

2025
Swedish Festival Beauty Pageant
Sponsored by the Thorsby Swedish
Festival Organization

October 4th, 2025
Thorsby High School Auditorium

Pageant Registration and Paint Party:

Sunday, August 24, 2025 - Helen Jenkins Chapel
(across from Thorsby High School)

2:30-3-Sign-ups and snacks

3-4:00 Paint Party with Gigi's Joyful Canvas

We encourage all contestants to sign-up on registration day and attend our sign-ups and paint party!!

ENTRY FEE: \$75 (You may get sponsored by a local business or individual.)

Entry Fee includes Photogenic for Tiny, Little, Young, Junior, & Miss Categories. You must be a resident of Chilton Co. and/or attend a Chilton Co. school to compete in this pageant.

We accept cash, Venmo, or check. Check should be made out to Thorsby Swedish Festival. Venmo @ThorsbySwedishFestival

If for some reason you cannot attend sign-up day you can mail application, payment, and pictures to Amy Jolley, 1730 County Road 49, Clanton, AL 35045 or contact Amy @ 205-294-9803. You can also message the Thorsby Swedish Festival Queens fb page for instructions for a drop off location.

Contestants are required to submit 2 **WALLET SIZED photos (head shot) of same pose at registration. (One of these photos will be used for photogenic.) **No other size photos are permitted.** Photo must have been taken within the year. Please put name and age, and sponsor, if applicable, on the back of each photo.**

Photogenic Only Competition Details:

Wallet sized photo

Baby 0-24 months

Tiny age 2-4

Little age 5-7

Young age 8-11

Junior age 12-15

Miss age 16-19

Entry Fee for photogenic only is \$20.00 and the deadline to enter is Sun., Aug. 24, 2025.

Photos submitted will appear in the 2025 Swedish Festival Program. Judges will select one winner from each category above. The Baby Miss Photogenic winner will be announced during the Tiny Miss crowning on October 4th, 2025.

Age groups for the pageant(Tiny-Miss) are the same as listed above.

Sorry, there will be NO REFUNDS on entry fees for any category of this beauty pageant!

Please note that you MUST be the age of the designated category by August 24, 2025. Please contact the director if you have any questions regarding this.

The Swedish Festival Organization reserves the right to regroup the divisions due to participation.

Please note there will be NO parents allowed backstage or in the band room unless you are escorting your daughter on stage. There is just not enough room. (Only parents of Tiny contestants may escort their daughter on stage and this has to be decided before you enter the band room.) Parents are not allowed on stage during crowning.

PAGEANT PRACTICE

***This year we are so excited to have Asa Sjostrom, a Swedish photographer and journalist, at our pageant practice, pageant, and festival.**

Location-Thorsby High School Auditorium

**Practice has been scheduled for Sunday, September 28.
Tiny-1pm, Little-1:30pm, Young-2pm, Junior-2:30pm, Miss-3:30pm**

Girls will be given a pageant t-shirt on practice day to change into for a picture. Please wear white athletic skirt or white shorts. Please arrive 10 min. early to your practice so you will have time to get your t-shirt and change.

PAGEANT SCHEDULE

Location: Thorsby High School Auditorium, Thorsby, Alabama

Tiny, Little, and Young Miss Pageant will begin at 1:00 pm.

Jr interviews will begin at 3:30 pm and Miss interviews will begin at 4:00 pm.

Junior and Miss Pageant will begin at 5:00 pm.

PAGEANT INFORMATION

Dress: Pageant Dress

Tiny, Little, & Young Contestants must be in their designated dressing rooms and completely ready by 12:30pm.

Junior and Miss contestants will perform an opening number and answer an on-stage question that you will be given at practice. Each girl competing in these two categories will need a yellow top, white pants, and nude heels for interview & opening number.

Junior Contestants must be in their designated dressing room wearing their yellow top, white pants, and nude heels and be completely ready for interview and opening number by 3:00 pm.

Miss Contestants must be in their designated dressing room wearing their yellow top, white pants, and nude heels and be completely ready for interview by 3:30 pm.

You will be given more information about pageant day at practice.

Queens in each division will receive a monogrammed sash, sash pin, flowers with sash, beautiful crown, and many, many gifts from local businesses.

The 2025 Miss Swedish Festival Queen will be awarded a scholarship in the amount of \$1,000.00. 1st Alternate in the Miss division will receive a \$250 scholarship. These scholarships must be used within a year after they graduate from high school. You must contact Amy Jolley, Swedish Queens Director, to give her the information needed, and she will send the payment to the school of your choice.

Alternates will receive a rhinestone pin with sash and flowers.

Photogenic Winners will receive a beautiful medal.

Admission at the door will be \$5.00 per person. Cash or Venmo will be accepted. You will receive a stamp or ticket for re-entry to later pageant.

Score sheets are not given out after our pageant.

Other important information:

Queens and their moms will be expected to attend a mandatory meeting on Sunday afternoon, October 5. Tentatively, queens will visit one or more of the following- Piper Peach Radio, WKLF Radio, Ch. 42, Fox 6, WSFA, and Talk of AL, the week before the festival. They will participate in a photo shoot in Oct. as well.

Queens will ride in Thorsby's Swedish Festival Parade on Saturday, October 11th, 2025, on a beautiful furnished float.

Alternates are welcome to be in parade, but must furnish their own ride. Alternates may also attend the festival and wear their pageant t-shirt and sash. Queens will wear evening gowns in parade with sash and crown. Queens will be introduced at

the Swedish Festival during the opening ceremonies at Richard M. Wood Memorial Park following the parade. Queens will also work at a lemonade stand at the Swedish Festival.

Queens will be required to make many appearances throughout the year. They are also required to participate in fundraising events, service projects, and other local charities.

We encourage our queens to be involved in extracurricular activities. We try our best to make sure we work with our queens' schedules as much as we can. Queens are only allowed to miss 4 events during their year reign. (The following are excluded from the 4 absences since we do not have any control over the scheduling of the following-Butterfly Bridge event, the queen's prom, school sports games/practices, dance competitions, softball games. If a queen is sick and has to miss an event a dr. excuse must be given to the director. We do ask that if our queens cheer or play a school or little league sport that those absences not be excessive because of that sport. If our Miss and Jr Miss compete in Blast they must turn in a list of queen events to the Blast directors. If at all possible they will not be allowed to miss a queen event because of Blast practice. We want being a queen to be a top priority and commitment during their year reign. Please consider all of this before you sign up. If you have questions about dates of events please contact the director before sign ups. If the Miss Queen fails to fulfill these duties, and misses more than 4 events she will not receive her scholarship when she begins college. All queens are subject to giving up their title to the first alternate winner if she misses more than 4 unexcused events. Please also see the queen rules/attendance policy attached to this application.

Queens will not be allowed to participate in any other county, state, or national pageants or local photogenic competitions during their reign as Swedish Festival Queen. If the queen participates in any photogenic contests outside of the county she may NOT turn in a photo with her wearing her Swedish crown. This includes any pageants that are close to the end of their Swedish reign.

If you hold a national or state title at the time of our pageant you will have to give that title up if you are crowned as one of our Swedish Queens.

For further information please call or text Swedish Queens' Director Amy Jolley at 205-294-9803, or email at swedishfestpageant@gmail.com.

You are altogether beautiful, my darling; there is no flaw in you. Song of Solomon 4:7

Beauty Pageant Registration Form

Name _____

Address _____

Age _____ **(on date of sign-ups)**

T-shirt size: _____ **(for pageant contestants only)**

Sponsored By: **(optional)**

Parent name:

Phone Number: (daytime) _____
(night) _____

-----**(Stop here if 0-24 months)**-----

School _____

Grade _____

Activities, Awards, & Honors

I will not hold pageant directors of the Swedish Festival Pageant or the Swedish Festival Organization or Thorsby High School responsible for any accidents, injury or loss which may occur before, during or after the pageant. ALL JUDGES DECISIONS ARE FINAL! NO REFUNDS ON ENTRY FEES! NO SCORE SHEETS ARE GIVEN OUT!

Parent Signature _____

Date _____

2025
Swedish Festival Beauty Pageant
Ad Application Form
Deadline 8/24/25

Only ½ and full page ads can include a picture.

New for 2025-

We HIGHLY encourage each contestant to sell at least one 1/8 page ad or one of larger value.

A parent or business may purchase the ad.

Our Ad Sales Winner receives 5 reserved seats in the front middle section of the THS auditorium, on pageant day, and a picture on the back inside cover of our all color program book.

- Full Page \$160**
- Half Page \$110**
- 1/4 Page \$80**
- 1/8 Page \$50**

Complete Below:

Business Name: _____

Phone Number: _____

Contestant Name: _____

*Don't forget to attach business card and contestant photo for ½ and full page ads.

As a 2025 Swedish Queen and/or contestant I understand these requirements of me and that-

- I am a resident of Chilton County and/or attend a Chilton County school.
- I am a naturally born female.
- I am single, never married, engaged, or co-habiting with a male.
- I am not pregnant and have never given birth to a child and will not become pregnant during my reign as a Miss Swedish.
- I have never taken, posed or participated in any photography, video, or any other media in partial or complete nudity and I have never taken/posted any suggestive photos. If it is brought to the attention of this Swedish Committee that this has taken or does take place, I will immediately step down as Queen.
- After sign-ups all Jr and Miss contestants' social media pages will be checked. If there are things posted that go against our rules you will be asked to take this down. If you choose not to you will not be allowed to be a contestant in our pageant. We will notify you. We hold our queens and contestants to a high standard.**
- I do not participate in any illegal activities including but not limited to drugs, tobacco, cigarettes, vaping, and alcohol.
- I have not engaged in any activities, which if disclosed to the public, would bring or tend to bring myself into disrepute, ridicule, or contempt.
- I have not been committed of any crimes, or had corporal punishment with the Chilton County Board of Education. I voluntarily disclose that prior to the date of this pageant, I have not engaged in any activities, which if disclosed to the public, would bring or tend to bring, myself into disrepute, ridicule or contempt. I agree that they have never performed any act or engaged in any activity that is or could reasonably be characterized as dishonest, immoral, or indecent.
- I have not been released from another queen group, in our county, because of disciplinary measures or excessive absences. If I have I am not eligible to participate in the Swedish Festival Pageant.
- I have no obligations that would prevent my participation and appearances for all events for the year. We do encourage our queens to be involved in extracurricular activities if they want to and always try our best to work around events and extracurricular activities. If any of these activities interfere with queen events, as a reminder, they are allowed to miss 4 events, but need to take into account sickness may occur during the year as well.
- I understand that as a Swedish Queen I will be courteous, polite, and act in a professional manner during the Swedish Pageant and events.
- I understand that it is my responsibility to notify Amy, Queen Director, immediately in the event any eligibility requirement changes. In this event the Swedish Fest Committee has the right, in its sole discretion, to determine if I am no longer eligible to participate as Queen.
- Upon winning the Miss Swedish Pageant, I understand that I may not hold a title from any of the other big pageants in the county

- (Miss Peach, Miss Chilton County, Miss Blackberry, Miss Relay for Life, Miss Strawberry) OR any state or national pageants due to conflicts in attending events. No exceptions even if there are no events that would interfere with our events. The title holder would have to relinquish their title, crown, sash, and gifts.
- During your reign as a Swedish Queen, you may participate in small pageants (school pageants). Please talk to the Queens' Director regarding this.

As Swedish Queens, you will be asked to attend many events. You must dress appropriately for all activities and events. Your attire must be appropriate and of good character during any event you attend as a Swedish Queen. No really short shorts or jeans with lots of big holes. Your hair must look nice and you must always wear crown and sash unless we say sash isn't required for a certain event. As a Swedish Queen you may not miss more than 4 events during your reign.

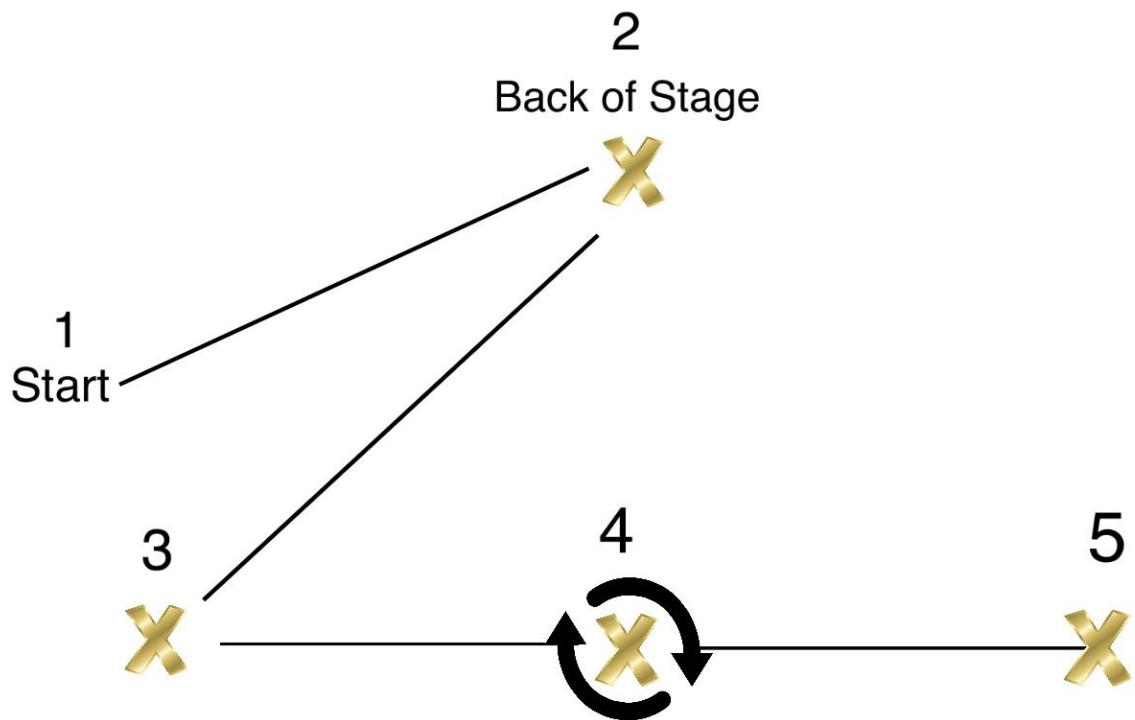
We encourage our queens to be involved in extracurricular activities. We try our best to make sure we work with our queens' schedules as much as we can. Queens are only allowed to miss 4 events during their year reign. (The following are excluded from the 4 absences since we do not have any control over the scheduling of the following-Butterfly Bridge event, the queen's prom, school sports games, dance competitions, softball games. If a queen is sick and has to miss an event a dr. excuse must be given to the director. We do ask that if our queens cheer or play a school or little league sport that those absences not be excessive because of that sport. If our Miss and Jr Miss compete in Blast they must turn in a list of queen events to the Blast directors. If at all possible they will not be allowed to miss a queen event because of Blast practice. We want being a queen to be a top priority and commitment during their year reign. Please consider all of this before you sign up. If you have questions about dates of events please contact the director before sign ups. If the Miss Queen fails to fulfill these duties, and misses more than 4 events she will not receive her scholarship when she begins college. All queens are subject to giving up their title to the first alternate winner if she misses more than 4 events. Please also see the queen rules/attendance policy attached to this application.

- If you miss more than 4 unexcused your title will be given to the first alternate and all gifts will be returned. As our Miss Queen, if you miss more than 4 events, you will not be eligible to receive your scholarship when you begin college and your title will be given to the first alternate. If you have to miss an event you must let Amy know in plenty of time and not at the last minute
- No body piercings, including belly rings visible during an event. Ear piercing is acceptable.
- No visible tattoo at any time.
- You will be required to have photographs taken for posters, billboard (if available), Pumpkin Patch, Christmas formal and pjs, the Sunflower Field, and possible Smoke Bomb shoot. The queens' director has the discretion to choose which picture can and cannot be used for the billboard, posters, and cover of program for next year. As a queen parent you are required to pay for all photo shoots, thank you notes, food for some events, clothing, posters, float storage and billboard monthly fees.
- Your social media accounts will remain, during your reign as Swedish Queen, in good moral character, presenting yourself as a role model and a representative of the City of Thorsby and the Swedish Fest Organization. The queen and her family will not display or portray anything in social media that is not of good moral character. If you do, disciplinary action will be taken.

- **Our dress sponsor is Martie's Formals aka Just For You. They will supply dresses for billboard and Christmas photo shoots, Peach Parade, and crowning day. Dress colors will be decided upon by the Miss Swedish Queen. Each mom, etc, will be courteous when we visit the dress sponsors and be thankful and appreciative to them. As a Swedish Queen you will not be allowed to model and/or participate in any photo shoots for any other dress shop during your reign.**
- Amy Jolley, Queen Director, must approve all wardrobe choices, appearances, and events attended. Please refer to your calendar. Many events will be added. If you have an idea of an event please let Amy know. Please organize your family calendars to make sure your daughter doesn't miss more than 4 events.
- Miss Swedish will be able to choose dress colors/outfits for some events. Many have already been chosen by Amy, the Queen Director.
- I understand that anytime I have something embroidered with a crown I must use Designs by Christa or Sew Charming since they have our crown digitized. AnnaBella's Bowtique, Deep South Creations, Blessed Mess, and This and That Vinyl have our crown digitized for vinyl and sublimation.
- As a parent of a Swedish Queen, I will respond to texts, fb messages, emails, or phone calls in a timely manner and meet all obligations when something is due and to turn it in on time.
- As a parent I will also help out at all events and help out with the float when needed.
- I understand that as a parent it is my responsibility to pay for almost everything for my daughter during her reign as a Swedish Queen. All money that needs to be taken up will be sent via Paypal amyjolley1206@gmail.com, or Venmo @Amy-Jolley-11, or Cash App \$amyjolley126.
- For EVERY photo shoot I understand that my hair and make-up needs to look professionally done(curled) and look very nice. It is a good idea to establish yourself with the same stylist. Tiny Miss Queen may need extensions for photo shoots and this is highly encouraged.
- As a parent I understand I will help my daughter with photo Thank You cards and turn them in in a timely manner after the pageant.
- I understand that the Swedish Pageant Organization reserves the right to change or modify rules without prior notification.
- I, under no circumstance, can produce any product, photography, billboard or any like item and present yourself as a Swedish Queen without the approval of the queen director.
- I understand that the Swedish Festival Organization will not tolerate any Swedish Queen throwing a tantrum, not having manners, being rude to her parents and/or Swedish Committee members, or showing crying fits regardless of their age. If this happens, you will be asked to leave the event and charged with a missed event. If this happens more than once the queen director deserves the right to either not allow the queen to participate in activities for the year, or give an official warning.
- Parents and queens are required to follow directions from the queen director and will show respect at all times as well as have a pleasant, professional, and friendly demeanor at all times.
- Parents of contestants/queens must not engage in any illegal activity and their social media accounts must be in good standing.
- I will be present in a timely manner for all events and activities.

- **I understand that boyfriends or any other friends, will not be permitted to fraternize during events.**
- **I am required to attend these mandatory events:**
 - Swedish Parade and Festival**
 - All photo shoots**
 - Trip to meet the Governor(tentative)**
 - Christmas parades and Christmas party**
 - The following year Swedish events-sign ups and practice and pageant.**
- **As a mom and daughter we will enjoy our special year and realize that we are blessed to be able to serve in this role for the 2025-26 year. I understand that being a Swedish Queen is an honor and I will treat it as it is. We will enjoy every minute meeting new people, being busy, serving our community, and becoming closer as a group.**

Pageant walk



Pop Your Party
Good luck mini balloon tower order form

Bragg Worthy Buttons
Photo button order form

*Support your contestant during the pageant with
one of these buttons.*

You may pay for these during sign-ups on August 24.
We will take cash, Paypal, Cash App, or Venmo for these items.

Parent name- _____

Parent phone number- _____

Contestant name- _____

Contestant group- _____

Pop Your Party
Mini balloon tower-\$20
Quantity- _____

Includes a silver mylar crown balloon

Latex balloon colors- _____

*Balloon towers will be in contestant rooms on pageant day, Oct. 4.

Bragg Worthy Buttons-

Photo button \$6.00-A minimum of 3 buttons with same picture have to be ordered.

Email pic no later than August 24 to swedishfestpageant@gmail.com

Pic emailed _____ Date_____

Quantity-_____

Script for button-_____

*Buttons will be given out on practice day, Sept. 28.

**We will have examples of both of these items at our sign-up event on Aug.24.