



Kim Crawford Sauvignon Blanc 2023

Kim Crawford, one of New Zealand's most celebrated wine producers, has been instrumental in putting New Zealand on the global wine map, pioneering the production of world-class Sauvignon Blancs. Known for crafting wines that serve as a blueprint and reference for this varietal, Kim Crawford has established itself as a benchmark in the industry. The 2023 vintage continues this legacy, offering a fresh, vibrant wine that captures the essence of Marlborough's terroir with exceptional depth and character.





General Information

Producer: Kim Crawford

Appellation: Marlborough, New Zealand

• Varietal Composition: 100% Sauvignon Blanc

Vintage: 2023

Alcohol Content: 12.5%

Volume: 750ml



Vineyard and Terroir

- Location: Grapes are sourced from multiple vineyards across
 Marlborough, including the Wairau Valley and Awatere Valley, ensuring a blend of different terroir characteristics.
- **Soil Type**: A mix of alluvial, gravel, and clay soils that contribute to the wine's minerality.
- **Viticulture Practices**: Sustainable farming practices are employed to maintain soil health and vineyard quality.







Winemaking

- Harvest: Grapes are harvested during the cool of the night to preserve their fresh flavors.
- Vinification: The juice is fermented in stainless steel tanks at controlled temperatures, using a mix of wild and selected yeasts to enhance complexity. The wine is then aged on lees for several months to build texture.

Tasting Notes

- Appearance: Very pale yellow.
- Aroma: Classic Marlborough Sauvignon Blanc aromas of lifted citrus, tropical fruit, and crushed herbs.
- **Palate**: A fresh, juicy wine with vibrant acidity and plenty of weight and length on the palate. Ripe, tropical fruit flavors with passion fruit, melon, and grapefruit.
- **Finish**: Crisp and refreshing, leaving a clean and zesty aftertaste.
- Aging Potential: Best enjoyed now but can be kept for up to 2 years for further development.



Food Pairing

 Recommended Pairings: Pairs brilliantly with fresh oysters, asparagus, lobster, or summer salads.



Sustainable Practices and Certifications

 Kim Crawford is committed to sustainable winegrowing practices and is accredited under Sustainable Winegrowing New Zealand, ensuring environmentally friendly and responsible farming.







Awards and Recognition

- Wine Spectator: Kim Crawford Sauvignon Blanc has been named in the "Wine Spectator Top 100" four times, showcasing its consistent quality.
- Wine & Spirits: Named in the "2019 Wine & Spirits Restaurant Top 10" Sauvignon Blanc category.

Producer's Notes

Kim Crawford Sauvignon Blanc 2023 is an exemplary expression of New Zealand's famous wine region, delivering a fresh, vibrant, and tropical wine that embodies the best of Marlborough's terroir.