STRATEGIC PLANNING ONE-PAGE PLAN FORMAT
2020-2025 Strategic Plan

**Mission**

Assistance League® volunteers transforming the lives of children and adults through community programs.

**Vision**

Essential needs are met in our community and families flourish.

**Values**

Commitment
Leadership
Ethics
Accountability
Respect

**Goals**

**Goal 1:** Identify and operate philanthropic programs to meet community needs with a focus on enhancing the educational success of children and adults

**Goal 2:** Seek and maintain an informed, committed membership to ensure the success of the mission

**Goal 3:** Ensure a viable financial future for the organization

**Goal 4:** Achieve name recognition as a leading volunteer organization to increase community support locally recognized for providing support and opportunities to members of our community

**Goal 5:** Successfully transition into a facility that will meet the growing needs of Assistance League® of Conejo Valley

**Strategies**

**Goal 1:**

a) Review current community needs
b) Evaluate each philanthropic program annually based on established criteria
c) Determine staffing needs for approved programs for the upcoming year.

**Goal 2:**

a) Develop and maintain an informed, active membership
b) Develop an informed and knowledgeable Board
c) Achieve active participation of every member in order to fulfill our chapter mission

**Goal 3:**

a) Create and monitor an annual budget
b) Determine sustainable funding sources to support budget
c) Determine staffing needs for fundraising activities

**Goal 4:**

a) Increase community awareness and support for ALCV

**Goal 5:**

a) Create a committee
b) Develop a business plan
c) Develop a capital funding plan
d) Secure a larger facility