

## 7<sup>th</sup> Annual Women's Health Conference 2017 Sponsorship Form



*Cross St AME Zion Church*  
440 West St. Middletown Ct 06457  
Phone (860) 344-9527  
Fax (860) 344-1740

April 26, 2017

Dear Potential Sponsor,

Cross Street Zumba Fitness program is hosting Our 7<sup>th</sup> Annual Women's Health Conference on Saturday, September 30, 2017. Registration begins at 8:30 a.m. and the conference runs from 9:00a.m - 3:00 p.m. Breakfast and lunch are included. The objective of the conference is to raise awareness of the many health issues affecting women today, and to empower women to make informed and healthy choices. We continue to draw a diverse crowd of women to this event that value this information and become changed and transformed.

Health professional speakers will discuss: Heart disease, mental health, nutrition, variety of cancers, beauty and much more. Just to give you an overview of last year's event our guest speaker was Ernestine Shephard "The Guinness World Record Oldest Female Body Builder" who featured on Dr. Oz and many other television shows. The conference opened up with Drums Alive, filled with health vendors, entertainment and end with a fun fitness activity. This year the Honorable Rosa DeLauro will be our keynote speaker.

Sponsor's from last year's event included the City of Middletown, Middlesex Hospital, Middletown Press, Doolittle Funeral Home, Middlesex Gastroenterology, Lino's Market and Price Chopper, just to name a few.

The following exhibitors will be providing information on the following topics:

- Breast Cancer
- Lung Cancer (Freedom from Smoking)
- Heart Disease
- Diabetes
- High Blood Pressure
- Nutrition
- Mental Health
- Health & Beauty
- Dental Screening

It will be a fun, motivating, and informative event! If you need additional information or have questions, please contact Anita Dempsey-White at (860) 770-4644 (cell), 860-344-9527 (church office) or via email: [adzumbalady.dempsey@gmail.com](mailto:adzumbalady.dempsey@gmail.com).

# 7<sup>th</sup> Annual Women's Health conference 2017

**Platinum Sponsors-\$4,000 by June 7, 2017**

- Vendor Booth with 2 chairs
- Sponsor logo featured in direct mail piece (20,000 homes)
- Sponsor logo featured in print advertising
- Sponsor logo on event banner
- Sponsor logo listed on the Website with a link to sponsor's website once funds received
- Opportunity to provide marketing material for giveaway bag
- Sponsor logo on front of T-Shirts
- Sponsor logo on Facebook, Twitter, Instant gram, Sound Cloud, and other social media
- Announcement throughout the event
- Radio time, television, newspaper, postcards, posters and yard signs.

**Gold Sponsors-\$3,000 June 7, 2017**

- Vendor Booth with 2 chairs
- Sponsor logo on event banner displayed at Women's Health Conference
- Sponsor logo listed on Festival website with a link to sponsors website
- Opportunity to provide marketing material for giveaway bag
- Sponsor log on front of T-Shirt

**Silver Sponsor-\$2000 June 7,2017**

- Vendor Booth with 2 chairs
- Opportunity to provide marketing material for giveaway bags
- Sponsor log on front of T-Shirt
- Sponsor logo on event banner

**Please send Logo to below email address in vector or jpeg file.**

Contact Name-----Business Name-----

Address-----City-----State-----

Phone Number-----Email-----

Method of Payment Amount: Money Order \$\_\_\_\_\_or Check \$\_\_\_\_\_ (Check#\_\_\_\_\_)

Please make checks payable to Cross Street Church 440 West St Middletown, CT. 06457

THANK YOU FOR YOUR SUPPORT! Website [www.crossstreetamezion.org](http://www.crossstreetamezion.org)

Email [adzumbalady.dempsey@gmail.com](mailto:adzumbalady.dempsey@gmail.com)