

## **Headlines** designed to get their attention

- Have you tried this guilty pleasure?
- When was the last time you felt this way?
- Never say NO until you have done something this stupid?
- When I said it's about time, I meant this.....
- Do you know the difference between pain and this?
- Are you in? Find out what you're missing.....
- Would you rather be a movie star or a sports icon?
- Why eating this will give you a rush....
- Don't send me your money until I've earned it....
- How my wife convinced me I was a loser....and what I did about it
- Are you gambling with your health? Improve your odds with this...
- The best thing I've learned about (\_\_\_\_\_) will surprise you....
- This is not for procrastinators, only smart people will benefit by acting now....
- Today I met a HERO and you'll never believe what he told me....
- Did you hear what everyone thinks they know and what the real story is?
- Wish I heard this a long time ago? Check out this little know secret....
- I was told not to believe it, now I know why. Get ready, it's your turn...
- Don't tell me to grow up, I can't handle the truth is what I told them on the way to the bank...
- If you believe it's better being lucky than good, don't read this....unless you want to be good at this
- If success is in your future, you really need to read about this woman....
- Ever feel the weight of the world is on you, you're not alone. Here's something you can do....
- 7 New ways to stop bullying....
- Don't let depression ruin your life. Call this # for free help....
- Check this out! My mom told me how to avoid this....and it worked