



East Cascades Works

Executive Board Meeting Minutes

June 20, 2018 from 9-10am

Call in 1-971-337-0147 code 5464794

Attendees: Wally Corwin (Chair), Amy Gibbs (member), Brad Porterfield (member), Heather Ficht (Executive Director), Jamie Kendellen (staff), Stefanie Siebold (staff), Cynthia Crossman (staff)

Quorum reached

Meeting called to order: 9:09am

Topic	Lead	Time	Description
Consent Agenda	Wally	9:00am	<ul style="list-style-type: none"> Meeting minutes from 5/9/18 Ex Com. <i>Vote required</i> <p>Discussion:</p> <p>Updates were requested on:</p> <ul style="list-style-type: none"> Incumbent Worker RFP – Reach will provide a few training programs that will result in salary increases for some current staff. Collins scaled back on their request but will still receive some funding. 2018-2019 Budget – the reduction was only 7% instead of the expected 13-16%. Good news! Leases for our WorkSource offices came in so we are now able to move ahead with calculating expenses for the IFA (Infrastructure Funding Agreement) OED (Oregon Employment Dept.) Apprenticeship Grant – we received funding through this grant that will pay for one quarter of Stefanie Siebold's salary for 2 years plus \$100-150K for apprenticeship training Brad suggests sending Executive Committee meeting minutes to the Board each month after they are approved. <p>Motion:</p> <p>Amy moves to approve minutes</p> <p>Brad seconds</p> <p>Unanimously approved</p>
Board meeting agenda	Heather	9:23am	<ul style="list-style-type: none"> Discuss agenda for July 25 Board meeting <p>Discussion:</p>

			<ul style="list-style-type: none"> • Consent agenda – approve minutes and ratify budget • Approve new Board member to replace Brad Porterfield • OMEP (Oregon Manufacturing Extension Partnership – allow 30 min for them to present their findings for first year. • Conflict of interest – Board members need to sign. Distribute and collect forms at meeting. • Action Team update – provide update on what each team is doing with their \$10K. Lisa Dobey can update on health care, Gary North on construction, and Julie Matthews on meetings with Klamath industry groups. 20 min. • Lunch – networking • WorkSource presentation (30 min) – we need to educate the Board about what WorkSource is and does. The general perception is that it’s the Unemployment Office and just “losers” go there. Wally – it’s critical for the Board to understand of the breadth of services mandated and covered by WIOA. We need to change this perception and convince business of the value of utilizing the WorkSource system. Heather – we propose contracting with Wahoo Films to make a short video about WorkSource and how it can serve business. We plan to interview three individuals with WorkSource success stories, some businesses who have used WorkSource, as well as interview WorkSource staff. WorkSource is about connecting businesses and job seekers. Amy – we should have a good speaker from WorkSource introduce the presentation and tell the Apprenti story. Business Services staff should attend the Board meeting. Wally – we want the business community to think of Apprenti when they think of WorkSource. Amy - Employers have the power to disrupt the system and get what they need. Brad – Board has priorities and goals. Tie the WorkSource discussion to these.
			<p>Actions: Heather and Stefanie to coordinate with WorkSource and Wahoo on video shoot</p>

Approve payments to Sublime & Wahoo Films	Heather & Jamie	9:45am	<ul style="list-style-type: none"> Approve payments of up to \$5,500 to Sublime and \$5,000 to Wahoo Films to be paid out of the 2018-19 budget contingency. <i>Vote required</i> <p>We have the money in the 2017-18 budget. The carry-in for next year will include what we didn't spend. We want to pay it out of contingency now until the new budget is modified in Oct.</p> <p>Sublime – we still need industry collateral, style guide and updates to the State of the Workforce report. They will create a template for the industry guide. We won't be updating our website at this time.</p> <p>Wahoo – this amount is for the Board WorkSource presentation. We can also put the on our website and the local WorkSource Facebook page.</p> <p>Motion: Amy moves to approve payments of up to \$5500 to Sublime Brad seconds Amy moves to approve payments of up to \$5000 to Wahoo Films Brad seconds Both unanimously approved</p>
General discussion	All	9:55am	<p>Wally sees progress in our branding efforts. In the past, news articles would give credit to others without mentioning EC Works, when we were the ones who made the project possible. Now almost every article about workforce mentions us.</p> <p>Oregon Institute of Technology – President wants to come to Bend. Wally feels he needs to look at composite and advanced manufacturing, and health care. Wally will set up the meeting. OIT wants internships but the population density in Klamath Falls doesn't support this. He wants to connect tech companies in Bend with OIT.</p> <p>Legacy families – Wally is meeting with people from these large companies who are aging out and have sold their businesses. Now they are looking for legacy projects to be remembered by. Possible source of philanthropic support.</p> <p>Tesla – will pay to provide training on how to service their cars. Something to keep in mind.</p> <p>New Executive Committee member needed. Heather informally proposed Lisa Dobey from St. Charles.</p> <p>Skillsets – Heather would like to see a focus on skillsets instead of industries. It would be interesting to try to identify</p>



			commonalities across industries, perhaps with help from OED data, to develop training programs that would benefit more than one industry.

Meeting adjourned 10:41am

A handwritten signature in blue ink, appearing to read "Mark Warne", is written over a horizontal line.

s/Mark Warne
Secretary/Treasurer

07-11-2018

Date