

**STRATEGIC PLANNING ONE-PAGE PLAN FORMAT**  
**2020-2025 Strategic Plan**

## Mission

Assistance League® volunteers transforming the lives of children and adults through community programs.

## Vision

Essential needs are met in our community and families flourish.

## “Values

**Commitment**

**Leadership**

**Ethics**

**Accountability**

**Respect**

## Goals

**Goal 1:** Identify and operate philanthropic programs to meet community needs with a focus on enhancing the educational success of children and adults

**Goal 2:** Seek and maintain an informed, committed membership to ensure the success of the mission

**Goal 3:** Ensure a viable financial future for the organization

**Goal 4:** Achieve name recognition as a leading volunteer organization to increase community support locally recognized for providing support and opportunities to members of our community

**Goal 5:** Successfully transition into a facility that will meet the growing needs of Assistance League® of Conejo Valley

## Strategies

### Goal 1:

- a) Review current community needs
- b) Evaluate each philanthropic program annually based on established criteria
- c) Determine staffing needs for approved programs for the upcoming year.

### Goal 2:

- a) Develop and maintain an informed, active membership
- b) Develop an informed and knowledgeable Board
- c) Achieve active participation of every member in order to fulfill our chapter mission

### Goal 3:

- a) Create and monitor an annual budget
- b) Determine sustainable funding sources to support budget
- c) Determine staffing needs for fundraising activities

### Goal 4:

- a) Increase community awareness and support for ALCV

### Goal 5:

- a) Create a committee
- b) Develop a business plan
- c) Develop a capital funding plan
- d) Secure a larger facility