

Heather Ross

Multi-Media Consultant

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Heather Ross graduated from Florida State University in 1992 with a BA in Psychology.

Since 2012, Heather has worked in Jacksonville creating and managing multiplatform advertising campaigns for local and regional businesses. Focusing on customer's challenges and problems rather than products and rates, she's is the epitome of customer-centric. This approach creates lasting business partnerships based on trust and confidence.

As the VP of technology start up Earth guy, Heather led the company to win One Spark in 2014. Since then, Heather worked as a Media Consultant for Times-Union Jacksonville.com. In 2016, Heather went to work for WJXT News4Jax to lead their new business team.

Heather is recognized by her colleagues and peers as a professional dedicated to helping others- individuals and businesses. Serving on the BOD for Youth Empowerment Summit-YES will afford Heather the structure and resources to make a much greater contribution to her community than her efforts alone.