



Hoof Prints

2016 Newsletter Articles and Advertising

Hoof Prints
is published four times a year by
ERAHC—The Eastern Region Andalusian Horse Club
and is mailed or emailed to all current members.

Articles and ads may be submitted for Hoof Prints at:
erahceditor@earthlink.net

Or they may be mailed to:

Carol M. Stockton
Editor, Hoof Prints
278 Eagle View Lane
Bumpass, VA 23024

Please make checks payable to: **ERAHC**

Note that check is for newsletter ad

And mail payment to:

Mindy Finelli
Cornerstone Andalusians
825 County Road 579
Flemington, NJ 08822

All articles, photos, and advertising submitted are subject to the approval of ERAHC, which may edit, revise, modify, or make other changes to the content submitted for use in the newsletter or in any other publication of ERAHC. Such changes may be made without prior notice. In the event that changes are made to a submitted article, the newsletter staff will attempt to contact the original submitter for their comments and feedback on the edit. It may not be possible to do this in every instance. The newsletter staff will use their discretion in attributing credit for articles and photos submitted.

Reasonable efforts are taken to ensure the accuracy and integrity of the information provided by ERAHC in this newsletter, but ERAHC is not responsible for misprints, out-of-date information, technical or pricing inaccuracies, typographical, or other errors.

By submitting content to ERAHC, the submitter accepts all liability for the content and warrants to ERAHC that the content is true, is not libelous or defamatory, violates no rights of privacy, does not infringe on any trademark or copyright, and complies with applicable federal, state, and local laws and regulations. By submitting content to ERAHC, the submitter warrants that he or she owns or otherwise has proper license to the intellectual property therein.

Manuscripts for articles and copy for classified ads must be submitted in Word or in the body of an email. If mailed, please provide cd or dvd.

Deadlines for Articles and Ads

Issue	Articles	Ads
Spring 2016	March 4th	March 11th
Summer 2016	June 24th	July 1st
Fall 2016	September 9th	September 16th
Winter 2016	December 1st	December 9th

Advertising in Hoof Prints

- Until further notice, Hoof Prints will be printed in grayscale, but please submit color copy, as the pdf version (emailed and posted online) is full color.
- Acceptable graphic formats are .tif, .jpg, .psd, and .pdf and should be at least 300 dpi. The advertiser is responsible for the quality of copy and graphics provided.
- Copy less than 10mb may be emailed, or copy may be sent on cd or dvd. Payment must be received at the address above before the deadline(s) for advertising to be included in the following issue(s).
- **Please make checks payable to: ERAHC**
 - **Note that check is for newsletter ad**
- **Mail payment to:** Mindy Finelli
Cornerstone Andalusians
825 County Road 579
Flemington, NJ 08822

NOTE NEW ADVERTISEMENT DIMENSIONS: Ad Size (<i>maximum</i> w x h)	Per Issue		Per Year (4 issues)	
	Regular	Business Members	Regular	Business Members
Full page (7.5" x 9.875")	\$50	\$45	\$180	\$160
Half page – horizontal (7.5" x 4.875") or vertical (3.6875" x 9.875")	\$40	\$35	\$140	\$120
Quarter page (3.6875" x 4.875")	\$25	\$20	\$80	\$60
Business card (3.6875" x 2")	\$13	\$10	\$45	\$35
Classified – 50-word limit – Includes one 1" x 1.5" photo (approximate size) with ad	Free to members \$5 non-members		Free to members \$15 non-members	