

# Retail



HELPING RETAILERS

PROVIDING A RANGE OF RETAIL SERVICES  
TO REDUCE COSTS, DRIVE SALES +  
INCREASE PROFITABILITY

WE CONNECT YOU TO THE RIGHT PEOPLE

*The One-Stop-Shop For Retailers*

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# About Us

## Who are we?

We are a retail business run by experienced retailers for retailers.

## What do we do?

We are a one-stop-shop for retailers, we connect you to the right people. We provide you with our retail knowledge & expertise, along with services and contacts to help you drive your business....all in one place. Our point of difference is that we also specialise in pharmacy front of shop.

## What benefits do we provide?

- Only pay for services you use
- Independent retail advice from experienced retailers
- We save you time & money by sourcing companies/suppliers, products & services for retailers
- Retail Help charges no supplier sourcing fees
- We work with you & our suppliers to deliver your project on time and on budget
- Monthly specials & offers

## What are our key services?

- Retail Operations
- Project Management
- Store design, Layout & Traffic Flow
- Category Adjacency Plans
- Vendor Sourcing
- Store Operations Audits
- Marketing Reviews
- Store Review (Walk Your Store)
- In-store Coaching
- Mystery Shop Visits

## We can help you choose or source a supplier

- Retail - consumer law compliance
- Accounting – payroll, customer & supplier control
- Shopfitters, fixtures & fittings (custom made available)
- Leasing
- Finance
- Lighting
- Architects/Interior designers
- Branding (brand development), Signage (setup/upgrade)
- In store ticketing system
- In store merchandising
- POS systems
- POS display items
- Office supplies
- Office furniture (design & quoting available)
- Uniform suppliers
- Commercial kitchen & café suppliers

## WE CONNECT YOU TO THE RIGHT PEOPLE

*Retail Help does not charge for sourcing of vendors.  
We work with you and our vendors to deliver your project on time and on budget.*

