



SePRO Certified Landscape Applicator Program

2016 - 17 Program Description and Guidelines



SePRO Certified Landscape Applicator Program

What is a SePRO Certified Landscape Applicator?

SePRO is committed to stewardship of its solutions. After years of experience developing best management practices associated with landscape growth regulation, the **SePRO Certified Landscape Applicator Program** has arrived. To become eligible professional landscape management companies are invited to participate in a simple education and equipment support program.

The SePRO Certified Landscape Applicator Program exists to:

1. Educate and exchange information with the landscape manager on best management practices for the safe and efficient use of SePRO products and services.
2. Publicly acknowledge those companies in the landscape management industry that are doing an exceptional job.
3. Set apart, in the eyes of the public and the end-use customer, those landscape management companies most qualified to apply SePRO products.

Vortex® spreaders eliminate most hand application of granular product, utilizing positive airflow to propel granular material to the desired area.



Benefits of the Certified Landscape Applicator include:

1. Product and technology training through SePRO Technical Specialists.
2. Access to technical expertise and assistance with landscape growth regulation when needed.
3. The ability to advertise to your customer that your business is recognized as a "SePRO Certified Landscape Applicator".
4. Financial support towards purchase of a Cutless® Granular Application System.

Enrollment Criteria:

It's a simple 4-step process to become a SePRO Certified Landscape Applicator.

Step 1: Purchase $\geq 2,000$ lbs of Cutless 0.33G.

Step 2: Purchase a Cutless Granular Application System through SePRO. **Cost: \$1,000.**

Step 3: Participate in the SePRO Certified Landscape Applicator Training Program. **Value: \$1,500.**

Step 4: Receive additional rebate of \$500 for each additional 2,000 lbs of Cutless 0.33G purchased, up to \$1,000, after completion of Step 3.

Customers must enroll by **June 1, 2017** to become eligible. Contact your SePRO Technical Specialist to get started.



SePRO Corporation

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Technical Specialists

We encourage you to contact your SePRO Technical Specialist for more information. Contact information is listed below for your convenience.

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