

1/2 HOUR OF POWER
2ND TIMOTHY 2:15
3 STAGES
A TASTE OF THEATER
AL ISLAM IN FOCUS
ALL AXCESS ATLANTA
AS IT IS WRITTEN
ATLANTA SHOWTIME PRODUCTIONS
ATLANTA UP AND RISING
BARBARA MARSHALL
BEYOND THE SURFACE
BIBLE HOLINESS DELIVERANCE
BIG BONED FITNESS
BILLY HOLLOWAY SHOW
BLACK FIRE RISING
BLIND FAITH VACCINE
BOBBY T SHOW
CELEBRATE JESUS
CHANGING LIVES IN ATLANTA
CHAT WITH GLENDORA
CHICKS CAN FIX CARS TOO
COLLECTIVE SOLUTIONS
COMMUNITY CENTRAL
CONCRETE JUNGLE
COOKING WITH GEORGIA & DEZ
DARK KNIGHT ENTERTAINMENT TV
DICE PRESENTS:
DR TATES ADVENTURES IN GOOD HEALTH
DRAWN OUT
DREAM MERCHANT
EASTER SEALS NOW
EYE ON THE COMMUNITY
EYES ON YOU SPEAK UP ATLANTA
FANS: THE NEW HOLLYOOD
FINAL CALL
FOR WOMEN ONLY
FRUITS OF THE SPIRIT
FUTURE VISION
GETTING A LIFE TODAY
GIVE IT UP
GOD IS LOVE
GOOD NEWS @ PRIME TIME

2013 Annual Report

People TV, Inc.

190 14th Street, NW
Atlanta, GA 30318
404.873.6712
www.peopletv.org

PEOPLE TV ANNUAL REPORT 2013

MISSION:

The mission of People TV, Inc. is to provide the Atlanta community a voice through Public Access to media. This is accomplished by providing citizens of Atlanta, Georgia and equal opportunity to create public access programming. PTV offers basic technical training, access to equipment and facilities necessary to produce non-commercial programming for individuals, organizations and institutions in the city of Atlanta.

GOVERNANCE:

PEOPLE TV BOARD OF DIRECTORS AS OF JANUARY 1, 2013

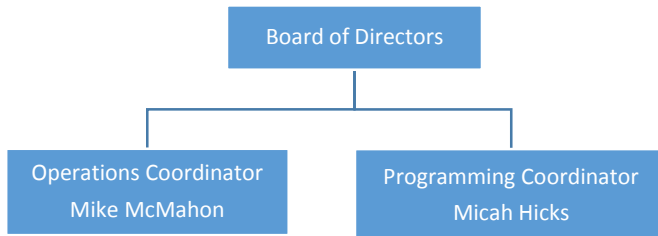
James Bond, President	City Council Appointed
Angelia Newell, Vice President	City Council Appointed
Sidney Robbins, Esq., Treasurer	PTV Board Appointed
Maynard Eaton, Secretary	Mayor Appointed
Dr. Johnny Wilson, Assistant Secretary	Mayor Appointed
Cassandra Kirk	PTV Board Appointed
Freddie Styles	City Council Appointed
Adrian Coleman-Tyler	PTV Board Appointed

PEOPLE TV BOARD OF DIRECTORS AS OF DECEMBER 31, 2013

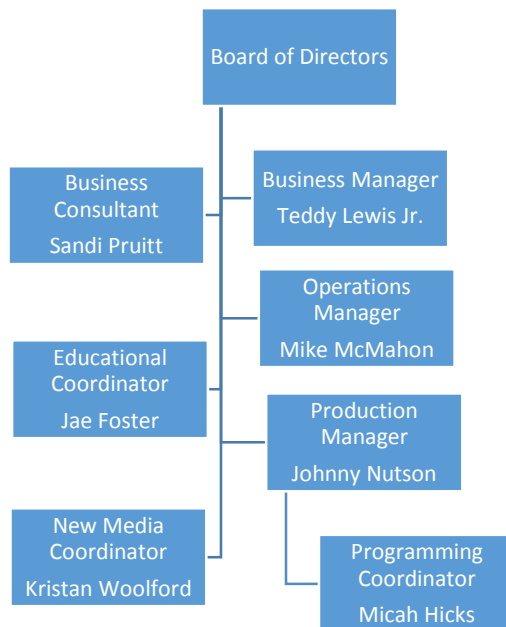
Adrian Coleman-Tyler, President-Interim	PTV Board Appointed
Sidney Robbins, Esq., Treasurer	PTV Board Appointed
Maynard Eaton, Secretary	Mayor Appointed
Dr. Johnny Wilson, Assistant Secretary	Mayor Appointed

ORGANIZATION

ORGANIZATIONAL CHART AS OF JANUARY 2013



ORGANIZATIONAL CHART AS OF DECEMBER 2013



PTV ORGANIZATION

People TV, Inc. is governed by the Board of Directors

For the first six months of 2013, PTV operated with two part-time contractors to support core public access television operations: programming and productions. Business functions such as accounting were outsourced.

In June 2013, PTV expanded staffing with additional part-time contractors to manage the day to day business, production and operations, expand service capacity and delivery.

In the 3rd quarter, PTV staff recruited interns from local colleges and universities in multiple disciplines including television, film, information technology, and public policy to volunteer at People TV, Inc.

People TV , Inc. 2013 Financials

Note: data is non-audited financials and may be adjusted in audit.

Bank balance as of 12/31/12 \$ 61,645.87

SUPPORT AND REVENUE

City of Atlanta Contract \$ 175,000.00

Services (*channel applications, duplications, etc.*) \$ 7,312.25

Workshops \$ 2,375.00

Donations \$ 367.00

Grants \$ -

Interest Income \$ 140.73

Miscellaneous Income \$ 940.00

TOTAL INCOME \$ 186,134.98

EXPENSES

Occupancy (rent + building maintenance) \$ 63,628.69

Contractual Services (Staffing) \$ 87,431.00

General Administrative \$ 13,055.37

Production/Program Services \$ 7,860.58

Equipment Purchases \$ 22,193.39

Miscellaneous Expenses \$ 2,819.35

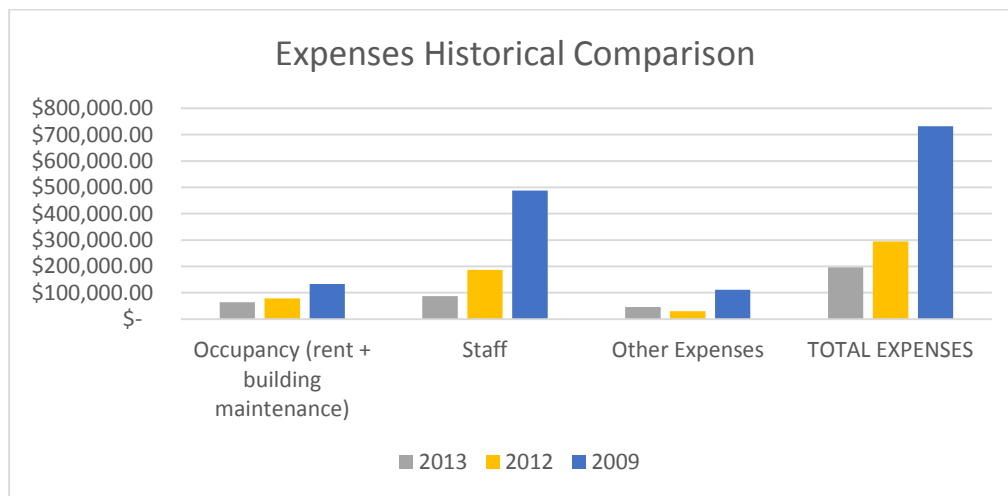
TOTAL EXPENSES \$ 196,988.38

Estimated Cash Surplus as 12/31/13 \$ 50,792.00

HISTORICAL FINANCIAL COMPARISON

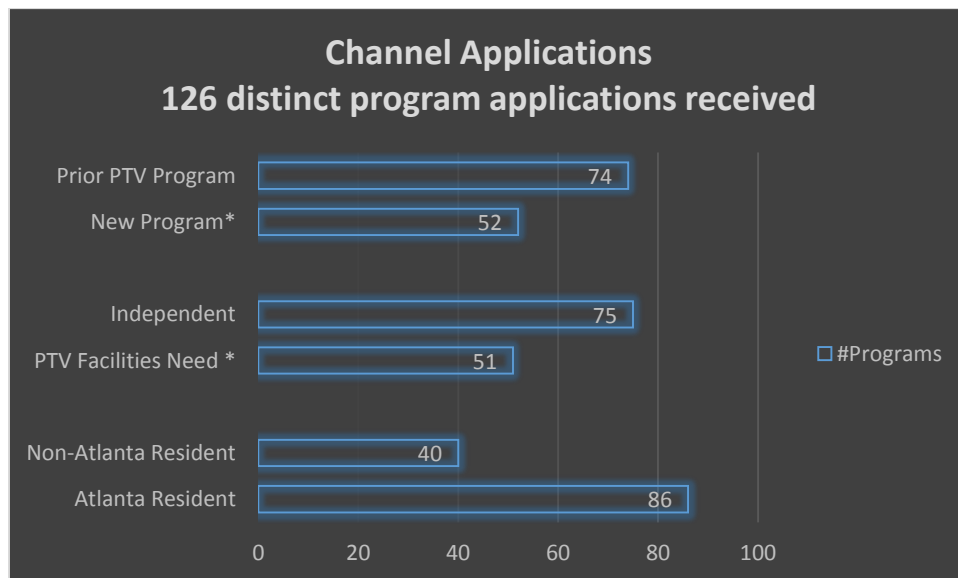
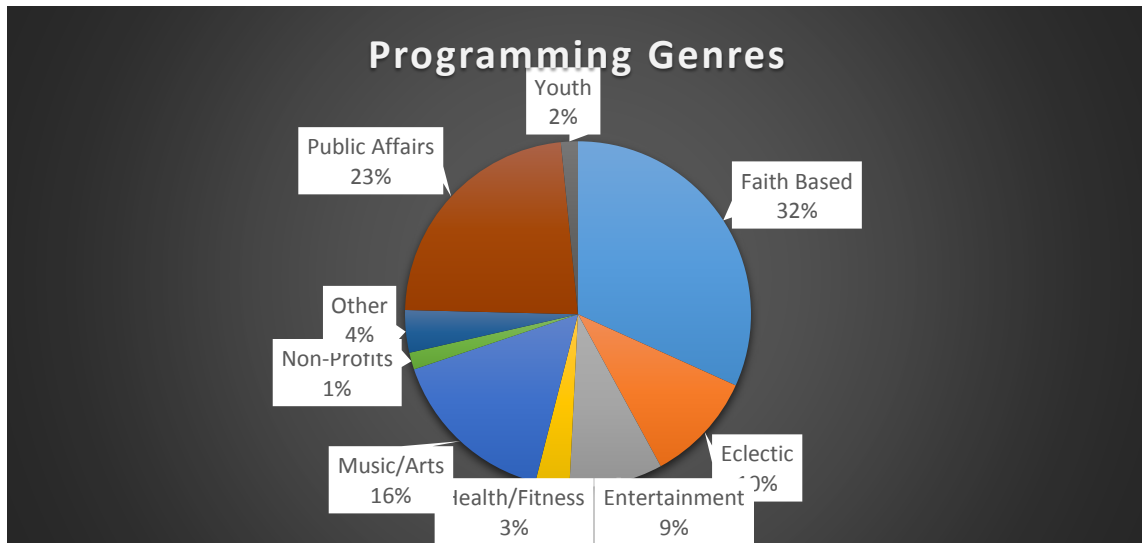
SUPPORT AND REVENUE	2013	2012*	2009*
City of Atlanta Contract	\$ 175,000.00	\$ 210,000.00	\$ 680,821.00
Services (channel applications, duplication, etc.)	\$ 7,312.25	\$ 13,046.00	\$ 8,859.00
Workshops	\$ 2,375.00	\$ -	\$ 24,731.00
Donations	\$ 367.00		
Grants	\$ -	\$ -	\$ 40,418.00
Interest Income	\$ 140.73		
Miscellaneous Income	\$ 940.00		
TOTAL INCOME	\$ 186,134.98	\$ 223,154.00	\$ 754,843.00
EXPENSES			
Occupancy (rent + building maintenance)	\$ 63,628.69	\$ 78,522.00	\$ 133,130.00
Contractual Services (Prior Years Wages/Salaries/Payroll Taxes)	\$ 87,431.00	\$ 186,825.00	\$ 488,109.00
General Administrative	\$ 13,055.37		
Production/Program Services	\$ 7,860.58		
Equipment Purchases	\$ 22,193.39	\$ -	\$ -
Miscellaneous Expenses	\$ 2,819.35		
TOTAL EXPENSES	\$ 196,988.38	\$ 295,219.00	\$ 732,315.00

*Source: 2009/2012 990 Tax Returns



PROGRAMMING:

- People TV, Inc. received a total of **218 channel applications** to cablecast programming on the public access channel, Comcast channel 24 representing **126 distinct programs**. Applications range from one time special program to weekly series, live and taped programs. Programming genres are varied with faith based and public affairs representing more than 50% total applications. People TV **cablecast 3850 hours of programming*** on Comcast Channel 24 including series, specials, live and taped programs, public service announcements, curated programs, community meetings, station IDs and promos. PTV cablecasts Free Speech TV after hours. (*source TelVue Server report Completed Projects)



*PTV Facilities Need indicates producer requires PTV studios, location camera or post-production facilities to produce program.

COMMUNITY OUTREACH AND PARTNERSHIPS:

- **Atlanta Planning Advisory Board (A.P.A.B)** – People TV Inc. with the cooperation of A.P.A.B. and Michael Carswell, Atlanta Office of Communications, curated DVD's of monthly A.P.A.B. meetings for cablecast on public access channel to facilitate A.P.A.B's goal of expanded public engagement and awareness into community planning.

- **Atlanta Public Schools (A.P.S)** – People TV's Production Manager, Johnny Nutson, fostered a partnership with Atlanta Public Schools to initiate development of an



Figure 1 Atlanta Public School Football

educational program teach sportscasting to television broadcast students of APS. Project objectives 1) provide extra-curricular opportunities for APS Broadcast students to apply learned classroom knowledge. 2) develop opportunities for students to gain real world television production experience and skill sets needed for television and film jobs and 3) provide Atlanta cable TV audience with choice of locally sourced and relevant content featuring high school sports coverage in full context.

- **WRFG** – People TV, Inc. partnered with WRFG (Radio Free Georgia) to promote Atlanta arts and culture programs to Comcast 24 viewers. Coverage included Wednesday Wind Down concerts hosted by WRFG at Centennial Park, taped programs in PTV studios featuring interviews and performances with several local artisans including Julie Dexter, Michal Murani Johnson, Terrance Harper Quartet, Jason Orr/Funk Jazz Kafe, and more.
- **Georgia State University TV (GSU-TV)** – People TV cablecasts weekly programming produced by GSU. This provides student producers increased viewership of their programs and Atlanta viewers insight into GSU campus life.
- **Non-Profit Organizations** – People TV cablecasts public service announcements for Atlanta non-profits free of charge.

OPERATIONS:

In 2013, more than **4,000 signatures** were logged on People TV's visitor log. Visitors include producers accessing studios or editing programs, checking out location equipment, volunteers crewing on programs, guests to participate on a program or visitors to join the studio audience, submit a channel application, attend workshop, or community event. In addition, PTV receives hundreds of customer contacts monthly via telephone, mail, email and website inquiries.

People TV's midtown studios has two television studios, 3 individual edit rooms with Mac computers, new I-MAC lab with three I-MAC computers, a conference room available for community reservation, a public computer for community access. In addition, PTV has eight cameras ranging from consumer mini-DV camcorders to prosumer HD digital cameras and accessories available for community check-out.

People TV is open for production Monday-Thursday 5pm-10pm, Friday and Saturday noon-5pm. People TV staff schedule and facilitate studio productions, coordinate access to post production facilities and location equipment, troubleshoots technical issues and mentor producers and volunteers in all aspects of television production.

People TV, Inc. hosted several live television programs weekly and specials to support the interactive engagement of viewers.

Major operational accomplishments in 2013:

- **Engineering:** People TV retained Dennis Mills, Posey Media, as Engineering Consultant. Mr. Mills conducted architectural, equipment and workflow assessments and made short and long term strategic and operational recommendations to the Board and staff. In addition, Mr. Mills conducted several maintenance visits to PTV studios resulting in significant improvement in video quality from studios, and overall cablecast signal on Comcast channel 24 .
- **Equipment Purchases** – PTV Board of Directors elected to invest 15% of 2013 City of Atlanta funding (\$26,000.00) in upgrading equipment throughout the facility. New equipment included: This first significant purchase of new equipment in five years. Refer to Appendix for equipment details.
- **City of Atlanta Equipment Donation** – In December 2013, Atlanta government channel donated surplus equipment to People TV as approved by Atlanta City Council. The donated equipment will be utilize to replace old or non-functioning equipment and upgrade PTV technical capabilities included but not limited to additional cameras in studios, transition recording to DVD instead of tape, expand duplication services for increased revenue. See Appendix for complete list of donated equipment.

EDUCATION

One of the core values of People TV and public access television is empowering the community through media and technology training. In 2013, PTV reinstated educational workshops and offered low cost and in some instances free basic and advanced courses including:

- People TV, Inc. Orientation (Free)
- Introduction to Community Television
- Introduction to Location Camera
- Final Cut Pro
- Adobe Premiere Pro *
- Introduction to Non-Linear Editing*
- Producer 201* (Free)
- Advanced Technical Directing (Free)
- HD Digital Camera Overview (Free)

**indicates new course offering*

80 students attended one or more workshops or training session facilitated by PTV staff or experienced television/video professionals contracted to instruct the workshops: Instructors: Jae Foster, Ken Stiggers, Tracey Crews, Derante Avaloy, Gerald White and Mike McMahon.

More than 60 people, attended one of the two Orientation sessions held in 2013, expressing an interest in producing a television program or attending a workshop at People TV.

The community interest and demand for media training is increasing significantly. In 2013, workshops registrants were not limited to persons interested producing public access program. We received workshop inquiries or enrollment from television professionals, film and video enthusiasts interested in advancing their skills for their job, independent film project, church television ministry or entrepreneurial opportunities.



Figure 2 Producer 201 Workshop Instructor Gerald White

CHALLENGES/RISKS:

- **BOARD OF DIRECTORS DEVELOPMENT:** In 2013, People TV Board of Directors faced high attrition, lack of commitment and engagement with close to 50% of meetings lacking a quorum. **MITIGATION PLAN:** 1) PTV Board of Directors to promote Board positions on website and channel and to host orientation sessions for potential candidates. 2) PTV to recruit candidates to serve on Advisory Board to provide governance oversight and extend community outreach and build relationships with Atlanta business, educational, civic, and NGO leaders. 3) Promote and encourage community participation in PTV committees.
- **TECHNOLOGY AND INFRASTRUCTURE:** TelVue - PTV terminated its service agreement with TelVue, the vendor that supports PTV programming server and management system, prior to 2013. As a result, programming technical infrastructure was outdated, years behind in software upgrades, and PTV operated without technical assistance when server malfunctions occurred. This resulted in interruptions in local programming, staff on call after hours, and delays in programming cablecast. **MITIGATION PLAN:** 1ST quarter 2014, PTV negotiated with TelVue to secure lower price and reinstate service agreement.
- **GRANTS RESEARCH:** The transition of People TV, Inc. over the past three years has negatively impacted People TV's grant eligibility in some areas. For example: Due to costs, PTV Board of Directors elected to forego 2012 Annual Audit, a standard requirements for most funders. **MITIGATION PLAN:** Conduct grant readiness assessment for prior grants received to identify gaps and where possible implement processes and documentation to meet grant requirements.

OTHER ACCOMPLISHMENTS:

- **WEBSITE UPGRADE** – Kristan Woolford, *New Media Coordinator*, developed a new People TV website in 2013 and deployed site Feb. 2014. The site received more than 600 visits in less than a month.

- **PRODUCER ENGAGEMENT INITIATIVES:**
 - People TV, Inc. Board of Directors held several producer and volunteer meetings to provide and solicit feedback from community.
 - PTV Producer Hotline – Board of Directors setup an email address for direct contact to PTV Board of Directors for suggestions, inquiries or customer service complaints.
 - Meetups – People TV Board of Directors hosted two Meetups with guest speakers open to PTV producers, volunteers and general public and community development and networking forums. Guest speakers included Cheryl Jenkins, President Women in Film and Television, Sue Ann Taylor, Television Producer and Comcast Channel 25 Station Manager.
 - PTV Newsletter – People TV Board of Directors implemented newsletter to communicate to PTV community.

APPENDIX A: EQUIPMENT PURCHASES

Total Equipment Budget		<u>26,000.00</u>
Equipment Purchases		
Showcase, Inc.	3 Cameras & Tripods	8,044.92
TechSoup, Inc	3 Capture PC's w/Monitors	1,005.00
Brandsmart	1 Smart TV for conference rm	1,035.51
Guitar Center	8 Studio Mics	890.01
Dell	1 Capture PC	766.80
Amazon	4 Adobe Premiere Laptops	2,233.00
Showcase, Inc.	Camera Cases	557.28
Apple	3 iMacs	4,464.72
B&H Photo Video	2 HD Canon Cameras & Tripods	2,751.88
BandPro	Blackmagic ATEM Television Studio	995.00
		<hr/>
Total Expenses		<u>22,744.12</u>
<hr/>		
Subtotal of Expenses		<u>22,744.12</u>
Budget Balance		<u>3,255.88</u>

APPENDIX B – CITY OF ATLANTA SURPLUS DONATION DECEMBER 2013

ITEM Description	Present Condition	Value
Sony Camera DXC-D30	Defective	\$100.00
Sony Camera DXC-D30	Defective	\$100.00
Sony Camera DXC-D30	Defective	\$100.00
Sony Camera DXC-D55	Defective	\$110.00
Sony Camera DXC-637	Defective	\$50.00
Sony Camera DXC-637	Works	\$50.00
Sony Camera DXC-D30	Works	\$100.00
Sony Camera DXC-D30	Defective	\$100.00
Sony Camera DXC-637	Defective	\$50.00
Sony Camera Adaptor CA-537	Works	\$125.00
JVC Monitor TM-H1750G	Works	\$10.00
Panasonic DVD Rec DMR-ES35V	unknown	\$1.00
Panasonic DVD Rec DMR-ES35V	unknown	\$1.00
Panasonic DVD Rec DMR-ES35V	unknown	\$1.00
Panasonic DVD Rec DMR-ES35V	unknown	\$1.00
Panasonic DVD Rec DMR-ES35V	unknown	\$1.00
Panasonic DVD Rec DMR-ES35V	unknown	\$1.00
Sony MPX 2900 8 channel audio console	working	\$100.00
GVG Color Bar Generator	working	\$125.00
Marshall V-R44P 4X LCD monitor	working	\$300.00
Marshall V-R43P 4X LCD monitor	working	\$300.00
Sony V-R44P VHS VTR	unknown	\$20.00
Prime Image TBC Freeze	working	\$85.00
Prime Image TBC Freeze	working	\$85.00
Prime Image TBC Freeze	working	\$85.00
Sony BVS-3100 Video Switcher	not working - parts	\$120.00
Sony Betacam UVW-1800 VTR	unknown	\$100.00
Sony CCU M5 Camera Controller	working	\$100.00
Sony CCU M5 Camera Controller	working	\$100.00
Sony CCU M5 Camera Controller	working	\$100.00
Sony CCU M5 Camera Controller	working	\$100.00
Sony CCU M5 Camera Controller	working	\$100.00
Sony CCU M5 Camera Controller	working	\$100.00
Sony CCU M5 Camera Controller	working	\$100.00
Sony CCU M5 Camera Controller	working	\$100.00
Sony CCU D50 Camera Controller	working	\$100.00
Sony CDP-2700 Disc Player	unknown	\$20.00
Leitch FR-884 ADA	working	\$199.00
Symetrix Audio Compressor	working	\$50.00
Symetrix Audio Compressor	unknown	\$50.00
Yamaha M406 Audio Mixer	WORKING	\$125.00
Tascam MU-40 Meter Unit	works	\$25.00
Klarke-Teknik Audio EQ	unknown	\$200.00
Klarke-Teknik Audio EQ	unknown	\$200.00
Leightronix Pro16 Controller	unknown	\$50.00
Crest AM-811 Automatic Mixer	working	\$150.00
Crest AM-811 Automatic Mixer	working	\$150.00
Crest AM-811 Automatic Mixer	working	\$150.00

Kramer FC-400	working	\$500.00
Kramer VM-80V 1:8 VDA	working	\$200.00
Tektronix 1730 waveform monitor	not working - parts	\$25.00
Tektronix 1720 vectorscope	not working - parts	\$25.00
Protech 15208 Audio DA	working	\$25.00
Protech 15208 Audio DA	working	\$25.00
Altec Lansing 1620B	working	\$20.00
Industrial Research De-4014AP	unknown	\$59.00
Klark -Teknik DN301 Audio EQ	unknown	\$50.00
Videotek RS-10A Switcher	works	\$60.00
VideoTek RS103A Switcher	works	\$60.00
VideoTek RS-103A Switcher	works	\$60.00
Industrial Research DE-4014AP	unknown	\$20.00
Sony PVM-97 Monitor	unknown	\$10.00
Sony PVM-97 Monitor	unknown	\$10.00
Crest AM-811 Automatic Mixer	working	\$100.00
VIDEOTEX TSM-50 Waveform monitor	unknown	\$20.00
JVC TM H1700G Monitor	unknown	\$20.00
JVC TM H1700G Monitor	unknown	\$20.00
Sony PVM 1351Q CRT Monitor	unknown	\$20.00
Sony PVM 1351Q CRT Monitor	unknown	\$20.00
Sony PVM 1351Q CRT Monitor	unknown	\$20.00
Radio Shack 16-289 Monitor	unknown	\$5.00
Sony PVM5041Q Monitor	unknown	\$20.00
Sony PVM5041Q Monitor	unknown	\$20.00
Sony PVM5014Q Monitor	unknown	\$20.00
Sony PVM-1351Q Monitor	unknown	\$20.00
VideoTek TVM621 Vectorscope	not working - parts	\$10.00
Sony CCU-M5 Camera Control	working	\$100.00
Sony CCU-M5 Camera Control	working	\$100.00
Sony CCU-M5 Camera Control	working	\$100.00
CHYRON MAXINE KYBD	not working - parts	\$5.00
Sony PVM-1390	working	\$30.00
Sony Video UVW-1400 VTR	unknown	\$250.00
SONY BVS-3200C Video Switcher	working	\$200.00
Sony SVO-1810 VHS VTR	unknown	\$50.00
Sony MXP-210 Audio Mixer	unknown	\$199.00
Sony UVW-1600 Beta VTR	working	\$200.00
Sony DXC-D30 Camera	unknown	\$100.00
Sony DXC-D30 Camera	unknown	\$100.00
Aphex 124A 10/4 Interface	working	\$75.00
Aphex 124A 10/4 Interface	working	\$75.00
Aphex 124A 10/4 Interface	working	\$75.00
Grass Valley Series 8900 VDA	working	\$900.00
Cestron CPC-2000	unknown	\$50.00
Vinten Tripod	working	\$50.00

2013 PTV Program Applications

GRACE AND TRUTH
HAPPY IN THE MOMENT
I AM THANKFUL
ISLAM IN TODAY'S WORD
ISSUES AND ANSWERS
IT'S A LIFE STYLE
JAZZIE BELLE TV
JEROME ISSAC'S LIFE
JEROME ISSAC'S PRAYER CALL
KING'S COURT VARIETY SHOW
LIFE CHURCH
MAD MAX MEDIA
MADE FOR A PURPOSE
MAKEDONIA PRESENTS
MAKING OF BREAKING THEIR
SILENCE
MINISTERS OF JESUS CHRIST
MINISTRY IN WHITE
MONA'S VIDEOS
MONTAGE SHOW
MUHAMMAD AND FRIENDS
MY 2 CENT
N' SPI ONE
NATHAN KNIGHT SHOW
NEO SOUL
O BELIEVERS
ON TO THE NEXT
OPEN MIC ALLSTARS
OPEN WINDOW TV
PASTOR'S COUNCIL
PATRICIA CRAYTON SHOW
POWER OF DELIVERANCE
PRECIOUS MEMORIES
PRRFECT STORMIN
QEB VLOG TV
QUESTIONS OF LOVE
RASTAFARI IN THE 21ST CENTURY
REAL NEWS
REZZ TV
ROUNDTABLE DISCUSSION
RUTH SMITH HOLMES
SALVATION WORD OF LIFE
MINISTRY

SEEM DIFFERENTLY
SHEPHERD PLAY HOUSE
SIDNEY WOODS SHOW
SOUL GOSPEL MUSIC
SOURCE VIBRATING
STICK TV
STUDIO 202
SUNSHINE BOXING SHOW
T.I.M.G PRESENTS
TAKE THE MUSIC BACK
TALK 101
TEEN TYME
THE 6 MINUTES SHOW
THE ANTIDOTE SHOW
THE BODY OF CHRIST
THE CITY
THE COMMUNITY
THE ELEMENT
THE FINAL WORD
THE KAREN DENISE SHOW
THE PREVAILING WORD
THE SUBLIME PATH
THE VOICE
THE WAY BACK
THE WORLD TOMORROW
THUGG TALK
TRIPLE THREAT
TWIN SPORTS TV
UNDER GOD
UNDERGROUND MADNESS ATL
UNSPOKEN
UPCLOSE TV
VIBRATING SOURCE
VIVA LIBERTY
WE BE TV
WE SPEAK
WHAT'S ON TV
WHO IS ATLANTA
WORDS TO LIVE BY
WORLD OF AL ISLAM
YOLCHECKA
YOUNG GENERATION MOVEMENT
ZION TRAIN

