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Alliance Against Intoxicated Motorists



Dear Friend of AAIM,

The Alliance Against Intoxicated Motorists is an organization that works very closely with victims of impaired and reckless driving crashes. In our efforts to aid these individuals, AAIM started the *Victim's Assistance Fund*, which offers financial help in a devastating situation. The fund provided mortgage payments for a family whose father was killed, supplied Christmas presents for the children whose mother was killed and funded grief counseling for children filled with anguish over the death of their father and siblings. These are just a few examples of what this fund can do.

Pictured are 9 people – who's lives were impacted by impaired or reckless drivers. While they may not be wellknown to most, they are the very special, lost loved ones of **AAIM's** members. The families of these 9 individuals have joined together for the greater cause – to aid and support the ever-growing populace of impaired and distracted driving victims.

To help these victims, **AAIM** is hosting its 33rd annual benefit to raise money for the *Victim's Assistance Fund and AAIM Traffic Safety Prevention Programs*. The benefit luncheon will be held at Medinah Shriners, 550 North Shriners Drive, Addison, IL 60101 on Sunday, October 22, 2023.

We appreciate that you likely receive many requests, but we ask that you consider supporting **AAIM** by utilizing our program book, which contains heartfelt stories from victims and offenders. To support **AAIM** in either of the following ways, please complete the enclosed form and return it to the address indicated or visit https://aaim1.ejoinme.org/AAIM2023



- Publicize Your Business: Choose between full-page, half-page, quarter-page or cover ad
- Sponsor a Victim's Story: Support a victim's story. Your name will appear at the bottom of page
- Donate: Make a contribution
- Auction: Donate an item to our auction held the day of the event
- **Sponsor a Table:** To make it possible for victim's to come without expense for the meal, or invite people to be your guest. Your name will be displayed on the table.

For questions, please call Rita Kreslin at (847) 240-0027. Thank you for your kindness and consideration on behalf of **AAIM** and all of the victims. We truly hope that we can count on your support.

Respectfully,

Reta Kuslin

Rita Kreslin Executive Director