

ERAHC IBERIAN BREED BOOTH – EQUINE AFFAIRE ADVERTISING

PAYMENT & RESERVATION DEADLINE: OCT 1, 2019

AD DEADLINE: OCT 15, 2019

We are offering full color advertising at the ERAHC Equine Affaire Iberian Breed Booth. The Equine Affaire is November 7th to the 10th, 2019 in W. Springfield, Massachusetts. This is one of the best opportunities to advertise in the Northeast at the one of the largest premiere Equine Exhibitions. Last year's edition was very successful, so we are pursuing the 2nd Edition! We will be printing a mini-booklet, which is bound and presented as a small magazine. The booklet will be 5.5" x 8.5". We cannot design or produce an ad, so you must provide us with a finished ad. Ads must be PDF, TIF, PSD, JPG, EPS or PNG. Ad resolution should be 300 dpi or greater for best quality. Fonts must be embedded.

ERAHC MEMBERS RECEIVE A 10% DISCOUNT ON ALL PRICING! MULTI AD DISCOUNTS!

Payment can be made via PayPal at info@fairhaveniberians.com

Checks made out to: Fairhaven Iberians, 1030 Concord Road, Sudbury, MA 01776

Feel free to contact with Questions: Sarah Macone – 978-460-0846 – info@fairhaveniberians.com

Printing Specifications:

Trim Size: 5.5" x 8.5"

Full Bleed only on Full Page Ads: 5.75" x 8.75"

Size your image file to the Bleed Size to ensure your background extends to the edge.

Safe Area: 5.25" x 8.25"

Illustrates the cutting margin. We can potentially cut up to this point. Anything extending out this area risks being trimmed.

Half Page/Photo Classified (No bleed): 4.75" x 3.38"

Full Page Rate: \$125.00

Double Full Page Rate: \$200

Half Page Rate: \$65

Photo Classified: \$60

Business Listing (Text Only): \$5

Back Cover: \$175.00

