



carahsoft.
A Government IT Partner

Text 2 Stop It!

Anonymous 2-Way Text Tips



Hate



Campus Assaults



Drugs



Cyber

Overview

Law enforcement agencies all over the country are frustrated in their failure to communicate and obtain information from the 13-29 year old demographic. This hard to reach age group, while representing 14% of the population, also represents over 40% of crime victims and perpetrators. While phone tip lines have been used for years, this demographic prefers to communicate by text instead of by phone.

The Solution: Text2Them has developed an anonymous two-way text tip platform that has opened the door to this hard to reach age group. By providing an anonymous, discrete and comfortable, text messaging platform. Text2Them has found this age group loves to talk, just not by phone or others outdated methods of communication. They are ready to reach out and share valuable law enforcement information. In fact, we find we run out of questions before they run out of answers.

How Does it Work?

1. We create an easy to remember text keyword(s) for tips.
2. When the anonymous keyword(s) is used, our operators conduct a complete real-time interview obtaining actionable information. This includes names, witnesses, location, time, date pictures, videos, etc.
3. A complete transcript of the text conversation is immediately forwarded to your agency. If additional information is needed, we will reach back out to the tipster. (see back page for sample)
4. If the text is an emergency, we will urge the texter to call 911. If unable, we will text/call your agency while engaged in the text conversation.



Already Have a Text-a-tip Program?

In most cases, you can bring it to us to manage/monitor and keep the same number and keyword.

Features

- Installation in as little as 24 hours
- Tips received and processed by Text2Them
- Tips monitored 24/7
- Actual start to finish interview transcripts provided
- Receive pictures and video
- Ability obtain additional information if needed
- Multiple keywords depending on tip information needed
- Ability to expand tip program to NG911 and Public Safety applications

Tips

- Terrorist threats
- Campus assaults
- Crime prevention
- Crime investigation
- Drug Trafficking
- Human Trafficking
- Suicide Prevention
- School Safety (Bullying)
- Hate Crimes
- Suspicious Packages

Actual Transcript (Redacted and Condensed)

Text2Stopit!: Hello This is Text 2 Stop it! Did you want to report an incident? 1:38 PM

MDMA04211335: There are four kids that I know that smoke weed 1:39 PM

Text2Stopit!: Thanks for the tip, who are the kids that you are referring to?

MDMA04211335: [REDACTED], [REDACTED], [REDACTED] and [REDACTED]
1:41 PM

Text2Stopit!: Ok have you witness them smoking weed before? 1:42 PM

MDMA04211335: Yes and I have proof 1:44 PM

Text2Stopit!: Has anyone else seen them? 1:42 PM

Text2Stopit!: Ok what proof do you have? ...

Text2Stopit!: Ok I want to confirm that you sent one picture with a brief text conversation with [REDACTED]. Is that everything? 2:00 PM

MDMA04211335: Yes 2:01 PM

MDMA04211335: But all of the others offerd it to my and I said no 2:01 PM

Text2Stopit!: Are [REDACTED] and [REDACTED] brothers? You reference [REDACTED] earlier as one of the individuals that smoke weed. 2:37 PM

MDMA04211335: Yeah 2:37 PM

Text2Stopit!: Ok which High School does [REDACTED] go to? 2:38 PM

MDMA04211335: [REDACTED] High School 2:39 PM



In the News

During the 2014 Loudoun County, Va. Public Safety Challenge, on the campus of AOL, Text2Them won the top honor of “Most Disruptive Technology”. We presented a new approach to common thinking regarding public safety. Included in this plan was the ability to gain actionable information from the hard to reach youth population, through the use of our anonymous two-way texting program called Text 2 Stop It. Lt. Charles Manning called the idea a “game changer”.



Lt. Charles Manning with Loudoun County Sheriff's Office, who sat on the six-person judges panel called the idea a game changer. He oversaw the county's 911-dispatch center for the last year and a half and said, “What you're proposing is an area we can improve upon. It's in a good price point, it's easy to implement and it's forward thinking.”

Loudoun Business



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