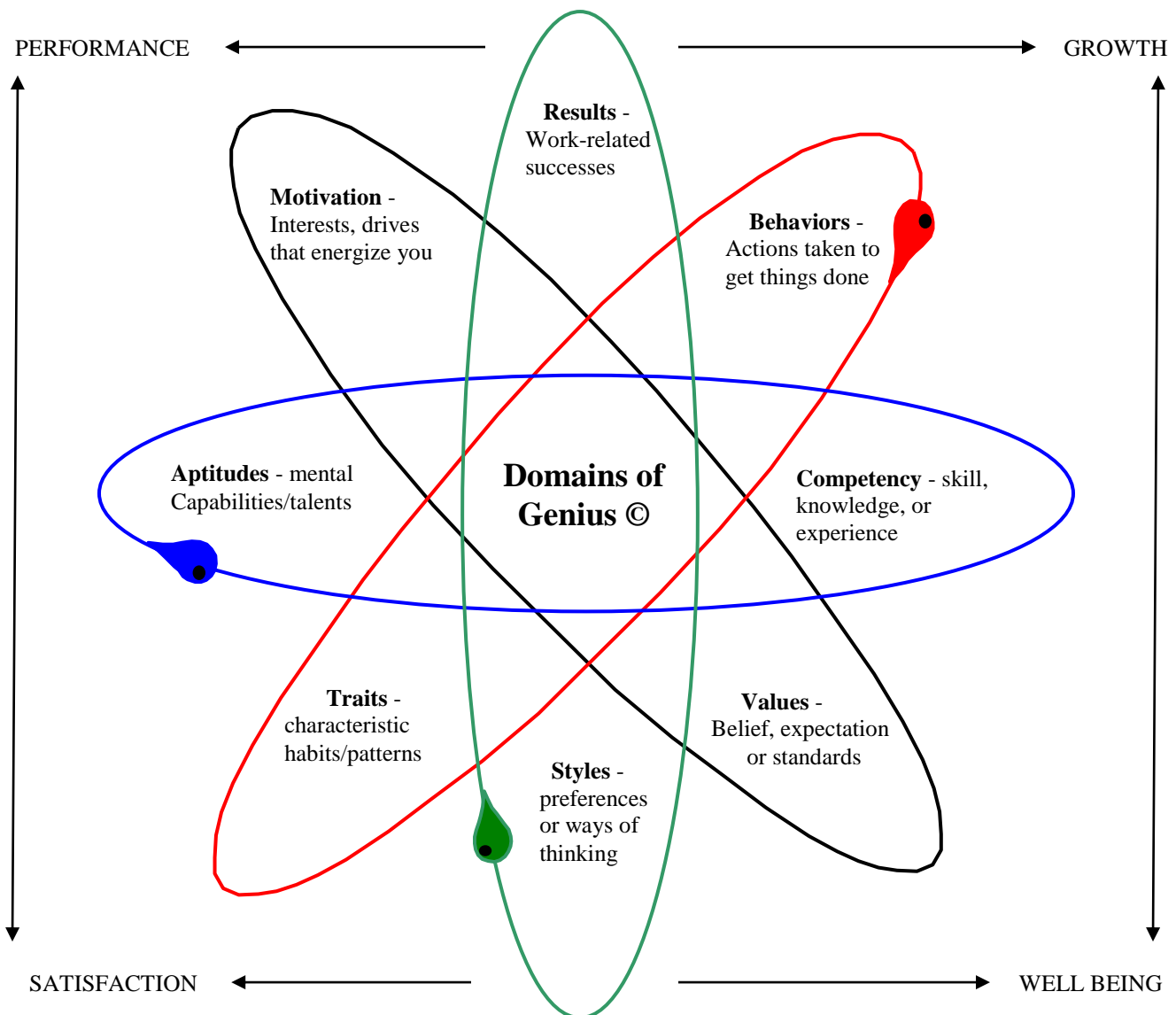




William James (1842-1910), an American philosopher and psychologist, developed the philosophy of pragmatism (a straightforward, practical way of thinking). James observed that: *"Most people live in a very restricted circle of their potential being. We all have reservoirs of energy and genius to draw upon of which we do not dream."*

The Genius in us: Successes in life lead to the development of personal "Domains of Genius" where knowledge, experience, interests, confidence, and achievements network into "special capabilities" that predispose people to succeed in related endeavors. Everyone has or can acquire these Domains. It is up to you to find and apply them.

Nuclear effect: A domain of genius is like the latent energy that is released in a controlled nuclear reaction. The potential is always there – we just need a way to release it. There are many components of ‘genius’ as illustrated by the nuclear diagram below. Each component is a synergistic part of a whole system. For example, as we develop skills we are shifting our attitudes, influencing our personal style, affecting behaviors, values and so on.



Identify your Domains: with enough time and attention you can develop and exploit your ‘Domains of Genius’ by catching yourself doing something right over an extended period. You can find your *Domains of Genius* by completing an online exercise available from JKL@MeasureToSucceed.com