

# CONTEST RULES

**Win a 750ml bottle of Kutjevo Top Quality Grasevina – Instagram Contest #1**

**December 15, 2020 – December 17, 2020**

**Win – One (1) 750ml bottle of Kutjevo Top Quality Grasevina**

## **Promotion Period**

1. The full Promotion Period is 9:00 AM on December 15, 2020 to 11:59 PM on December 17, 2020. The contest will run during this time period, starting when the contest Instagram post is published and until the 11:59 PM deadline date indicated on the post. There is no purchase necessary to enter this promotion and entries can be submitted directly to Privus Brands without any consideration such as a "Like", "Comment" or "Tag" on social media.

## **Qualified Entrant**

2. A qualified entrant ("Entrant") is a Manitoba resident who is 18 years of age or older. Privus Brands employees, owners and contractors, as well as their immediate family members defined as father, mother, brother, sister, spouse (including common-law), child or ward, are not eligible to participate. In the event they do participate, any prizes won will be forfeited. A qualified entrant ("Entrant") must be following Privus Brands on Instagram at the time of the draw: @privusbrands.

## **How to Enter**

3. Like and Comment on a specific Privus Brands Instagram post (indicated as contest post) during the specific contest period.
4. Only (1) entry can be submitted per user.
5. Entries must be received by Privus Brands during the Promotion Period to qualify.
6. By entering, participants agree to all the terms and conditions relative to the promotion's respective prizes as well as the promotion's Rules and Regulations. Eligible Participants must provide eligible entries using a single account and Eligible Participants found to be using multiple accounts will be ineligible. The contest is subject to all applicable federal, provincial and municipal laws and regulations.

## **Draw**

7. The draw will be conducted on the following day at 9:00 AM or as practicable thereafter. Entries will be drawn randomly. Odds of winning depend on the number of valid entries received during the Promotion Period.
8. The Entrant is deemed to be a winning entrant ("Winner") when Privus Brands confirms the entrant meets all Promotion conditions.
9. Privus Brands will attempt to contact the drawn Entrant via Instagram, asking the Entrant to provide their contact information to ensure contest eligibility requirements are met. If the selected subscriber fails to respond to the message **within 3 business days** from the time of initial contact, he or she will be disqualified and forfeits the prize, and another eligible entrant will be selected at random, who shall be contacted and subject to disqualification in the same manner. It is the responsibility of the selected winner to arrange pick-up of the prize from a specified location.

## **Prizes**

10. Number of Prizes – 2.

11. Prize Description – one (1) 750ml bottle of Kutjevo Top Quality Grasevina – Approx. Retail Value of Prize = \$20

12. The winning entrant only wins one (1) prize as described above.

#### **Other Conditions**

13. Privus Brands reserves the right to substitute the prize with one of equal or greater value. The prize must be accepted as awarded and cannot be transferred.
14. Privus Brands reserves the right to disqualify Entrants and/or entries that do not comply with these conditions.
15. Privus Brands is not responsible for entries submitted after the promotion deadline.
16. Winners must present valid photo identification, as deemed appropriate by the Manitoba Private Wine Store where they pick up their prize.
18. Privus Brands has no obligation to deliver the prize.
19. In making the prize available to the Winner, Privus Brands makes no representations or warranties whatsoever, expressed or implied, oral or written in respect of the prize.
19. Prizes under this promotion are as described with no further express or implied benefit.
20. Privus Brands is not responsible for commencing, continuing or completing any event or awarding prizes, in the event of circumstances beyond their control.
21. Privus Brands assumes no responsibility for lost, stolen, destroyed or otherwise indecipherable entries.
22. Privus Brands decisions are final.
23. Privus Brands has the right to publish the name, location and recent photograph of Winners without remuneration, including on various third-party social media platforms including but not limited to Facebook, Twitter and YouTube.
24. Odds of winning depend on the number of valid entries received during the Promotion Period.
25. Privus Brands and its respective directors, employees and agents are not liable for any claims, damages, losses, costs or expenses the participants and winners may incur while taking part in, or resulting from, participation in this event.
26. Privus Brands is not responsible for any injury or damage to persons or property arising from the Contest, participating in the Contest or any prize, or which may be caused directly or indirectly from the Contest. All prize claims are subject to verification and will be void if not obtained through legitimate channels, or if not original, or if obtained other than in compliance with these Contest Rules and Regulations.
28. This contest is in no way sponsored, endorsed or administered by, or associated with Instagram or Facebook.
29. Any personal information collected will be used only for managing the Promotion and is confidentially maintained in accordance with the *Freedom of Information and Protection of Privacy Act*. Any questions regarding the management of the personal information collected on this form may be directed to Privus Brands, Privacy Officer, 1400 – 191 Lombard Ave., Manitoba, R3B 0X1.