

Management Team

Steven O. Butler CEO/President/Director

University of Southern California

Drexel Burnham Lambert – Beverly Hills, CA. (asst. to trader)

Smith Barney - Beverly Hills, CA. (FC)

Prudential Securities – Beverly Hills, CA. (FC)

Private Investment Banking – 1999 – 2007 (Investment Banker, & Broker-Dealer Principal)

The Worldwide Exchange - 2007 – Present (President, CEO, Chairman of the Board, Designer and Project Manager for Cobo & Px2)

CFO – Dan Smith (resume upon request)

Investment Request

Funds requested \$1 million

Investment vehicle: Subordinated Convertible Note

- Private Equity / 144 shares

. Nevada Corporation

. Main office - Playa Vista, Ca.

. Product - Digital Mobile App

. Use of proceeds: National Ad Campaign

. App configuration - Ec2 Instance Medium

Current Hosting Capacity: 71 million user accounts

Revenue: Monthly subscription - for 'chat'

Business Model: Dating App - already in Apple App Store – premium experience

tested - fun - unique theme - Free to download - Free to create account - Free to search - Free to send first contact – One revenue driver - \$.99 cents for 30 days of unlimited chat with entire database - Monthly cost to company to maintain configuration - \$175

Business Model & Potential Profitability

Cobo.Dating App – Dating app located for download on the Apple App Store. It delivers a premium dating experience. The user may upload 1 image, create a profile, fill out an ELQ questionnaire for advanced matching using a Mathematical Algorithm. For \$.99 cents per month, each user may access unlimited 'chat' within the app with any other user for 30 days.

The app has a colorful design, very friendly user interface and a unique theme. The theme is 'list a bag' and 'find a baggage handler'. Each user chooses pre-installed metaphors for 'life's baggage' or a situation or orientation or chooses pre-installed metaphors for being a 'baggage handler' or how you would love to be a part of someone's life situation, orientation, or self-claimed perspective for their personality or life at that time. Basically, we all have baggage and it is not that we need to 'lose it' we just need to find the 'right' baggage handler. WE GET THE CONVERSATION STARTED!

Basically, Cobo ask, "what's in your 'bag'" and what kind of 'baggage handler" do you want to carry it. 😊 ELQ is our 'Magic Matching" System. It is comprised of a 5-question form that gives a numerical quantification of your Emotional Level and Orientation towards Love, Marriage, Sex, and Friendship. Based on your answers, your profile will be assigned either an A, B, C, or D. If letter signifies that, at that very moment you are most desirous of either Love, Marriage, Sex or Friendship and will then match you with someone on that same page when doing a search with the ELQ 'Algorithm' engaged. It can be turned on or off in the profile and also can be engaged or disengaged on the search page. The searches are done by entering a zip code, a gender and then tapping search. If you have ELQ on in your profile and engaged it with a tap on the search page, only profile of the gender you are searching and in the zip code you are searching will appear.

You may swipe left to reject a result or swipe right to save a result. You may also 'tap' on that results "bag' and will be sent to their 'Chat Profile' page, that shows their 'personal' message. You can save that result, you may 'immediately' start a 'chat' with that result, or you may return to search and decide to swipe 'right' to save or swipe 'left' to reject. You may also tap on any image in the search result to view the image in 'full screen' mode and double-tap to return to the search.

Any profile you save can then be located within your profile homepage in your 'I chose' folder. Anyone who chose you, their profile will be placed and 'saved' in your 'Chose Me' folder. Now you know you're are on 'first base' 😊! You may review the search result page of any user in any saved folder, you may also review their 'chat profile' from there also, and you may start a 'chat' from any saved folder. Once you start a chat or someone sends a chat message to you, you can view that profile in your 'chat' folder. This keeps our 'chats' organized and easy to access for continuous communication, even if it is days later. A green 'flag' is a notification of a 'new' unread message waiting. Once you read the message, that chat will reset and if a response comes in from a message you sent, a new green 'flag' will appear. If someone sends you 1000 messages or more, you will only have 1 green 'flag' until you open the chat window and then the chat resets to wait for a new notification.

So, you get all of this for 'Free' except the \$.99 cents in-app fee for 30 days of unlimited 'chat' when you are ready to start communicating and get the party moving towards your goal.
So, what does it cost the company to provide this 'Premium' dating app experience to the user?

The application itself is hosted on what is called the 'cloud'. So, after you design it and build the app, the only thing you need to do is 'host' it somewhere and place it on the Apple App Store Platform after being approved for sale.

Hosting on the Cloud:

To host the app on the cloud, we opened an Amazon Web Services account. We spun up an Ec2Instance. An Instance is the 'technical' term for the processing address and space you occupy on the network. You get an 'address', like an apartment. We took a T2 medium space with EBS Block Storage. The type of instance determines your processing power and the EBS Block Storage determines how much stuff you can put in your space. Like in an apartment, you only have so much space and you pay more for more space. In an apartment you put a bed, couches, tables, bikes etc. In EBS Block you can put a lot of different things. Pictures, videos, documents, and other cool stuff. Each one of those things has a size and takes up space until you have no more, and then you can spin to a larger size in as little as 30 mins. We pay \$175 per month for 1000 GIB's of EBS Storage space. The brilliance of our business model is, we deliver a premium dating app experience, while only storing (1 single image). Ahhh!! Yes, I think you might be starting to see the big picture. 1 image is usually on avg. 14kb. That is the size in digital numerical measurement. 1 GIB (gigabyte) is equal to 1,000,000 KB (Kilobytes). So to see what it cost us to give this experience to each of our users, let's pick a number of users for our 1 year goal. We hope to raise and spend \$1 million dollars on advertising to draw 1 million users to Cobo.Dating App in one year from the start of running TV commercials on cable network shows in the United States.

So, let's calculate our total 'storage capacity' in KB. That would be $1000 \text{ GIB} \times 1,000,000 \text{ KB} = 1,000,000,000$ total KB's of storage space. Since we only store one image per account, we can figure how many accounts by dividing the avg. kb size of a photo (14kb) into the total amount of kb storage available. The total amount of kb storage available is $1,000,000,000 / 14 = 71,428,571$ possible paying user accounts. If all of these people want to talk or date someone, they will pay \$.99 cents per month for 30 days of unlimited chat. How much revenue per month would that be? $71,428,571 \times \$0.99 = \$70,714,285$ dollars of gross revenue per month. It only cost us \$175 per month for that Ec2 Instance with 1000 GIB's of EBS storage to host our Cobo.Dating App and store 1 image per account.

So, what is the cost per account? Monthly rent for Ec2 instance of \$175 / \$70,714,285 of gross revenue per month = \$0.000247 of a penny per \$.99 cents of revenue per month. The app is almost pure profit! Minus the Market cost of \$1 million dollars, if we achieve our goal of one million users in one year as a constant, the app could be generating \$990,000 per month in gross income, paying only \$175 per month for rent, which is still $(\$175 / \$990,000 \text{ per month} = \$0.00017)$ only 0.00017% of a penny per account user. With that kind of potential, delivering this kind of experience, the only question left is whether you think it is worth a \$1 million-dollar investment to get there. I would say so!

If you invest \$1 million dollars with us, you would receive 10 million shares. To illustrate the potential value of that, the company that owns Elite Singles and Christian Singles only has 8% of its users paying to use the service. They are currently an \$11 publicly traded stock.

If we hit the million-user mark, reverse into a public trading shell, and hit our goal of 90% of users paying \$.99 cents per month to 'chat', the sky is the limit for our stock price and your financial dream. If we are just a \$10 public stock, you are a \$100 million-dollar valued stock holder.

Please review product and company information: <https://theworldwideexchange.net>