

THE COIN CONFERENCE™

21–23 OCTOBER 2015

**NH Eurobuilding Hotel
Madrid, Spain**

The only event to focus on coins as
part of cash strategies in circulation
from the perspective of currency issuers

www.thecoinconference.com



*“A good opportunity to meet
peer central banks and
exchange ideas”*

Central Bank of Sri Lanka

Welcome



Coin issuers face the same challenges wherever they are in the world; soaring production costs, volatile fluctuations in metal prices and inefficiencies in cash circulation. For coins to be viable and cost-effective in the future, it is essential to make the right choices today.

In October, we will explore some of the proven benefits of successful coin strategies with over 250 coin professionals. We will ask this distinguished group for their insight on topics spanning the merits of lighter and smaller coins, new authentication technologies, different denomination structures, improving redemption and best practice circulation strategies.

If you want to discover new ways to make coins more durable, secure and ultimately more cost-effective, you will find The Coin Conference a fascinating and valuable experience.

Astrid Mitchell & Gonzalo Santamaria,
Conference Chairs

Topics

- Forecasting demand
- Determining the optimum note/coin boundary
- Optimising distribution
- Minimising costs of production and circulation
- Building and maintaining public confidence
- Counterfeiting and authentication
- Performance in circulation
- Alternative payment methods

For more details or to secure your place, visit www.thecoinconference.com

Who Should Attend

Governments

- Treasury departments and monetary authorities
- Central banks
- Financial institutions

Coin Production

- State-owned and commercial mints
- Manufacturers of components and blanks

Cash Management

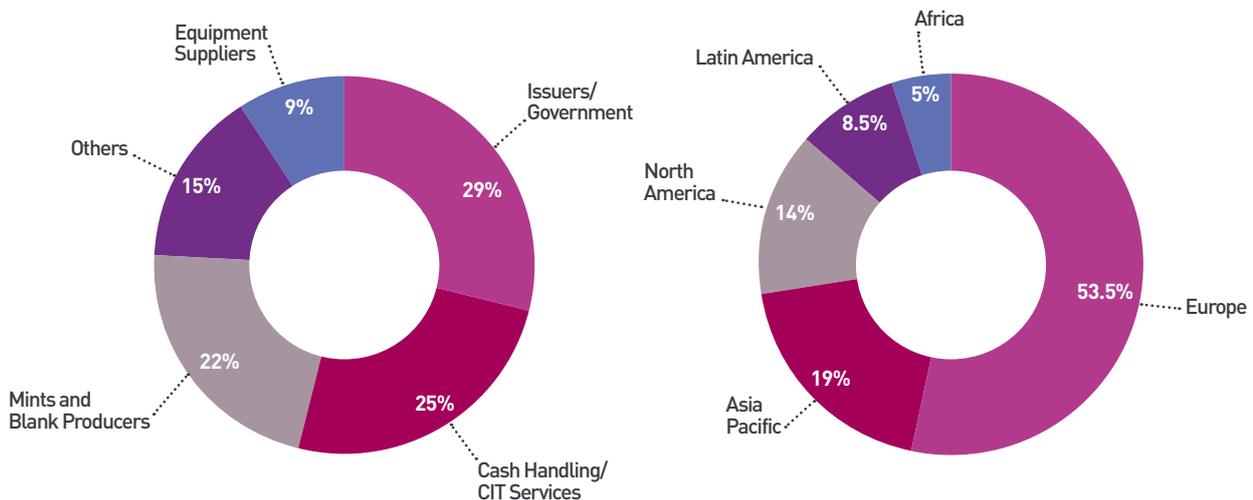
- Cash handling and CIT service providers
- Coin services
- Vending systems manufacturers and operators

Specialist Suppliers

- Suppliers of coin production, handling and packaging equipment

Who Attended in 2013

Over 210 delegates from 110 organisations and 48 countries attended The Coin Conference in 2013.



10 Reasons to Attend

- 1 Better understand the issues affecting coin production and management
- 2 Meet 250+ coin experts drawn from every part of the industry
- 3 Benefit from the experience of 25 international speakers
- 4 Explore the relative merits of different approaches to coin circulation
- 5 Discover new and practical ways to improve cash strategies
- 6 Join the debate with two panels of experts
- 7 Enhance your professional knowledge with our in-depth workshops
- 8 Learn about the latest innovations and new technologies
- 9 Ask leading mints, suppliers and service providers for their perspectives
- 10 Establish new contacts and expand your professional network

250+
international
professionals

10
leading
suppliers

25
industry
presenters

Programme

Thursday 22 October

The first day of the conference takes a broad look at the challenges and issues impacting on coin issue and circulation, with a particular emphasis on the analysis of industry trends and best practice examples.

Session One

Trends, Issues and Challenges



The Circulating Coin Market – an Update

Astrid Mitchell
Currency News™



Payment Trends

Genie Foster
International Association of Currency Affairs



Possible Building Blocks for a More Modern Euro Coinage System

Rüdiger Voss
European Commission

Session Three

Optimising Coin Management and Distribution



A Central Bank's Evolving Role in Coin Distribution

Shaun Ferrari
Federal Reserve System



Forecasting and Stock Management

Ewout van Haeften
De Nederlandsche Bank



Public Perception in Determining the Optimal Currency Structure

Brian Lang
Formerly Reserve Bank of New Zealand

Session Two

Coin Strategies Around the World



Plans for Introducing Sweden's New Series

Mårten Gomer
Sveriges Riksbank



Mexican Circulating Coins: Recent Events and Future Projects

Alejandro Alegre
Banco de México



Challenges and Solutions in Coin Circulation: the Italian Case

Enrica Vignoli
Banca d'Italia



The Spanish Coin Cash Cycle – Stakeholders, Evolution, Demand and Distribution

Roberto Andrade
Banco de España

Session Four

Security and Authentication



Leading the Global Fight Against Counterfeiting with Cutting-Edge Security Solutions

Dr Phil Carpenter
The Royal Mint



New Secure Coins in Stainless Steel

Gerd Wagner
Reischauer



New Security Measures for Minting Circulating and Commemorative Coins

Eugenio Gomez
Fábrica Nacional de Moneda y Timbre

“A great forum to interact with the world leaders involved in coin supply, distribution and manufacturing”

Reserve Bank of India

Friday 23 October

Day Two takes a more detailed view of new and proven methods for driving efficiencies, reducing costs, enhancing security, and optimising circulation.

Session Five

Corporate, Environmental and Social Responsibility



The Most Responsible Choice – Towards ISO 26000 CSR Standard

Sirpa Kuusirati
Mint of Finland



Mixed Currency Donation – Supporting Charities Around the Globe Through Repatriation

Scott Hutchings
Global Coin Solutions



SM&RT Non-Cyanide Brass and Bronze for Coins

Sean Byrne
Royal Canadian Mint

Session Six

Driving Efficiency through New Initiatives



Stakeholder Involvement and the Search for Low Cost Materials for US Coinage

Jon Cameron
United States Mint



Making Sense out of Cents

Alvon Moore
Central Bank of Barbados



New Alloys for a New Coin Series

Abdeloiihed Serhane
Bank Al-Maghrib

Panel Discussion 1

The Future for Mints

There is no question that current minting capacity vastly outstrips demand. And that, with advances in minting technology, many mints will need to invest to meet new requirements for coins that are secure, cost-effective and environmentally-friendly.

In such a market, what is the future for mints? This panel discussion will examine the options – invest and upgrade, privatise, diversify, or even close – with examples from around the world of countries that have taken those different routes, and why.

Panel Discussion 2

Cash, Cash-less or Cashless

Cash is having to operate in a payments landscape that is both complex and fast-evolving, and which includes alternatives such as NFC-enabled cards, m-payments and crypto or virtual currencies that could pose a real challenge to the pre-eminence of cash for lower value transactions. At the same time, a growing number of central banks are actively pursuing cash-less – or even cashless – policies in a bid to drive efficiencies and clamp down on crime.

This panel discussion will discuss those alternatives, the threats they pose and how coins in particular, and cash in general, should be lining up to play a part in future payment systems.

Session Seven

Engaging the Public



HKMA's Coin Collection Program – Challenges and Lessons Learned

Lydia Yip
Hong Kong Monetary Authority



The Pride and Wealth of Peru: the Experience of a Numismatic Series of a Coin in Circulation

José Luis Pereyra
Banco Central de Reserva del Perú



International Cooperation Programs in Commemorative Coins

Gonzalo Moreno de Alborán
Fábrica Nacional de Moneda y Timbre

For the latest changes and additions to the programme, visit
www.thecoinconference.com/programme

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Royal Spanish Mint (FNMT-RCM) brings to the manufacture of each of its products the experience gained from over a hundred years of know-how, the guarantee of an organization that applies strict monitoring and security mechanisms, and the commitment to collaborate with both public and private companies.

www.fnmt.es/en

Platinum



MINT OF FINLAND

Mint of Finland Group is the leading coin manufacturer in the euro area and one of the world's largest exporters of coins. It designs, markets and manufactures metallic circulation coins, collector and special coins, coin sets and coin blanks. In addition, the company's supply includes services related to coins and coin blanks.

www.mint.fi



The Royal Canadian Mint is renowned world-wide for its innovation and leadership of the global minting industry. Since setting new security and durability standards by inventing multi-ply plated steel technology in the late 1990s, the Mint has continued to raise the bar by patenting new single and multi-layer plating processes for both white and yellow circulation coins.

www.mint.ca



Sempsa is a leading supplier of precious metals worldwide in gold, silver, platinum and palladium alloys in all forms. Our blanks for coins and medals are supplied to the most important mints all over the world.

www.sempsajp-coinblanks.com



The Royal Mint is the world's leading export mint, providing circulation coins and coin blanks for the UK and around 50 countries each year; consultancy regarding minting, technical and tooling services, cash cycle strategies, anti-counterfeiting and alloy recovery programmes; and medals, bullion and commemorative coins.

www.royalmint.com/circulating

Silver



Freiburger EuroMetall GmbH is a privately-owned, fully independent company dedicated exclusively to the development and production of circulation coin blanks. The company supplies its products to governments, central banks and mints worldwide. Our products are used to securely produce high quality circulation coins of any type of base materials.

freiberger-eurometall.de/en/index.html



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www.monnaiedeparis.fr

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Testing of Currency at FNMT-RCM Laboratory

Tour of Laboratory:

Tuesday 20 October | Afternoon:

The seminar will be focused on a practical approach to the tests that are performed to ensure the quality of a coin from the raw materials to the simulation techniques to check the resistance in circulation.

Sometimes people aren't aware of the huge amount of testing behind a coin in circulation.

This practical workshop will show the quality control tools and also those used to simulate real conditions of coins in circulation.

Brief introduction of the seminar

Visit to the laboratory (procedures of the analysis of coins):

- Identification and visual examination
- Physical and dimensional features
- Electromagnetic characteristics
- Chemical composition analysis
- Nature and structure of the material
- Environmental resistance and ageing.

The workshop will be conducted by Luis Sanz, Head of the FNMT-RCM Laboratory and Jose Luis Martínez Pareja, Manager of Metals Area at FNMT-RCM Laboratory.

Book Your Place

This seminar is run by the FNMT and is only open to central banks.

To book your place email Monya Zard monya@reconnaissance-intl.com.

How to Write a Technical Specification for Coins – The Do's and Don'ts

Pre-Conference Workshop 1:

Wednesday 21 October | Morning:

Buyers and sellers – are they on the same wavelength when it comes to publishing and interpreting tenders for coins and coin blanks? – particularly given the myriad requirements and options, the need to save costs and the growing complexity of today's coins. Differences in perception (depending on whether you are technical, commercial or administrative) have the potential to cause unintended (and undesirable) consequences for central banks, mints and suppliers alike.

The workshop will present an in depth view of tender procedures, compare differences and standards among various procurement bodies, and offer a practical guide to the do's and don'ts of tender specifications so that such consequences can be avoided, and that the best outcome is achieved from the point of both buyers (government bodies) and sellers (industry).

Davorin Dragas, MONEA

Coins for Cash

Pre-Conference Workshop 2:

Wednesday 21 October | Afternoon:

This workshop is on innovative challenges for circulation coins. It will focus on high value circulation coins, including those at the coin/note boundary, for which the incorporation of enhanced security features is not just a matter of production; they have major implications for circulation too, particularly for the vending industry.

The workshop will be supported by experts from state mints, the vending industry and a government authority, and will examine in depth not only the technical challenges of such features, but the logistical challenges of working with stakeholders to ensure the acceptance of these coins once in circulation.

Dieter Merkle, Schuler Pressen (also organiser of the Technical Forum programme at the annual World Money Fair).

The workshops are optional, and an additional fee is charged for participation. For more details, visit www.thecoinconference.com

Awards

The 2015 Excellence in Currency Awards, organised by the International Association of Currency Affairs (IACA) to promote and recognise excellence in currency issue, production, processing, management and distribution, will be presented during the conference. For more details, visit www.thecoinconference.com

Social and Networking Events

Two social events are included, providing the perfect opportunity to meet other delegates and make new contacts in an informal setting. On Wednesday 21 October, delegates will enjoy a welcome cocktail reception, with a further cocktail and buffet evening at the end of the first day on Thursday 22 October.

Special Reception

All conference delegates are invited to join an exclusive event celebrating the 400th anniversary of Fábrica Nacional de Moneda y Timbre (FNMT).

The special event takes place on Tuesday 20 October – the day before The Coin Conference – at the Teatro de la Zarzuela, Madrid. This gala evening will be attended by representatives of the Spanish government, culture and society as well as customers and suppliers of FNMT – and will feature a spectacular evening of speeches, music and Spanish cuisine.

REGISTER ONLINE
www.thecoinconference.com

