

ACTIVIST GUIDE TO ENGAGING WITH YOUR LOCAL CHEVRON GAS STATIONS

There are 8,300 Chevron- and Texaco-branded stations in the U.S. Only 365 of these are owned and operated directly by Chevron ([all of these 365](#) are located in Oregon, Washington, and California, and activists in these areas will need to do their own research into which locations are Chevron-owned and operated). The rest are franchises: independently owned and operated by an individual or business/cooperation, but branded to exclusively carry Chevron's products.

MAP OF GAS STATIONS IN THE U.S.:

https://www.chevronwithtechron.com/en_us/home/gas-station-near-me.html

Information about gas station locations **worldwide** is available on this page:
<https://afsc.org/ChevronMap>.

For Chevron-branded gas stations:

Start off by approaching owners in good faith; present the facts about Chevron's complicity in Israel's crimes against Palestinians and in violating other communities' rights, and explain that you are part of a global campaign to pressure Chevron to cut all of its contracts with apartheid Israel. Then discuss the asks below (#1 is the top level ask):

- 1. Ask the owners to disaffiliate from Chevron and go with another brand.** Gas station owners are often approached by other brands to make a switch. You can make the ask by presenting the letter included in the materials section. If this is something the gas station owner would rather not go public about, that is ok - we just need numbers (e.g., 50 gas stations have committed to disaffiliating). This is something gas stations were able to do during the Shell boycott during the 1980s. If they are not able to make a switch due to contractual or other business obligations, ask them to take a pledge to not renew their current branding deal with Chevron when it expires. Ask the gas station owners directly what the terms of their deal are, and try to work with them to support them in disaffiliating. **If you have information that the gas station will be disaffiliating or will not be renewing their Chevron contract, [please fill out this form!](#)**
- 2. If they are not able or not willing to disaffiliate even after the current deal expires, ask them to [sign on to a letter](#) to Chevron from franchisees** demanding that Chevron end its business in apartheid Israel. Chevron is putting all of its franchisees at risk, legally and financially, through its continued activity in Israel.

3. **Ask them to put up a sign in support of Chevron pulling out of apartheid Israel.** This may only be viable in cities with friendlier political climates. Signs for printing are included in the materials section.
4. **Stage a march (or car caravan) from one gas station to another raising your demands.** Make banners, [print out fliers](#) and hand them out to passersby, have climate groups and other human rights groups give speeches at the gas station, in addition to speeches about Palestine. Deliver a letter or meeting request to the managers.

For gas station owners whose stations have other gas brands (but have the ability to switch to Chevron in the future):

1. [Sign the pledge](#) to boycott Chevron and **never buy Chevron gas or otherwise affiliate with Chevron** so long as Chevron continues to be complicit in genocide or apartheid.

Don't have a Chevron branded gas station near you? Chevron sells consumer products (like lubricants and coolants) under its Delo, Havoline, ISOCLEAN, Techron, and VARTECH brands, at thousands of retailers and auto shops across the country. Find products near you by using Chevron's [search tool](#).

MATERIALS:

Letter asking gas station owners to disaffiliate from Chevron and switch to another brand

To the owners of (gas station):

We are writing as concerned community members asking you to disaffiliate your gas station's branding from Chevron/Texaco.

Chevron is the main international actor extracting fossil gas claimed by apartheid Israel in the Mediterranean. 70% of Israel's power production comes directly from Chevron. Through the billions of dollars it pays Israel for its gas extraction licenses, Chevron is also directly contributing to financing Israel's apartheid and ongoing genocide of Palestinians in Gaza.

Israel has killed over 40,000 Palestinians since October, and the true death toll is estimated to be many thousands higher. In July 2024, the International Court of Justice ruled that Israel is guilty of apartheid against Palestinians and that its military occupation is illegal, calling for

ending both, dismantling the settlements, providing full reparations to Palestinian victims, and facilitating the return of displaced people. It **has also called for an end to all commercial and business activities** that facilitate Israel's regime of occupation and oppression. This includes Chevron, which is now in direct violation of international law. Chevron's reputation is beginning to suffer due to this complicity with Israeli apartheid.

Chevron's oil fields, situated in the middle of this "war zone," also face significant physical risk, especially as Israel is now escalating its violence across the region into Lebanon, Iran, and Syria. These fields are potentially major targets. Chevron's business could be significantly damaged if these fields were targeted.

Through its continued activity in Israel, **Chevron is putting all of its franchisees at risk, legally and financially.** Chevron gas stations are also at risk of being targeted for protests and pickets, as we have seen millions around the world protesting Israel's genocide and oppression of Palestinians, targeting the most complicit companies that feed Israel's war chest, enabling its apartheid and genocide.

During the Shell boycott of the 1980s due to the company's complicity in apartheid South Africa, many Shell stations disaffiliated from the brand and opted to switch to other brands, rather than face continued pickets, protests, and potential legal liability and instability from Shell. We are asking you to do the same. Interest aside, this is morally the right thing to do.

We are requesting a meeting with you to discuss this further. We do expect boycotts, protests and pickets to escalate at Chevron-branded gas stations in the future, but this can be avoided through good faith discussion that can hopefully lead to severing ties with Chevron. We would be happy to think with you on the best course of action to do the right thing. Please contact us to set up a meeting at your earliest convenience.

Signed,
(organizations)

Letter from Chevron franchisees to Chevron demanding that Chevron end its business in apartheid Israel - if unable to disaffiliate

[GOOGLE FORM SIGN ON HERE](#)

To whom it may concern:

We are writing as gas station owners whose gas stations are affiliated with the Chevron brand. We are calling on the company to immediately end its business in Israel through its ownership and operation of gas fields and pipelines that serve the Israeli market and generate revenue for the apartheid state of Israel. We do not wish to be part of Israel's gross human rights violations.

It is our understanding that Chevron entered the Israeli market in 2020, with the acquisition of Noble Energy, and that the company can choose to sell off this investment at any time.

As gas station owners, we are also concerned about the legal and financial risks of continuing to be associated with Chevron. We are concerned about the reputational and financial damage of potential boycotts, protests and pickets at our locations due to Chevron's involvement in grave human rights violations worldwide.

We are calling on the Chevron brand to work to protect its independently owned and operated Chevron branded stations by immediately ending these activities that violate international law and universal human rights principles.

Sign for hanging inside supportive gas stations

[PDF HERE](#)

Pledge for other gas station owners:

[GOOGLE FORM SIGN ON HERE](#)

As gas station owners that are not currently affiliated with the Chevron brand, we pledge to not affiliate with the Chevron brand or purchase Chevron gas or other products as long as Chevron remains complicit in Israel's apartheid against Palestinians and its ongoing genocide in Gaza.

[Flyer for gas station marches](#)

QUESTIONS? CONTACT olivia@bdsmovement.net