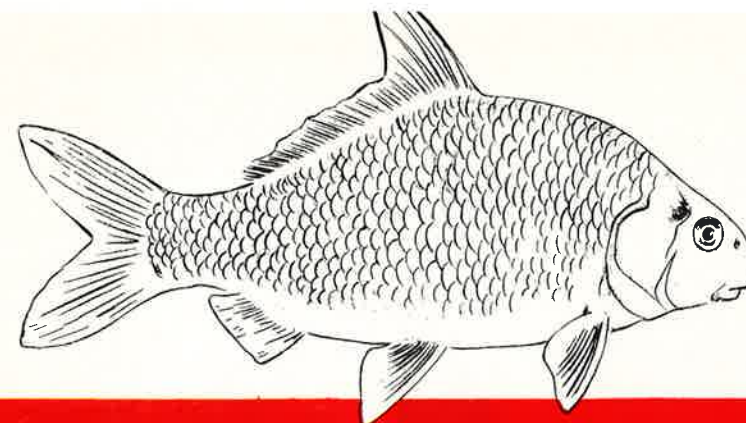
Rustproofed parallel wall head with 5/16" hole - single reversible barb makes it easy to remove arrow from the fish - weighs 310 grains.....\$ **.85** ea.

DBH - DOUBLE BARB HEAD

Rustproofed and plated - the head un-screws from this one and allows the whole barb to be removed - 5/16" parallel wall hole - weighs 180 grains \$ **.85** ea.

DFH - NEW DELUXE FISH HEAD

Rustproofed and plated - large single barb is reversible and cannot be lost - narrow tip and extra heavy weight gives super penetration in water - 5/16" parallel wall hole - weighs 480 grains.....\$ **1.75** ea.....**3 FOR \$5.00**



BOW FISHING EQUIPMENT

These fish arrows are vastly superior to any wooden fish arrows. The solid white fiberglass shafts weigh over 1,000 grains, thus giving more penetration in water and insuring greater success, less breakage and more fish. You'll land the big ones with heads we have provided for you.

GFA-1 30" white fiberglass shaft with 310 grain reversible single barb head - black rubber fletching.....\$ **2.50** ea.

GFA-2 30" white fiberglass shaft with 180 grain double barb screw-off type head - black rubber fletching.....\$ **2.50** ea.

GFA-D Deluxe fish arrow with new 480 grain narrow tip and reversible single barb - maximum efficiency in this one.....\$ **3.50** ea.

Note: Any of above arrows may be had without rubber fletching for .25 less.

GS Plain glass shafts for making fish arrows.....\$ **1.00** ea.

LF Rubber fletching for fish arrows 30c ea.....\$ **3.60** doz.

MO-4



MO-6



MO-7



FL

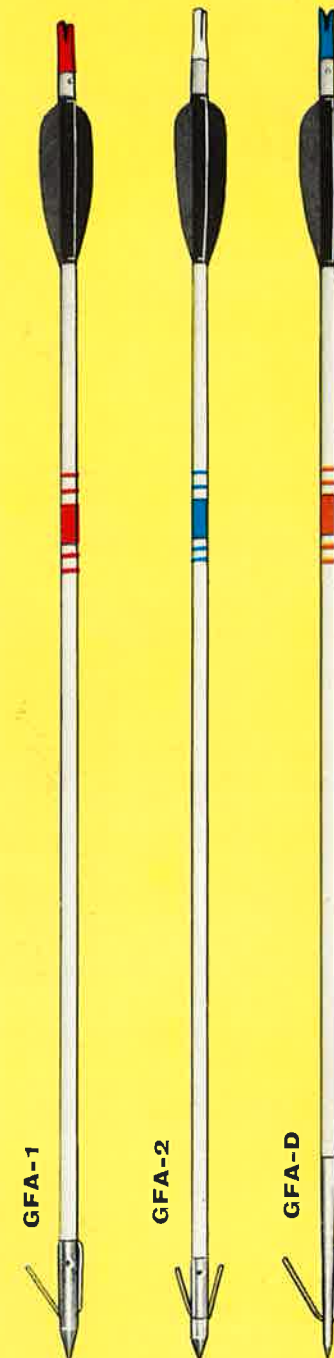


4" REEL AND LINE - Lightweight pressed aluminum - tapes to bow - includes 50 ft. of 80 lb. test line.....MO-4 \$ **2.95** ea.

6" LARGE REEL AND LINE - Larger size gives smoother line flow - tapes to bow - includes 50 ft. of 80 lb. test line.
MO-6 \$ **3.50** ea.

7" SHOOT THRU REEL AND LINE - Shoot right through the center of this one - faster shooting and retrieve - tapes to bow - with 50 ft. of 80 lb. line
MO-7 \$ **3.95** ea.

FISH LINE - Spool of waterproofed fish line - 75 ft. - 72 lb. test.
FL\$ **1.25** ea.
FL package of six spools.....\$ **7.50**



..... **OUTSTANDING VALUES FOR THE YOUNGSTERS**



.... **AMERICAN ARCHERY COMPANY**

AMERICAN

Quality Leather Goods



NEW! POCKET SIDE QUIVER

Latest design - holds 12 arrows - 5 inches across top - 19 inches deep - 3 1/2 x 9 inch zippered pocket.

23-P \$8.45

23-N without pocket 5.95

LARGE SHOULDER QUIVER

Premier grade - 9 1/2 inches across top - 22 1/2 inches deep - 3 compartments - very large zippered pocket - knife, file and pencil scabbards - lasts a lifetime.



30-M \$21.95

CENTER BACK QUIVER

The ultimate in center back quivers - 8 inches across top - 20 inches deep - 3 large arrow compartments - large zippered pocket - knife scabbard.



30-C \$15.50

POCKET SHOULDER QUIVER

Has 11" x 5" full zippered pocket - 8 inches across top - 20 inches deep - 2 large arrow compartments - identification tag on back - a truly fine quiver.



30-P \$17.95

PLAIN SHOULDER QUIVER

Handcrafted from the finest quality leather - 8 inches across top - 20 inches deep - holds plenty of arrows - a quiver any archer would be proud to own.



30 \$10.95

MEN'S TARGET

Holds 6 to 8 arrows - 17 inches deep - 2 inch circumference - ideal for indoor or outdoor archery.



21-M \$3.75

LADIES TARGET

Same as above - with belt and buckle.

21-W \$4.50

21-WW all white 4.75

All white target ensemble - glove - arm guard - quiver.

21-WWE all white 9.75



SHOULDER QUIVER

Made of smooth brown suede material - 15 inches deep - 5 inch oval top - with leather trim and shoulder strap - nice style at a popular price.



SQ \$2.75

ECONOMY QUIVER

Heavy, forest green plastic material, molded leather bottom, leather belt loop holds 6 to 9 arrows.



22-L \$1.50

JUNIOR QUIVER

Same as the above quiver - except it is slightly smaller - holds 4 to 6 arrows - hangs from belt loop.



22-S \$1.25

ESSENTIAL ACCESSORIES

BELT POUCH

A handy carry-all for extra strings, etc. Fastens to belt - 4 x 6 inches - 1 1/2" wide.

BP \$4.00

BP-W all white 4.25



LARGE BELT POUCH

For those archers who never have enough pocket room - chrome-tan cowhide - 8 x 5 x 3 inches.



LBP \$6.00

SHOULDER GUARD

Eliminates string-fouling - improves shooting - adjustable to any size.

SG brown \$3.25

SGW white 3.50



DOUBLE POCKET

Two arrow compartments - heavy cowhide back - extra snap-fastening pocket for strings, etc. - snap belt loop.



24-P \$2.95

BOW SLING

Adjusts to any shooting position - automatic tension at all times - 3 sizes - Large Medium, Small.



ABS \$1.50

SCORE CARD HOLDER

Holds score cards out of the way - with steel clips - 5 1/2" leather loop fits through belt with snap fastener.



SCH only \$.50

SCH dozen 6.00

ALL TYPES OF ARM GUARDS

HUNTER - STRAP

Metal buckles and strap - metal re-inforced - fits over hunting clothes - our best.

14-S \$3.25



HUNTER

Same as above guard - except it is equipped with 3 elastic straps and hook fasteners.

14 \$2.75



TARGET

Metal re-inforced - smooth suede leather lining - high gloss front - elastic straps.

17 \$2.00



FIELD

Gives extra wide protection - three rubber cords snap into place for adjustable fitting.

15 \$2.00



PLASTIC

Same general design as No. 17 target guard - made of tough, pliable plastic material.

18-P \$1.00



THE ROVER HIP QUIVER

For roving or target archery - large accessory pocket - hold 6-8 arrows at proper angle for fast draw - sturdy, tough, Beaver grain split cowhide - arrow divider.

HQ - Black or brown hip quiver only \$5.25

HQB - Matching belt for above quiver 1.95

HQC - Complete quiver and belt 7.30



Shooting Gloves Finger Tabs

PRO - SINGLE SEAM

Cordovan - for fast releases Elastic wrist - State size - Small, Medium Small, Medium, Medium Large, Large, XL.

PRO \$2.75



SINGLE SEAM

Leather - no finger pinch elastic wrist - Small, Medium, Medium Large, Large, XL.

19-S State sizes \$2.50



MOLDED TIPS

Leather - one piece back - Small, Medium Small, Medium, Medium Large, Large, XL.

19-L State sizes \$1.75



MARSHALL TYPE

Shell cordovan - backed with soft suede - for smooth releases.

20-M Double \$1.00

20 Single50

Sizes: Small, Medium, Large.



HAIR TAB

Cordovan backed - resists sweaty fingers - best for hot weather shooting.

HTC Cordovan backed \$1.75

HT Suede backed 1.50

Sizes: Small, Medium, Large.



LEATHER TAB

Made of heavy leather - every junior should have a tab to prevent getting sore fingers.

20-A25

Sizes: Small, Medium, Large.



.... AMERICAN ARCHERY COMPANY

.... SMARTLY STYLED LEATHER GOODS

.... FIELD AND TARGET FACES OF ALL TYPES



4 COLOR FACES

Non-glare colors on heavy white oil-cloth. Wide skirt and draw string.

48-CF	\$4.95
36-CF	3.95
24-CF	2.75

TOUGHENIZED

Durable, Nylon re-inforced paper.

48-TF	\$1.89
36-TF	1.10
24-TF75
16-TF25

TAG PAPER

Printed in four colors - square face.

48-PF	\$1.39
36-PF75
24-PF50
16-PF20

MARSH GRASS TARGET MATTS

SHIPPED PREPAID - 150 LB. ORDERS
Spiral wound with re-inforced centers.
The finest targets made in the industry.

PLAIN

No.	Size	Weight	Price
16	16"	10 lbs.	\$ 4.25
24	24"	20 lbs.	7.95
30	30"	30 lbs.	9.50
36	36"	40 lbs.	14.95
48	48"	70 lbs.	25.00

BURLAP COVERED

No.	Size	Weight	Price
16-B	16"	10 lbs.	\$ 4.95
24-B	24"	20 lbs.	9.95
36-B	36"	40 lbs.	16.50
48-B	48"	70 lbs.	27.00

TARGET FACE STAPLES

TF-S Pkg. of 4	\$.25
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TARGET TRIPODS

TT-48 For 48" matts.....	\$ 6.95
TT-36 For 36" or 24".....	4.00

TARGET SCORE CARDS

TSC Pack of 1,000.....	\$ 5.00
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BULL'S EYE TARGETS

BULL'S EYE - PAPER

B-6 6" faces .04 ea.....	\$.45 doz.
B-8 8" faces .07 ea.....	.80 doz.
B-12 12" faces .10 ea.....	1.10 doz.
B-18 18" faces .15 ea.....	1.80 doz.
B-24 24" faces .20 ea.....	2.40 doz.

WATERPROOF CORRUGATED

CB-6 6" faces .08 ea. 50	\$4.00
CB-12 12" faces .15 ea. 50	7.50
CB-18 18" faces .20 ea. 25	5.00
CB-24 24" faces .30 ea. 25	7.50

OFFICIAL NFAA HUNTER'S FACES

Square all black faces, white aiming spot, gray scoring lines.
H-18 18 assorted faces, for 14 target range..... \$4.25 set.



HUNTER'S



ANIMAL



BROADHEAD ROUND TARGETS

Group 1 - 40 to 70 yds. 30 yd. spread Bear, Deer or Moose - 40" x 28".....	\$.70 ea
Group 2 - 30 to 50 yds. 20 yd. spread Antelope, Mt. Lion or Ram 22" x 28".....	.40 ea.
Group 3 - 20 to 40 yds. 20 yd. spread Coon, Goose, Javelina or Coyote 14" x 22".....	.30 ea.
Group 4 - 10 to 30 yds. 20 yd. spread Pheasant, Rabbit, Duck or Prairie Dog 11" x 14".....	.15 ea.
BRT - 18 assorted faces for 14 target range.....	\$5.95 set

TAG PAPER - FULL COLOR ANIMAL FACES

AF-24 24" Deer face.....	\$.60 ea.	36 FACE SET - assorted for 28 target range.....	\$6.50 set
AF-18 18" Fox face.....	.30 ea.		

FIELD SCORE CARDS

Most convenient score cards made - printed on heavy index stock - wallet size - with space for scoring 56 targets of field archery.

Package of 1,000 cards
SC-F

TARGET SCORE CARDS

For scoring any indoor or outdoor rounds of target archery, shows official ranges for various rounds

Package of 1,000
TSC

BOX TARGETS



Make fine beginner's targets when stuffed with rags or old paper.

Package of 6 - 16" four color boxes
16-BT

TARGET FACE ASSORTMENT

Ideal for archery, pellet guns or air rifles - 54 faces - retail value \$18.40.
Includes:

- 4 Color Animal Faces - 10/24" 3/18" 5/12" 12/6"
- 4 Color Bull's Eye Faces - 2/24" 6/16" 2/10"
- 2 Color Bull's Eye Faces - 2/24" 1/18" 4/12" 1/8" 4/6" 25/5"

5 Packs of Target Staples

Free Promotional Literature

DFP - Complete 54 face asst. Wt. 6 lbs..... \$18.40



MOST COMPLETE SELECTION OF

Modern BOW SIGHTS

Records prove that the most precise and accurate way of shooting a bow is with the bowsight. They are used for target archery, field archery and hunting. On this page you will find a type and price to suit every need.

DOAN JIFFY BOW SIGHT

Made of aluminum anodized - in colors: red, blue, green and black. Changeable paper in center for easy and accurate marking. Finger tip sight adjustment. Press with thumb and finger. Crystal clear glass 4 and 8 degree prisms. Both slides changeable with fingers - slip off - slide on.

DBS Complete with bead post \$4.95

REPLACEMENT PARTS

Bar	\$2.50
Papers - per doz.....	.25
Slide for pin.....	2.50
Screw pin25
Knurled nut15
Suction cup and nut.....	.25
8-4-0 degree glass prism.....	5.00
Lense frame wire.....	.50
Slide for prism.....	2.50

TYPE B DACRON THREAD

The strongest material known for bowstrings - stretchproof - for those who wish to make their own bowstrings. 4 oz. spool.
DV \$2.50

USE OF PRISMS - for those that cannot get enough distance with the bead sight - 4 degree prisms give about 20 yards more than post sights, 8 degree gives 40 yards or more.

SCHRAM SUPREME SIGHT

Has a full 360 degree prism rotation barrel with finger control lock screw. With the rotation barrel you can adjust the prism so that it will be parallel to the string and still have the sight flat on the bow. This sight was designed for the deflex bow.

S-1 Complete (without prism) \$8.50

SCHRAM DELUXE SIGHT

The deluxe model was made for the archer with a light weight bow, using the pin to a certain yardage and then conveniently moving to the prism for the longer yardage and windage. There are no other adjustments to be made except to move the block up and down the bar to set yardage.

S-2 Complete (less prism) \$6.50

SCHRAM STANDARD SIGHT

The standard model consists of a much smaller block (less than 5/8" of an inch.) This block can be used on either the Deluxe or Supreme models. Ideal for target shooters, indoor shooters and also hunting. A prism can also be used with it. Using a prism in the top block and a pin in the bottom block you have a very efficient range finder.

S-3 Complete (less prism) \$5.50

ARMOUR PRISM

Hood prevents sun glare from hitting prism. Rain drops do not impair vision. Cross-hair with center dot increases accuracy. Will fit most standard sights. Available in 0 - 4 - 8 - 12 degrees. Also available with 6/32" screw to fit Doan or Rol-A-Lok sights.

AP Give prism degree and mounting \$5.95

SIMPLEX BOW SIGHT

A very ruggedly built sight - made of chrome plated steel with an adjustable cross bar sighting plate. Has two sizes of peep holes for fine aiming. Thumb screw locks sighting plate for windage and yardage. A good sight for beginners to use.

SBS Complete..... \$1.00

MULLER TARGET-SITE

Glass lens mounted in non-breakable high density Polyethylene slide block with knurled metal screw to hold adjustments for yardage and windage. All metal parts anodized in Black, Green, or Red - plastic to metal design eliminates all noise - removable end caps allow cutting of sight bar to fit any bow.

GL Complete with glass lens \$3.95

MULLER FIELD-SITE

Same overall design as above sight except it has a hooded ball sight mounted on a post. With this sight there is never any glare from the sun regardless of the angle of shooting. Removable paper allows yardages to be conveniently marked - smooth sliding block allows fast settings.

HB - Complete..... \$3.75

MULLER HUNTER'S-SITE

Has a red bead, a white bead and a yellow bead mounted on an adjustable anodized frame. With this sight a bowhunter can make a pre-setting with the yellow bead for about 15 yards. The slide should then be locked in place and the middle bead set for about 30 yards and the bottom bead for 50 yards.

H - Complete..... \$3.50

MULLER BALL TARGET-SITE

Has all the same features of colors, anodized metal parts, etc., of the other Muller Sites - except it has a post type sighting bar with a metal ball on the tip. This is adjustable for windage and is the smoothest adjusting sight made. It comes in a cellophane package with complete instructions for installing and using. This is ideal for the beginner as well as the expert.

SB - Complete..... \$2.50

REPLACEMENT PARTS FOR MULLER BOW-SITES

Site Bar	\$1.00
Bar End Caps, each.....	.25
Center Slide50
Slide Lock Screw25
Ball Screw Site.....	.50
Hunter Site Frame, complete.....	1.50
Glass Lens Frame, complete.....	1.75
Hood and Post Frame, complete.....	1.50

BOW CASES



STRUNG BOW CASE

Holds bow that is in strung position - made of brown suede cloth - with full length zipper - inside is soft finish to protect bow finish - comes in 3 lengths - 5'2" - 5'6" - and 6 ft. - 1 1/4" wide.

SBC - Give length desired.....\$6.95

PADDED BOW CASE



Waterproof finish with full length zipper along side - lined with thick felt padding - a deluxe case in every respect - comes in 3 lengths - 5'4" - 5'6" and 6 ft.

PBC - Give length desired.....\$6.50

CLOTH BOW CASES



Made in colorful plaid patterns - with leather reinforcement at end - ties shut with draw string. Choice of 5'4" or 6 ft. lengths.

CBC - Give length desired.....\$1.75

JON-E HAND WARMERS

Give comforting heat all day. Giant G. 1. size warmer gives heat for two full days on one filling. Has new wick - chrome plated - easy to start burner. Standard size warmer gives heat all day on one filling (1 oz.) of Jon-e fluid. Easy to start - carrying bag.



J-2 Standard size Jon-e..... 3.95

KWIKEE KWIVER BOW QUIVER

Holds 4 hunting arrows in ready-to-shoot position. Made of soft, brown rubber held firmly with 2 metal plates and 6 rivets - slips over any flat limb bow.



KK-1 Kwikie Kwiver.....\$ 2.95

KK-6 Display of 6..... 17.70

NATIONAL BOW QUIVER

Can be mounted or removed in a few seconds with the bow strung or unstrung - easiest, fastest and most convenient - made of soft rubber 1/2" thick - holds 4 arrows.



NBQ National bow quiver.....\$2.95

BODY BELT



Holds two heated warmers over the kidneys, where the shivers start. Two standard size body warmers included. A real bargain!

A-7 Belt and 2 warmers.....\$7.50

JON-E DEER-COY & CLIP

Deer-coy - made from natural deer musk and animal glands - attracts deer for hundreds of yards when heated to animal temperature by a Jon-e warmer. Deer-coy clip - absorbent pad in metal clip holds Deer-Coy solution - snaps onto either size Jon-e warmer.



J-3 Deer-Coy Lure and Clip..... 1.45

NFAA HANDBOOK

Contains all the rules and regulations of the National Field Archery Association. Every archer should have it.



NHB Latest edition.....\$1.75

MOHAWK GLOVE POWDER

Specially compounded powder gives a faster, smoother release when applied to any glove or tab. Prevents sweaty hands from interfering with bow grip.



GP Glove powder.....\$.49

BOW CARE

Cleans and polishes arrows, eliminates straw pick-up, waterproofs fletching, makes old bows look like new, makes new bows more glamorous! Spray-on aresol can.



BC 5 oz. can.....\$1.50

STRING HOLDER



Fits on any bow - holds the bow string in place while the bow is transported or stored. Keeps the string correct by preventing the string from untwisting. Made of leather and adjustable elastic strap with string hook.

SK String Keeper.....\$.75

JON-E WARMER FLUID

For best results always use Jon-e warmer fluid in your Jon-e warmer. It will also work fine in your cigarette lighter. Comes in two sizes.



J-6 8 oz. standard size..... .45



WRIST COMPASS

Latest model - floating dial - cover locks the needle - leather wrist strap.

WC.....\$1.95

NEW TYPE BRUSH REST

Eliminates arrow deflection and gives truer flight - takes only seconds to install on any bow.

AR.....\$.85 ea.
10.20 doz.



FEATHER ARROW REST

Assures noiseless arrow flight, faster take-off - protects your arrows too!

FR.....\$.50 ea.
6.00 doz.



POWDER DISPENSER

Easily applied by patting - snap onto belt - has pencil pocket - refillable.

PP.....\$1.25
15.00 doz.



ART LAHA KNIFE

Bone handle - 3 1/2" Solingen chrome plated blade is excellent for skinning. Includes leather case.

HK.....\$2.95



JEWELED COMPASS

Hinged cover - chrome finished - locks when closed. Precision made.

JC.....\$4.45



WOODSMAN'S CAMP AXE

Solid drop-forged steel head runs through hardwood handle. Leather belt sheath included. 12" long.

CX.....\$4.95



BROADHEAD SHARPENER

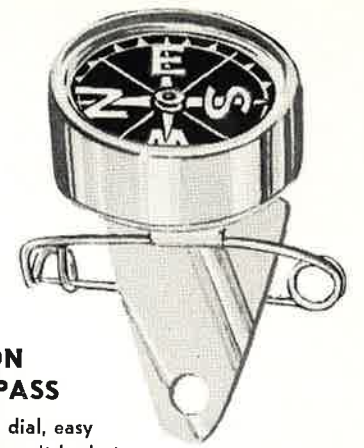
Pocket size - glass-hard cutting edges assure sharpness - lifetime guarantee.

KKS.....\$1.49

HOLLOW GROUND

Black leather silver lined handle, "eversharp" Solingen 4 3/4" blade - comes with leather sheath.

HGK.....\$4.45



PIN-ON COMPASS

Floating dial, easy to read, can't be lost.

PC.....\$3.45



HUNTER'S WHISTLE

Used on "deer-drives" for archers to signal locations - calls help if you get lost - fine for range captains whistle. Comes with chain attached.

HW.....\$.95



ART LAHA TRAILING TIPS BOOKLET

Pocket size edition gives the secrets for finding deer - tells where to place killing shots from any angle.

TT.....\$.75

EXTRA LONG

Blade finely edged to both sides of point - Silver inlaid handle with 6" bowie type blade - leather case.

LHK.....\$5.75



GAME AND BIRD CALLS



OLT'S REGULAR CROW CALL E-1

The "grand favorite" among the crow hunters. Light-weight—easy blowing. Tone raucous and far carrying. Black hard rubber.

Length 3 1/2"—Wt. 1/2 oz. **LIST PRICE...\$2.75**
(1/2 dozen in display box—Wt. 1 lb.)



OLT'S COON CALL N-27

Made to provide "low-cost" success to the sport of coon hunting. Produces a deep guttural sound which arouses the curiosity of a well-hidden coon. Hard rubber. Black barrel, gray tone bell.

Length 4 1/4"—Wt. 1 oz. **LIST PRICE...\$2.95**
(1/2 dozen in display box—Wt. 1 lb.)



OLT'S PREDATOR CALL T-20

Most effective predator call built for year-round use. Makes "distress cry" of small animal. Irresistible to fox, coyote, wolves, bobcats and other predators. Hard rubber. Black barrel, green tone bell.

Length 4 1/4"—Wt. 1 oz. **LIST PRICE...\$2.95**
(1/2 dozen in display box—Wt. 1 1/4 lb.)



OLT'S PERFECT SQUIRREL CALL S-8

Famous for its "perfect tone" which squirrels can't resist. Hand operated—so easy to use. No metallic or muffled wood sounds to mar "true-life" tone. Hard rubber. Brown barrel, black plug and plunger.

Length 5 1/4"—Wt. 2 1/2 oz. **LIST PRICE...\$3.95**
(1/2 dozen in display box—1 1/2 lb.)



OLT'S DEER CALL R-25

A reed-type call, built for perfection—not for price. A positive aid to halt moving deer and get a standing shot or to bring deer to you and into the open. Hard rubber. Black barrel, red tone bell.

Length 4 1/4"—Wt. 1 oz. **LIST PRICE...\$3.95**
(1/2 dozen in display box—Wt. 1 lb.)



SLEEPING BAG

30" x 75" zipper closing sleeping bag - with soft quilted lining - genuine Dacron filled - with air mattress pocket

WSB\$16.95



DELUXE SLEEPING BAG

30" x 75" zipper closing sleeping bag - very finest quality covers - filling and workmanship - will last a lifetime!

MSB\$26.95



SEAL-DRI AIR MATTRESS

32" x 72" when deflated - made of heavy embossed Krene plastic. Separate pillow compartment allows it to be "hard" or "soft" - rust proof, lock type valves.

AM\$6.95

SEE WHERE IT'S AT

12 gauge clear plastic - sanitary - waterproof. Will not rot or mildew. Accommodates complete camping gear so you can see everything.

DB\$3.95



INSULATED UNDERWEAR

Insulated with Dacron polyester fiber-fill to give superior warmth. Nylon and cotton knit collars, cuffs, ankles. Snap and zipper jacket closing. Comfortable crotch construction - elastic waistband - all seams extra strong.

SIZES

Small.....up to 38
Medium.....39 to 42
Large.....43 to 46
X Large.....47 to 50

HAND WASHABLE DRIP-DRY NO. 321 \$15.95



INSULATED FOOT SOCKS

Matches above state shoe size when ordering
NO. 321-S \$2.50



AIR-FLAM LIGHTERS

A wave of the hand and this "magic-lighter" is lit! No moving parts - Complete with extra cartridge and supply of fluid. Absolutely windproof.

CL\$3.95



7 x 35 ZEISS TYPE BINOCULARS

Coated optics, center focus, non prismatic, pigskin case, shoulder straps, lens covers.

B7\$14.95

KAMO BRAND



CAMOUFLAGE PARKA

Coat length style with full zipper front. Made of 5 color camouflage marquisette netting. Water repellent treated. Full cut, slash pocket openings. Parka hood with drawstring and face cover for complete camouflage. Gives mosquito protection too. Sizes: Small, Medium, Large and Extra Large.

75\$5.95

KAMO HEADNET

Can be worn over parka hood or cap. Fits any size. Easy to see out. Completely conceals face, eyes and neck. Perfect insect protection too.

35\$1.25



KAMO STICK

Each stick contains two colors, tan and green. Easy to apply. Contains insect repellent. Camouflage your face, hands, bow or gun. Will not wash off in the rain - easily removed with soap and water.

25\$.50

Don't Fight Nature -- Join It!

CAMOUFLAGE EQUIPMENT



KAMO BOW COVER

A real five-color camouflage cloth cover to fit all bows. Elastic thread backing to insure snug fit to bow. Lasts for years, use over and over. Easy on - easy off. Will not interfere with bow action. Individually packed in clear polyethylene bag. Two sizes: No. 1 for smaller bows, No. 2 for larger bows.

125\$1.50

KAMO HAT

Jones style, water repellent camouflage hunting hat. Flannel lining - lined ear flaps. Ideal for bowhunting. Sizes: 6 7/8 to 7 5/8.

40\$1.50



KAMO KOVERALLS

The very finest construction. Kamo twill camouflage cloth. Belted front, bi-swing back, seven pockets, slash openings at sides. No-snap buttons.

145 SML 13.95

145 XL 14.95



KAMO SUIT 2 PIECE

Heavy Zelan treated water repellent cotton poplin, permits noiseless movement. Very full cut - Jackets have 3 pockets. Trousers have adjustable waist tabs and 4 extra large pockets. This is the best camouflage pattern on the market.

85 SML\$12.95

85 XL 13.95

85J - JACKET ONLY

SML\$7.00

XL 7.50

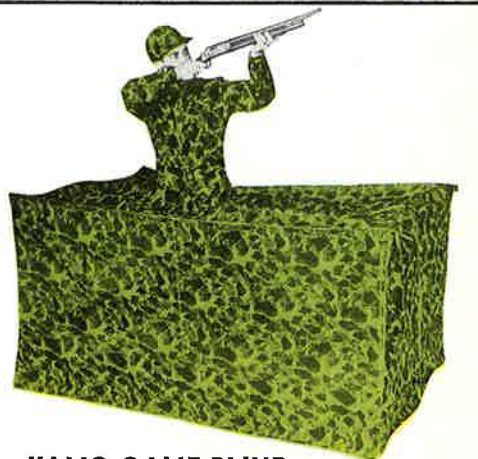
XXL 8.00

85P - PANTS ONLY

SML\$6.00

XL 6.50

XXL 7.00



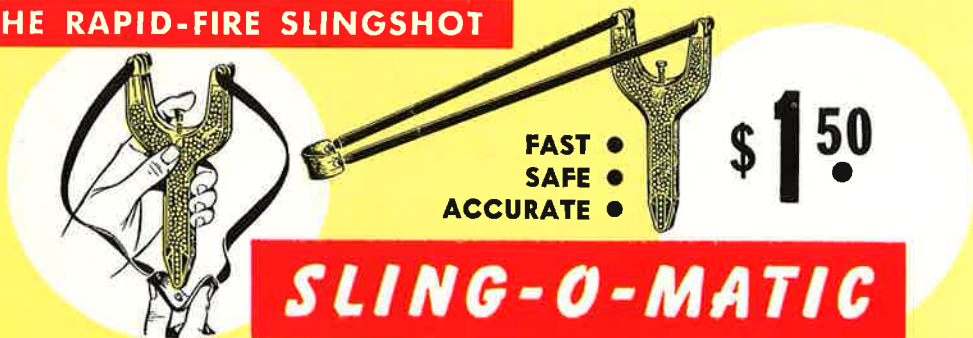
KAMO GAME BLIND

Large size, 4 1/2' x 6' x 38" tall. Very light, weighs only 1 1/2 lbs. Made of Kamo Mosquito netting. Tie tapes at corners, sides and bottom for easy use. Top has slash opening 5' long so hunter may stand to shoot. Will accommodate two hunters.

150\$9.95

FOR EXCITING NEW SPORT - - - TRY THESE ITEMS

THE RAPID-FIRE SLINGSHOT



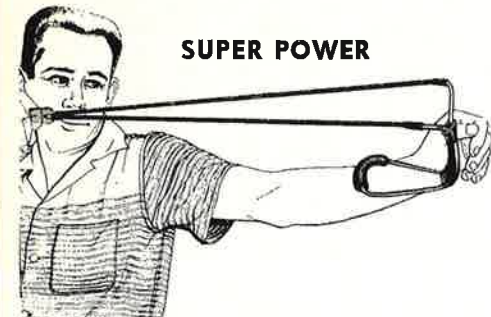
- FAST ●
- SAFE ●
- ACCURATE ●

\$1.50

SLING-O-MATIC

Self-contained magazine with a capacity of at least 500 standard BB's. Clear plastic material enables the user to tell at a glance how many BB's remain. AUTOMATICALLY feeds BB's one or more at a time - directly into leather pouch. Will also handle larger shot, ball bearings, pebbles, etc. Same as regular slings. Extra fine grade pure rubber pulls and pouches are easily installed when needed.

- SS - SLING-O-MATIC SLING SHOTS.....\$1.50 ea.
- SSP - Extra rubber pull and pouch assemblies (will fit other makes too)......50 ea.
- One dozen SLING-O-MATIC, per carton.....18.00



SUPER POWER

WRIST ROCKET SLINGSHOT

Wrist locking feature means extra steadiness, extra accuracy, extra power. Drops a rabbit, rat or other vermin with deadly precision.

Wrist locking brace makes it possible to use the stronger harder shooting rubbers especially developed.

3 MODELS - WRIST ROCKETS

- WR-1 GENERAL PURPOSE MODEL - 25 lb. pull.....\$ 2.50
- WR-3 JUNIOR AND LADIES MODEL - 15 lb. pull.....2.50
- WR-2 HUNTER'S MODEL - 35 lb. pull.....2.50
- One dozen WRIST ROCKETS assorted to your choice.....30.00

REPLACEMENT RUBBERS

- 1AA - GENERAL PURPOSE - 25 lbs. with pouch attached......50
- 3RR - JUNIOR AND LADIES - 15 lbs. with pouch attached......50
- 2RR - HUNTER'S MODEL - 35 lbs. with pouch attached......50
- Packed 6 to a carton - your choice of above.....3.00

PELLETS

- 1PP - 30 PLASTIC PELLETS - for indoor shooting.....per bag .50
- 1SP - One pound bag steel pellets of hunting use - 1/2 diameter.....per bag 1.00
- 2SP - Forty ounce bag STEEL PELLETS - slight variation in size.....per bag 1.00

Flight Tested

BOOMERANGS



SENIOR MODEL

5 oz. Senior Model made from a special laminated waterproof wood to permit an unusual amount of abuse. Includes special instruction sheets.

- 5B 5 oz. Boomerang.....\$ 2.00
- Carton of 12.....24.00

JUNIOR MODEL

2 1/2 oz. Junior Model - made so that any 10 year old child can get perfect results. Finest workmanship guarantees 100% satisfaction. Easy to follow instructions included.

- 2B 2 1/2 oz. Boomerang.....\$ 1.50
- Carton of 18.....26.00



PROVEN FAST SELLERS

Keeping these boomerangs within reach of your customers creates impulse sales. Use this clever display for best sales appeal. BD Boomerang display.....\$2.50



SELECTING YOUR NEW BOW

You will be able to shoot more accurately if the bow you choose is one that you can draw and anchor properly and HOLD at the full drawn position for at least three seconds. If you cannot do this, the bow is probably too heavy for you. You will be happier if you select one that is a few pounds lighter. It is also a good idea to note the length of the arrow that you are "drawing". The distance that you pull it back is your "drawing length" and is important to give when buying arrows. Don't hamper your shooting with arrows that are too long. Expert archers use bows from 35 to 45 pounds for target shooting and about 45 to 50 lbs. for hunting.

PROPER BOW STRINGING LENGTHENS BOW LIFE!

Improper bow-stringing may seriously damage any bow - therefore you are urged to study these illustrations and learn the methods used by most experts. All instructions are for right handed people. Reverse positions if you are left handed.



STEP 1

In the first illustration the right hand has grasped the bow at the handle. The right elbow is held in close to the body. The heel of the palm of the left hand is placed on the back of the bow - with the thumb and forefinger free to slide the string up the bow when the bracing action takes place. The tip of the bow is placed against the instep. WEIGHT OF THE BODY IS ON THE LEFT LEG



STEP 2

The bracing action starts by pulling with the right hand as the weight of the body shifts from the left to the right leg. THIS IS THE MOST IMPORTANT PART TO LEARN. Actually the shifting of weight does most of the work. The left hand acts as a brace and does very little pushing. Use a light weight bow until you get the knack of how to do it.



STEP 3

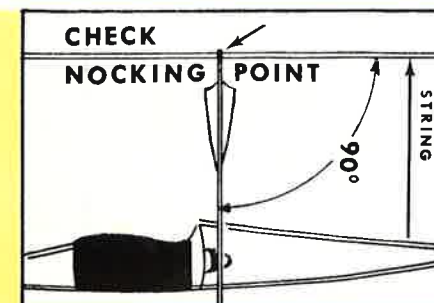
Pull to the right and up with the right hand. This bends the bow and allows the string to slide up the bow limb and into the notch. Caution: Don't push with the left hand - this will only throw the action out of balance and make it extremely difficult. UNSTRINGING THE BOW - Reverse the procedure. Slide string out of the notch after releasing pressure.

KEEP YOUR AMERICAN BOW WORKING AT TOP EFFICIENCY by maintaining the RIGHT FISTMELE



Measure FISTMELE from the nocking point - across the arrow rest - to the front of the bow. Chart at the right shows proper fistmele for your bow.

Bow	Length	FISTMELE
FLASH, SHARK	62"	9 5/8" approx.
BARRACUDA	57"	9 1/4" to 9 1/2"
CHEETAH	64" 66"	9 1/2" to 9 3/4"
CHEETAH	57"	9 1/4" approx.
SPECIALS	60"	9 1/2" approx.
AMARCO	62" 64"	9 1/2" to 9 3/4"
SPECIALS	66"	9 3/4" to 10"
	68" 69"	9 7/8" to 10"



TO IMPROVE YOUR SCORES . .

Make sure that the nocking point is located at the right spot on your string. It should be located 1/16" above a 90 degree angle. Use a square or "T" square to locate the spot - and then mark it. Many archers use a ready-made nocking point. Others wrap a little dental floss on the string. Make sure that the arrow nock does not fit too tightly. Slightly loose is better than too tight. If you keep the nocking point and the fistmele in proper adjustment, it will improve your shooting. Expert archers check these details whenever they shoot. We advise you to do the same.

"TRAILING TIPS"

Being able to trail a hit deer, once a closely guarded secret of a very few, is now explained in detail, for the average Bow Hunter, in "Trailing Tips." This is an absolute must for all who hunt with a bow, as many wonderful trophies are lost each year, due to lack of trailing ability. Once a hit has been scored on a deer only the first phase of the hunt is completed, a second and equally exciting aspect, that of proper trailing, will make the difference of success or failure.

Art La Ha, one of the country's pioneer Bow Hunters, has without a doubt, trailed more hit deer for archers with a greater success ratio by using the methods he describes in "Trailing Tips."

On some deer the trail must be taken as soon as the hit is scored, yet on others as much time as eight hours must elapse before starting out. By using the simple index on hit location in "Trailing Tips," the correct procedure in each case is given, together with a method for locating the spot of arrow penetration by the many types of hair found on a deer.

In its convenient pocket size, "Trailing Tips" should be as much a part of your hunting gear as your arrows, yes, even your bow, for truly "Trailing Tips" and success go together like bow and arrow.

TT \$.75



ART LAHA

Famous North American guide and bowhunter used a 60 lb. Cheetah Special bow and American "Micro-barreled" arrows to bring down this big moose at a distance of 110 yards! Art will join the American Archery Company in an advisory capacity on the "Art of Bowhunting" — trailing game and Proper Bow Hunting Equipment.

AMERICAN ARCHERY COMPANY CATALOG