



Dear Fellow WPCA Member,

Thank you for your past membership in the Wisconsin Paint and Coatings Association. Your support has allowed us to remain one of the most respected groups in the paint and coatings industry carrying forward 106 years of excellence and tradition.

We all share the challenges of the pandemic and are deeply grateful to those who have supported our mission throughout these unprecedented times. Your continued support will enable us to achieve our plans for 2021 by continuing our member opportunities although they may present themselves a bit differently. Despite Covid-19 it is our intention to uphold the value of continuing to deliver benefits to our members:

- College Scholarship Program
- Coordination with fellow paint and coatings organizations to bring you more educational opportunities
- The introduction of a virtual meetings platform to stay informed
- In person meetings and social events to enhance business and social networking as allowed by current conditions
- Introduction of an educational outreach program to Wisconsin universities to promote the paint and coatings industry
- Expanded website with more member features and event pictures

With your continued support we will be able to accomplish these goals and much more this year. Membership dues remain at \$150/year if paid by March 10, 2021, for an unlimited number of employees to be on our mailing list and attend events at reduced costs. Memberships paid after March 10th will be \$200/year. We are also offering a free link from our website to your company's webpage as part of our membership benefits.

Please renew your membership today! To do so, you can go online to www.wpca-online.com and complete the membership form and submit payment on the membership page. Alternatively, you can complete the attached membership form and return it to us by mail with your payment to:

WPCA
c/o Rust-Oleum Corporation
8105 95th Street
Pleasant Prairie, WI 53158
Attn: Rick Bradstreet

Your membership reflects your commitment to the promotion of excellence in the paint and coatings industry. By joining the WPCA you become part of an organization directly involved in shaping the important issues that help to keep our industry strong. If you have any questions regarding our group please feel free to contact any of the board members listed below. Again, we thank you for your dedication to our association and look forward to you being an active member of the WPCA.

Best Regards,

The Board of Wisconsin Paint and Coatings Association

President	Lisa Schefsky	lisaschefsky@hotmail.com
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