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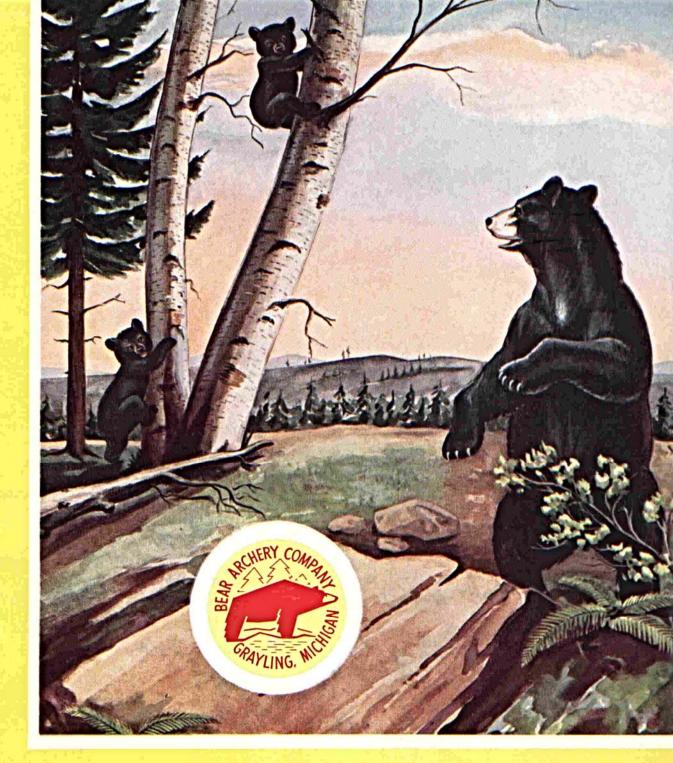
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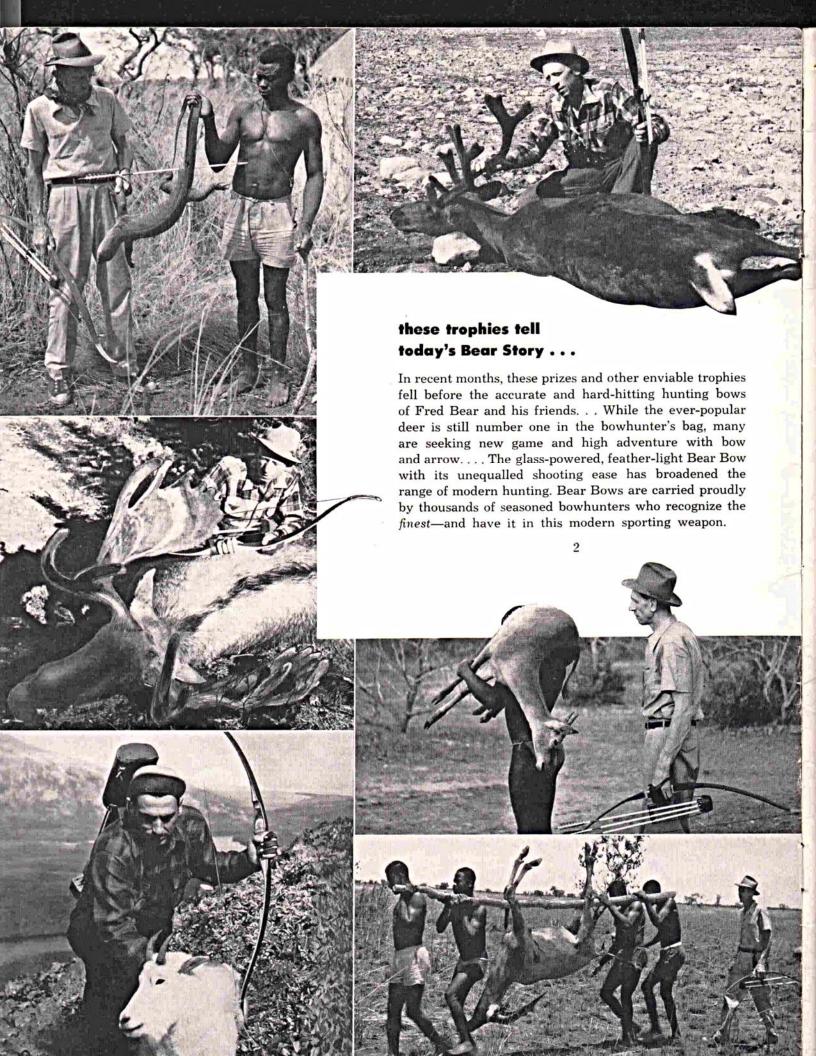
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1956 CATALOG

Beat ARCHERY EQUIPMENT

FOR THOSE WHO WANT THE FINEST



BOWS ARE BEST

because superiority is built-in

From the experienced archer's or bowhunter's point of view, his requirements are simple but important. He wants a good bow that's fast and smooth, with even build-up all the way back to full draw and with velvet-like recoil. Consistent accuracy, too, is a requisite, as is sustained power or weight regardless of hot or cold temperatures in wet or dry weather . . . And finally, he desires a bow of unusual beauty, grace of line and detailed craftsmanship, one that will be admired by his companions and be a source of pleasure for many years to come.

Combining these many qualities in one bow is more complex than it might appear to be. Yet all of them are built into each Bear glass-powered Bow. But no bow could attain such near-perfection by accident. Such a bow doesn't "just happen". And here is where modern science plays its part.

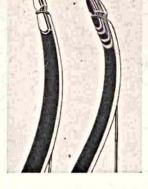
technology plays an important part

In a Bear Bow, the Fiberglas does the real work—the hard maple core serving mainly as a neutral area, a "core" or spacer-anchor, between the Fiberglas face-and-back elements. In the intricate process of making these Fiberglas strips lies the secret of Bear power, smoothness, durability and long life.

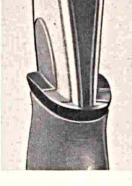
Glass facing and backing on all Bear Bows is produced in the Bear factory. Starting with multiple spools of Fiberglas yarn . . . the taut fibers are combined with plastic resins, processed and cured so that the finished glass strip is composed of thousands upon thousands of closely packed strands of Fiberglas, under equal tension and lying perfectly parallel to each other. During this operation, unique controls insure a "glass-power" element in which each and every strand is uniformly stressed, with every fiber doing its work when the bow is shot.

This exclusive construction is fully protected by Bear patents nos. 2,613,660 and 2,665,678. It provides a functioning element wherein ALL the individual Fiberglas strands in both facing and backing are under equal stresses when the bow nears full draw. ALL fibers "share the load", thereby eliminating the extremely high surface strains that occur when these elements are fabricated by any other method. Result: longer bow life.

When welded to the tapered hard maple core by modern high-frequency bonding, the result is the fastest, smoothest and lightest bow possible — a bow of enduring beauty and performance unequalled today — a bow that's a thrill to shoot and a joy to own. It is Bear's answer for the discriminating customer who wants the finest.



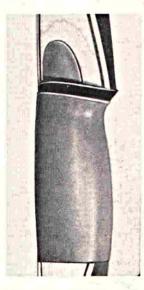
As seen on these Kodiak and Kodiak Special Bow tips, touches of handcrafted artistry give your Bear Bow a distinctiveness not found on other bows of comparable price.



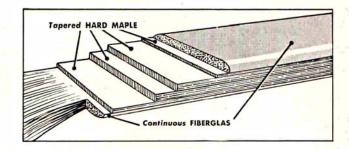
On the Kodiak, Grizzly, and Polar Bows, these dual arrow rests of near-center-shot design are standard, for right or left handed shooting. A practical and popular feature.



Cub, Polar and Grizzly Bow tips, too, are finished with typical Bear care. New semi-recurved shape on Polar and Cub adds a note of smartness to traditionally fine performance.

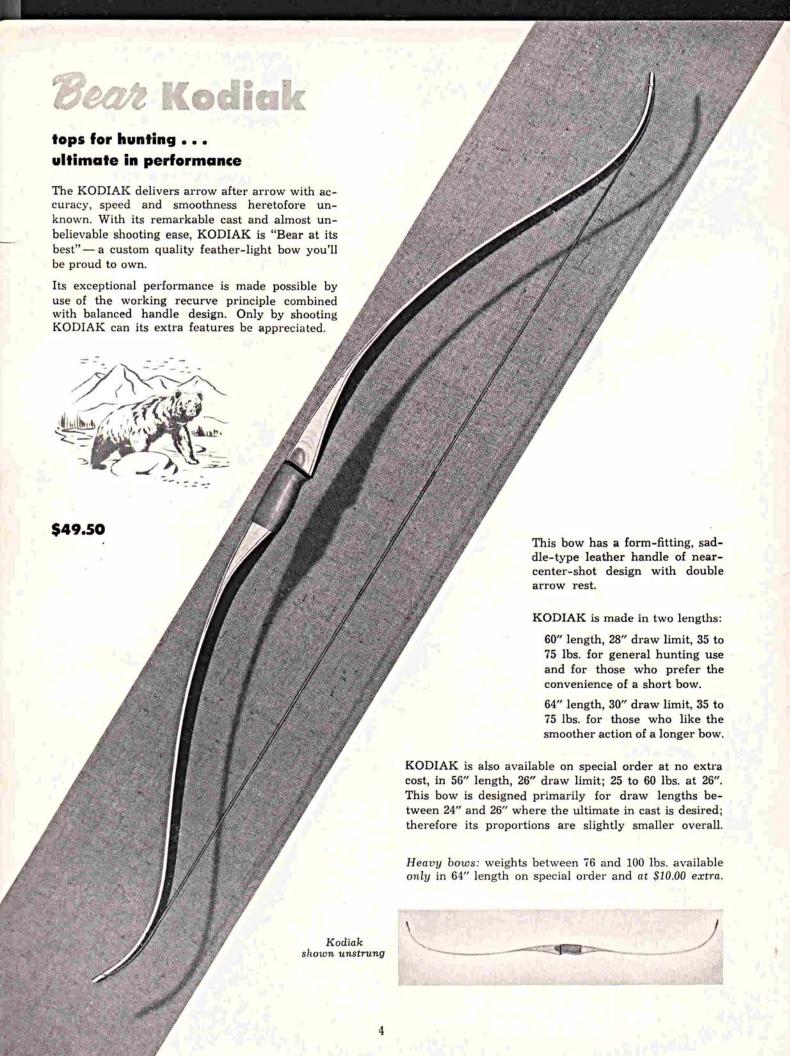


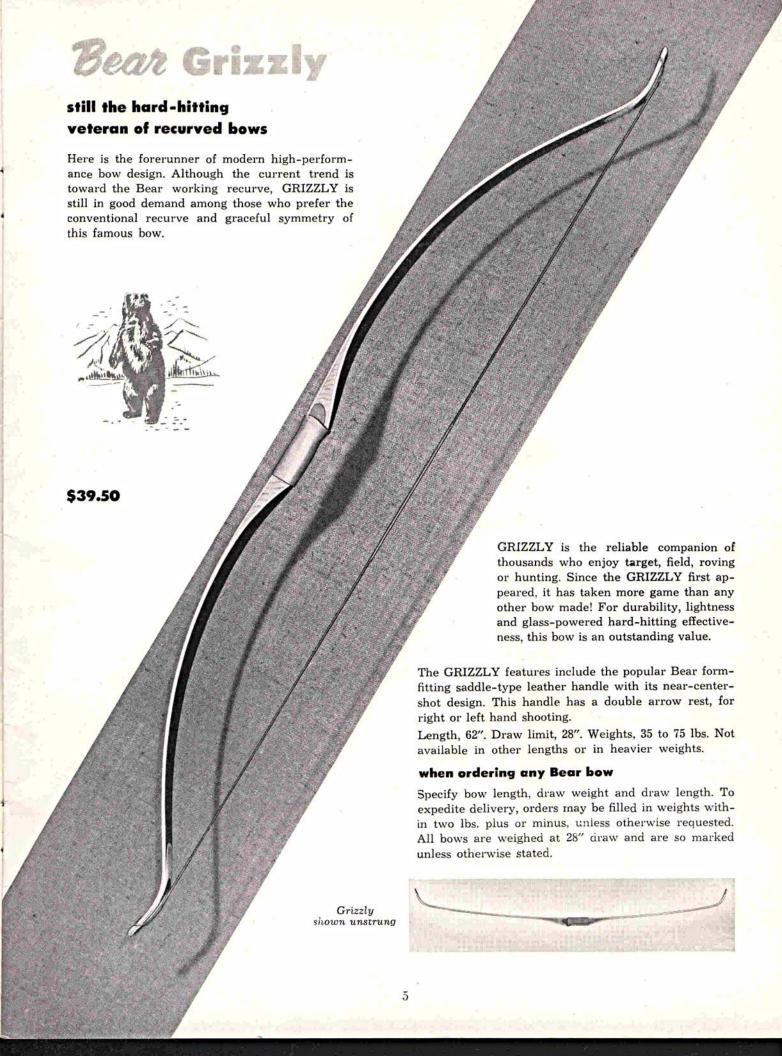
Where graceful form is truly functional. This beautiful Bear saddle-type leather handle just naturally feels right — adds beauty to your bow and pleasure to your shooting.

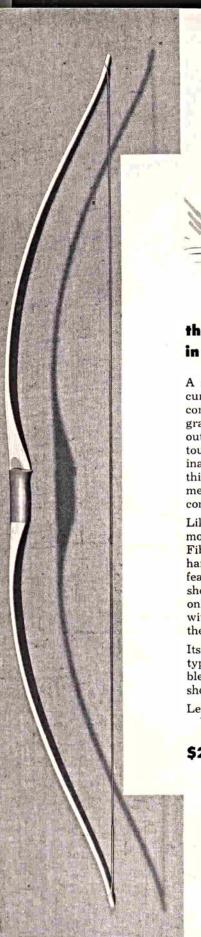


power and lightness are built-in, too!

Bear-made Fiberglas face and back strips, with tapered plies of hard maple high-frequency bonded between, comprise the unique "sandwich" construction of all Bear Bows. Because of the tremendous strength of this uniformly stressed Fiberglas, relatively thin layers are more than adequate to provide sustained power. This makes possible the weight-saving feature that makes a Bear glass-powered Bow so pleasingly feather-light in the hand.







Beat Polar



the top-quality choice in semi-curved bows

A sleek, longer-limbed, semi-recurved beauty, the POLAR incorporates many of the Kodiak's graceful characteristics but without full-recurved ends. Exacting tournament shooters and discriminating bowhunters who prefer this type of bow find that POLAR meets their requirements with complete satisfaction.

Like all other Bear Bows, this model is faced and backed with Fiberglas over a weight-saving hard maple core. POLAR is a feather-light bow having many shooting qualities usually found only in fully recurved bows, yet with all the inherent accuracy of the straight bow design.

Its new style, form-fitting, saddletype leather handle includes double arrow rest and near-centershot features.

Length, 64". Draw limit, 30". Weights, 35 to 75 lbs.

Bear Cub



the same glass-power, the same popular price

The popular CUB features high value and styling... Now a semi-recurved bow, CUB also has a form-fitting, saddle-type leather handle. Arrow rest can easily be changed from right to left hand.

The glass-power feature alone places it far above other makes near its moderate price, especially when shooting ease, cast, lightness and durability are considered.

Ruggedly constructed to withstand extreme temperature and moisture variations, the CUB is an excellent investment for schools, clubs or public ranges, where its durability, stamina and popularity with users soon becomes apparent. Although a favorite choice of beginners, many top tournament scores have been shot with the CUB.

Length, 62". Draw limit, 28". Weights, 20 to 60 lbs. only.

\$29.50

\$22.50

when ordering any Bear bow

Specify bow length, draw weight and draw length. To expedite delivery, orders may be filled in weights within two lbs. plus or minus, unless otherwise requested.

All bows are weighed at 28" and are so marked, unless otherwise stated.

Every Bear Bow is Registered and Guaranteed

Polar shown unstrung

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Cub shown unstrung



