

MANAGER'S DESK FOR MONDAY, DECEMBER 28, 2020

WELCOME TO THE MANAGER'S DESK, I'M MIKE CORNELL.

ANOTHER YEAR IS NEARLY IN THE RECORD BOOKS. I'M SURE EACH ONE OF US HAVE STORIES TO TELL OF HOW COVID HAS DISRUPTED OUR PLANS THIS PAST YEAR. AND SADLY, SOME OF YOU ARE GRIEVING THE LOSS OF LOVED ONES BECAUSE OF COVID.

THERE WERE SOME GOOD THINGS TO COME OUT OF IT. OUR BUSY LIVES WERE SLOWED DOWN. PEOPLE LISTENED TO THE RADIO MORE ALLOWING GOD TO SPEAK TO OUR HEARTS. AND ONCE AGAIN, GOD HAS SHOWN HIMSELF FAITHFUL IN CARING FOR OUR NEEDS HERE AT WRVM. IT EVEN LOOKS LIKE WE MIGHT BE ABLE TO FINISH THIS YEAR FISCALLY IN THE BLACK. WHO WOULD HAVE IMAGINED THAT IN LIGHT OF THE NUMBER OF PEOPLE WHO LOST THEIR JOBS THIS PAST YEAR?

NOW AS WE ENTER THESE LAST FEW DAYS OF 2020, MY FOCUS IS ON NEXT YEAR. AND I HAVE TO ADMIT THAT I AM APPROACHING NEXT YEAR MUCH DIFFERENTLY THAN I DID THIS YEAR. COVID IS STILL WITH US AND THERE IS NO GUARANTEE IT'S GOING AWAY ANYTIME SOON. SO WHEN IT COMES TO SCHEDULING BUS TRIPS AND CONCERTS, IT'S A WAIT AND SEE GAME.

I HAVE SPENT A CONSIDERABLE AMOUNT OF TIME IN DISCUSSIONS WITH OUR STAFF REGARDING PROGRAMMING. MOODY RADIO THREW US A CURVE WITH THE KID'S PROGRAMS BUT THANKFULLY, AT THIS POINT, WE'RE ONLY LOSING RANGER BILL. OUR PLAN TO FILL THAT HALF HOUR SATURDAY MORNINGS WITH DRAMA PROGRAMS FROM LAMPLIGHTER THEATRE.

TWO OTHER SIGNIFICANT CHANGES ARE BEING MADE. DECISIONS BASED ON YOUR FEEDBACK, NOT ONLY DURING LETTER MONTHS BUT ALL YEAR LONG. THE FIRST INVOLVES THE CAL THOMAS COMMENTARY. WE ARE GOING TO REINSTATE HIS MORNING AIRING ALTHOUGH AT A SLIGHTLY DIFFERENT TIME. IT WILL COME ON AT AROUND 7:32, RIGHT AFTER MY MONEY LIFE WITH CHUCK BENTLEY.

THE OTHER CHANGE TAKES PLACE DURING THE 8:00 – 9:00 HOUR MONDAY THRU FRIDAY EVENINGS. WE ARE DROPPING THE SECOND AIRING OF MONEY WISE AND REPLACING IT WITH MUSIC. AGAIN, BOTH OF THESE CHANGES PROMPTED BY YOUR FEEDBACK.

THANKS FOR LISTENING. AND THANK YOU FOR YOUR CONTINUED SUPPORT.

OUR MAILING ADDRESS IS: WRVM, PO BOX 212, SURING WI, 54174

OR GIVE ONLINE AT WWW.WRVM.ORG.

THANK YOU FOR JOINING ME FOR THE MANAGER'S DESK, I'M MIKE CORNELL.