

## Minutes

### *Anderson County Development Agency*

Tuesday, July 21, 2020

- I. The meeting was called to order at 5:04 p.m. with the following board members present: Casey Smith, Reuben Feuerborn, Les McGhee, Doug Rockers, Eileen Burns, Nick Durand and Julie Turnipseed, Executive Director.
  
- I. Approval of Minutes -June 16, 2020: Eileen made a motion to approve the minutes as submitted. Motion seconded by Eric. The motion carried.
  
- II. Review of June 2020 Financial Statements: Casey made a motion to approved, seconded by Les. The motion carried.
  - I. ACDA 2021 Proposed Budget: Julie stated that should be able to add to the budget since some will be left in 2020 because of less travel and professional development. Eric inquired about program expenses and Julie explained the Love What's Local Campaign, Morning Mingle and events such as the Chocolate Walk. Reuben questioned if \$5,000 is enough of a budget. Julie told the Board it is difficult to predict what will be done. She thinks some leverage should be given to these new programs with no constraints going forward. She also said there are so many more programs out there that are a possibility for us to do. Since there are no line items currently this year, funds are coming out of areas we do have budgets for like Marketing. \*Julie noted that programming should generate income to offset its expenses. It should be a revenue generator rather than a true expense.\*
  
- III. New Business
  - a. Business Recruitment and Retention Activity
    - i. Union Pacific – A plan for business recruitment: Right now, we are strengthening existing businesses. But Julie is proposing- What is our vision for ANCO when it comes to economic and industrial development?
      1. Thriving industrial park
      2. Smaller single employers-150 or less so if they leave, the town does not die.
      3. Thriving downtown
      4. Fiber/internet

\*need to work on landowners to sell land close to utilities. It is critical to ag development\*

- ii. Incentive Proposal – RHID: City Manager, Chris Wiener, spoke about the NRP program: good for remodels, rehabs, etc. VS. the RHID program: Incentivizes residential development and renovation. (See Attachment.) The Board discussed possible benefits for the community and next steps. Reuben polled the Board on doing more research which the Board endorsed.
  - b. COVID-19 – update
    - i. CDBG-CV Funding: 5 for county & 4 for city that are deemed eligible. There were more but did not meet the requirements mostly due to the 51 % income requirement. County and City \$126,000 each. The split between each 5 will not necessarily be proportional. That is yet to be determined.
  - c. Community Give Back Program – update: \$1170 in Chamber Bucks already given and \$550 owed. \$2200 still in the fund left to distribute.
  - d. ACT Work Ready Community – Update
    - i. Kansas Works Mobile Career Center returns in August: August 19, 10-2pm. Will also be giving Work Keys test
    - ii. Kansas Works, Paola is going to administer the Work Keys test/program as well
  - e. Land Bank – Update: See attached list of vacant properties. Reuben suggested:
    - i. We take pictures of these properties no to present to the City Commission in January
    - ii. Overlay of the town with highlights to show where these properties are located to downtown and revitalization
    - iii. How many have delinquent taxes
  - f. 2020 ACDA Strategic Plan Review/Survey: no update
  - g. June 2020 Director’s Report: Julie’s highlight is that the property on 5<sup>th</sup> Ave. will be sold and saved.
- IV. Other Business - none
- V. Adjourn : Casey made a motion to adjourn at 6:08pm seconded by Les.
- VI. Next Meeting: (August 18, 2020 – cancelled) September 15, 2020