

Newsletter 3rd Quarter 2018

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- New Software Version Quatro
- 86 Borders
- Gift Cards
- Emergency Awareness

NEW SOFTWARE VERSION QUATRO

We are thrilled to announce the newest Point of Success software - Version Quatro. This version is packed full of new features, including a collaboration with 86 Borders to deliver a mapping and custom solution unrivaled in today's fast-paced restaurant environment.

Other features include:

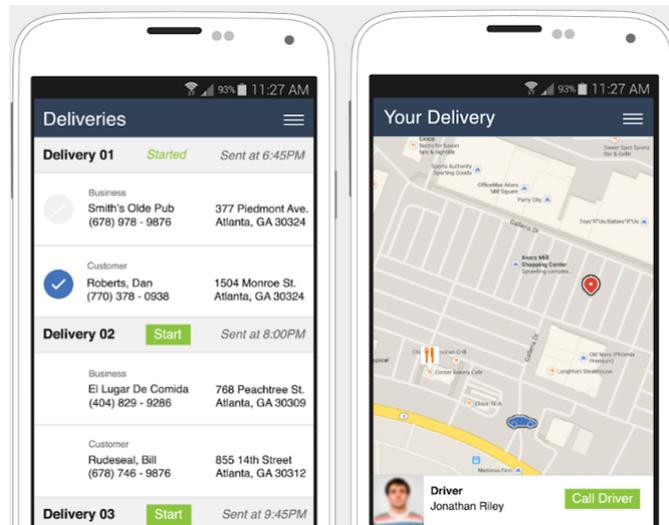
- Text Marketing for Customers
- Auto Log Out for Security

- Flexible Close of Day Times
- Large Party Gratuity
- Minimum Delivery Amount Enforced
- Prevent Early Clock-In/Late Clock Out
- And Many More New Features!

For a full list and description of the new features, click [here](#).

For more information on pricing and how to upgrade your system to Version Quatro, send us a note [here](#).

86 BORDERS



86 Borders provides an exceptional opportunity for business owners to better manage their deliveries. Some of the features include:

- Turn-by-turn mapping sent to driver's phone
- Customer receives text with link to see where delivery is
- Geo-fence technology pinpoints when the driver nears destination
- Driver tracking including location, time of travel, top speed and much more

For more information on pricing and how to upgrade your system to Version Quatro and 86 Borders, send us a note [here](#).

GIFT CARDS





The holidays are right around the corner! Make sure you have a good stock of gift cards so that you don't run out. Use the Fresh List feature to track your gift cards - then you'll know exactly how many you have left! If you don't know how to use the Fresh List feature, click [here](#) for a training video.

The gift card season is a great opportunity to bring in new customers and encourage your regular customers to spend more. Below are some marketing tips to increase gift card sales.

- Offer a promotion for gift cards - for example, offer a \$25 gift card for only \$20.
- Create business cards that are gift cards.
- Create a gift card display that catches the customer's eye - hang stockings with gift cards coming out of them.

To order gift cards, call Vantiv/Worldpay at 866-622-2390.

To find out more about processing gift cards and the StoreCard, click [here](#).

EMERGENCY AWARENESS



Cold and stormy weather is on the way, which means it's time to talk about being prepared for emergencies. Below are some tips to help you through the season:

- Make sure to pull a **backup** of your system. We pull monthly backups for customers on support, but it's a good idea to do daily or weekly backups **on your own**

on your own.

- A **UPS (Uninterruptible Power Supply)** is an inexpensive way to protect those computers when the storms cause outages or power surges. They can be found on Amazon, Office Depot, and Costco.
- Have a **Crash Kit** ready to go. It should contain a manual credit card imprinter, credit card slips, flashlight with batteries, pen, pads of paper, calculators, and a tax table.

TRAINING VIDEO - COMPUTER BASICS



Don't forget to check out all of our training videos on our [website](#) - this a great resource for training new (and old!) employees.

If you have any questions, comments, or concerns, please email us at lindsayc@pointofsolutions.net.

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Point of Solutions
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