

CPHS Cheer Booster Club  
Executive Board Meeting  
August 12, 2019  
MINUTES

Present: Carol Mitchell, President; Patty Newman, Vice-President, Amy Herboek, Treasurer; Terri Beck, Treasurer-elect; Tyla Blom, Secretary; Sandy King, Community Representative

1. Call to Order: Carol Mitchell, President, called the meeting to order at 6:15pm
2. Review and Approval of Minutes: The Board members reviewed the minutes from the June 26 meeting. The minutes were approved as written.
3. Update on Sponsors:
  - Carol Mitchell reported that to date, we have \$6500 in sponsorship dollars and in-kind donations from the following:  
Mighty Fine Burgers: \$500 in gift cards  
Rudy's: \$500 in gift cards  
Austin Gourmet Popcorn: Will donate popcorn bucket for each game  
Cycle Bar: Free cycle class for the cheerleaders  
A full list of sponsors is attached
  - Patty Newman reported that Cedar Park Toyota will no longer be sponsoring because LISD will not allow the trucks to be pulled into the front of the stadium any more. She suggested contacting them to sponsor pom poms for gold out, black out, pink out, and white out games. These would be printed with the CP Toyota name/logo and handed out to the student section. The board agreed that this would be a great way to offer them a sponsorship opportunity and Patty will contact them regarding this request.
  - Sandy will change the sponsorship link on the cheer website to a donations link
  - The group discussed how to best utilize the gift cards from Mighty Fine and Rudys. The group decided it would be best for the girls to use them for pre-game food or a team building outing with their squads.
4. Treasurer's Report: Amy Herboek presented financial statements (attached).
  - We have prior year carryover of \$5,000
  - The 990 will be filed by the end of August
  - We need the 990 filed for the district to approve fundraising (Amy will write a letter explaining the filing timeline due to our fiscal year)
  - 2019-20 expenditures include charter buses for camp and away game in San Angelo, camp fees, entry fees for regional, UIL State, and national competitions
  - We are also looking into pricing to update the wrap at the entry to the cheer gym.
  - The cheer boosters voted via email to approve an additional expenditure of \$250 toward the fireworks for meet the T-wolves.
5. Coaches Report: Sandy King reported the following on behalf of Nadira King:
  - Coach King would like to find a volunteer to serve as team mom of the UIL team. Duties would include facilitating travel, accommodations, and meal arrangements during competitions.
  - The cheerleaders will be signing 8x10 photographs during meet the T-wolves on Aug 22
  - First pep rally will be on August 30

- Tumble Tech has offered to send coaches for tumble and stunt clinics once per week on Thursdays. The cost of tumbling is \$10 per cheerleader, the cost of stunt clinic is \$25 per cheerleader. Sandy suggested that the boosters pay for the first month and then parents to pay ongoing. It was also suggested that a rotating schedule of tumbling and stunting on alternate weeks be established as well as splitting the group into varsity and sub varsity to allow for smaller group instruction. Sandy and Carol will present these ideas to Coach King.
  - Goody bags for the games will be paid for by the booster club this year. The favorite items are goldfish, cheez its, motts fruit snacks, fruit by the foot, and hi chews. The boosters will purchase these items along with gallon zip lock bags. The team representative for each squad will be asked to assemble the bags for each game.
6. Fundraising: Terri Beck reported on the following fundraising activities:
- Cycle bar is offering a free class for the cheerleaders this Sunday, Aug 18. They are also assisting with a fundraiser on September 15. We are allowed to set the price. Terri proposed \$25 per participant since this will be marketed primarily to high school students. At this price, if we sell out a class of 48 we will earn \$1200. Once we sell 25 they can add a second class if we would like so this could potentially earn another \$1200. We will send link out 2 weeks prior to the event. We can use our logo on the advertisement for the class on their website.
  - Tee shirt subscription forms have been sent to all the teachers. They can subscribe for \$50 which will include 4 tee shirts (black out, gold out, pink out, white out). The deadline for teacher orders is Monday, Aug 19. For 2XL or larger, the cost is \$51 and includes 3 shirts because the whiteout shirts have already been ordered.
  - LISD is requiring that only clear bags be used at the stadiums this year. Terri presented samples of clear bags with CP logo as a possible fundraiser. Patty Newman reported that the football boosters are already selling clear bags. Tyla and Sandy also mentioned that other organizations have been selling them online. The board decided against doing this as a fundraiser.
  - We will host a cheer clinic for K-6<sup>th</sup> grade on Monday, October 14 and stunt clinics for the middle school grades after school on October 7, Nov 4, and Dec 9. These have been the biggest fundraisers in years past.
7. New Business / Open Discussion:
- Carol reported that the first three games are covered for water for the girls.
  - Sandy will send out links for sign-ups for tee-shirt sales at meet the T-wolves, lunch periods, and clean up for pep-rally.
8. Adjournment: There being no further business, the meeting was adjourned at 8:33pm. The next general meeting will be in September. Proposed dates are Sept 9<sup>th</sup> ,16<sup>th</sup>, or 24<sup>th</sup> .  
Exact date, time, and location to be determined.