



# Meeting Coordinators, Inc.

## Newsletter Advertising Opportunity

Contact: Debra Nigohosian  
Phone: 248-643-6590  
[meetings@meeting-coordinators.com](mailto:meetings@meeting-coordinators.com)  
[www.meeting-coordinators.com](http://www.meeting-coordinators.com)

Meeting Coordinators, Inc., established in 1988, is the largest Association and Meeting Management company in Southeast Michigan, with a large corporate and association client base. Our newsletter is published minimum eight times per year, providing all association client upcoming events, helpful information and success tips regarding corporate meetings and conferences.

The newsletter is distributed to nearly 1,600 meeting and industry professionals and then again, the following month to remind readers about the Meeting Coordinators Meet-up which occurs every other month to share ideas between those who plan meetings, conferences and conventions. Our advertisers are also encouraged to attend Meet-ups.

Now, you too can reach this targeted group every month with an ad in our newsletter, at a very affordable rate! Your ad includes a description of your business and services, your logo and a link to your website. Ads are placed sporadically in the newsletter to provide you with maximum visibility.

**Be seen and recognized. Reserve your space TODAY!**

**Full-Size, Per issue ..... \$200.00**  
**Full-Size, Bundle discount: eight issues, annual price ..... \$850.00**

**Half-Size, Per issue ..... \$150.00**  
**Half-Size, Bundle discount: eight issues, annual price ..... \$600.00**

**FULL-SIZE AD SAMPLE: H: 2.5" by W: 6"**



### Event Audio/Visual Partner

Motown Digital provides a wide variety of Michigan AV Event services solutions that extend well beyond those services typically provided by live event AV providers. We believe the services listed below are no longer "cutting edge" but are standard fare at most major venue events. At Motown Digital, LLC we provide these services with our in-house event development personnel providing our clients a single source solution thus eliminating the added cost and risk of subcontracting.

[www.motowndigital.com](http://www.motowndigital.com)

**HALF-SIZE AD SAMPLES: H: 2" by W: 3"**



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MCI reserves the right to deny any advertisement if artwork and/or copy is deemed inappropriate.



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## Newsletter Advertising/Sponsorship Reservation Form

- Advertisement deadlines are due the 15<sup>th</sup> of the month prior to publication.
- Payment must be received when the ad is submitted for insertion.
- Do you have anyone you would like added to our distribution list? You can send us up to 25 contacts (name, address and email address) to be added to our distribution database.
- All advertisers are welcome to attend the MCI Meet-Up.
- MCI reserves the right to deny any advertisement if artwork and/or copy is deemed inappropriate.

Advertisement Size	Dimensions	Per Issue Price	Bundle Discount	Insertions	Total
<input type="checkbox"/> Full-Size	2.5" (h) x 6" (w)	\$200	\$850		
<input type="checkbox"/> Half Size	2" (h) x 3" (w)	\$150	\$600		

Sponsorship Opportunities	Name of Event /Month	Amount of Sponsorship
<input type="checkbox"/> MCI Meet-Ups	Coffee/Donut/Muffin	\$150
<input type="checkbox"/> MCI Meet-Ups	I would like to donate a raffle item	Item to be donated _____
<input type="checkbox"/> Career Posting	Ad to be posted for one month	\$50

<i>Please Print Clearly</i>	
Company Name	Date
Address	
City	State
	Zip Code
Contact Person	
Telephone Number	
E-mail Address	

Submit reservation form, advertisement file and payment to:

Meeting Coordinators, Inc.  
 Attn: Debra Nigohosian  
 P.O. Box 99463  
 Troy, MI 48099  
[meetings@meeting-coordinators.com](mailto:meetings@meeting-coordinators.com)  
 Phone: 248-643-6590



# Meeting Coordinators, Inc.

## Job Posting Request Form

Submit request and payment to:  
Meeting Coordinators, Inc.  
Attn: Debra Nigohosian  
P.O. Box 99463  
Troy, MI 48099  
[meetings@meeting-coordinators.com](mailto:meetings@meeting-coordinators.com)  
Phone: 248-643-6590

Job Title: \_\_\_\_\_

Job Description/Responsibilities: \_\_\_\_\_

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Job Qualifications: \_\_\_\_\_

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<i>Please Print Clearly</i>		
Company Name	Date	
Address		
City	State	Zip Code
Contact Person		
Telephone Number		
E-mail Address		