

# Jewelry Shop for Mom

THE MOTHER'S DAY JEWELRY SHOPS

## PRE-SHOP PREPARATION

- *Reach out to family, friends and neighbors* for jewelry donations. A simple email or letter works wonders. (See sample letter.)
- *Retain names and addresses of all donors* to send each donor an acknowledgement.
- *Do not use any broken or damaged goods.* It's important to only offer items that the children will be proud to give.
- *Organization of your "merchandise" is key.* Clear baggies are great for separating your items. We suggest 4 categories: clip-on earrings, pierced earrings, necklaces and bracelets.
- *Rings are not recommended,* due to sizing issues. Also, it's best to avoid items other than jewelry, we've found it's best to keep it simple!
- *Brightly colored construction paper, cut into small squares* is great for keeping pairs of earrings together.
- *Cash donations should be gratefully accepted.* This can be put towards the purchase of gift bags and cards.
- *Buy inexpensive tissue paper and small gift bags,* all of one kind, to wrap purchases.
- *Purchase or make 3" x 5" gift cards* that say, "Happy Mothers Day."
- *Be sure all jewelry is clean* (polish the silver!) and presentable.
- *Buy inexpensive plastic pierced earring backs.* You will definitely get donations without them.
- *Plan your shop decorations.* Balloons for the entrance, solid colored table cloths for display tables, Christmas lights add a great festive atmosphere. Use your imagination to make it as festive and inviting as possible.
- *Count your items and then count again.* It's key to be sure you have enough for all the children who will be participating.

## DAY OF SALE

- *When setting up your shop, don't display your items all at once.* As the day progresses, replenish the tables with new items. Too many choices can confuse the children and can make it difficult to make decisions in a timely manner.
- *We've found it's easiest to organize three stations of jewelry:* earrings, necklaces and bracelets.
- *Have someone stationed to accept children's tickets* and help them fill out their gift card.
- *They are then free to wander and choose ONE item.* Shop helpers should be on hand to supervise and help with selections.
- *Once a selection is made, the student can move to the gift wrapping station* where their gift is wrapped in tissue paper and put in a gift bag. The bag is then stapled shut with their gift card on the outside.
- *After the entire class is finished,* the shop is readied for the next class.
- *At the end of the day,* it's up to the discretion of the principal whether to allow school workers, support staff, cafeteria workers, custodians, etc., participate, if there is jewelry remaining.
- *Don't expect acknowledgments of thank you's.* Know in your own heart that you have made someone very happy on Mothers Day and consider it a way of honoring your own Mother.
- *Be sure to take lots of pictures!*