

## kirk poffenberger

graphic design & creative solutions **p:** 330.332.1780

soc: Linkedin.com

w: DesignStudioSalem.com La  $40^{\circ}$  53' 14" n | Lo  $80^{\circ}$  49' 12" w

09:12:2017

and...Action:

## **360 Video in Hi Def**



Visit DesignStudioSalem.com to see the screen test of a 360 video.

**◆ B**rass Accents in Salem is working on setting trends rather than following them.

Design Studio is producing 360 degree interactive rotational photography for every door set Brass Accents offers. These image packages will be "scrubbable" by rolling over them with the cursor on your computer or smart device and will show every angle of the door set including the knob, lever, pull, plates and lock set. Once complete, these images will be placed on the Brass Accents web site so customers can see every aspect of the hardware before they order.

Call 330.332.1780 to see how 360 degree video/ photography can enhance your sales program.

## Graphic Art meets Fine Art

I ve studied many areas of art during my years at YSU and throughout my career. From freehand drawing to black letter calligraphy to ceramics and wheelthrown pottery. All the way to digital photography and computer typography...

Rarely have I picked up a brush and put oil to canvas. However, thanks to my good friend, colleague and fellow art director Mr. Robert Grimm, we challenged ourselves this summer in the world of abstract painting.

Enlightening, cathartic, difficult and immensely fun are the adjectives I would use to describe the process. I think it's an important step in the creative process to pull yourself out of the comfort zone and dance ever so lightly on thin ice.

Exhilarating and dangerous, and inspiring - all of the things good design should be. Don't be afraid to push your next project to the boundary, then step over.





Working on a pencil sketch while at the Summer Festival of Arts at YSU in July. I incorporated an homage to my drawing professor

Jon Naberezny (1921-2013) by adding 4's ... If I have to explain, you wouldn't understand, if you understand, you wouldn't have to ask.

**◀** "Pear"

Join Me **September 22, 8:00** acoustic classic rock Vintage Estate South Ave - Boardman

what can i design for you today?





