

upstream USA

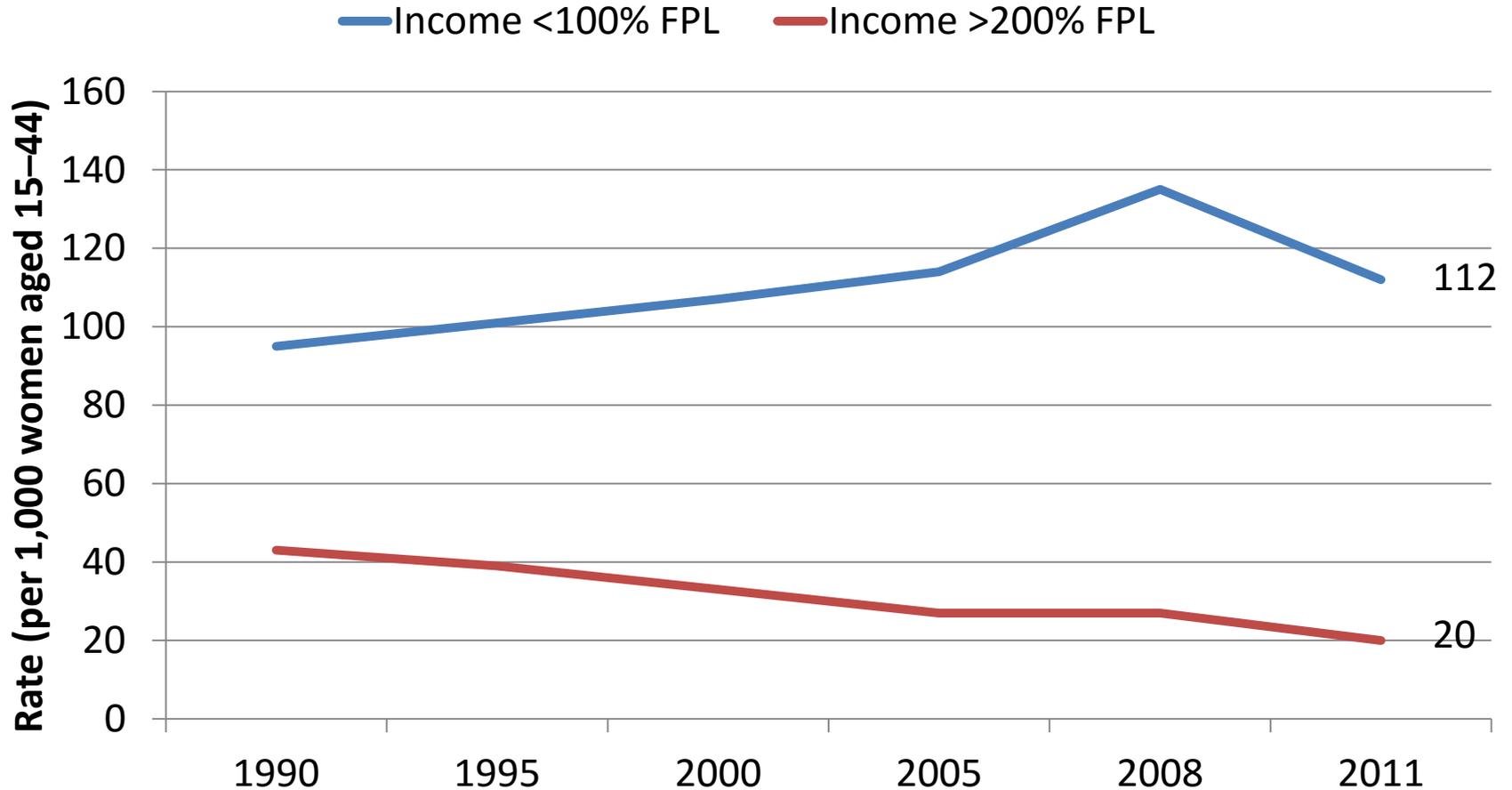
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A silhouette of a pregnant woman in profile, standing and looking down at her belly. She is wearing a dark, sleeveless dress. The background is a dark, textured wall with a grid pattern.

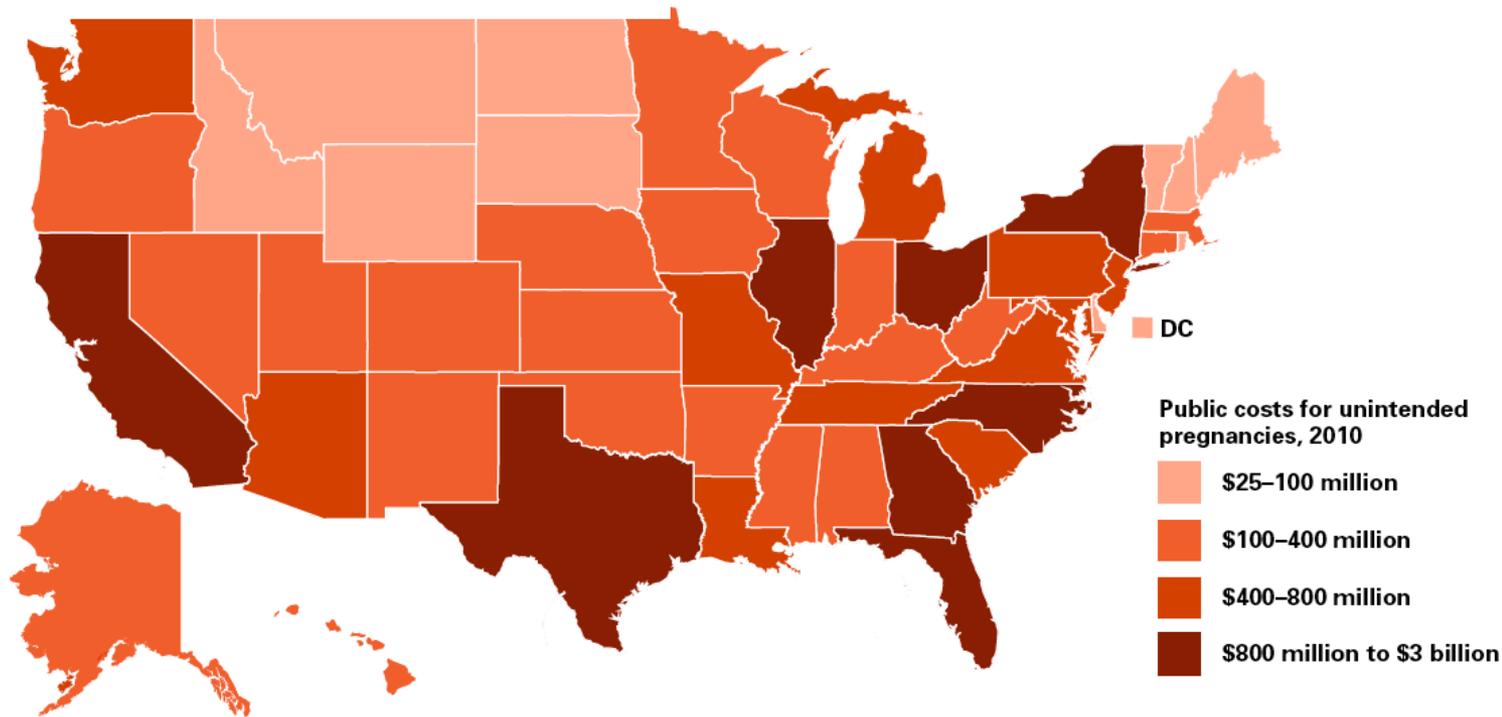
Out of 6 million  
pregnancies each  
year,

**nearly 3 million  
are unplanned**

# Poor women have 5X rate of unplanned pregnancy compared with wealthier women

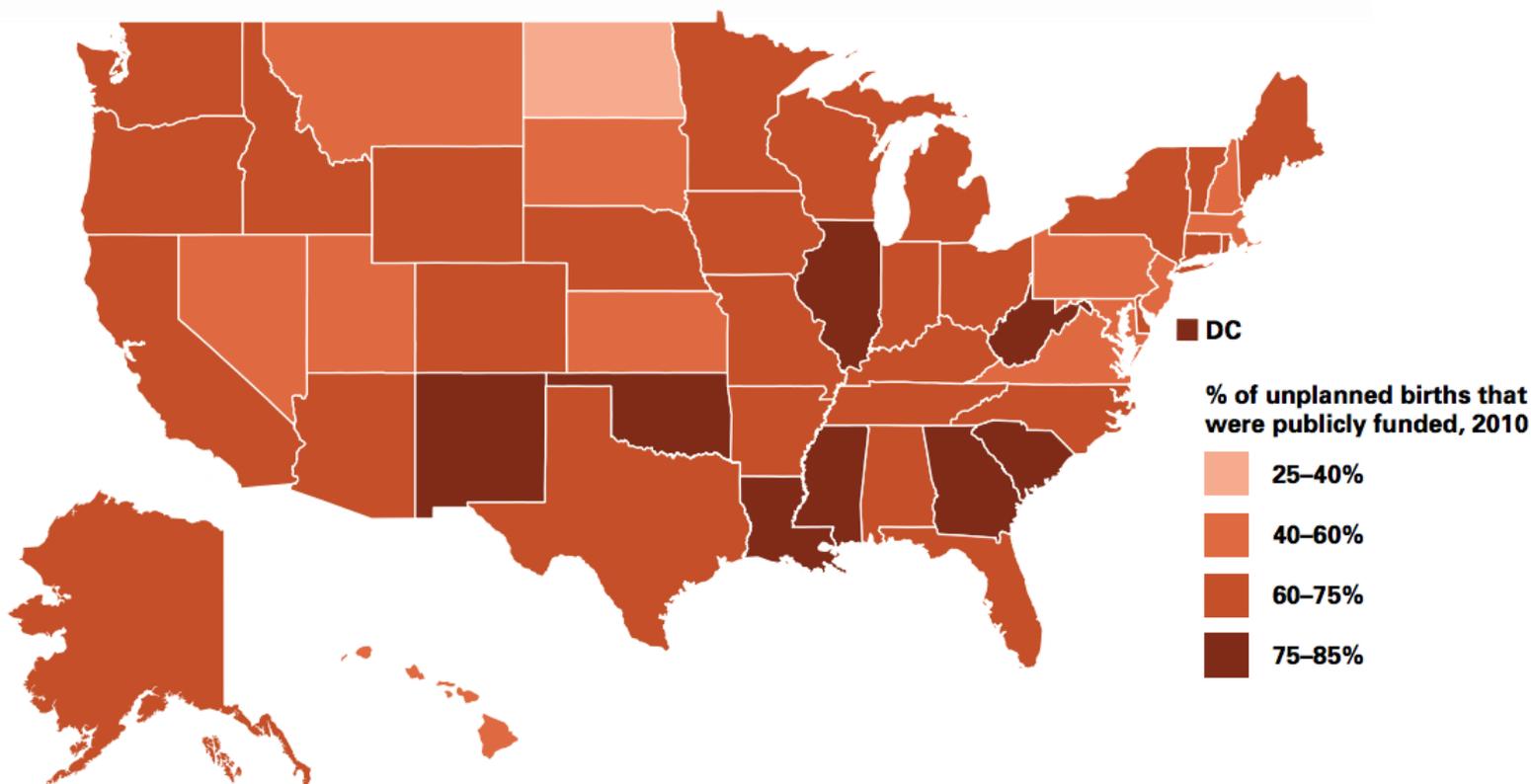


# Government spent \$21 billion in 2010, *19 states spent >\$400 million*

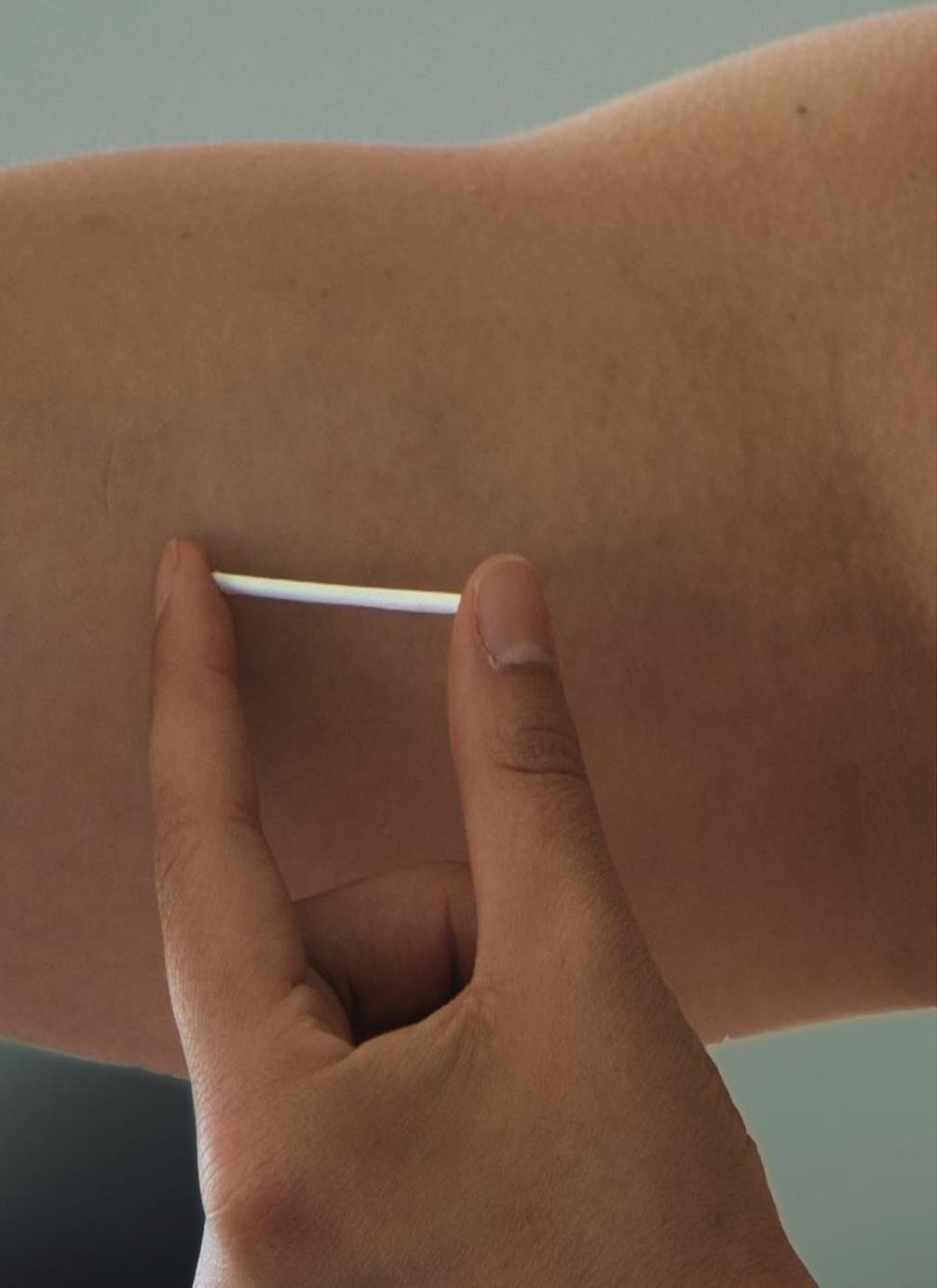


Source: Sonfield and Kost, Public Costs from Unintended Pregnancies, Feb. 2015,  
<http://www.guttmacher.org/pubs/public-costs-of-UP-2010.pdf>

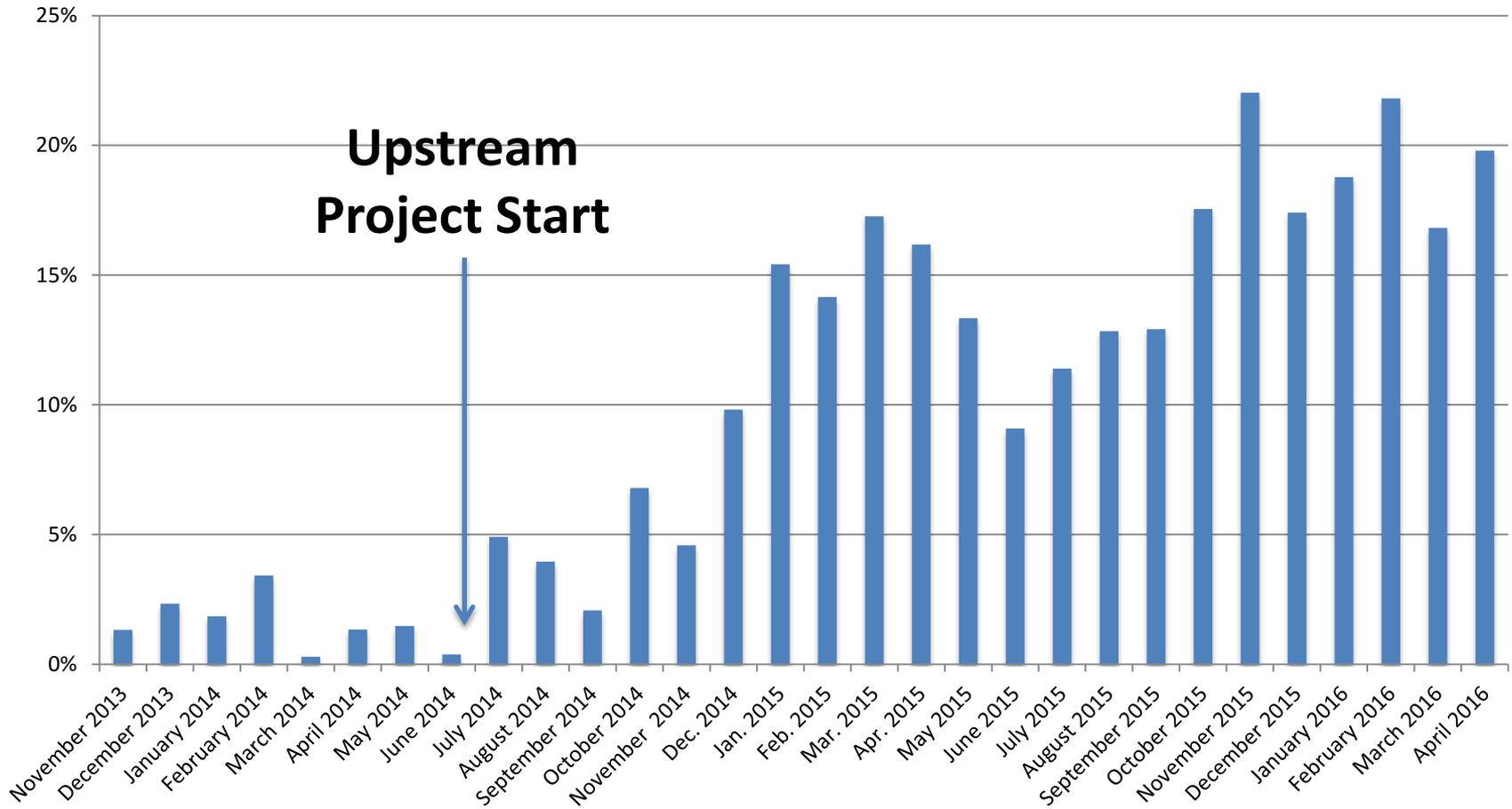
# Medicaid paid for 68% of unplanned births, *and 75–85% in 9 states*



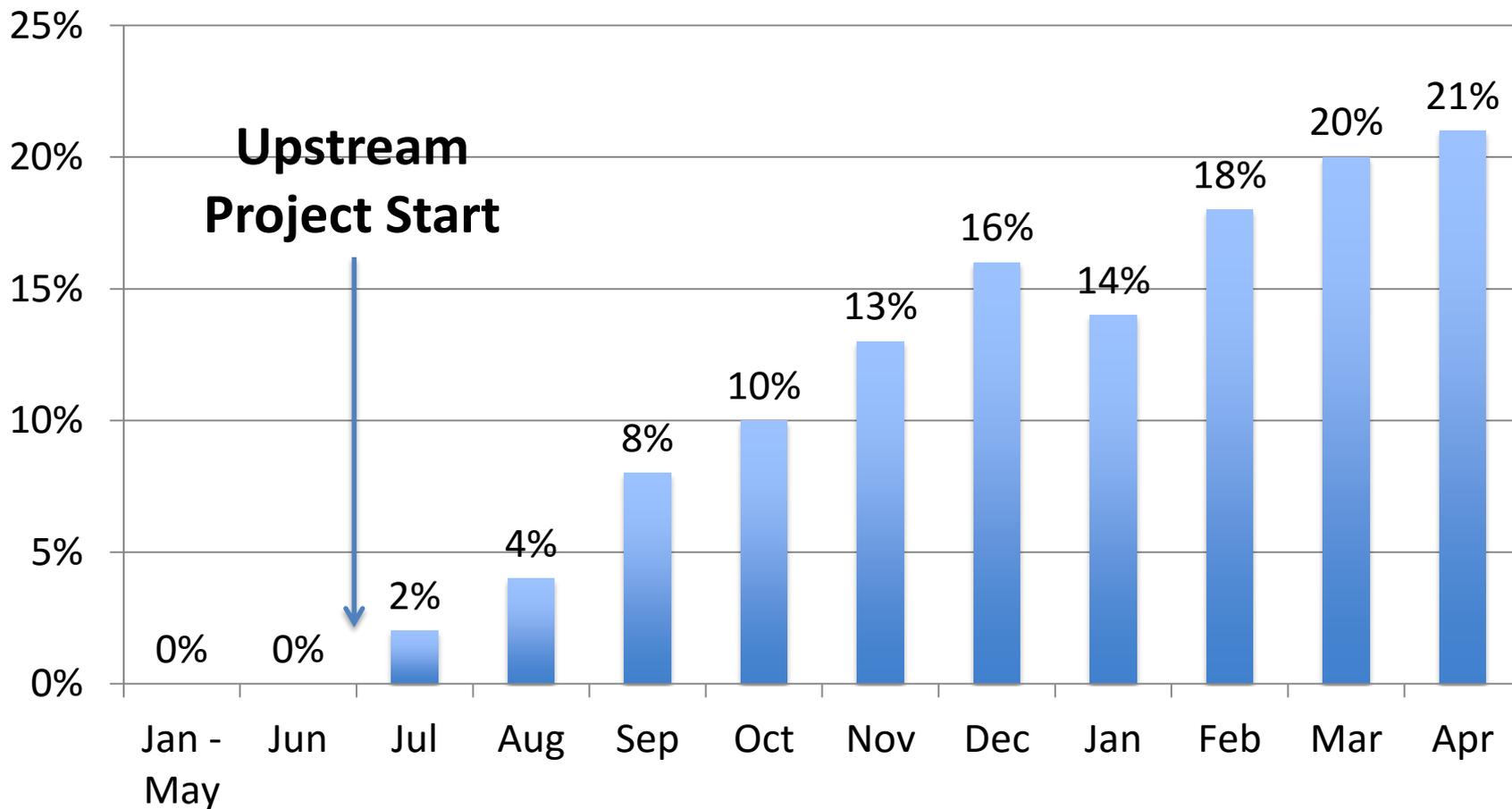
Source: Sonfield and Kost, Public Costs from Unintended Pregnancies, Feb. 2015, <http://www.guttmacher.org/pubs/public-costs-of-UP-2010.pdf>



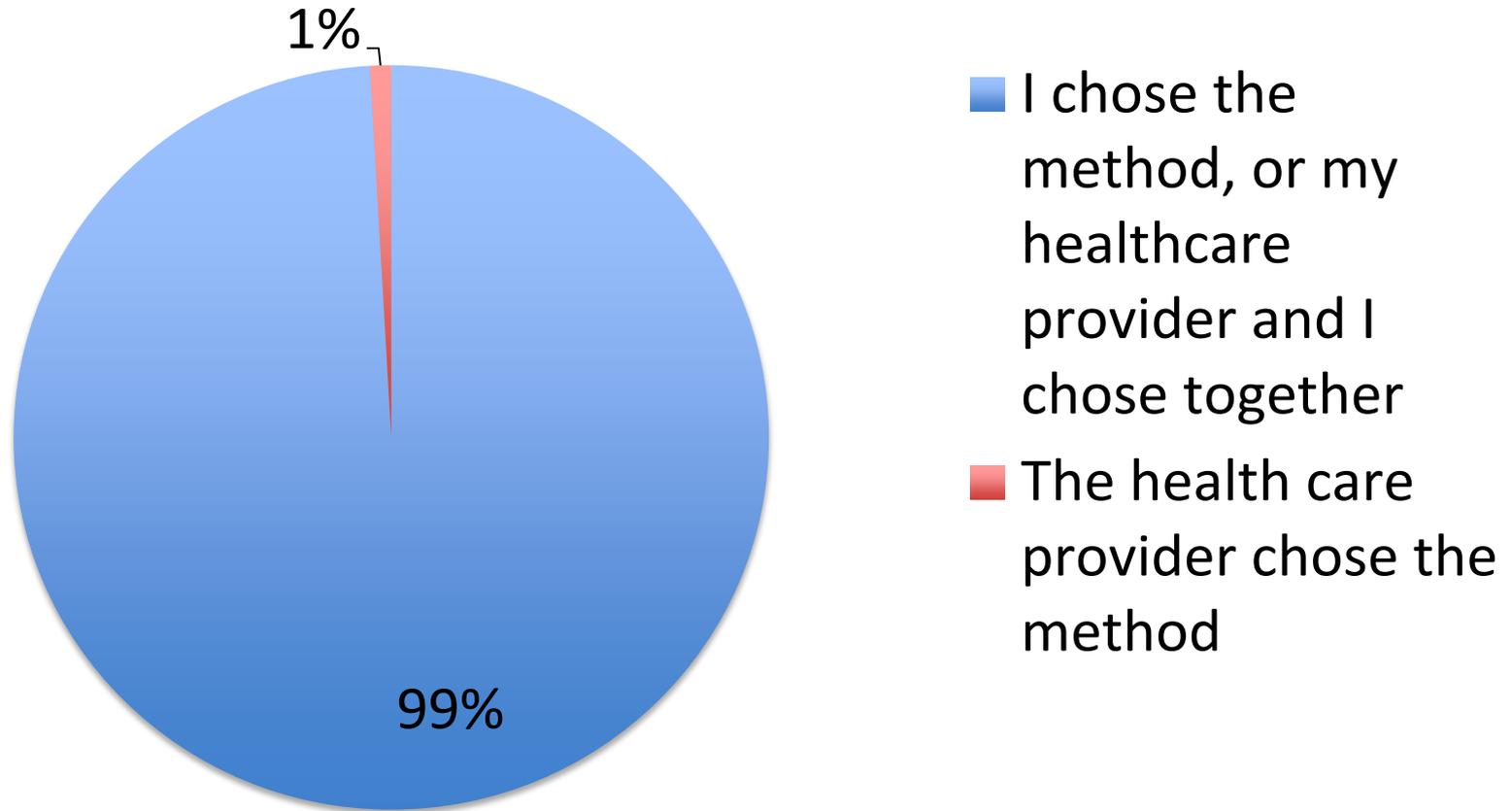
# Percentage patients choosing IUDs/implants, Amarillo, Texas



# Percentage patients choosing IUDs/implants, New York City



# “Who chose your method of birth control today?”



Source: Family Planning Association of Northern Ohio data



GOVERNOR JACK MARKELL'S STATE OF THE STATE ADDRESS  
JANUARY 21, 2016

# Upstream USA has the capacity to bring its program nationwide

- Key partner in the CDC's emergency Zika response effort
- In early conversations in half a dozen states right now
- Let's review the customized state-based descriptions in your briefing book