



**Good right hand read on the busy east west highway. Sign reads to traffic leaving downtown Caldwell and I84, heading towards Star, Eagle and Boise.**

**Sign#: 17R**  
**Location: 10257 Hwy 20/26, Nampa, ID**  
**Lat/Long: 43.66309, -116.59834**  
**Size: 10'x30'**  
**Illuminated: Yes**  
**Facing/Read: West / Right**  
**Weekly Impressions: 29,073**

