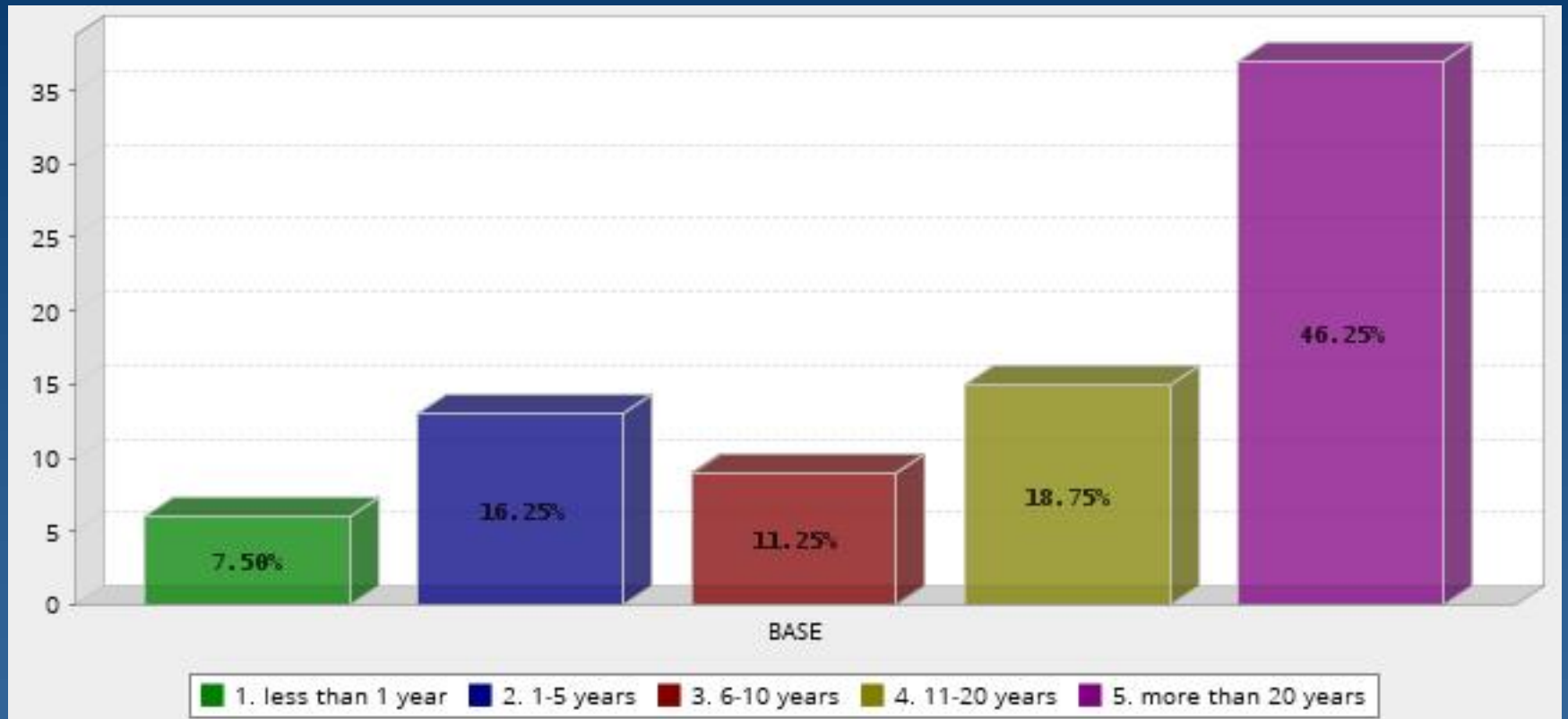
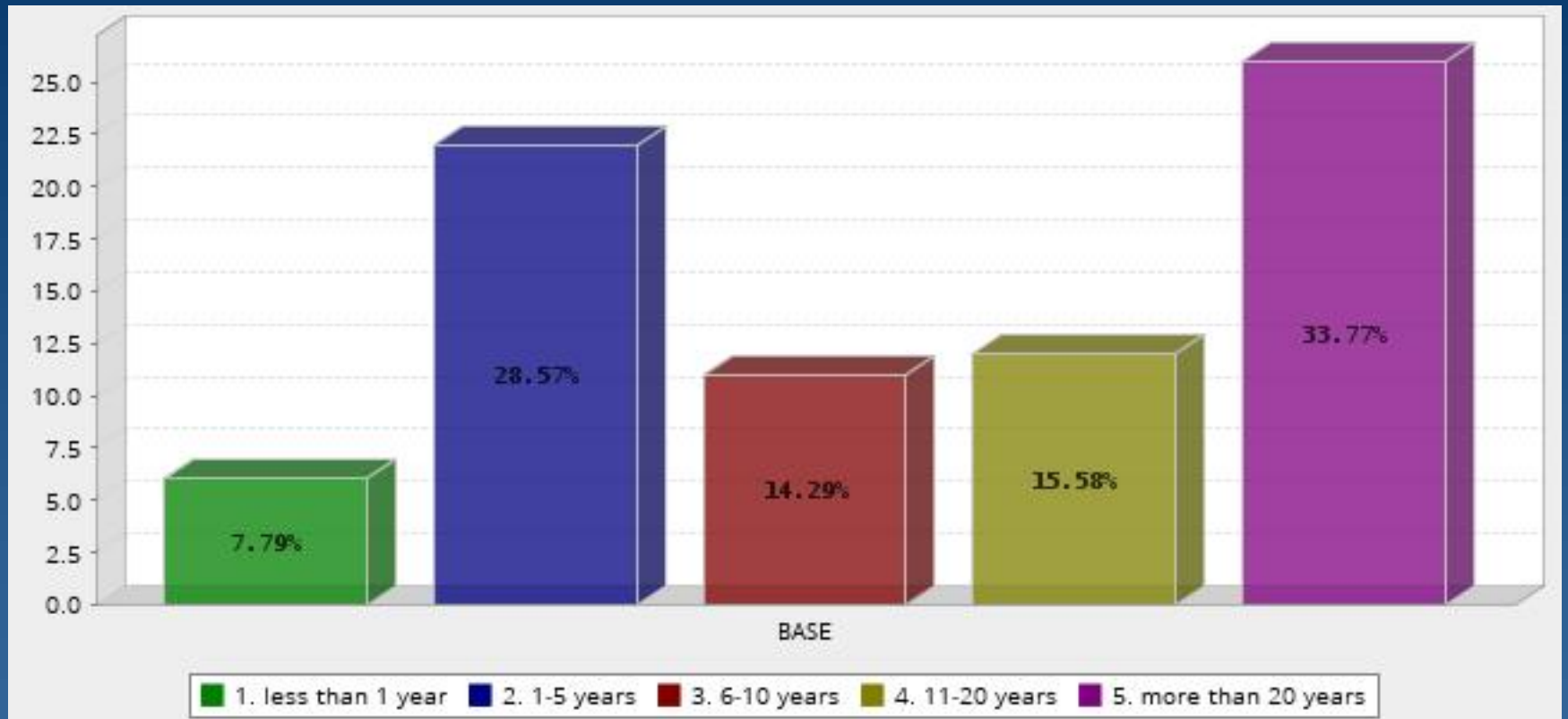


COVID-19 Impact: Hazleton Area Small Business Owner Survey

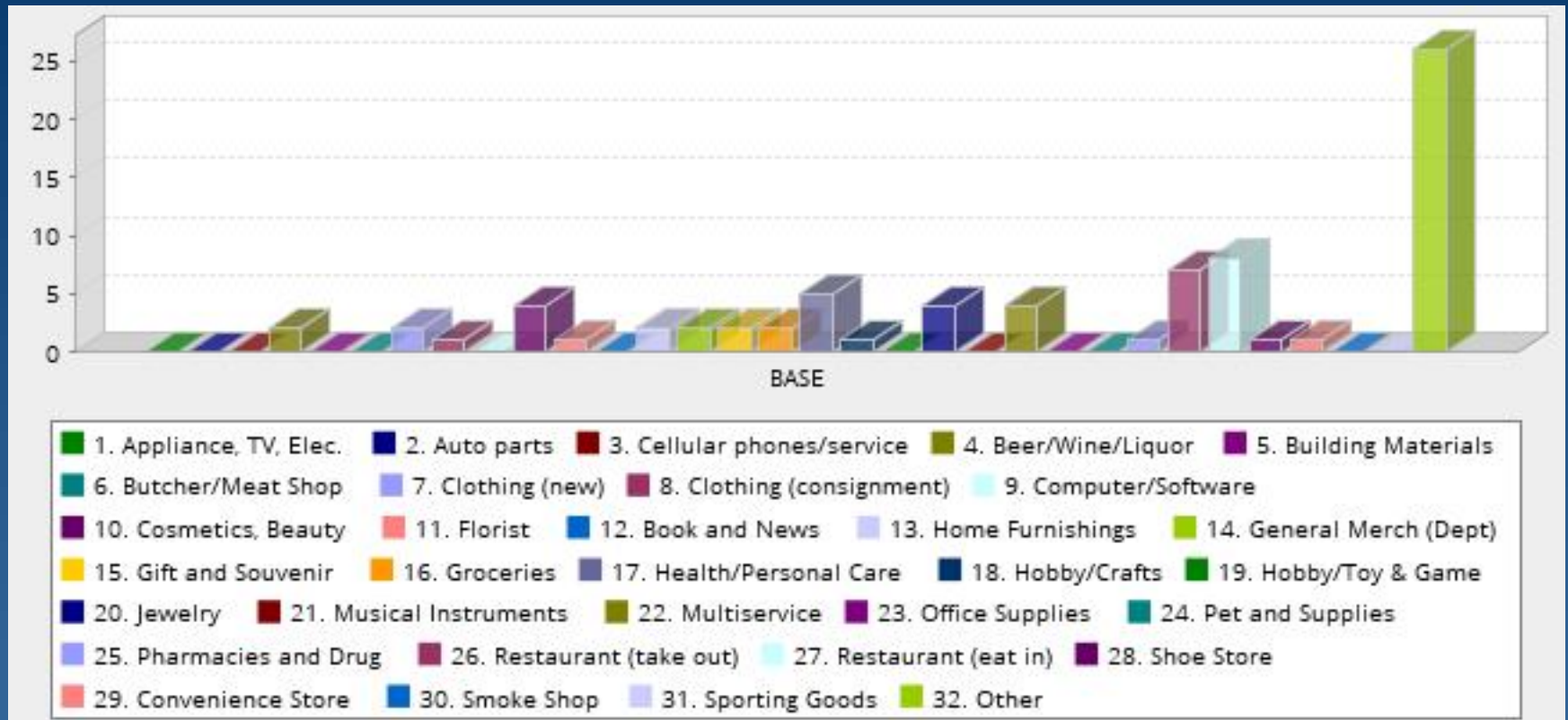
How long has your business been in operation?



How long have you been the owner of your business?



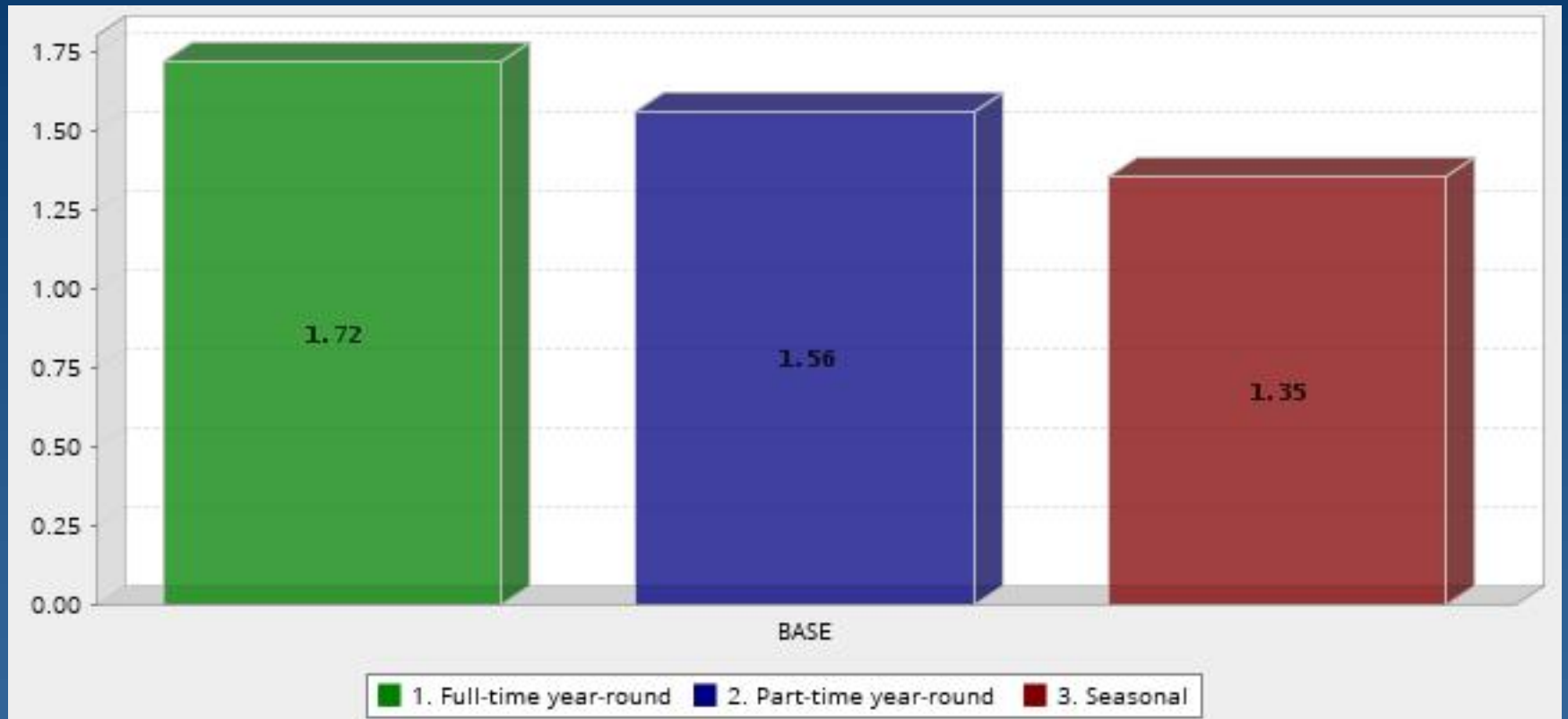
If retail, how would you characterize your type of business? (select all that apply)



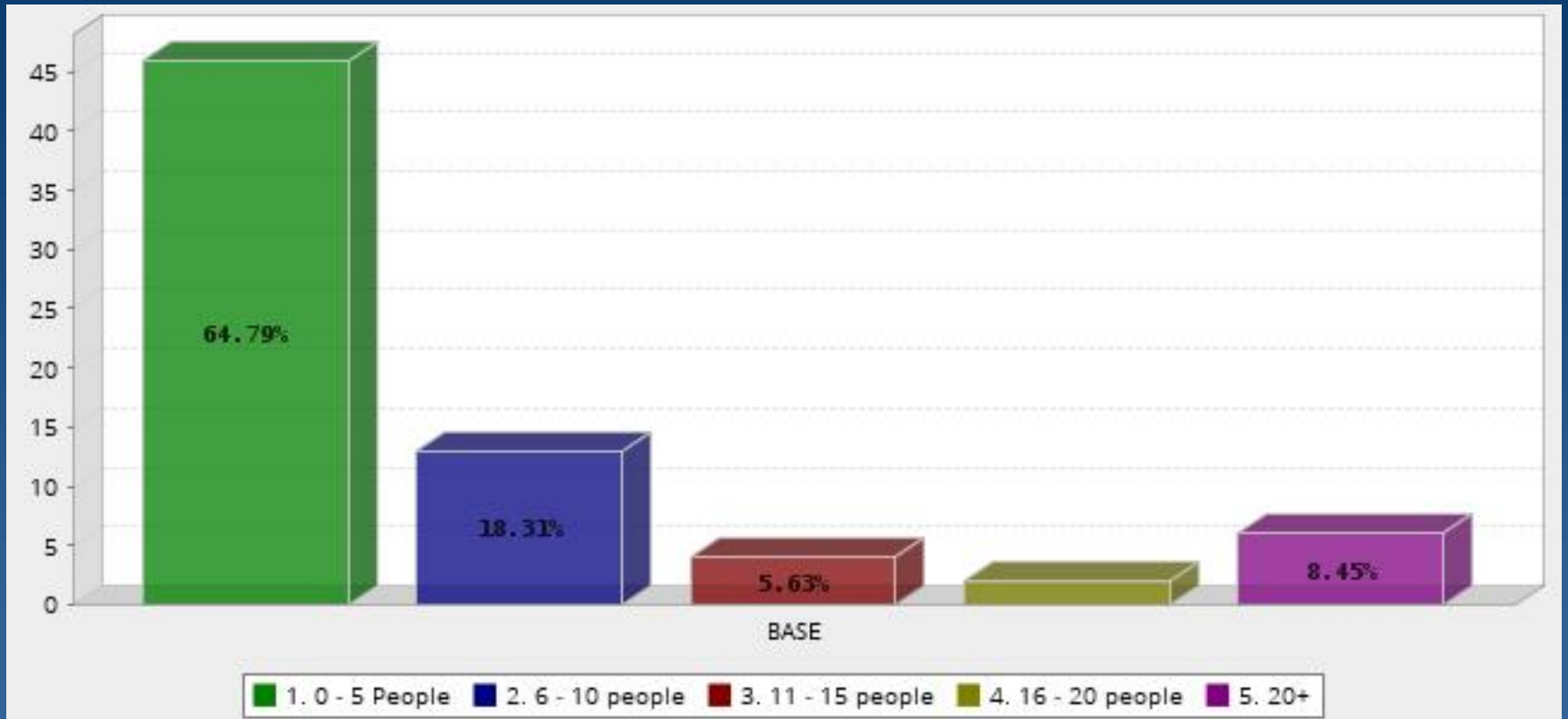
If you provide services, what kind? (select all that apply)



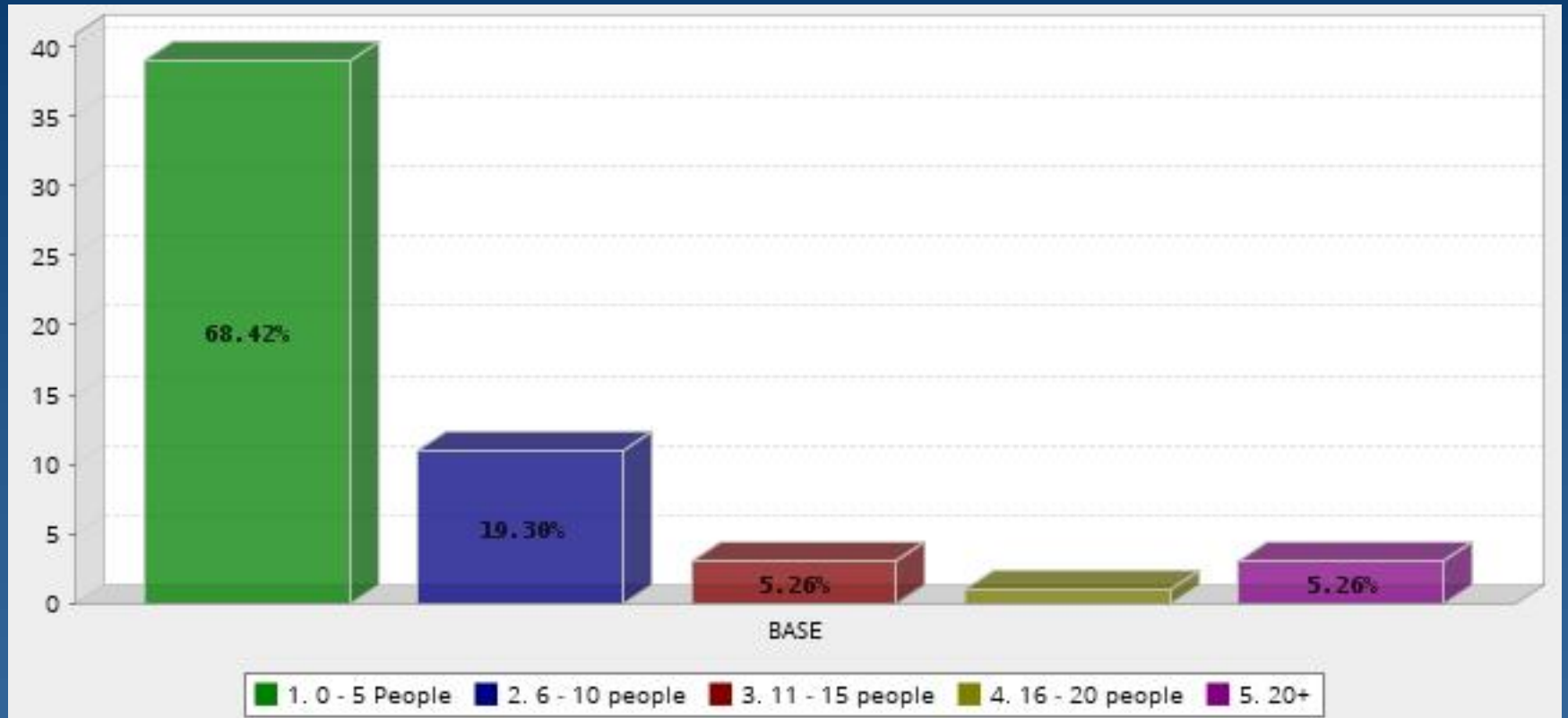
How many people, including owners, did your business employ in each of the following categories prior to mid-March, 2020? (Full-time = 32 or more hours/week)



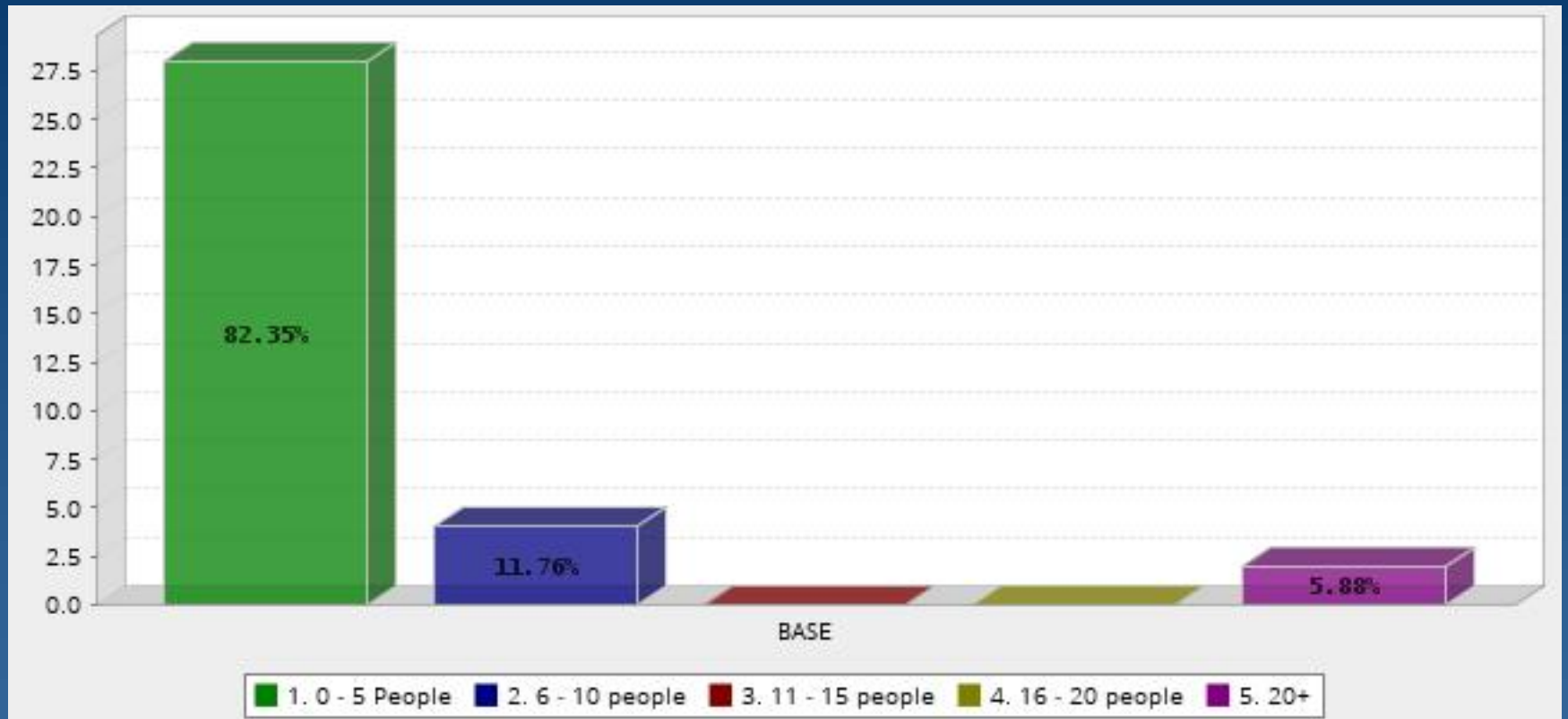
Full-time year-round



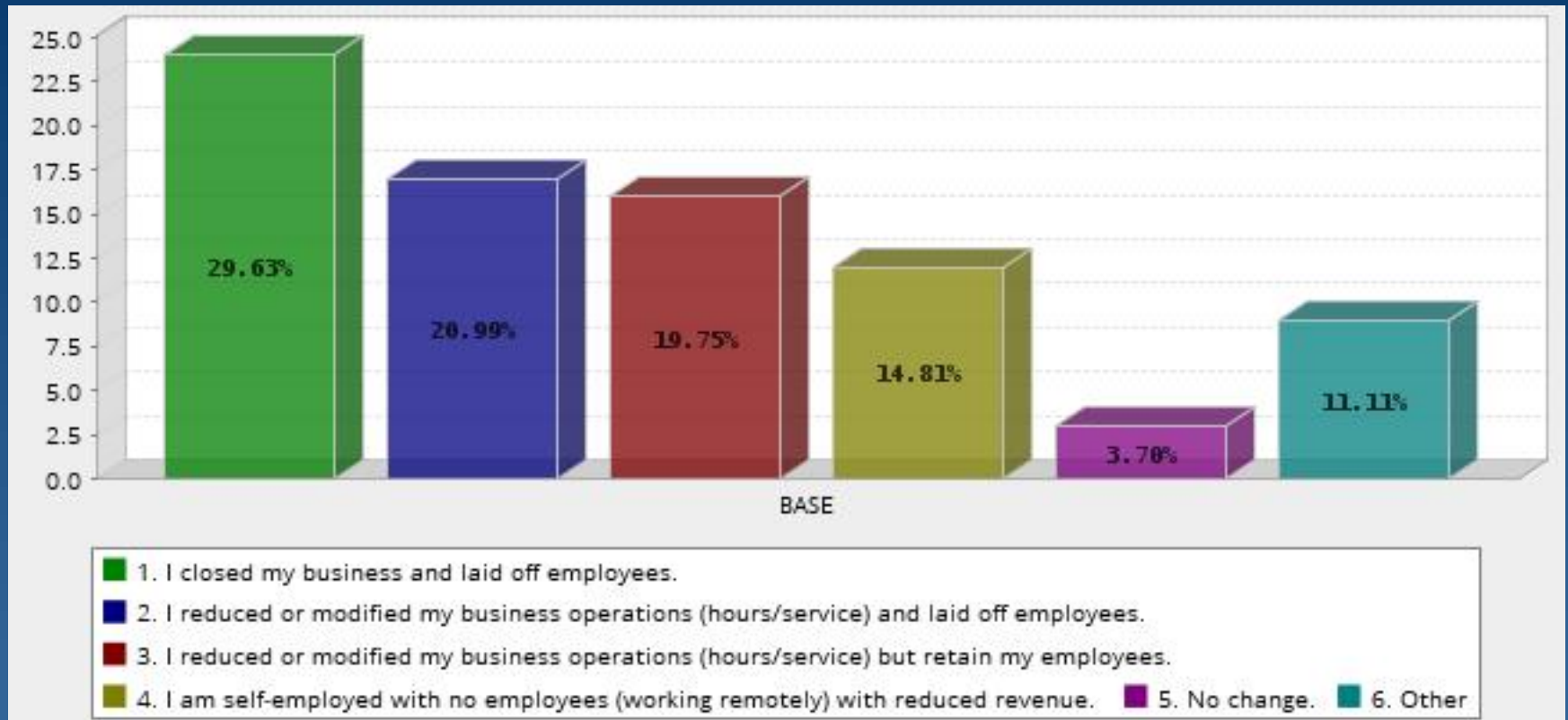
Part-time year-round



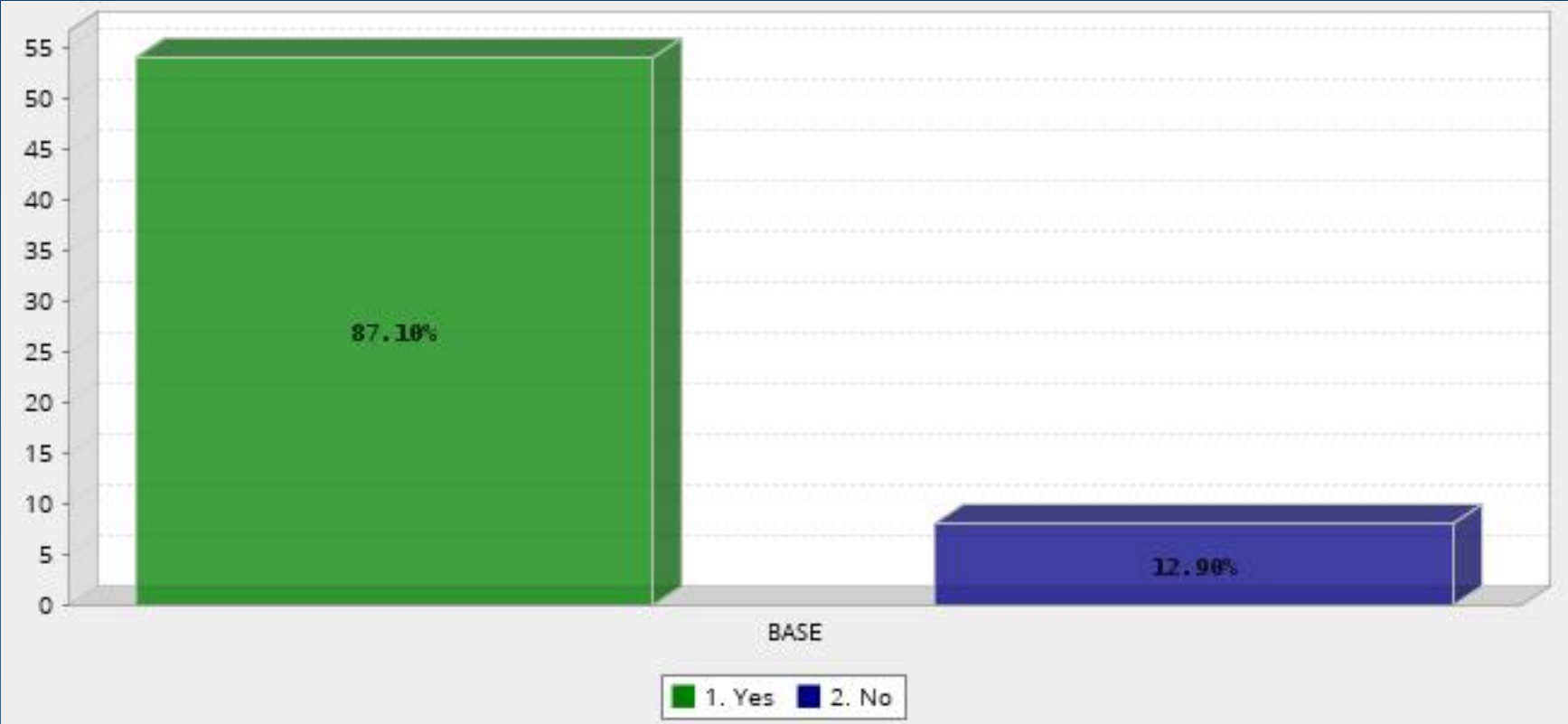
Seasonal



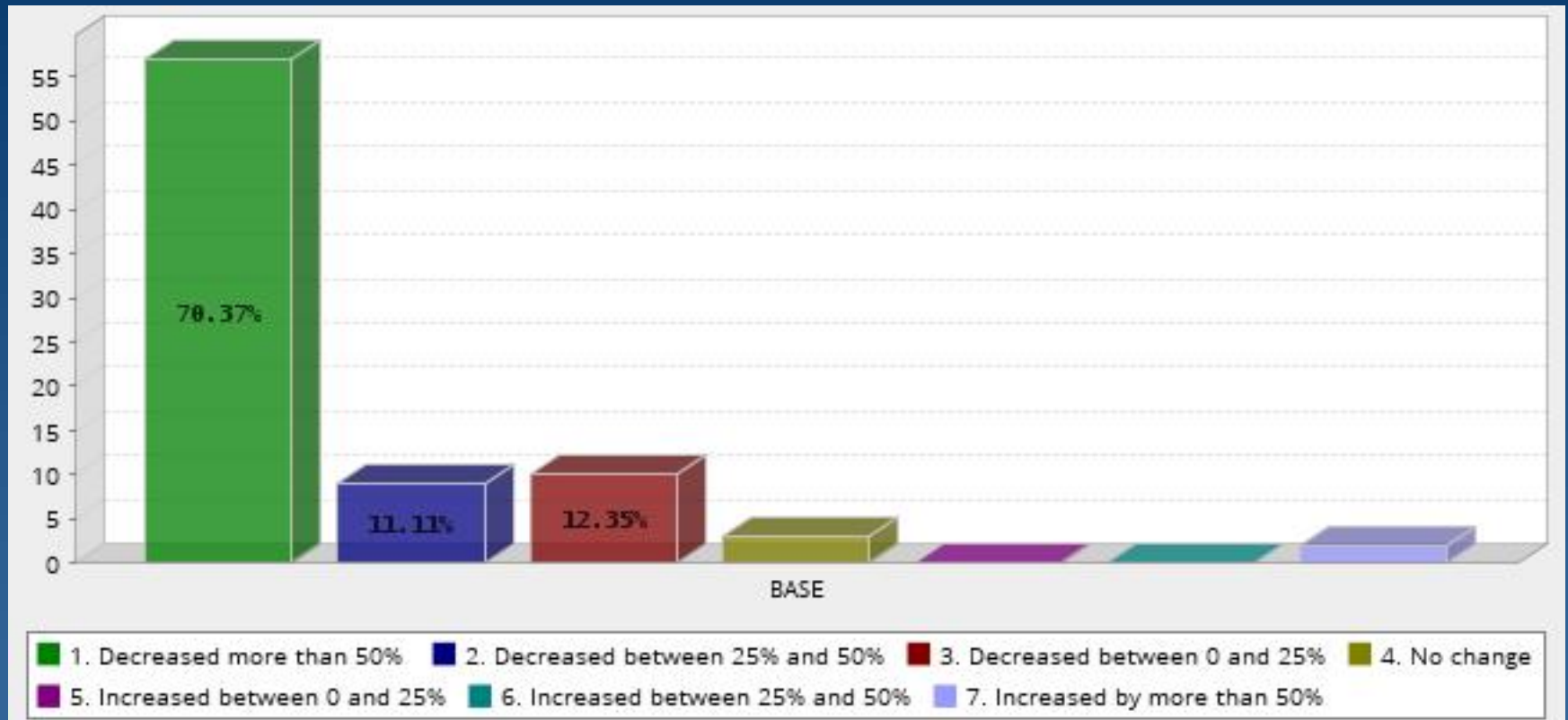
What actions did you take as a result of the state's emergency declaration to close all non-life sustaining business? (Select one)



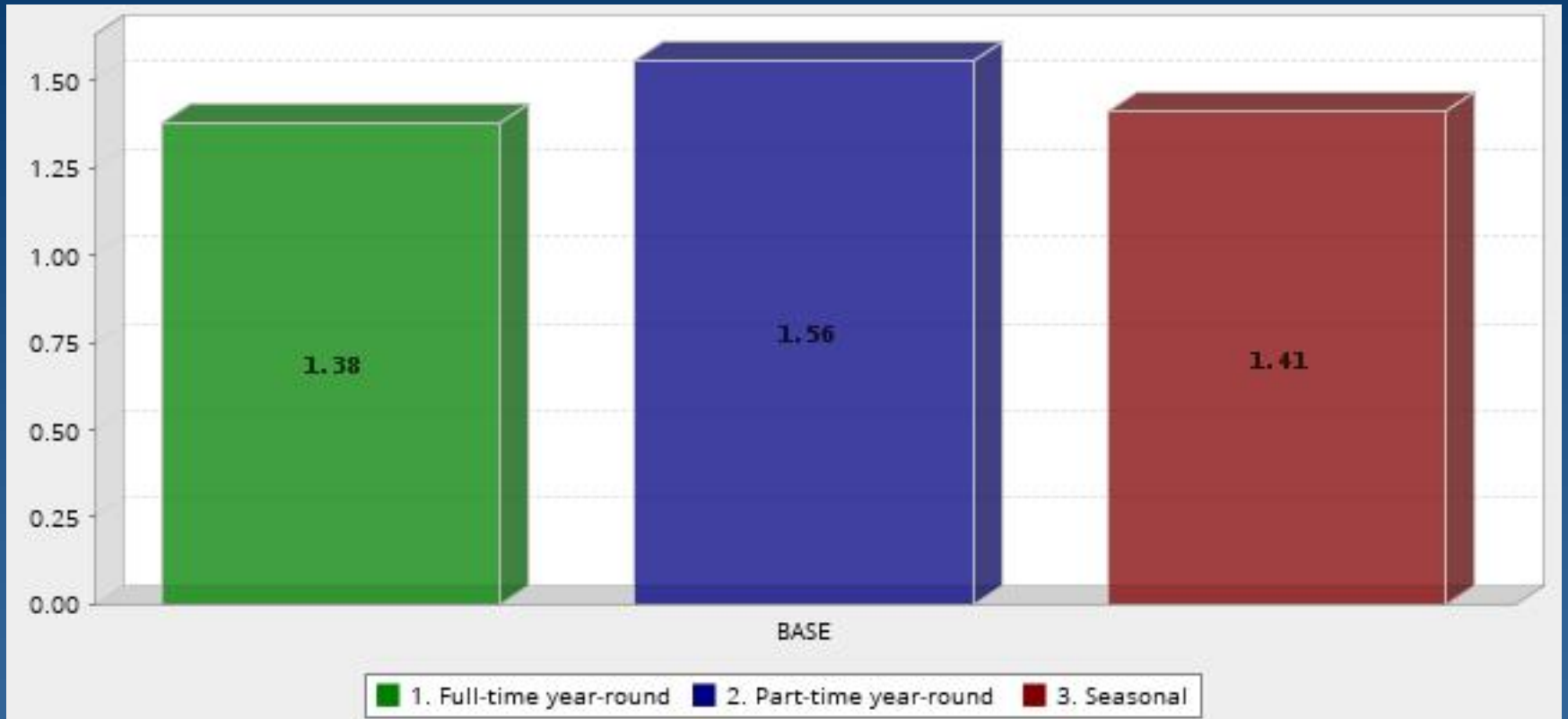
Has your business suspended storefront operations as a result of the COVID-19 public health emergency?



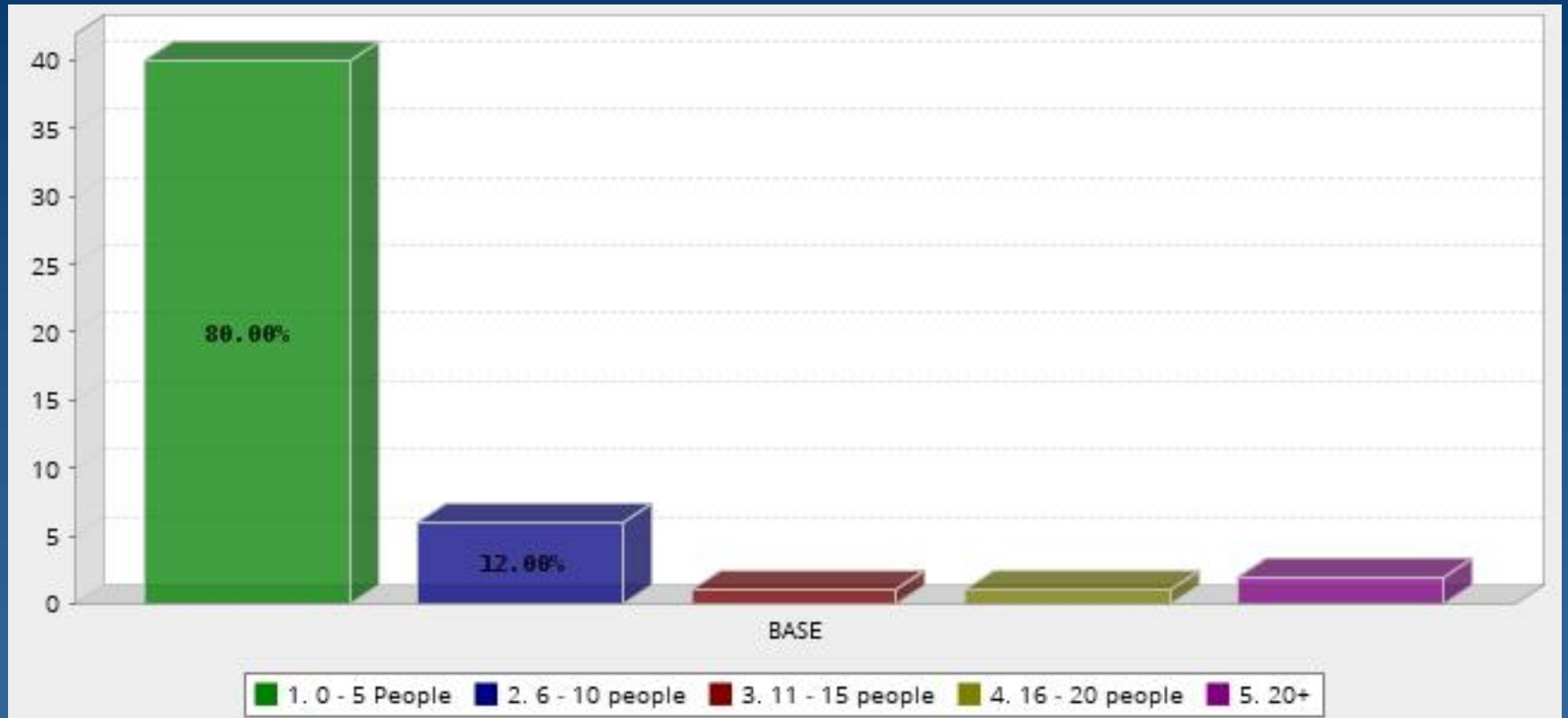
How has your business revenue changed since COVID-19 became a widespread concern in mid-March 2020? (Select one)



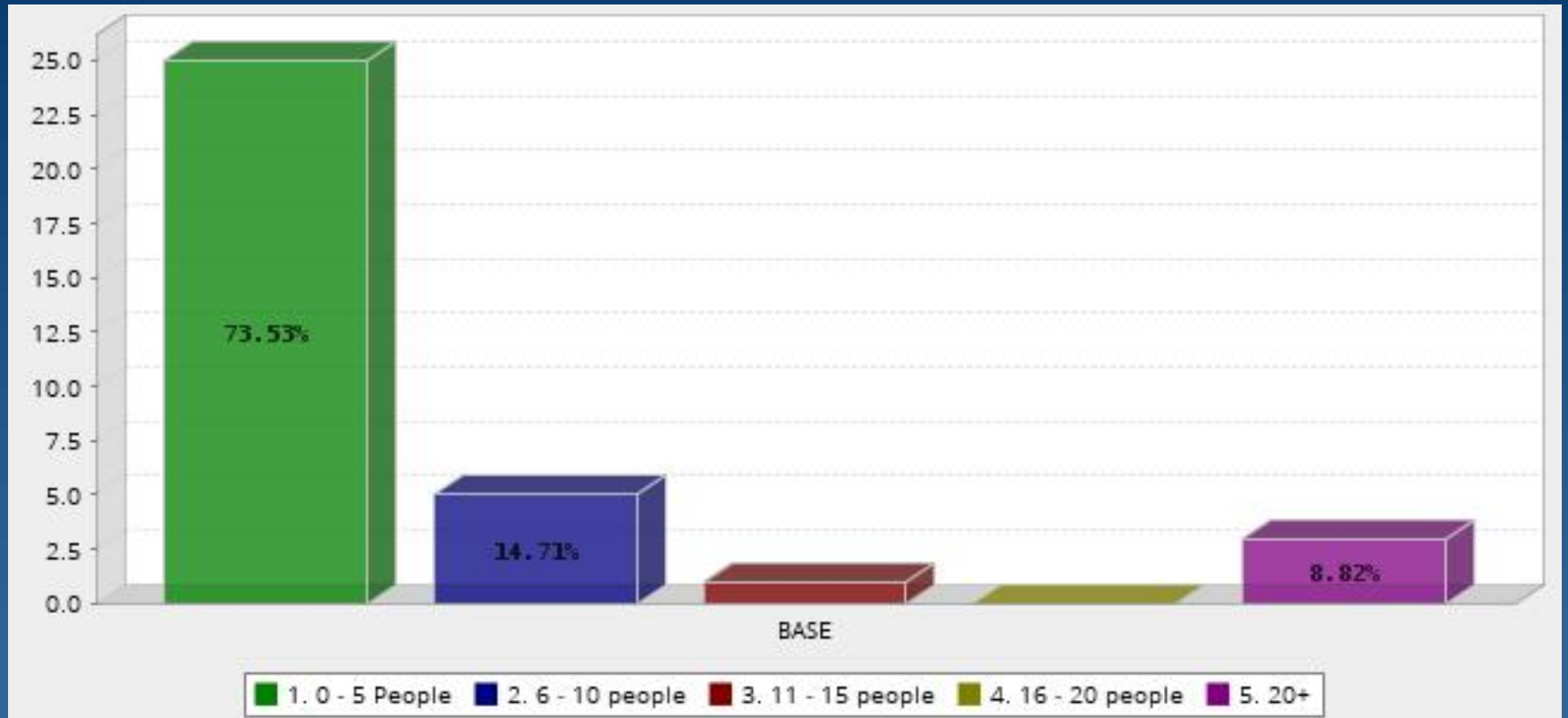
If you laid off employees, how many?



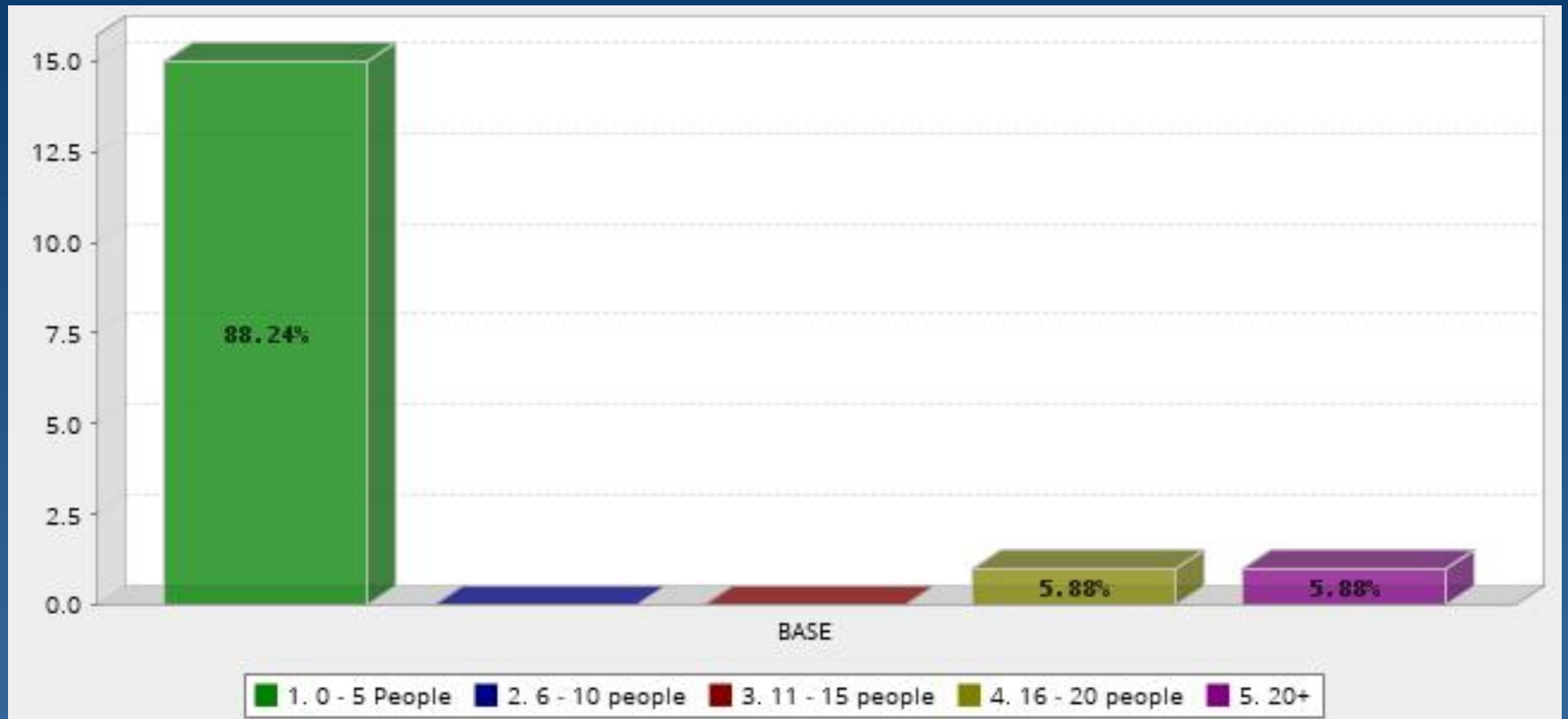
Full-time year-round



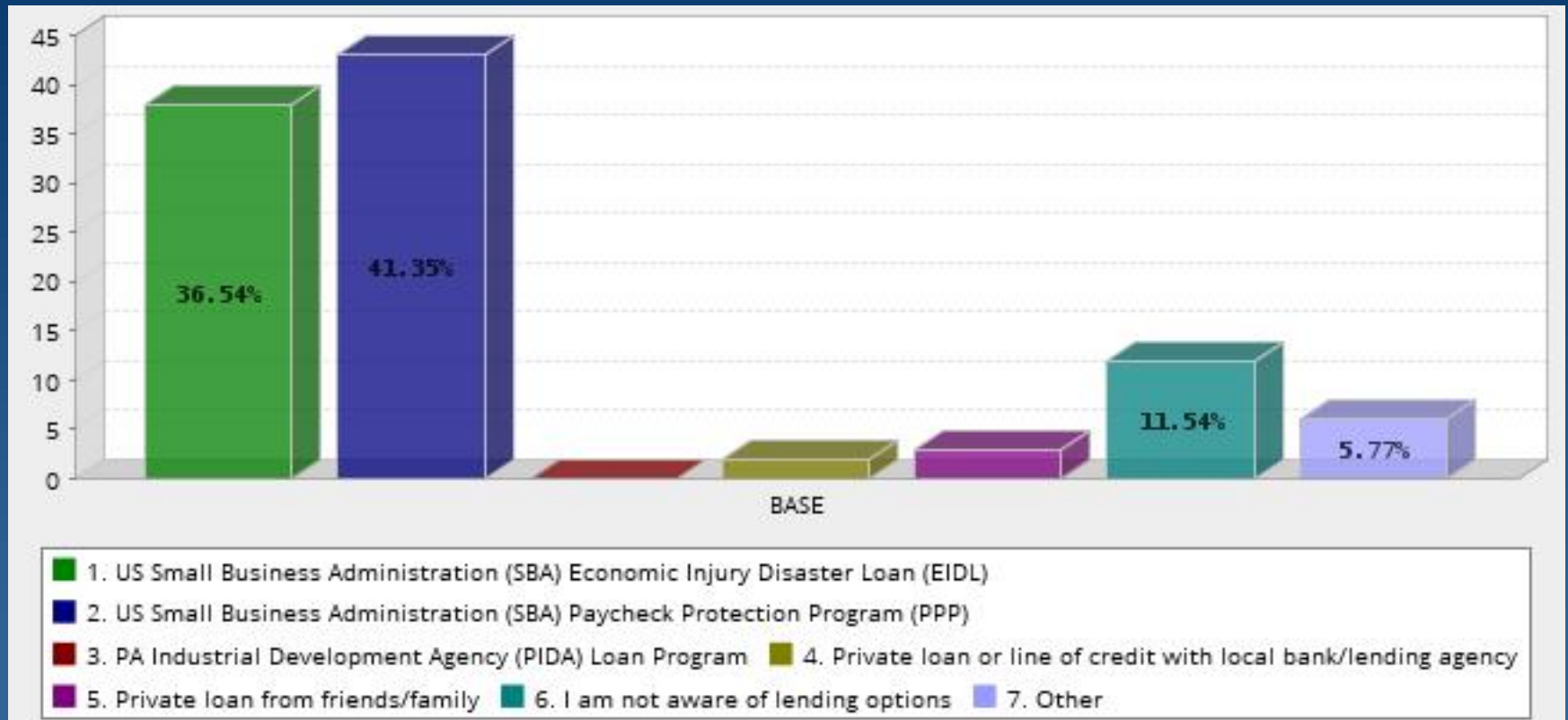
Part-time year-round



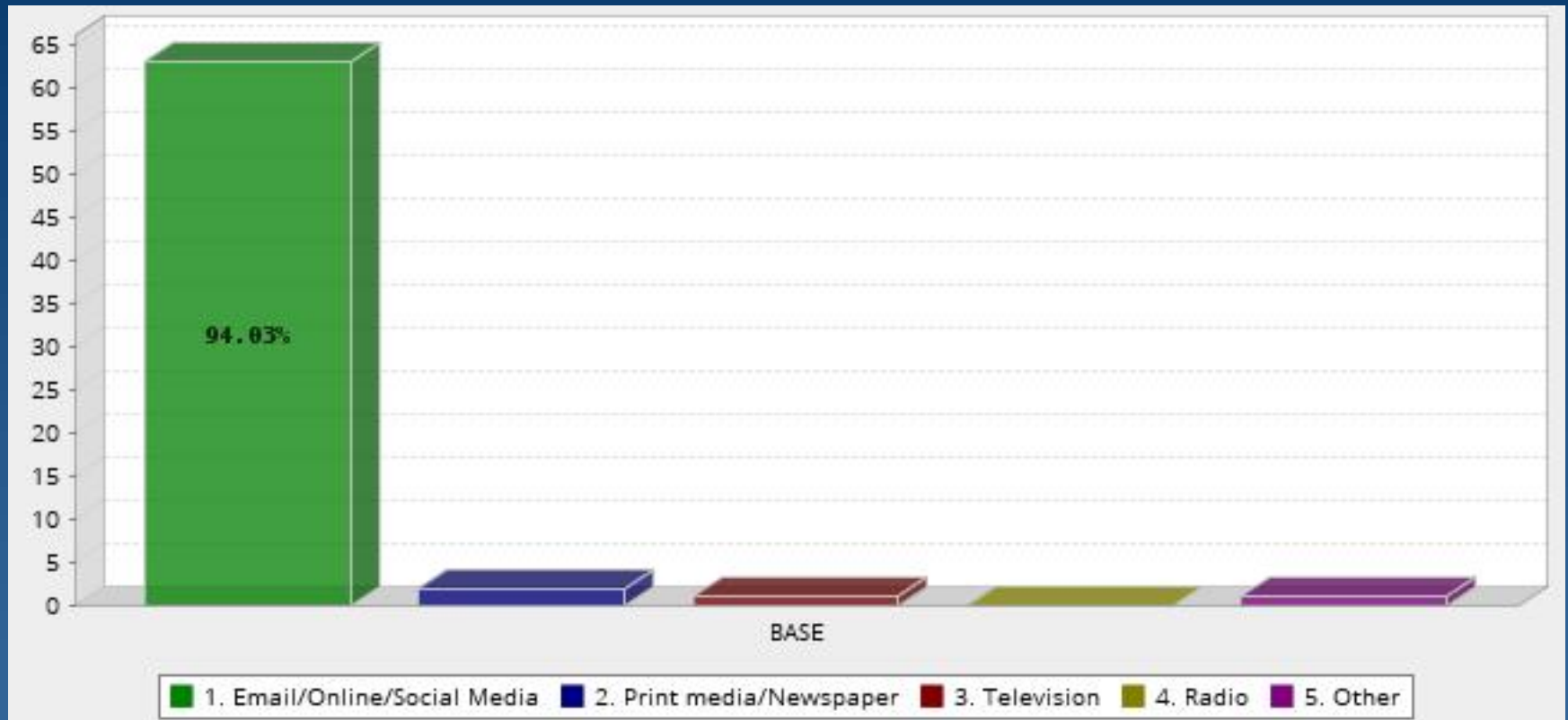
Seasonal



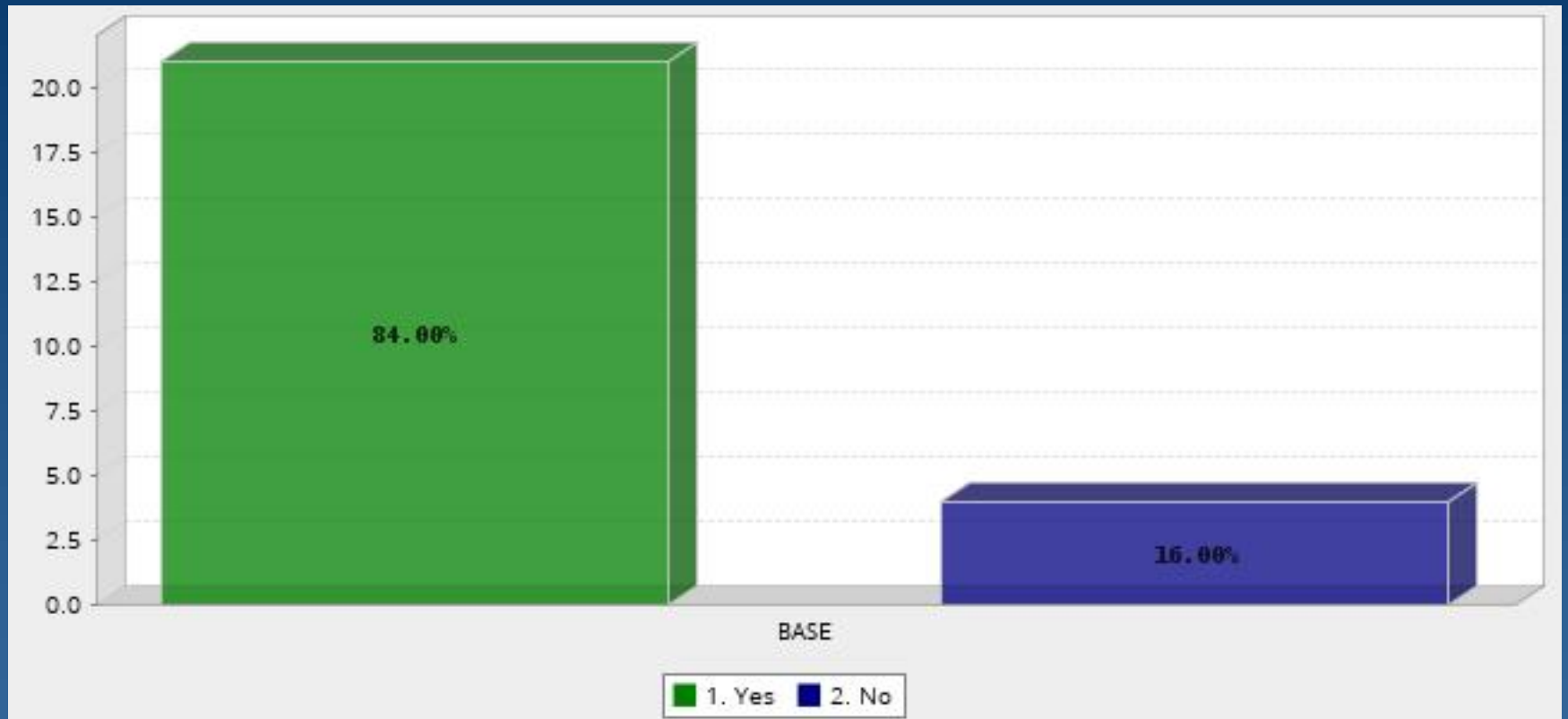
Have you applied for any financial assistance? (select all that apply)



How have you been receiving information on the different assistance programs for small businesses provided by the state or the SBA?



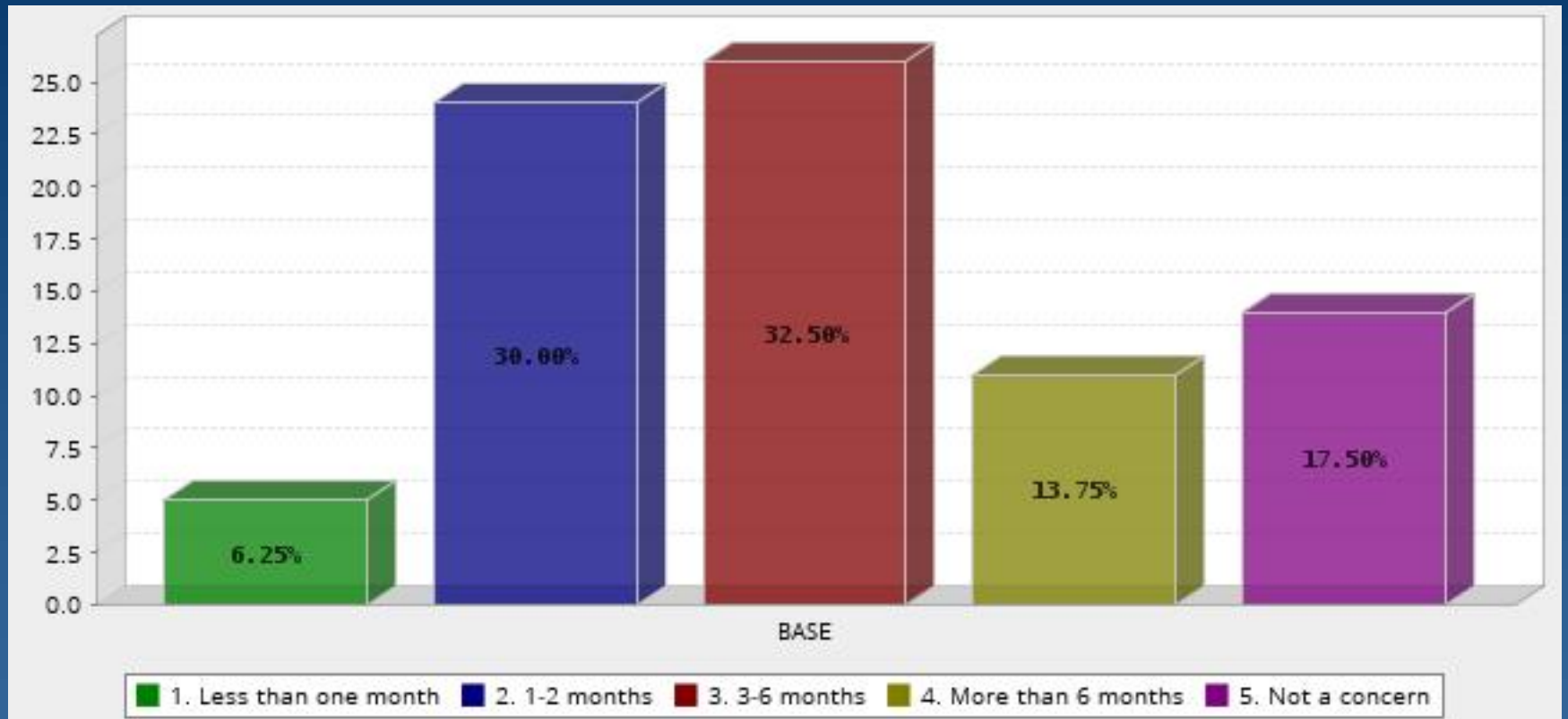
For those with limited English language proficiency, are you able to adequately understand the information being provided?



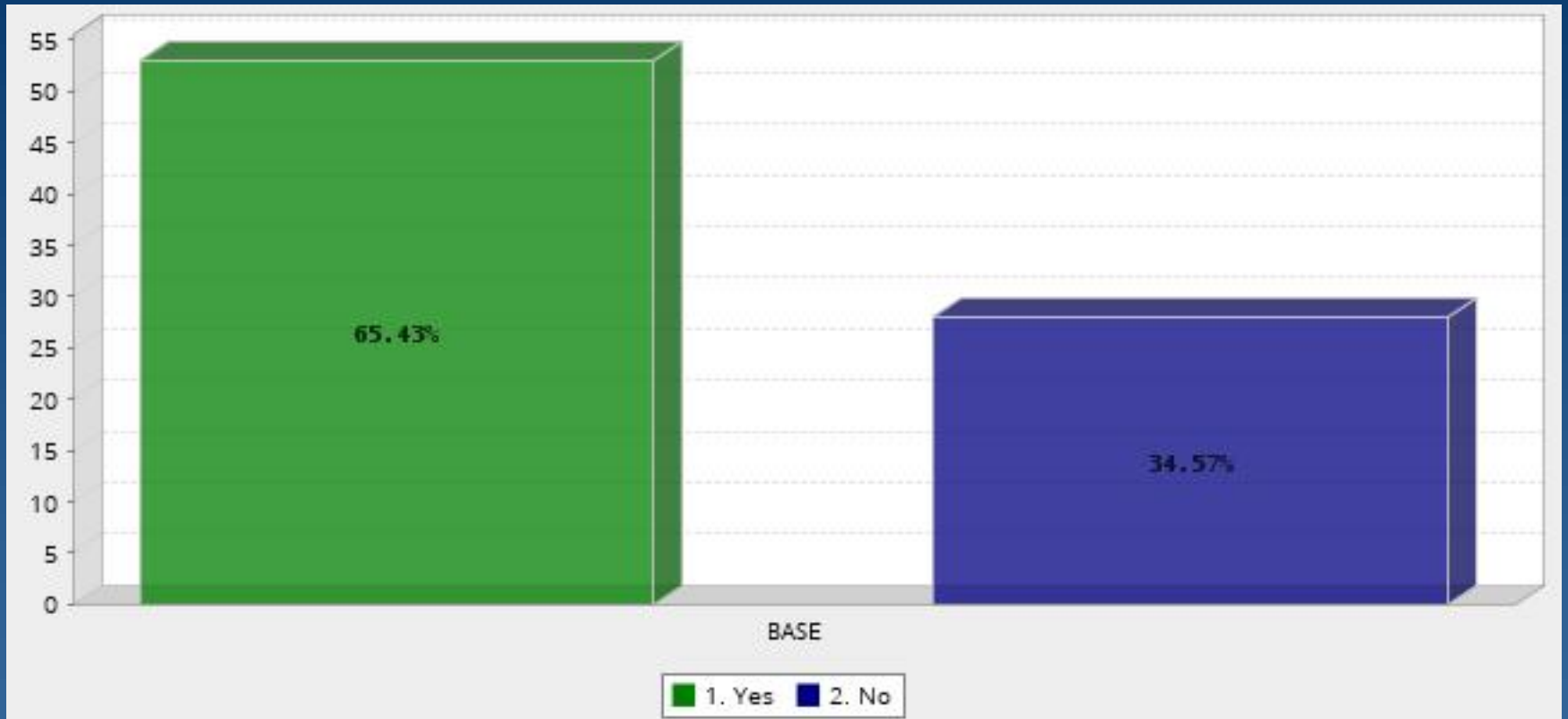
At this time, what are you most concerned about? (Select all that apply)



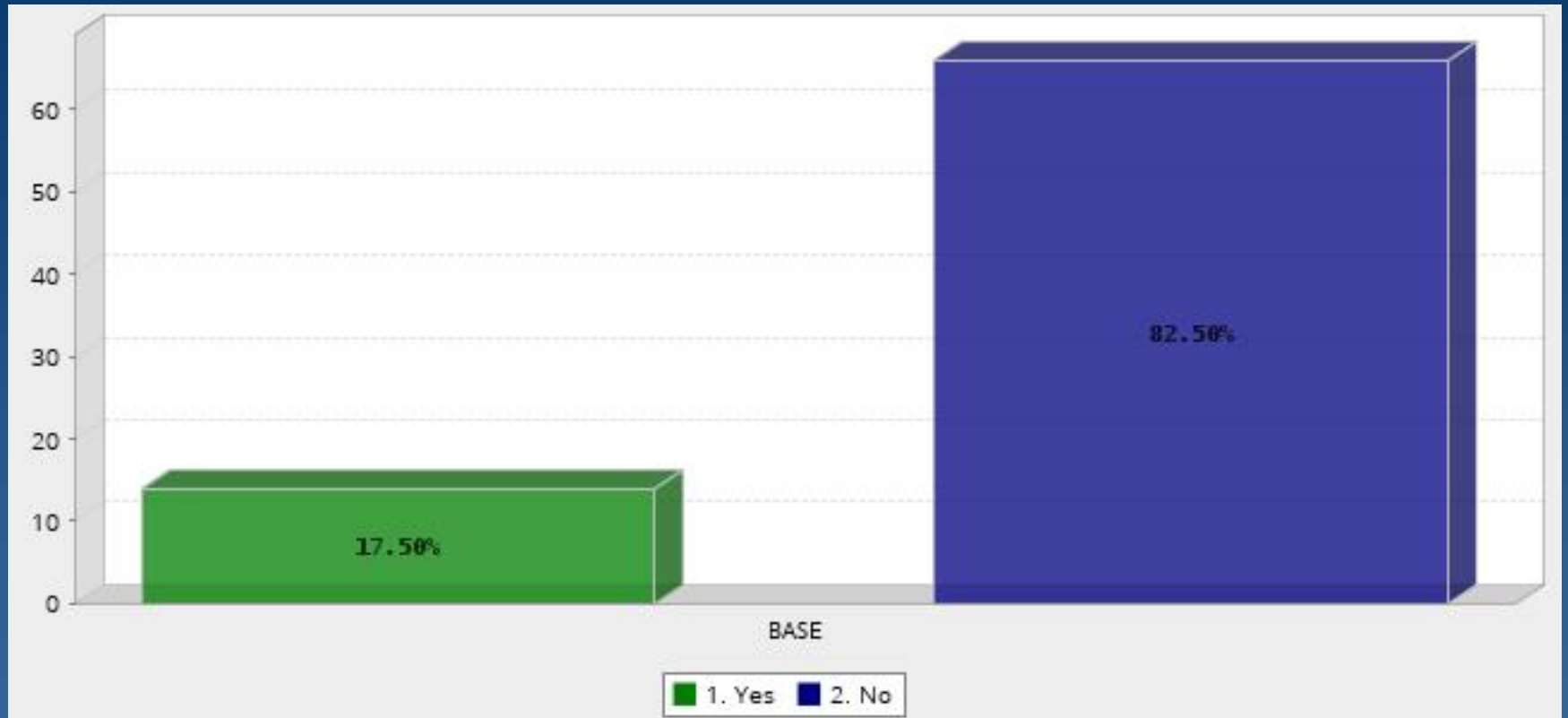
If business disruption continues at the current rate without financial assistance, how soon will your business be at risk of closing permanently?



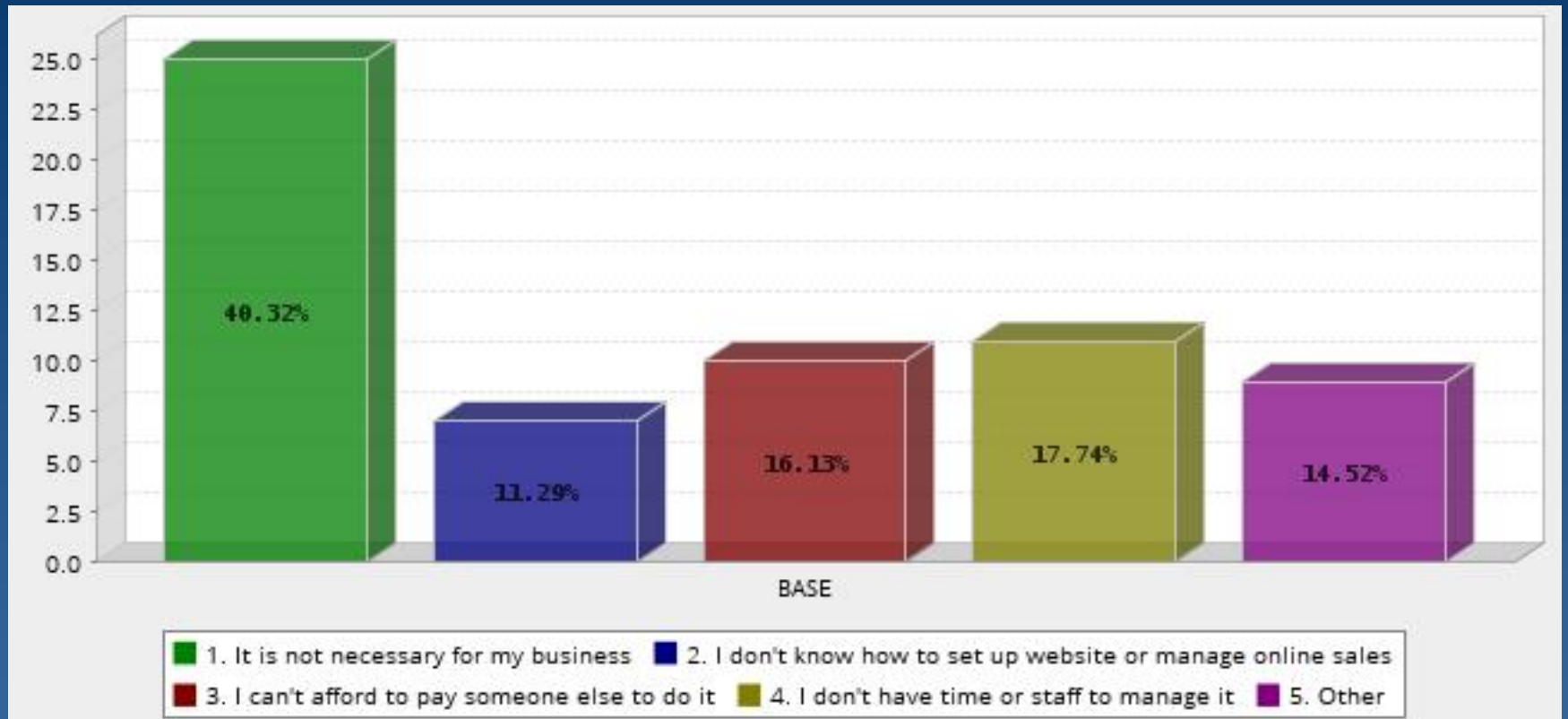
Does your business have a website?



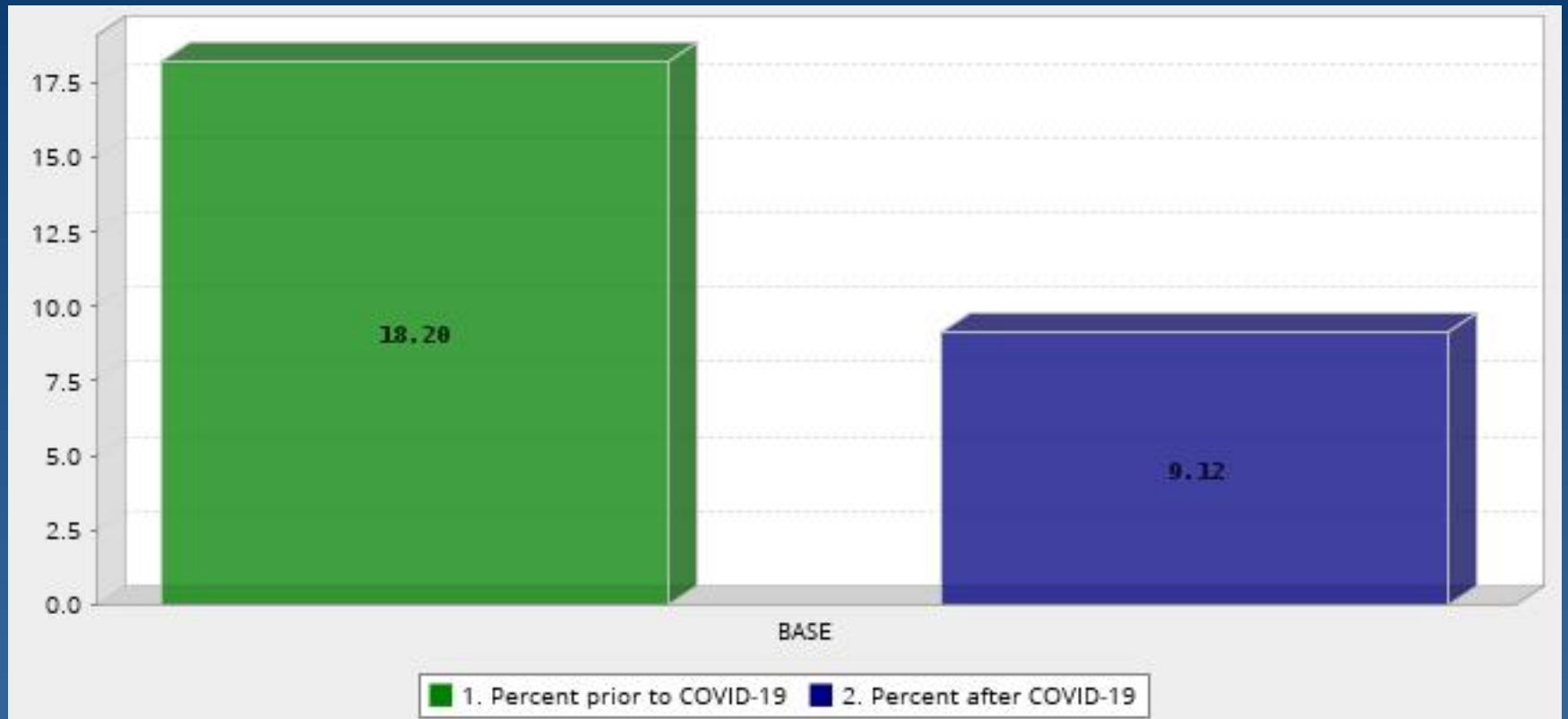
Do you sell products or services online?



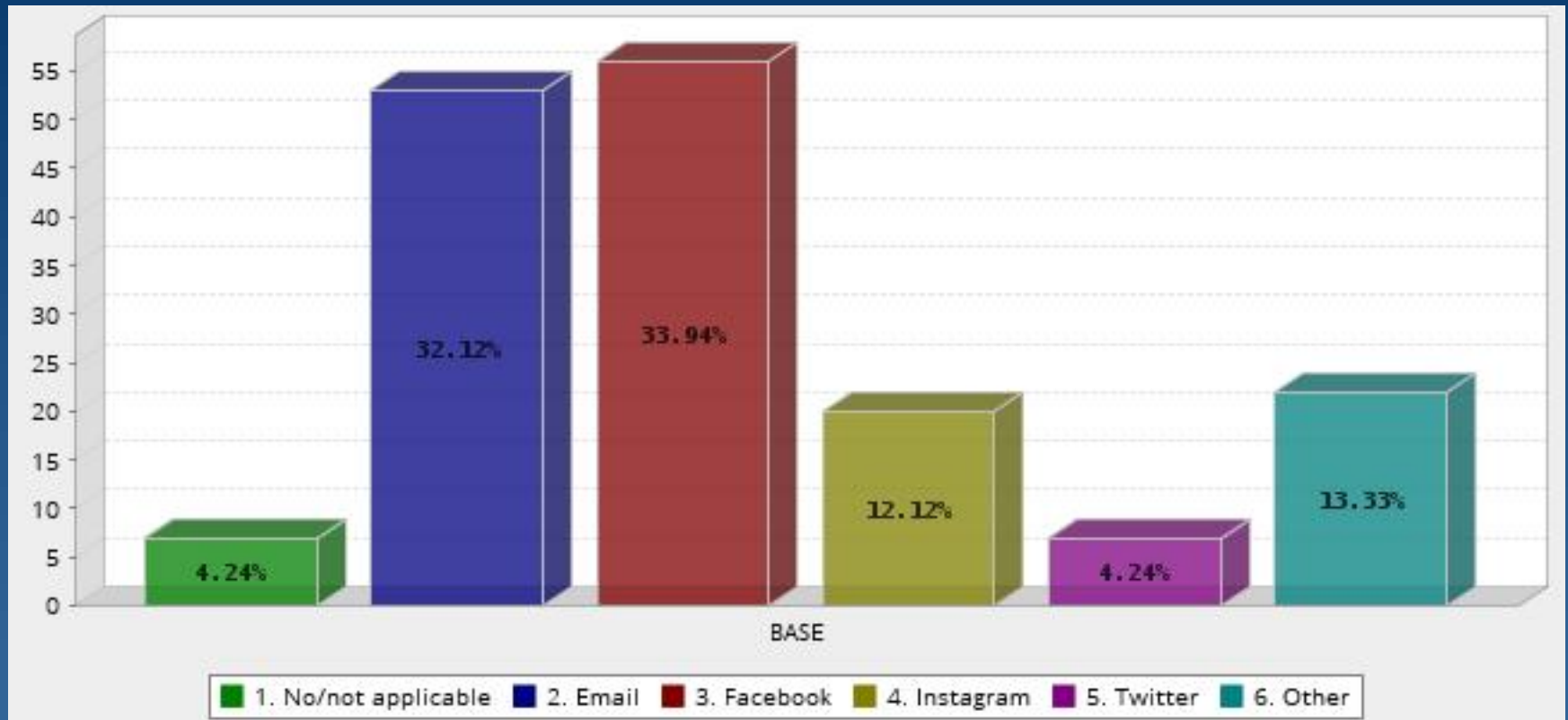
If not, what is the primary reason why?



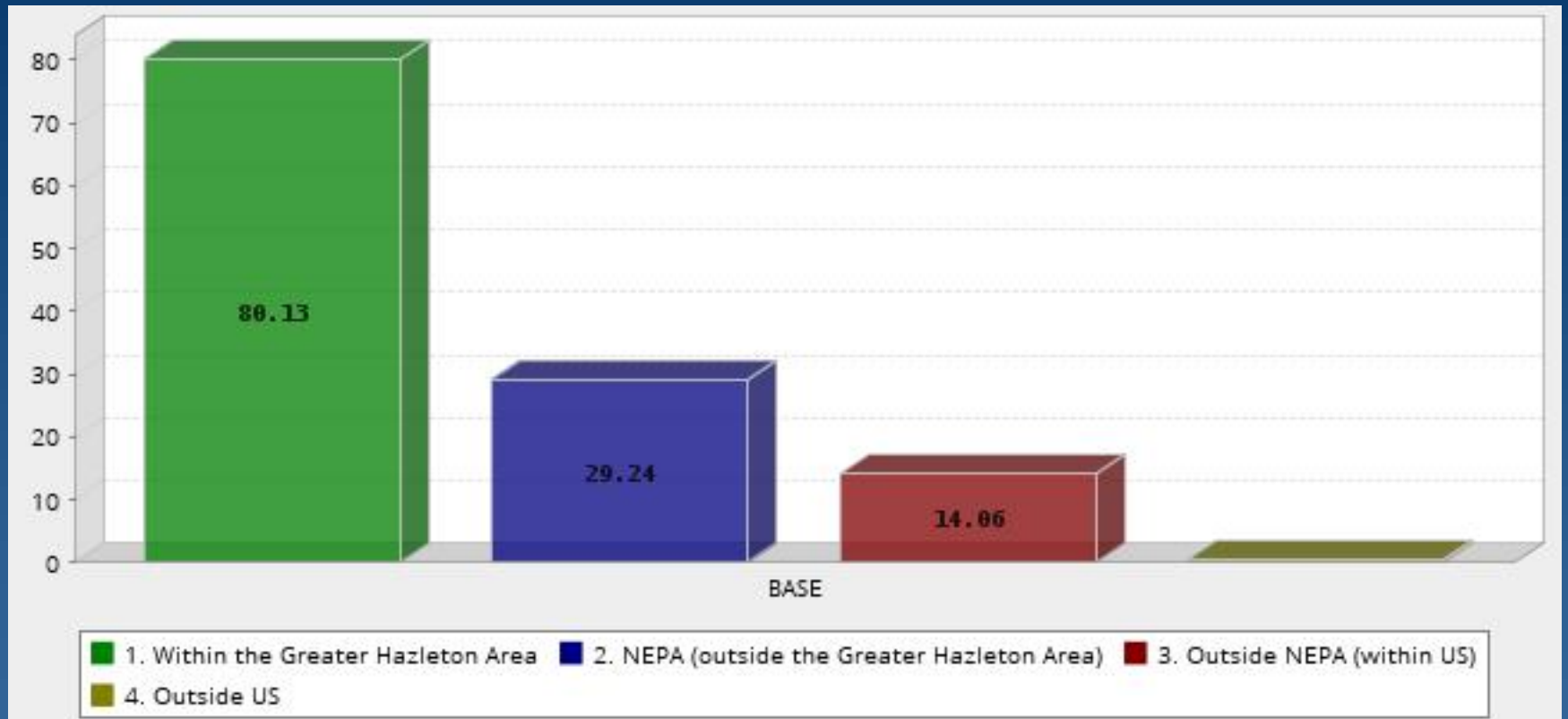
If your business has an online sales component, approximately what portion of your overall revenue comes from online sales?



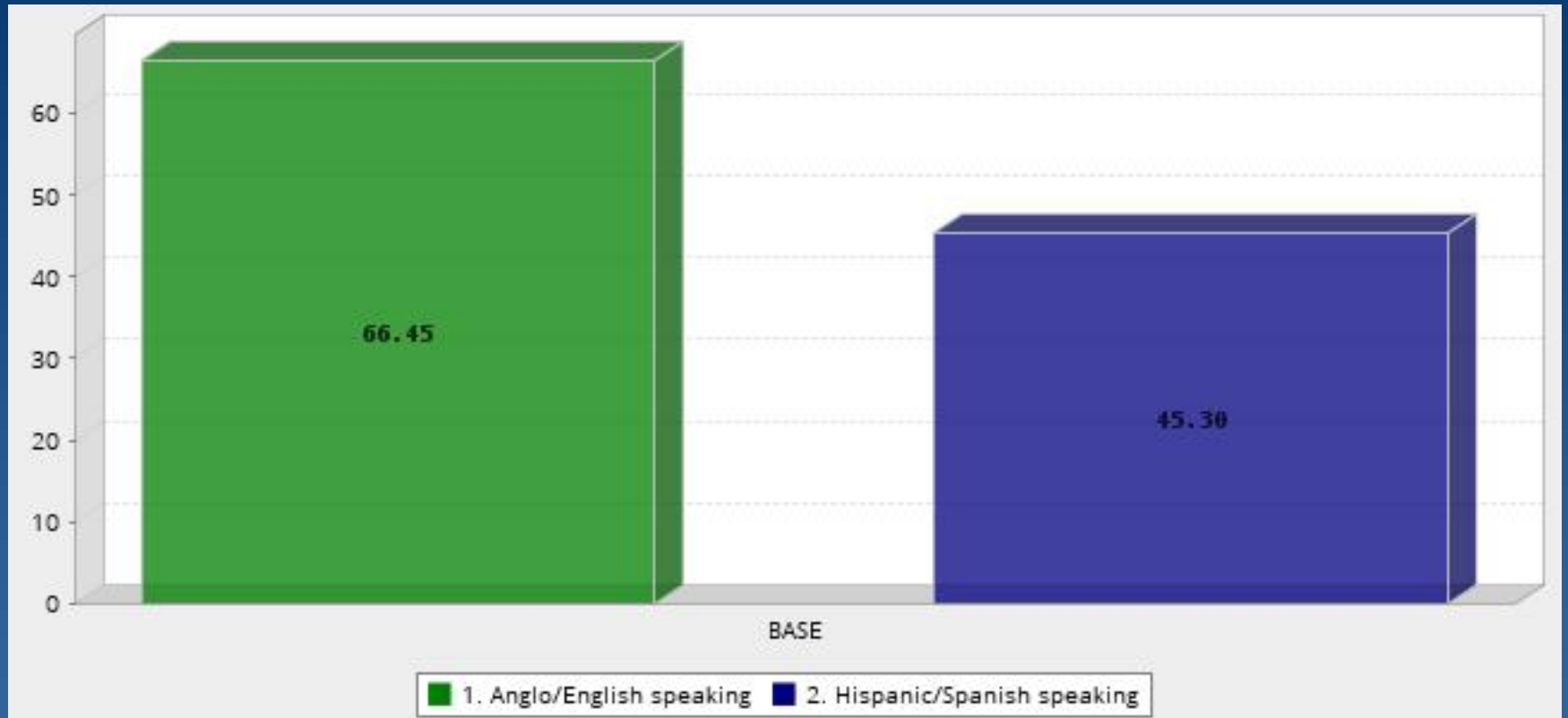
Do you communicate with your customers/clients via email or social media? (check all that apply)



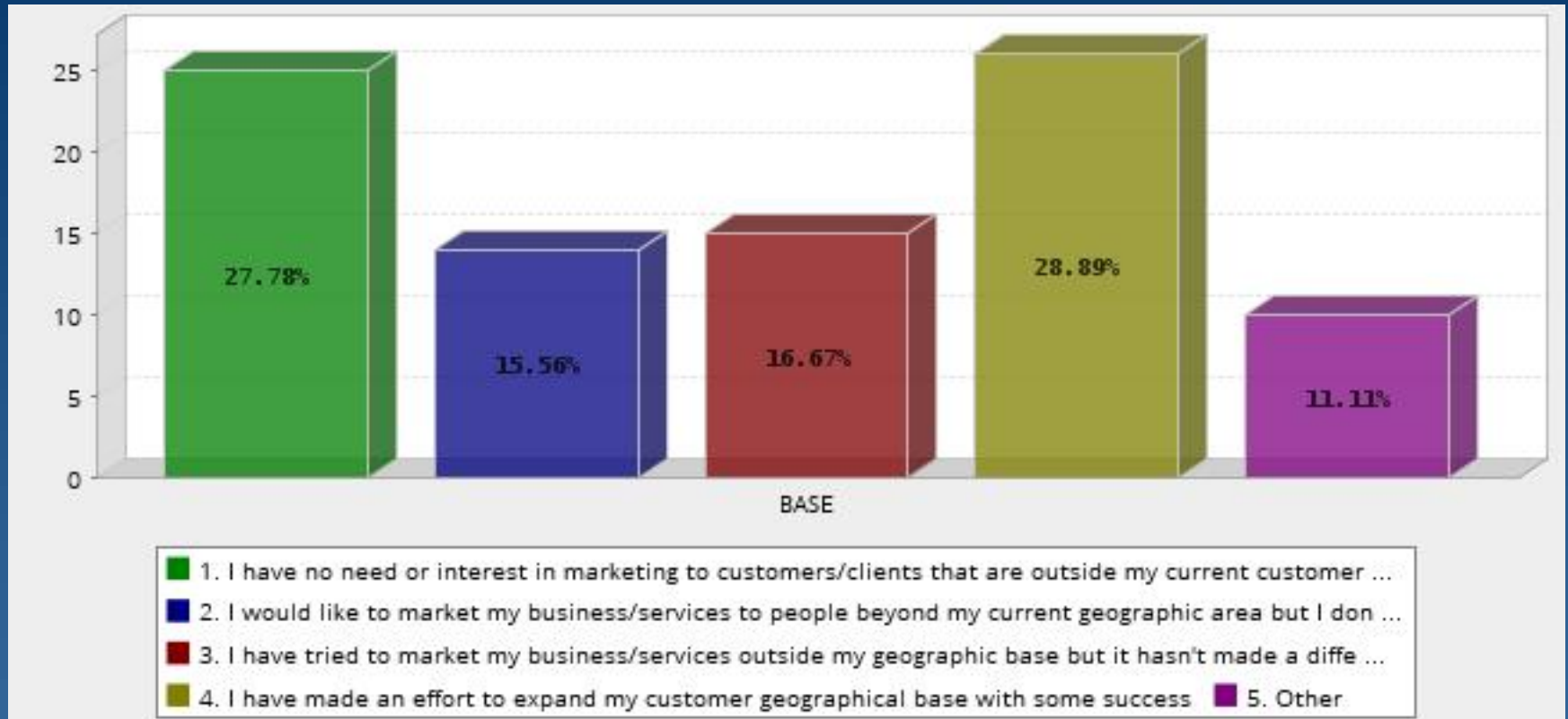
Approximately what percent of your customers are geographically located....?



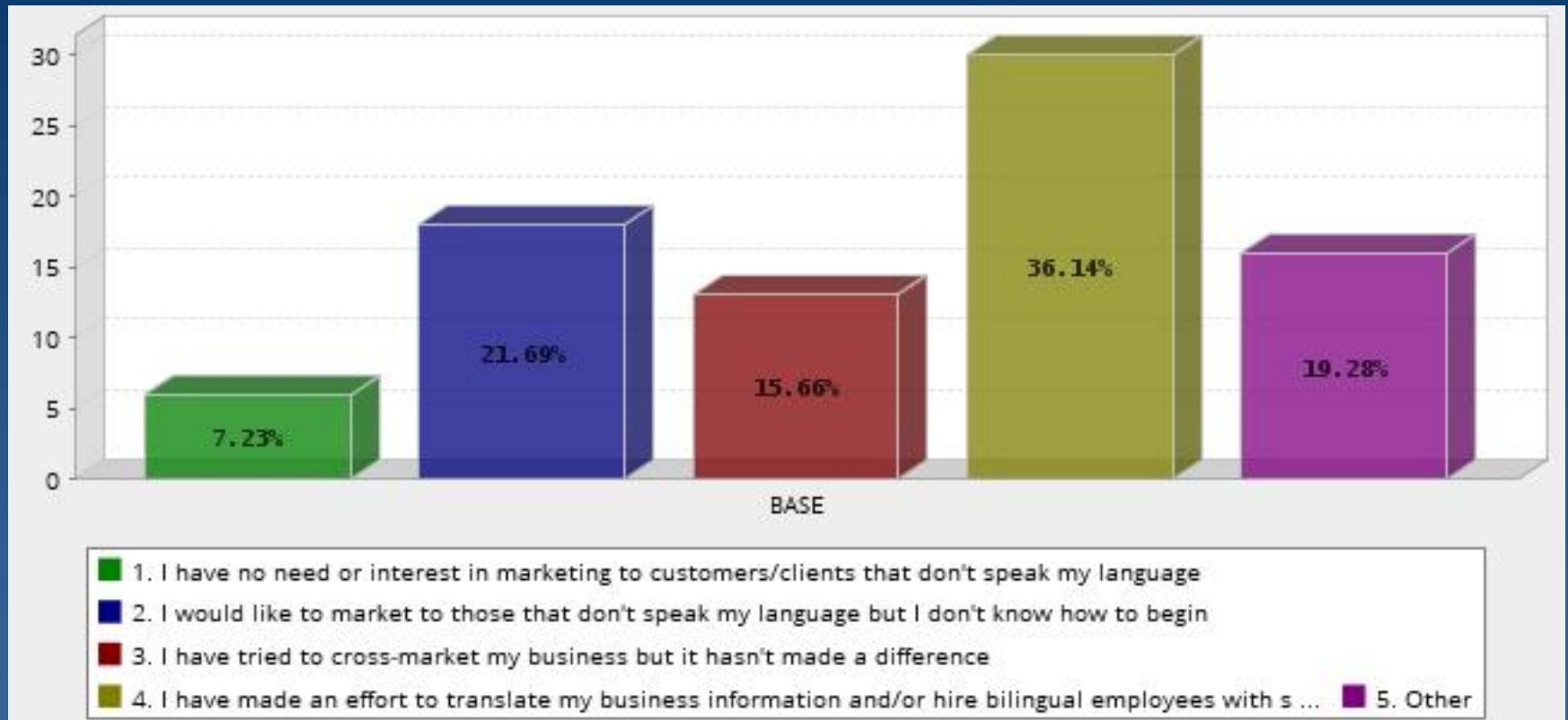
Approximately what percent of your customers are....?



How would you characterize your business approach to marketing beyond your current geographic customer base? (select all that apply)



How would you characterize your business approach to bilingual marketing? (select all that apply)



I could use more information on (select all that apply)

