**BUSINESS PROPOSAL APPLICATION**

**Contact Information:**

Name:

Business Name:

Mailing Address:

Email Address:

Phone:

Best way to contact you?

**Concept:**

Describe your business concept and product(s):

Why are you considering locating in downtown Hazleton?

Explain how your business will complement the existing mix of downtown businesses and the future vision of the revitalized business district:

**History:**

Is this an existing business or start-up?

If existing how long has it been established?

Do you currently have an existing location? If yes, where is it located?

What is your experience operating this type of business?

**Marketing/Operations**:

What will be the average price of your products/services?

Who are your target customers and how do you plan to reach those customers?

Describe your marketing strategy:

Proposed number of employees: Full time \_\_\_\_\_\_ Part time \_\_\_\_\_\_

Proposed hours:

**Funding**

What do you anticipate to be your annual operational costs:

What do you anticipate to be your annual operational income:

How much capital reserve do you have for your first year of operations:

Will you require any business loans or financing:

**Other**

Please list or attach any other information you feel is relevant.