

FOR IMMEDIATE RELEASE

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Confident Image Chez France

Local Aesthetician/Skin Care Specialist Earns Certification, Extends Spa Treatments to Those with Cancer

St. Catharines ON, June 10, 2014 – St. Catharines based aesthetician/skin care specialist

France Di Paola completes certification in Oncology Esthetics® and expands practice to serve individuals with, or recovering from, cancer. The certification, earned through Oncology Esthetics® training facilitated by Touch For Cancer, prepares professional estheticians to provide safe, personalized spa treatments to individuals with health-challenged skin.

Through Touch For Cancer, Ms. Di Paola underwent extensive training in understanding how cancer and therapy treatments affect the body at the dermal and lymphatic level. The program explored the side effects of cancer therapies, how those are further compounded by various medications and the importance of proper sanitation to support weakened immune systems. Certification also required Ms. Di Paola learn how to personalize each treatment with effective protocols using skin care products with non-carcinogenic skin care ingredients.

A cancer diagnosis is life changing. With the numerous skin related side effects from cancer treatments, Oncology Esthetics® therapy can provide great benefits such as easing symptoms and skin reactions caused by the anti-cancer drug therapies and radiation therapy, improving skin and their overall health, and restoring a sense of well-being.

“Beyond keeping my practice on the cutting-edge, this certification will allow me to safely serve a new, and very deserving, base of individuals with health challenged skin,” Ms. Di Paola said. “My goal is that through the power of the aesthetic touch, I can provide a safe, comforting escape for individuals battling cancer. I wish to help soothe and restore their skin to good health.”

“Aestheticians work with the largest organ on the human body – the skin,” said Morag Currin, founder of Touch for Cancer. “Understanding how to safely and effectively treat the skin,

particularly when it is challenged by cancer is paramount to the psychological and physical care of the client.”

Ms. Di Paola will offer the specialized treatments at Confident Image Chez France located at 26 Hiscott St. in St. Catharines, ON. The treatments will use AQUAFOLIA products, which are a natural cosmeceutical line, free of fragrances, parabens, sulfates and phthalates – formulated specifically for individuals with compromised skin. Ms. Di Paola can attest to this product, “I have been working with this skin care line for 8 years with great benefits for the sensitive and reactive skin types, now I can safely extend this formulation for the greater needs of our cancer patients. Oncology Departments in Québec also recommend AQUAFOLIA to their patients.” For more information, visit www.confidentimagechezfrance.com and www.aquafolia.ca .

About Touch For Cancer

Touch For Cancer’s Oncology Esthetics® training prepares licensed estheticians/skin care specialists to provide comfort and relief during esthetic therapy treatments for clients undergoing treatment for, or recovering from, cancer. Through the specialized training, estheticians/skin care specialists gain a deep understanding of the affects of cancer on the body and how best to accommodate those clients in the spa setting. For more information, visit www.oncologyesthetics.com.

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