

MHS Skipper Band Boosters | Sponsorship & Fundraising 3433 Highway 190, Unit 213 | Mandeville, LA 70471 mandevillehighband.org EIN: 73-1641703

Re: MHS Skipper Marching Band Sponsorship & Advertisement Opportunities

#### To Whom it May Concern,

I am writing today as the MHS Band Boosters Sponsorship & Fundraising Chair on behalf of the 150+ members of the Mandeville High School Marching Band. Each year our marching band, color guard, concert bands, and jazz ensemble show steady growth. Contributions from community partners, such as yourself, to our program go toward acquiring new instruments, uniforms, sheet music, storage, and ever-increasing transportation costs. Ongoing support from local businesses and kind individuals is crucial for the continuation of daily operations of a program of this scale.

In return for your support, we offer several networking and promotional opportunities that provide business advertising and promotion throughout the school year. We will proudly endorse your business by displaying your logo on our band's website, social media postings, and all seasonal band printed publications and programs. This year we have additional opportunities for enhanced community exposure: half-time band performance sponsors for all home games (including playoffs), a band sponsorship banner that will be displayed at each home football game by 1,000+ attendees, and top-tier band trailer sponsorship. Our 24' band trailer sponsorship would spotlight your business' logo massively, on the 8' x 7' rear panel. Band trailer sponsorship gives you a moving billboard throughout the Northshore for football games, parades, and statewide competition travel - where we go, the trailer goes!

March with us through the best season yet, become a Skipper Band Booster sponsor today! Attached you will find we offer various levels of sponsorship and appreciate all contributions to our program, including in-kind donations. Have another idea how we can partner together? I would love to discuss any ideas on how we can mutually benefit from working together to keep these kids playing beyond the "Friday Night Lights." MHS Skipper Band Boosters is a 501(c)3 tax-exempt non-profit organization and donations are tax deductible.

Thank you in advance for your consideration of this request. If you have any questions, or require additional information, please contact me at your convenience.

Kind regards,

Members of the MHS Skipper Marching Band MHS Skipper Band Boosters, Sponsorship & Fundraising



MHS Skipper Band Boosters Sponsorship/Fundraising Chair, Sarah Delery 3433 Highway 190, Unit 213 Mandeville, LA 70471

mandevillebandboosters@gmail.com EIN: 73-1641703

# **SKIPPER MARCHING BAND SPONSORSHIP INFORMATION**

#### Here comes the Mandeville Band!

Whether at home, away, parading down the streets, or competing statewide, their music echoes far and wide. Close to 200 members strong, the MHS Skipper marching band is one of the largest, most respected, and awarded bands in the parish and state. Through music education, the MHS band program provides physical and mental growth, discipline and dedication, teamwork, and adversity – all while personally becoming a better musician. Many former MHS band students advance to collegiate band programs throughout the state and nation, including LSU, Southeastern, Tulane, ULL, La Tech, ULM, and Northwestern.



### Mandeville High School's Skipper Marching Band goes far beyond the "Friday Night Lights"

The band participates in several marching band festivals from the end of September through November, performing their halftime show. The band competes against groups from across the state and often travel across the Gulf Coast and often wins awards in: Guard, Percussion, Drum Major, and Overall Band. This year the Band will be joining the USBands Circuit as well as participating in many local band competitions throughout the fall.



## "March with us throught the best season yet! Be a Skipper Band Sponsor!

The MHS Skipper Band Boosters is a 501(c)3 tax-exempt non-profit organization and donations are tax deductible. Your generous contribution and financial assistance will greatly aid in sustaining the ongoing growth and competitiveness of this program. Your support is highly appreciated; in exchange, depending on the selected sponsorship level, we will repeatedly showcase and endorse our community partners throughout the school year. We have various sponsorship packages available and appreciate any contributions made to our program.



Thank you for your support!

# SKIPPER MARCHING BAND 🤠 SPONSORSHIP AGREEMENT

Please complete the following form and return with the applicable payment.

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EIN: 73-1641703

Business/Sponsor Name	
Primary Contact Name	
Mailing Address	
Phone Number	Email

Donating to the MHS Skipper Band is a great advertising opportunity with repeated exposure and endorsement throughout the Northshore and state. Please review the following sponsorship levels and choose the best fit for your business.

Choice	Sponsorship Level	Donation	MHS Sponsor Recognition			
	Band/Guard Alumni Donation	\$25+	*Alumni listing on all seasonal band publications and band website *Please note graduation year and instrument(s) played below:			
	LEVEL 1 FIRST MATE	\$50 - \$249	*Certificate of Sponsorship and MHS Band decal *Tier-level sponsorship listed on all seasonal band publications and band website *Business recognition on "MHS Skipper Marching Band Sponsors" banner that will be displayed at home football games and home field performances			
	LEVEL 2 SKIPPER	\$250 - \$999	*Recognitions listed above, plus *Tier-level sponsorship highlights and business endorsement on select social media posts *MHS Band t-shirt *Tier-level business logo placement on future fundraiser t-shirts sponsored by the Skipper Band Boosters (TBD)			
	LEVEL 3 CAPTAIN	\$1,000 - \$1,999	*Recognitions listed above, plus *Highlighted top-tier logo listed on band website with link to your business *Additional promotions on social media posts with link to your business, if applicable			
	LEVEL 4 ADMIRAL	\$2,000+	*Recognitions listed above, plus *Half-time recognition (game TBD) with on-field presentation of sponsorship plaque *Business logo (size TBD) to be displayed on the front of MHS band trailer for the 2024/25 school year *Highlighted top-tier business logo placement on future fundraiser t-shirts sponsored by the Skipper Band Boosters (TBD)			
	CORPORATE BAND TRAILER SPONSORSHIP	Variable Donation Options Available	*Includes all sponsor recognitions listed above *Single year agreement and multi-year discounts available *Please refer to back of this page detailed trailer advertising options/pricing			
	HALF-TIME BAND PERFORMANCE CORPORATE SPONSOR	\$600/game OR \$3,000 For All 6 Home Games	*Skipper band corporate sponsor field announcement before and after each band half-time show; available per single MHS home football game and/or all 6 home games *Half-time show sponsors that purchase all 6 home games receive a \$600 discount with business exclusivity agreement *Sponsors will also be recognized with corresponding donation amount listed above			
То	tal Donation Amount	\$	CASH CHECK # Payable to: Skipper Band Boosters, Inc.			
In-K	ind Donation and Value					
(w/	<b>T-Shirt Size</b> applicable donation level)	SMALL	MEDIUM LARGE XL 2XL			

Corporate sponsors, please email your logo in .pdf file to mandevillebandboosters@gmail.com

SKIPPER MARCHING BAND TRAILER SPONSORSHIP

The following premier trailer sponsor options will also be recognized with all ADMIRAL LEVEL endorsements with band trailer sponsorship:

- Highlighted top-tier business logo listed on band website with link to your business
- Highlighted top-tier sponsorship listed on select social media posts and all seasonal band publications
- Half-time recognition (game TBD) with on-field presentation of sponsorship plaque
- Business recognition on "MHS Skipper Marching Band Sponsors" banner that will be displayed at home football games and performances
- MHS Skipper Marching Band Certificate of Sponsorship with MHS decal
- Business logo with preferred placement on fundraiser t-shirts sponsored by the Skipper Band Boosters (TBD)

If you would like to see your business' ad on the back of our trailer, please review the options listed below. Yearly discounts are in place for multi-year commitments for sponsoring the band's travel trailer.

ADMIRAL ADVERTISER	Agreement Terms	Donation Year One	Donation Year Two	Donation Year Three
8'X7' FULL REAR PANEL LOGO	3-Year Commitment	\$11,000	\$10,000	\$9,000
	Single Year Agreement	\$12,000		
	Agreement Terms	Donation Year One	Donation Year Two	Donation Year Three
1/2 REAR PANEL BUSINESS LOGO	3-Year Commitment	\$5,000	\$4,000	\$3,000
	Single Year Agreement	\$6,000		
	Agreement Terms	Donation	Donation	Donation
		Year One	Year Two	Year Three
1/6 REAR PANEL BUSINESS LOGO	3-Year Commitment	\$1,800	\$1,500	\$1,200
	Single Year Agreement	\$2,000		

Yes, I would like to advertise on the rear panel of the MHS band trailer. Please contact me regarding the following size ad and terms of agreement.	Full Rear Panel	1/2 Rear Panel	1/6 Rear Panel
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