

FOR IMMEDIATE RELEASE – **June 6, 2024**

<https://www.reaf-sf.org>

For press materials and [hi-res color press photos](#)

The Richmond / Ermet Aid Foundation presents...

Help Is On The Way: BROADWAY & BEYOND: 30th Anniversary Concert & Gala
Sun., July 14, 2024 - 7:30 pm

Marines' Memorial Theatre - 609 Sutter St. (at Mason St.) San Francisco 94102

- A Benefit for: PROJECT OPEN HAND and REAF'S SMALL EMERGENCY GRANTS PROGRAM

6:30 pm: Limited silent auction in theater lobby

7:30 pm: Performance

9:45 pm: VIP After Party with the cast, BEACON GRAND HOTEL - 450 Powell St. (at Sutter St.) in SF
(Formerly Sir Francis Drake)

Including in Alphabetical Order (scheduled to appear as of June 2024

**DEBBY BOONE, DAVID BURNHAM, SAM HARRIS, FAITH PRINCE, LISA VROMAN,
JENNIFER LEIGH WARREN, PAULA WEST, BRUCE VILANCH,
and the Broadway touring cast of "MRS. DOUBTFIRE"**

REAF 30th Anniversary Gala Honorees:

- BRUCE VILANCH, Performer Lifetime Achievement Award
- DELTA DENTAL OF CALIFORNIA, Corporate Partner Award

"Help is on the Way" is Northern California's largest annual benefit concert benefiting HIV/AIDS and hunger programs. It's an elegant evening of music, delicious food & beverages tastings and, most of all, fun.

Tickets

- \$39: Reserved, Performance only/ Balcony tickets
- \$59: Reserved, Performance only/ Dress Circle tickets
- \$150: Reserved, Performance & VIP After Party/ Orchestra tickets
- \$500 & up: VIP & Gala Individual Sponsor Tickets

[FACEBOOK](#)

[REAF PROMO](#)

For additional info, please [visit REAF website](#)

Musical Director - MICHAEL ORLAND

Producers: - KEN HENDERSON & JOE SEILER

Honorees:

- BRUCE VILANCH, Performer Lifetime Achievement Award
- DELTA DENTAL OF CALIFORNIA, Corporate Partner Award

To arrange interviews with any of the performers, or with REAF Exec. Director Ken Henderson, call or email publicist, Lawrence Helman: 415-336-8220 heytheresells@gmail.com

The Marine's Memorial Theatre is wheelchair accessible.

The 2024 star-studded Cast for this year's gala feature stars from Broadway, Film, TV and the music industry, including *(in alphabetical order as of June 2024)*

DEBBY BOONE	Grammy Award-winning recording star
JASON BROCK	Top 10 from X-Factor / cabaret star
DAVID BURNHAM	Broadway Star (<i>Light in the Piazza, Wicked</i>)
SAM HARRIS	Broadway / Cabaret Star / Star Search winner / Author
FAITH PRINCE	Tony Award-winning (<i>Guys & Dolls</i>) Broadway Star
BRUCE VILANCH	Broadway (<i>Hairspray</i>) / TV Star / Comedian
LISA VROMAN	Broadway Star (<i>Phantom of the Opera, Les Miz</i>)
JENNIFER LEIGHT WARREN	Broadway Star (<i>Big River</i>)
PAULA WEST	Jazz / Cabaret Star

CAST MEMBERS from the BROADWAY TOURING CAST of "MRS. DOUBTFIRE" featuring ROB McCLURE, hosting as Mrs. Doubtfire

[PERFORMER BIOS](#)

The **Help Is on The Way: BROADWAY & BEYOND 30th Anniversary Concert & Gala** on Sun., July 14, 2024, 7:30 pm is truly a milestone to be celebrated. When **Ken Henderson** and **Joe Seiler** began the Richmond / Ermet Aid Foundation in 1995 and producing these concerts, they could not have imagined how many lives have been affected, touched and made better due to their ability to bring the community, performers and the many beneficiaries together to give back and raise money for a myriad of worthy causes. To date REAF has raised well over \$4.5 million dollars to support AIDS/HIV services, hunger programs and programs for homeless and disenfranchised youth and seniors. In those 30 years, all of the performers and volunteers have donated their time and talents to be part of this philanthropic organization. All of the money generated by ticket sales have always gone directly to the beneficiaries.

The 30th Anniversary gala on Sun. July 14, 2024 is particularly special this year because of the following highlights:

- **Bruce Vilanch** – one of the most respected comedy writers will be receiving the **REAF Performer Lifetime Achievement Award**. Bruce has performed at countless REAF benefits over the years and delighted audiences with his wit, pathos and activism with his devotion to AIDS causes.

Many of the cast members for this 30th Anniversary Gala – including **Paula West, Lisa Vroman, Jason Brock, David Burnham** and **Debby Boone** have been ongoing supporters of REAF and have appeared in many benefits over the years and always have donated their talent and time.

Faith Prince – Tony Award-Winner for GUYS & DOLLS and Sacramento resident appears for the 2nd time in a REAF benefit.

Sam Harris – Broadway and TV actor, who was the first winner on "Star Search" and supporter of many charities is making with comeback with his first performance in 3 years since being impacted by COVID.

The National Touring Cast of MRS. DOUBTFIRE, and the star **Rob McClure** (BEETLEJUICE, AVE. Q., MARVELOUS MRS. MAISEL) has supported REAF over the years by appearing in multiple benefits of Best of Broadway casts supporting the community. His wife Maggie Lakis is also co-starring with him in the show.

Delta Dental of CA. is being awarded the **Corporate Partner Award** for 30 years of support to REAF.

HELP IS ON THE WAY 30th ANNIVERSARY Is produced by The Richmond/Ermet Aid Foundation, founded by the late Barbara Richmond and Peggy Ermet in memory of their sons, John Richmond and Doug Ermet, who both lost their lives to AIDS. In 1995, the two women decided not to get mad but get even when they launched a musical AIDS benefit to honor their sons by raising funds for AIDS service organizations. To date REAF has raised well over \$4.5 million dollars to support AIDS/HIV services, hunger programs and programs for homeless and disenfranchised youth.

INDIVIDUAL SPONSOR TICKETS:

VIP Individual Sponsor level tickets start at \$500 and include VIP seating plus the VIP reception at the new BEACON GRAND HOTEL after the show. Individual Gala Supporter tickets are \$150 and include the performance and admission to REAF VIP After Party with the cast following the show. A limited silent auction precedes the show starting at 6:30 pm in the Theater lobby.

CALENDAR EDITORS PLEASE NOTE:

WHAT:

The Richmond / Ermet Aid Foundation presents...

Help Is On The Way 30th ANNIVERSARY: BROADWAY & BEYOND

30th Anniversary Concert & Gala

- A Benefit for: PROJECT OPEN HAND and REAF'S SMALL EMERGENCY GRANTS PROGRAM

WHEN: SUN., JULY 14, 2024

WHERE: Marines' Memorial Theatre - 609 Sutter St. (at Mason St.) San Francisco

WHO: *Including in Alphabetical Order (scheduled to appear as of 6-5-24)...*

DEBBY BOONE, JASON BROCK, DAVID BURNHAM, SAM HARRIS, FAITH PRINCE,
BRUCE VILANCH, LISA VROMAN, JENNIFER LEIGH WARREN, PAULA WEST,
and the Broadway touring cast of "MRS. DOUBTFIRE"

SHOW TIMES:

6:30 pm: Limited silent auction in theater lobby

7:30 pm: Performance

9:45 pm: VIP After party with the cast at the new

BEACON GRAND HOTEL, 450 Powell St. (at Sutter St.) (Formerly Sir Francis Drake)

TICKETS:

\$39 - Reserved, Performance only/ Balcony tickets

\$59 - Reserved, Performance only/ Dress Circle tickets

\$150 - Reserved, Performance & VIP After Party/ Orchestra tickets

\$500 & up: - VIP & Gala Individual Sponsor Tickets

TICKETS

For additional info visit REAF [WEB SITE](#)

FACEBOOK

PRESS PAGE

REAF PROMO: https://www.youtube.com/watch?v=HExEHt9X_-Q&t=2s

The Marine's Memorial Theatre is wheelchair accessible.

Help is on the Way is an elegant gala featuring stars from Broadway, film, TV and the recording industry. This Gala Event consists of a Broadway-style performance and a nightclub-themed after party with the cast. The silent auction coincides beginning at 6:30 pm and concludes at the end of intermission.

###