

Destiny-Gram ENTERPRISE

AI Governance Platform for Corporate Knowledge Workers

The Challenge

Companies need employees to leverage AI for productivity, but face critical risks:

- **IP Leakage:** Employees sharing confidential data with ChatGPT/Claude
- **Compliance Gaps:** No audit trail for AI-assisted work in regulated industries
- **Productivity Theater:** No way to measure actual AI ROI vs personal usage
- **Quality Control:** Can't assess if AI improves or degrades work output

The Solution: Dual-Stakeholder Architecture

FOR EMPLOYERS: ✓ Real-time risk monitoring dashboard ✓ IP leakage detection & prevention ✓ Compliance audit trails (SOX, HIPAA, GDPR) ✓ ROI metrics & productivity analytics ✓ Aggregate team insights (not surveillance)

FOR EMPLOYEES: ✓ Enhanced AI with company context ✓ Transparent monitoring (see what's tracked) ✓ Role-specific AI assistance ✓ Professional development tracking ✓ Company-sanctioned AI = liability protection

Enterprise Profile Creation

6 Assessment Modules (170 Questions Total)

1. Role Competencies (40 MCQs/POVs)

- Department skills & technical proficiency
- System expertise & process knowledge
- Innovation capability assessment

2. Company Knowledge (35 Questions)

- Organizational structure understanding
- Values alignment & culture fit
- Compliance & regulatory awareness

3. Team Collaboration (30 Questions)

- Communication styles & preferences
- Meeting effectiveness patterns
- Conflict resolution approaches

4. Performance Development (40 Questions)

- KPI alignment tracking
- Skills gap identification
- Career progression mapping

5. Project Context (Real-time)

- Current responsibilities
- Deadline management
- Quality standards adherence

6. Risk & Compliance (25 Questions)

- Data classification awareness
- Security protocol knowledge
- Ethical decision-making

Profile Output: AI-ready employee context that enhances productivity while protecting company IP

Data Flow Architecture

1. EMPLOYEE ASSESSMENT

└→ Completes role-based profile (30 mins)

2. PROFILE GENERATION

└→ AI analyzes responses → Creates work persona

3. SECURE GATEWAY

└→ Employee queries AI through Destiny-Gram

4. CONTEXT INJECTION

└→ Role context + Company knowledge added
└→ Sensitive data filtered/blocked

5. AI ENHANCEMENT

└→ ChatGPT/Claude receives safe, enriched query
└→ Returns role-optimized response

6. GOVERNANCE LAYER

└→ Usage logged for compliance
└→ Risk events flagged in real-time
└→ Productivity metrics captured

7. DUAL DELIVERY

└→ Employee: Enhanced AI assistance
└→ Employer: Governance dashboard + ROI metrics

Key Differentiators

Unlike Consumer AI Tools:

- **Built-in IP Protection:** Prevents confidential data leakage
- **Compliance Ready:** Full audit trails for regulated industries
- **ROI Measurable:** Quantify productivity improvements

Unlike Surveillance Software:

- **Not Keystroke Logging:** Monitors context, not content
- **Aggregate Analytics:** Team insights, not individual tracking
- **Transparent to Employees:** They see what employers see

Unlike PRO Model:

- **PRO:** Personal tool, personal data, zero employer access
- **ENTERPRISE:** Company tool, company governance, transparent monitoring
- **Architecturally Separate:** No data mixing between personal & work

Implementation & Pricing

Deployment: 4-6 weeks including assessment customization **Integration:** SAML/SSO, Workday, SAP, Office 365 **Pricing:** £200-500/employee/year (volume-based) **Minimum:** 50 seats

Pilot Program: 90-day trial with 100 employees

- Full assessment & profiling
- Risk monitoring dashboard
- ROI measurement report
- Compliance audit trail

Measurable Benefits

Risk Reduction:

- 95% reduction in confidential data exposure
- 100% compliance audit coverage
- Real-time policy violation alerts

Productivity Gains:

- 30-40% time savings on routine tasks
- 60% improvement in first-draft quality
- 2-3x faster research & analysis

ROI Metrics:

- Average 5:1 ROI within 6 months
- £2,000-5,000 productivity value per employee/year
- 70% reduction in compliance incidents

Target Markets

Primary: Financial Services, Legal, Healthcare, Consulting **Company Size:** 500-50,000 employees

Use Cases:

- Regulated industries needing audit trails
- IP-sensitive organizations
- Companies adopting AI at scale
- Remote/hybrid workforce management

"Enable AI productivity while protecting your IP—governance meets enhancement"

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Destiny-Gram ENTERPRISE Summary

AI Governance Platform for Corporate Knowledge Workers

Enterprise Profile Creation

6 Corporate Assessment Modules (170 Questions)

- Role Competencies (40) - Technical skills & department knowledge
- Company Knowledge (35) - Org structure & compliance awareness
- Team Collaboration (30) - Communication & meeting patterns
- Performance Development (40) - KPIs & career progression
- Project Context - Current responsibilities & deadlines
- Risk Awareness (25) - Data security & ethics

Dual-Stakeholder Architecture

EMPLOYER DASHBOARD

- ✓ IP leakage detection
- ✓ Compliance audit trails
- ✓ ROI measurement
- ✓ Risk monitoring

EMPLOYEE BENEFITS

- ✓ Enhanced AI assistance
- ✓ Transparent monitoring
- ✓ Role-specific help
- ✓ Liability protection

Data Flow Architecture

1. **Employee Assessment** → Completes role-based profile
2. **Profile Generation** → AI creates work persona
3. **Secure Gateway** → Routes through Destiny-Gram
4. **Context Injection** → Adds role context, filters sensitive data
5. **AI Enhancement** → Optimized responses from ChatGPT/Claude
6. **Governance Layer** → Compliance logging & risk flagging
7. **Dual Delivery** → Employee gets help, Employer gets insights

Key Differentiator

Unlike PRO Model:

- PRO = Personal tool, personal data, zero employer access

- ENTERPRISE = Company tool, transparent governance, IP protection
- Architecturally separate - no data mixing

Measurable ROI

- 95% reduction in data leakage risk
- 30-40% time savings on routine tasks
- 5:1 ROI within 6 months
- £200-500/employee/year

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