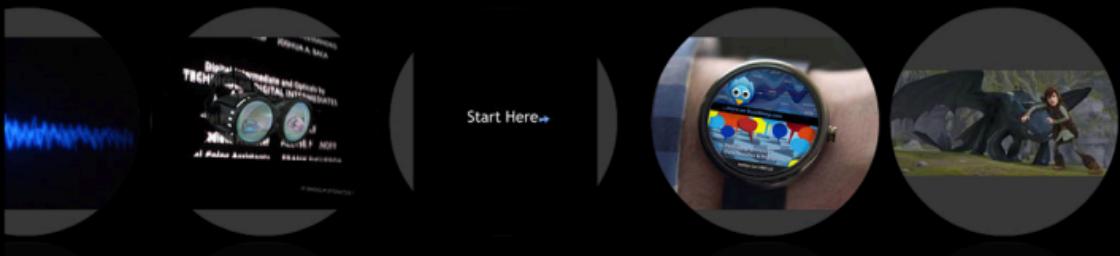




*Content-based E-mail with out-of-the-gate Viral Ad monetization.



"HotPaper-based email platform. App-based email tools and composer. Viral messaging with ad-based client." [CREATE VISUAL EMAIL](#) 

Start Here ➔

← →

Start Here for Pre-Viz

Be sure to click the corner arrow (below) to view additional content after reading each blurb. Enjoy the slide show, which presents a "pre-visualization," showcasing new IP/IT unique to the toolMAIL site.

x

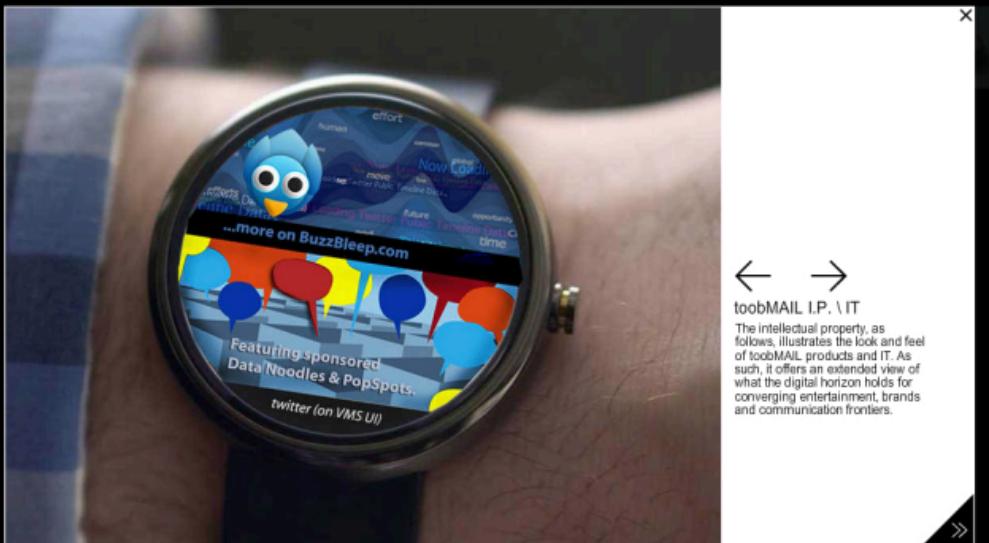
»»

from toobMAIL to . . .

The Toob

"The whole idea behind The Toob is that eventually it's going to be a different medium than the web -- different than print, or TV, or radio, or games -- it will be its own articulated medium borrowing from these antecedent formats, yet completely an event of its own.

It will in itself depend on its digital nature to define its possibility. And when the gigabit speed internet arrives, this is the time when this 'new media' architecture should be ready for rollout." *John Hanke*



toobMAIL I.P. \ IT

The intellectual property, as follows, illustrates the look and feel of toobMAIL products and IT. As such, it offers an extended view of what the digital horizon holds for converging entertainment, brands and communication frontiers.

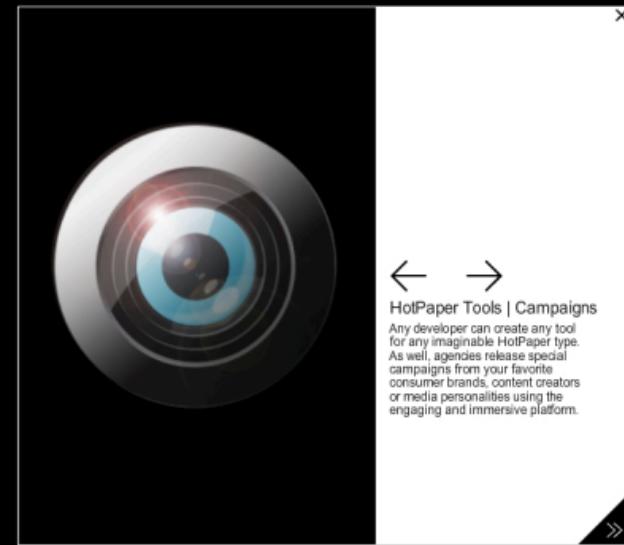




toobMAIL HotPaper Schemes

toobMAIL brings story moments to life with "collectible sequences" that can be purchased (for .25 cents) from the HotPaper store and added to your media library (for use in any HotPaper toobMAIL message).







VMS Text Scheme

2-way messages are contained within the content-based scheme where texting is "staged" within levels. Here users move the chips to reveal the hidden text, with levels for each reply installing FX, story, and brand message.

GeoFencing and Telematics:
Integrated LBM w/ Slingo
and toobMAIL formats.





HoverMail (location "Hoverlinks")
G-Money
PlusKids
VMS
and more.





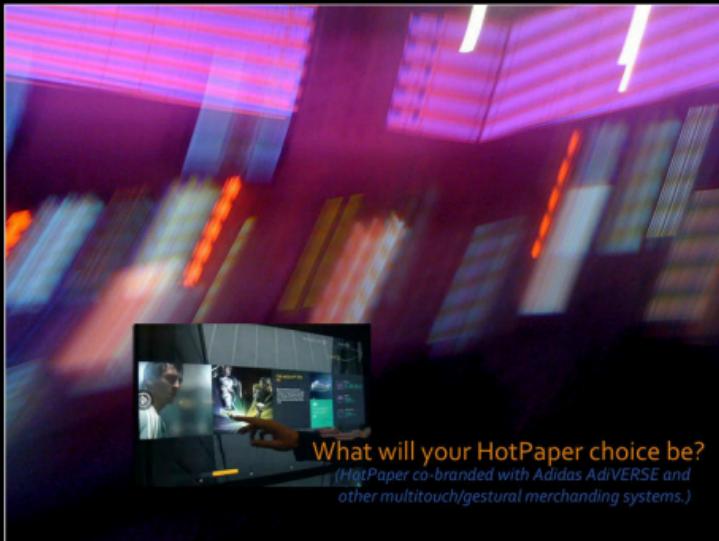
Content-based enables adaptive strategy for emerging market.

Who will own the GeoFence Network?

← →

LBM and toobMAIL
Location-based media at grocery stores, movie theatres, sporting events, . . . connect seamlessly with VMS mobile communication, crossplatform PaperPlay ads, toobMAIL's CRM letter format, and BrainGum TV product placement.

»»



What will your HotPaper choice be?
(HotPaper co-branded with Adidas AdiVERSE and other multitouch/gestural merchandising systems.)

HotPaper Store | Apps

The virtual HotPaper store allows users to engage with content from across the web and beyond. Through custom HotPapers, new discovery of the web, product culture and media culture is coupled to personalization.

← →

»»

A2D: The Future of Paper



GETTING ORGANIZED IN THE GOOGLE ERA

how to get stuff out of your head,
find it when you need it,
and get it done right

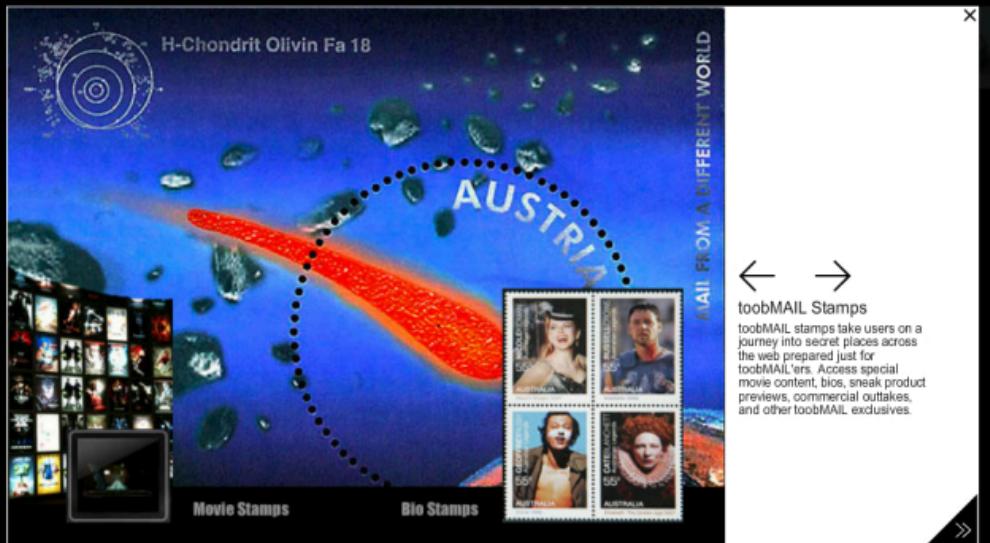
douglas c. merrill
Author of *Getting Organized in the Google Era*

Global A2D paperless objectives
reduce unsolicited Junk Mail impact.

← →

A2D Paperless (and Email ID)

A2D (analog-to-digital), a singular paperless solution, coordinates with increased internet security and identity management by connecting your personal data and vital records with your official USPS/U.S. Gov managed Email ID.



What happens when linking, reading and creating language (long exhausts) is now possible in HS3D. Build trade models using offline adware, work on puzzles, experience system processes, read instruction manuals, and interact with any connected data using HS3D video.

23-47-39

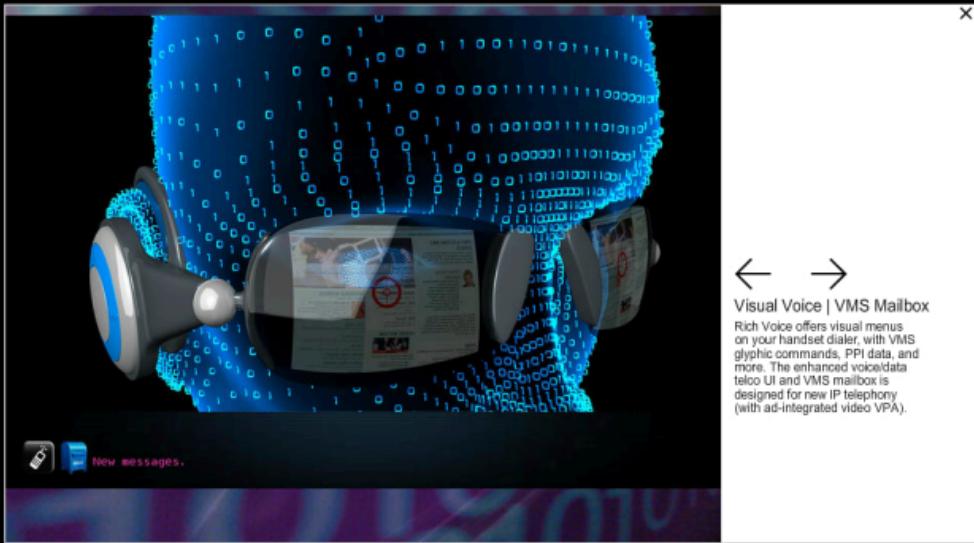
HS3D/360 VIDEO: Learn about the universe in exclusive HS3D with featured "atomic and kinetic" content sponsored by your favorite brands.

← →

The 3D Toob: HS3D Video

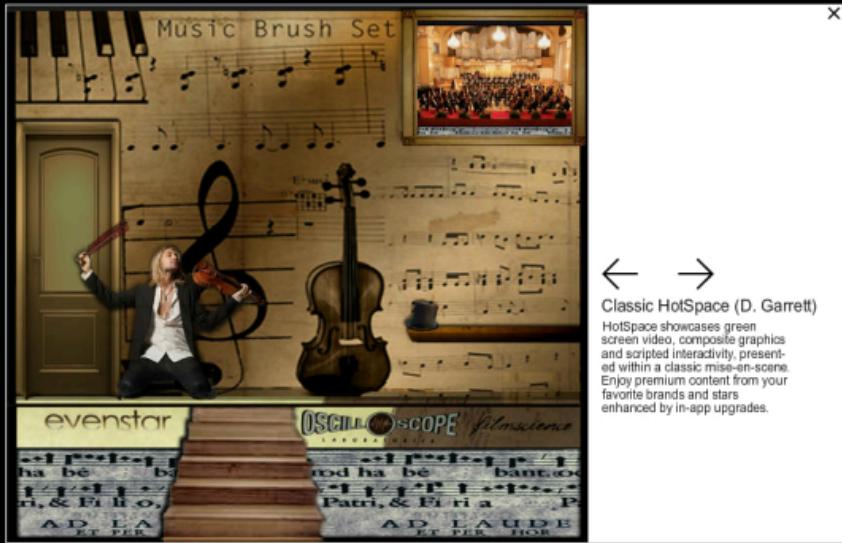
Modeling real-world events, people, places and things encodes provenance, history, hierarchy and more with 360-degree 3D interactive realism. Now with HS3D video you can look, touch and learn using contextual HS3D tools.

»»



Visual Voice | VMS Mailbox

Rich Voice offers visual menus on your handset dialer, with VMS glyptic commands, PPI data, and more. The enhanced voiceldata telco UI and VMS mailbox is designed for new IP telephony (with ad-integrated video VPA).





Classic HotPaper (HyperArt)

HyperArt, fine collectible canvas hypermedia, provides the viewer with an immersive look at classic art genres, within an exquisite HD proscenium display featuring custom HotPaper tools. Acquire favorites for your personal Toob.



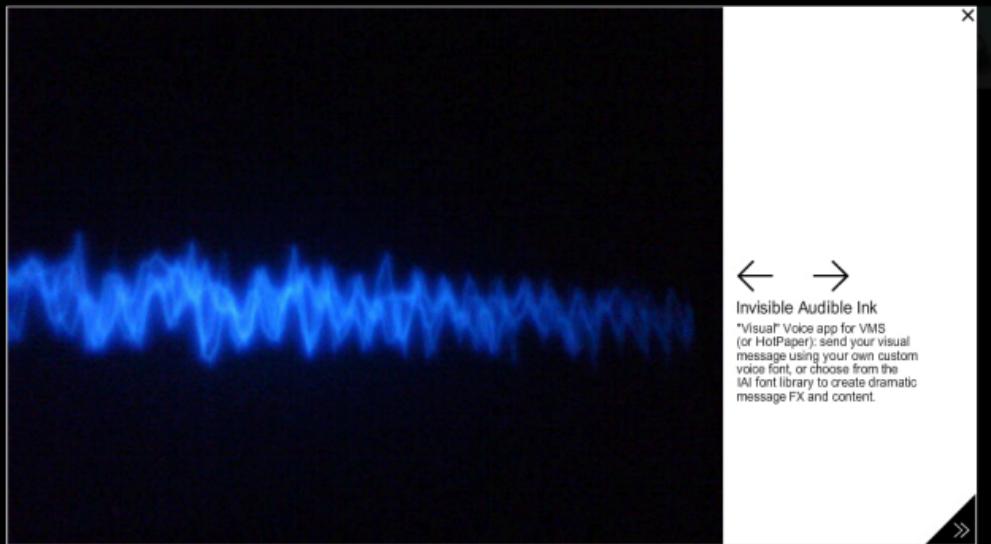


Play-to-Learn (Game Protocol)

Tutorial assistance within your XipCode: teachers, neighbors and parents can interact with "toobers" via screencast to help students create multimedia content rooted into visual and alphabetic culture. (See Starfl.org for resource pool.)







Invisible Audible Ink

"Visual" Voice app for VMS (or HotPaper): send your visual message using your own custom voice font, or choose from the IAI font library to create dramatic message FX and content.



