



# CAPABILITY STATEMENT

DUNS 08-639-0373

TAX ID 81-5256497

## NAICS CODE

561110 OFFICE/ ADMIN SERVICES

561499 BUSINESS SUPPORT SERVICES

541611 ADMIN MNGT. CONSULTING

CAGE CODE 857P6

YEAR EST. 2017

## COMPANY SNAPSHOT

Go 2 Girl, LLC, is a Kentucky based **results-focused** business development firm, partnering with WBE, MBE, DBE and Veteran-Owned companies to maximize their certification and be the connector for supplier diversity and B2B revenue generating opportunities.

**Proud of our 100%  
Certification Award  
Rate!**

**You see paperwork,  
we see opportunity!**

## COMMITTED TO DIVERSITY

Vanessa Pennoyer,  
President & CEO is about  
Results, influencing  
relationships to inspire change.

She advocates for  
transparency in corporate  
systems and fair opportunities  
for diverse businesses.

**INFLUENCE | INSPIRE | CHANGE**

## CORE COMPETENCIES



Business Development



Certification



Diversity Spend Tracking / Corporate Procurement



Supplier Diversity Portal Registration



Trade-shows & Conference Representation



Connector for **5,000+** Diversified Business Partners

## ASSOCIATION & CERTIFICATION



## PAST PERFORMANCE

### FIELDTRIP

Jane Pfeiffer, Founder & President

*"Two years ago, I started the filing process for women-owned certification. It went on with more paper requests and eventually got pushed to the back burner. With her knowledge and connections, Vanessa made certification turnkey for me and my finance team."*



Sheri Iverson, President

*"Go2Girl has been an enormous help in registering Eagle in supplier diversity portals, creating capability statements, bringing us business opportunities, and getting our name out to the companies that care about diversity. I would recommend Go 2 Girl to any company looking to become WBENC certified or already certified (old or new)."*



Molley Ricketts, President

*"Incipio Workforce Solutions engaged with Go2Girl, LLC to expand our client base into government agencies and municipal entities that we had not been able to access on our own in October 2018. We have found Vanessa's commitment to Incipio's business growth and development to be everything she promised and more. Vanessa's diligence in educating us about processes, keeping team members updated regarding her efforts and progress and her passionate pursuit of Incipio's best interests have all exceeded our expectations. We continue to be impressed with her services and look forward to the continued growth of both our company and hers."*