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PREMIERE ISSUE

ShipChic

By: NANCY BIRNBAUM

Tampa's Own Lazzara Yachts Continues To Dominate The High Seas



The latest yacht from Lazzara, the LSX 92 is loaded with luxurious maritime features.

The new mantra, “as the economy improves, boat sales will grow,” is all the rage with industry leaders, who are predicting this year to be better than the last. While the yacht industry has weathered close to a 60-percent sales decline during the last five years, according to one Tampa Bay-based manufacturer, the tide is turning. Though it’s still rough going, regaining an even keel is an exciting concept—especially for Lazzara Yachts. And after an infusion of capital, courtesy of The Crest Group in 2011, the company has weathered the recession that has crippled a number of U.S. boat builders.

“Our focus has continued to be on developing new products,” notes Rich Lazzara, Vice President of Lazzara Yachts Corp. “But over the past 18 months, the biggest shift for us has been a 200 percent increase in pre-owned yacht sales. Lazzara yachts continue to hold their value and compete well in the current market climate, so we’ve responded with an increase in our refit business. Besides the Tampa Cen-

ter, located on West Tyson Avenue, we also are able to refit yachts with custom interiors as well as new technology at our St. Augustine Center.”

After over 50 years building all types of fine boats, today, Lazzara’s yachts range from 64 feet to 105 feet, featuring Italian-like styles and craftsmanship, but with auto industry-inspired production line efficiency. Lazzara continues to employ nearly 150 dedicated craftsmen in their Tampa Bay facility that accom-

modates building, refit and repair, along with an industry-leading after-sale support program. The company is about to celebrate the first anniversary of their ultra-modern floating showroom, now docked in America’s “yacht-central,” Bahia Mar in Fort Lauderdale.

When asked about the outlook ahead, Rich envisions 2013 as the “big year” for new boats and products, based on pent-up demand. “Plus there’s usually a growth spurt right after an election year, so we anticipate good things in 2013.”

**LAZZARA HAS EVOLVED ITS SIGNATURE
LINES TO REFLECT A COMBINATION
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AMERICAN BOLDNESS.**



Lazzara's attention to detail extends to every aspect of their yachts.

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The master suite of the LSX 92 features supple leather and exotic wood accents.

SO WHAT'S NEW?

Luxury Meets Innovation

Lazzara Yachts has also tweaked the design of the LSX 92. First introduced in 2010, the new model has a hardtop, plus the fly-bridge space has been increased by 50 percent. There are also more interior layout and decor options. Remaining unchanged, of course, are the ultra-cool fold-down balcony off the master stateroom and the IPS propulsion system.

The Lazzara design team added all new features to make the LSX 92 stand apart from the rest of the fleet, including a more spacious floor plan than most yachts of its size, and Quad Volvo-Penta IPS II drive units offering lower fuel consumption and better maneuverability than traditional power plants with a top speed of 31 knots and cruising speed of 25 knots. One of the most unique features of the LSX 92 is the generous aft section that includes a large teak swim platform with a garage for toys that converts into a shaded area suitable for entertaining.

Below decks, the LSX 92 has a full-beam Master Suite, plus three VIP staterooms and crew quarters for two with an optional third bed. The layout also includes Lazzara's trademark atrium galley. This newly redesigned LSX 92 will showcase a contemporary interior with a superior fit and finish including a high contrast color scheme that is complemented by supple leather, stainless steel and exotic wood accents.

What truly distinguishes this yacht from all other vessels is the way in which light is introduced. A large glass door leads to the salon. Windows are large and numerous, and allow natural light into the yacht's farthest reaches. Clearly, the Lazzara team has added glass and light as the guiding theme in designing the LSX 92's interior. Two long panoramic windows in tinted glass and a large windshield made of reinforced thermal glass flood the interior with sunshine. The view from the helm deck level reveals a stylish open galley and large dining area below. A large hydraulic sunroof also lets in sun or moonlight and as it opens directly above the lower helm just forward of the fly bridge, it doubles as a practical pathway to communicate between the two helm stations.

Comfort And Power

“Ingenuity integrated with luxury, convenience and quality.” That seems to be the tagline for Lazzara Yachts. It certainly shows in the newly re-designed **64 Series**.

Lazzara has evolved its signature lines to reflect a combination of European style coupled with American boldness. Whether she's dock-side or cutting a frothy swath across the ocean at full throttle, the new 64's appear more aggressive in attitude and styling than their competition. The layout is designed with comfort and convenience in mind. From a performance standpoint the engines and drive systems make them the most user-friendly large yacht on the market. The Volvo Penta D13 IPS system is ideal because its four-engine configuration delivers the greatest power at the highest scale of economy. In addition, the joystick operation makes for effortless handling even for those not-so-seasoned owner/captains. **BY**



Lazzara's 64 series is one of the most user-friendly yachts on the market.