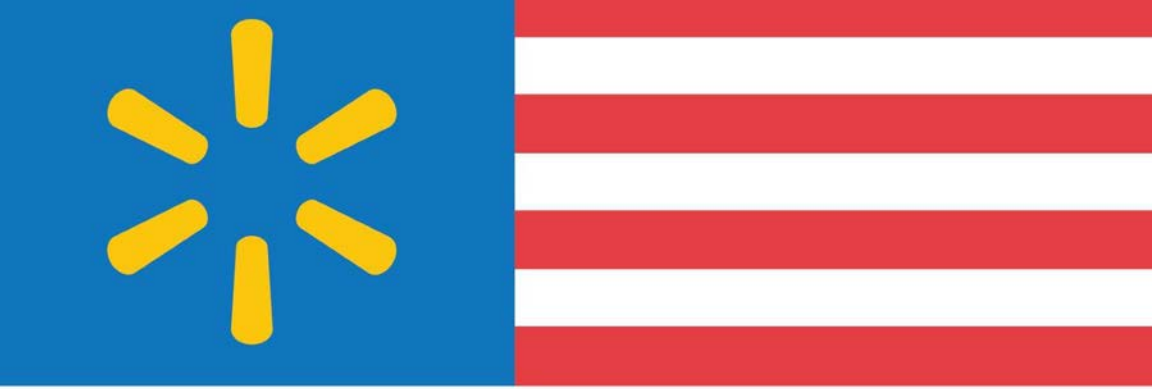


A VISITOR'S GUIDE TO THE ANCIENT ART-I-FACTS OF THE EARLY 21ST CENTURY







McMuseum of
Anthropological
Archaeology





McMuseum of Anthropological Archaeology

JAMES THURMAN
ANCIENT 21ST CENTURY ARTIFACTS

A recent excavation in the Southern Shopping District of the United States of Wal-Mart has given great insight into what life must have been like many hundreds of Model-years ago in the early 21st Century. This unique Exhibition contains numerous domestic items found in unearthed domicile. Believed to have belonged to a James Thurman, this long-dead Citizen of the primitive era is thought to have been one of the Consumer-Producers that attempted to salvage his culture as it drowned in its own “trash.”

Remember, dear Citizen-Consumer, this was a time before Atomic Reassignment™! When a Product ceased to be of use, it was “thrown away” rather than have its atoms Reassigned™ through the Valero ART (Atomic Reassignment Technology™). What these ancient peoples discovered too late was that there was no such thing as “away.” Believe it or not, the people buried their Products in the ground! Perhaps, they thought the Products would grow into new Products, like Monsanto Seeds™ of Syngenta Trees™?

As the ancient people became buried by their exponentially increasing waste, many Consumer-Producers stepped forward and attempted to “recycle” that waste into usable objects. As disgusting as this is to Us now, remember that these poor people were living in desperate times! This should serve as an important reminder of the Glory that the TransWorld Corporation has brought to Us all, through World Unification™ under one benevolent guiding Corporate Vision and Mission Statement. Please consult your nearest Customer Service Representative with any questions.

Save money. Live better. We're lovin' it!









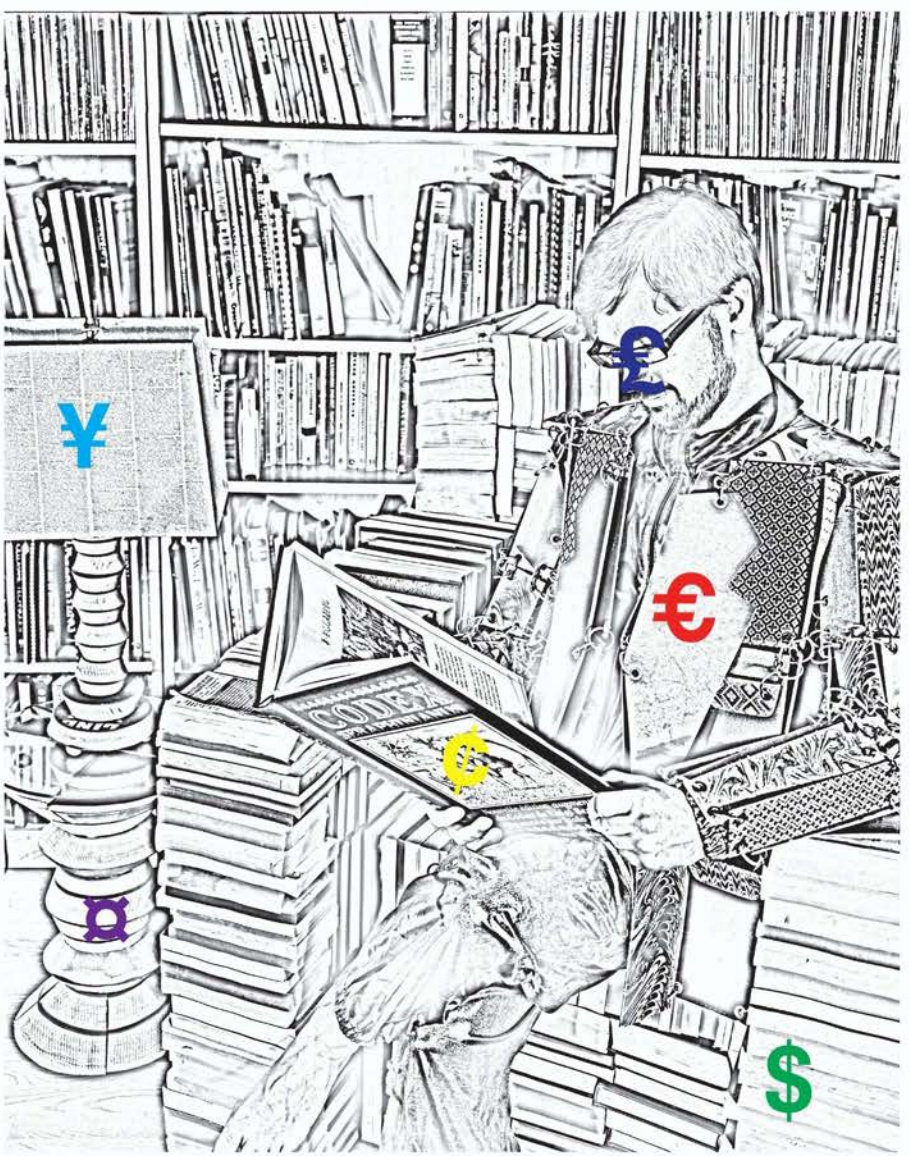
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JAMES THURMAN: INFORMATION CONSUMPTION

This was the portion of the domicile where information was consumed. By surrounding themselves with “books,” it was believed the transfer of information would be enhanced. There continues to be some debate as to the relevance of “books” in the ancient early 21st Century. Primitive digital technology is known have existed but had yet to entirely replace “printed” materials. Entire rooms, and even buildings, filled with books have been discovered. Perhaps they were also used a form of insulation against weather-induced temperature fluctuations since this was a time before the Haliburton THOR™ (Total Humanic Optimized Reorganization), our Magnificent weather modification system was sponsored by the TransWorld Corporation.

Since information was communicated on “paper” that was not self-luminescent or networked, exterior reading light was created electrically using dangerous and highly flammable materials, often resulting in expensive fires. Since the Exxon GET™ (Global Energy Transmission) did not yet exist, these poor archaic people had to “plug” their lamps in using “wires.” Rather than the Universal Access to energy through macrowaves provided by the Exxon GET™ that all Citizens now enjoy, power was contained within tiny strings with very few access points, called “outlets.”

In addition being physically dangerous because of its sharp edges, this “paper” never changed what information is conveyed. The information was either shared by pouring colored liquids onto the surface of “paper”, staining it in the shapes of numbers and letters or by carving into the surface using primitive mark-making tools. Thankfully no longer necessary due to the joint venture of the AT&T TWC (Total World Communication) in partnership with Pfizer's me-Bots™, all of us now “Know on the Go™”!



Here we see Consumer-Producer James Thurman consuming information in the traditional mode of ancient 21st Century Citizens, by reading "books." People would carefully grasp each sheet of "paper" and flip it over to continue gaining information. This tremendously slow process greatly contributed to the lack of productivity of the era since people would have to sit, sometimes for hours at a time, to consume information. In the hopes to accelerate this process of absorption, 21st Century Citizens would surround themselves with huge amounts of "paper" and "books."

Once the information was consumed, the "paper" and "books" were no longer of use. This tremendously costly and inefficient practice was a major factor in the late 21st Century WEEP (World Economic & Environmental Prolapse). Thankfully, the former kingdom of China had the foresight to be the first to accept corporate sponsorship, creating our first truly modern Corporatocracy™.

INFORMATION CONSUMPTION

€ **Book Jacket:** the proper apparel for the consumption of information. Made of the protective shields of previously consumed “books.” Also used in by Information Chieftans to indicate their intellectual power to their subjects.

€ **Codex:** the guide to a still undiscovered ancient culture, complete with all aspects of life from the smallest microorganism to largest societal rituals.

\$ **Reading Chair:** a ceremonial throne where 21st Century Information Consumers would sit to consume information.

¥ **Reading Lamp:** a primitive hazardous device that used a frightening combination of dangerously hot luminescent materials and life-threatening electrified strings to assist in the consumption of information.

£ **Reading Glasses:** before the adoption of Pfizer’s me-Bots™, most Citizens suffered from a variety of physical disabilities, like eyes that could not focus properly. This device would suspend focusing lenses in front of the eyes to correct the disability. Often, Information Chieftans would wear them as a sign of their superiority, which sometimes led to violence in this primitive and jealous society.

¤ **Reading Table:** an alter-like platform to elevate the Reading Lamp and help spread its luminescence.

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UNIVERSITY OF CALIFORNIA



WHY BACON?

COOKING WITH PORK

1. Bacon is a popular breakfast food because it is so easy to cook and eat. It is also a good source of protein and fat.

2. Bacon is a good source of protein and fat. It is also a good source of iron and zinc.

3. Bacon is a good source of protein and fat. It is also a good source of iron and zinc.

4. Bacon is a good source of protein and fat. It is also a good source of iron and zinc.

5. Bacon is a good source of protein and fat. It is also a good source of iron and zinc.







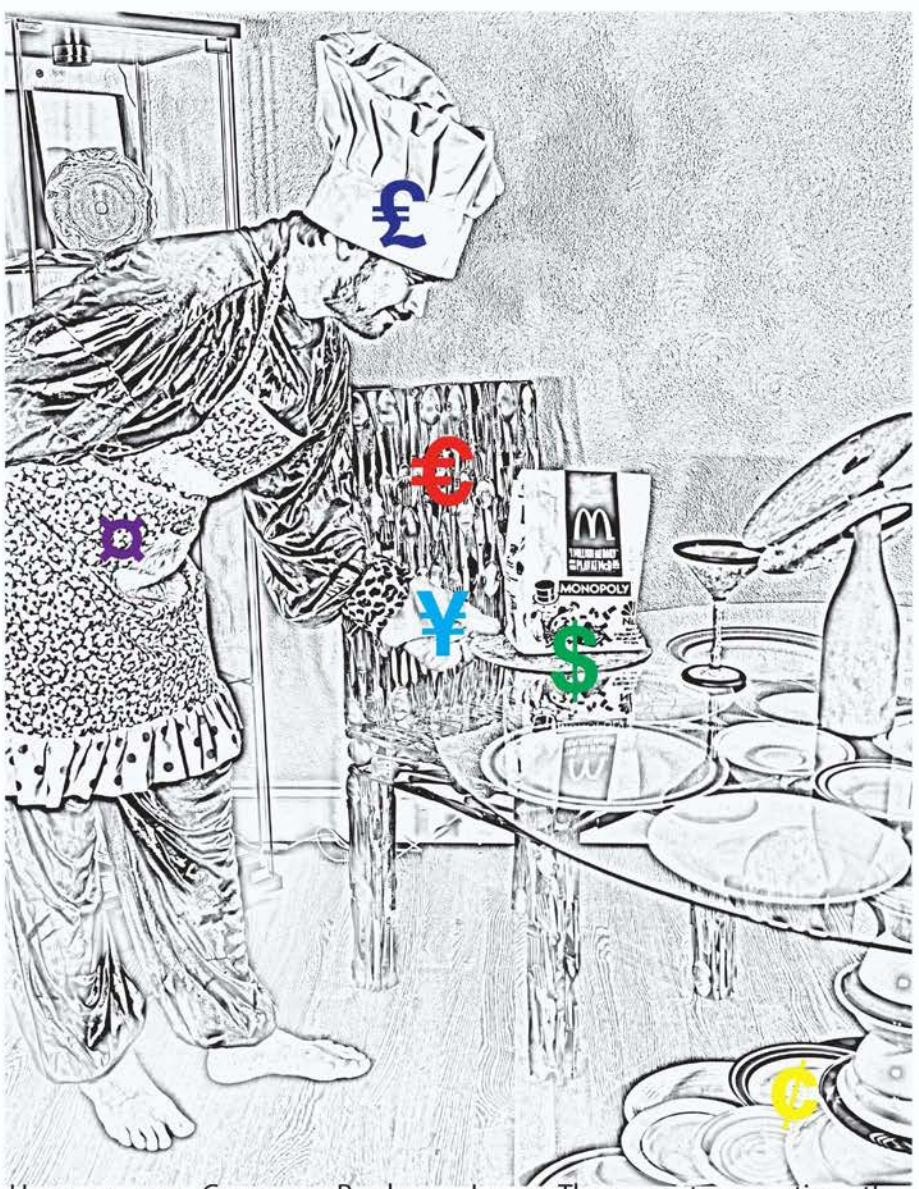


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JAMES THURMAN: PHYSICAL CONSUMPTION

This was the portion of the domicile where nutrients were consumed. Back in the ancient early 21st Century, nutrient consumption was a messy and disgusting activity. Often, the Citizen-Consumers would use “flatware,” weapon-like tools used to attack roasted flesh and plants as part of a ritualized hunt, tear the material apart, and insert it into the mouth. These barbaric devices were used in conjunction with “plates,” a ritual tray-like object used to transport and present nutrients before consuming. This time-intensive and pompous dance was finally made unnecessary through the proper design and packaging of McFood.

Since the function of objects in this primitive Era was often unclear due to poor Design, the Consumer-Producer James Thurman created goods that could easily communicate their intended use. The chair made of “flatware” was obviously to be sat upon while using similar “flatware” to consume nutrients. The table made of “plates” was obviously the place where other “plates” should be placed for the consumption ritual. As disgusting as it seems to Us today, this practice of “recycling” helped these primitive people deal with their exponentially increasing waste. It was truly unfortunate that many Citizens were poisoned by this practice and slowly went insane, attempting to Reduce their Consumption, leading to global financial ruin.



Here we see Consumer-Producer James Thurman transporting the nutrients to the nutrient consumption platform, the "Dining Table." In this instance, we can see some signs of evolution in that he is providing an early form of McFood. His attire seems strange to Us today but was essential for survival in that dangerous and tumultuous time. Besides the variety of protective devices that were necessary, it was believed by the superstitious people of the ancient early 21st Century that having naked feet helped to summon the spirits of the Underground to help make their copious amounts of "trash" disappear.

Thankfully due to the Valero ART (Atomic Reassignment Technology™), upon deposit in the nearest conveniently-placed Atomizer Station™, Products that are past their Expiration Date are instantly repurposed into the Newest and Bestest Products of the current Model-year, available from a Product Center near you!

PHYSICAL CONSUMPTION

€ Dining Chair: an important component of the consumption ritual which indicated the proper position to take before the nutrient presentation dance would occur.

€ Dining Table: a raised platform that was the stage for the ritualized hunt of roasted flesh and plants using handheld weapons called “flatware.”

\$ Plate: the ritual tray-like object used to transport and present nutrients before hunting, tearing apart, and consuming.

¥ Protective Glove: due to the aggressive nature of the consumption ritual, the hands of presentation dancers needed to be protected during the ritualized hunt.

£ Headdress: used to indicate the lead presentation dancer who was primarily responsible for the preparation of the nutrients.

☒ Shielding Garment: the butchering and dismembering of various plants and animals was an extremely brutal and messy affair which required shielding to protect the lead presentation dancer from contamination.




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ARTIFACT:

Don't Drink & Drive Martini

PRICE:

\$456.78

DESCRIPTION:

Due to barbaric and violent tendencies, people of the ancient 21st Century had to be reminded not to activate personal transportation devices while intoxicated.






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ARTIFACT:

Intersecting Orbits Bottle Stopper

PRICE:

\$2109.87

DESCRIPTION:

Used in arcane mating rituals, this object was believed to forecast how potential mates' lives could intersect for maximum benefit and life production.






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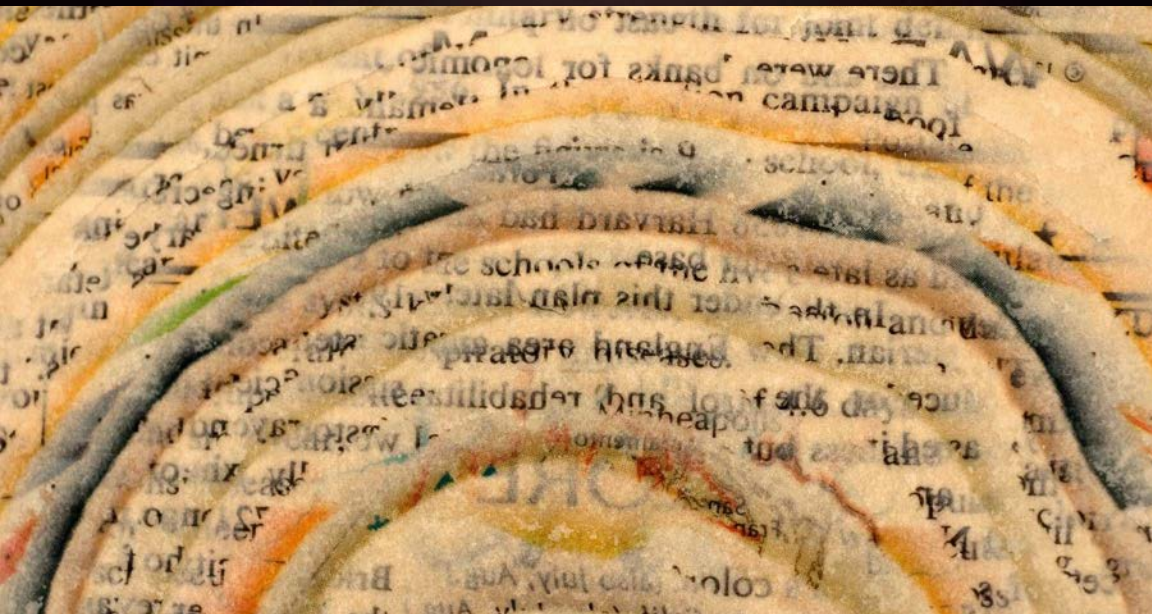
ARTIFACT:
Tectonic Plate 06-0721C

PRICE:
\$1234.56

DESCRIPTION:

Given the color and pattern variations, it is believed that this object was used in hypnotic rituals where the faith of a lapsed Consumer could be renewed.






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ARTIFACT:
Paper Plate 06-0808D

PRICE:
\$1234.56

DESCRIPTION:

The magnified image of the object reveals the ancient code created by the Consumer-Producer, perhaps used to record directions to his accumulated wealth.






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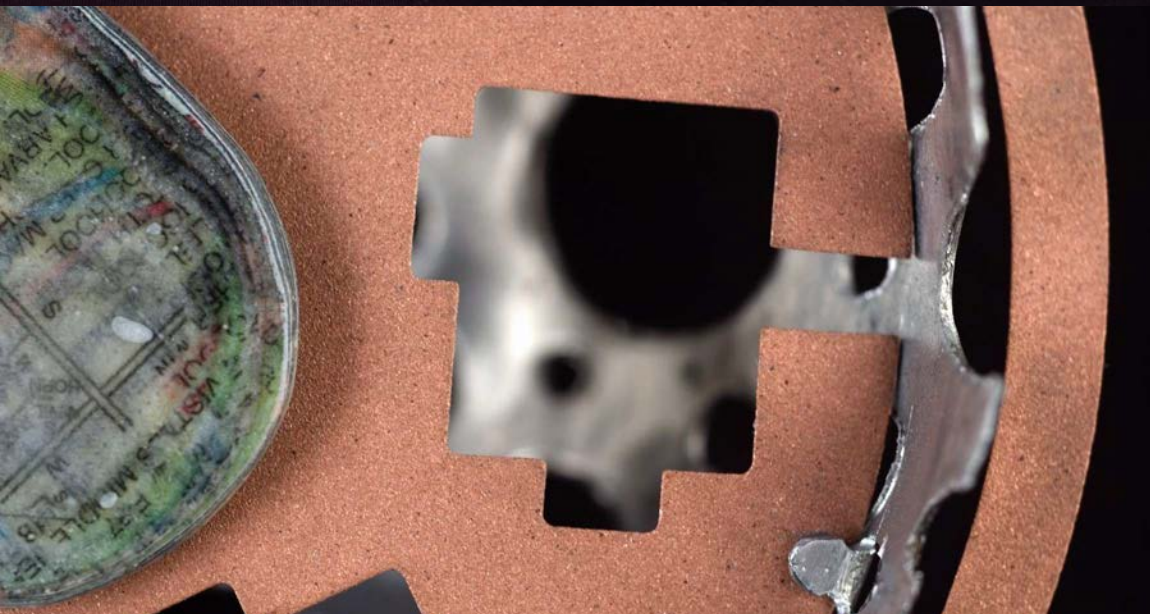
ARTIFACT:
Tectonic Subdivision 08-0917

PRICE:
\$543.21

DESCRIPTION:

This object was used to warn others of the dangerous viral growth of domestic housing ghettos and their fiscally irresponsible purchasing practices.






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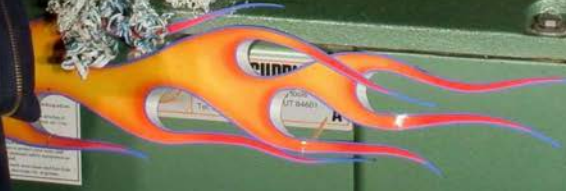
ARTIFACT:
Subdivision Guard-En

PRICE:
\$567.89

DESCRIPTION:

This ritual object was used to ward off unscrupulous land barons that would decimate the landscape with domestic housing slums.







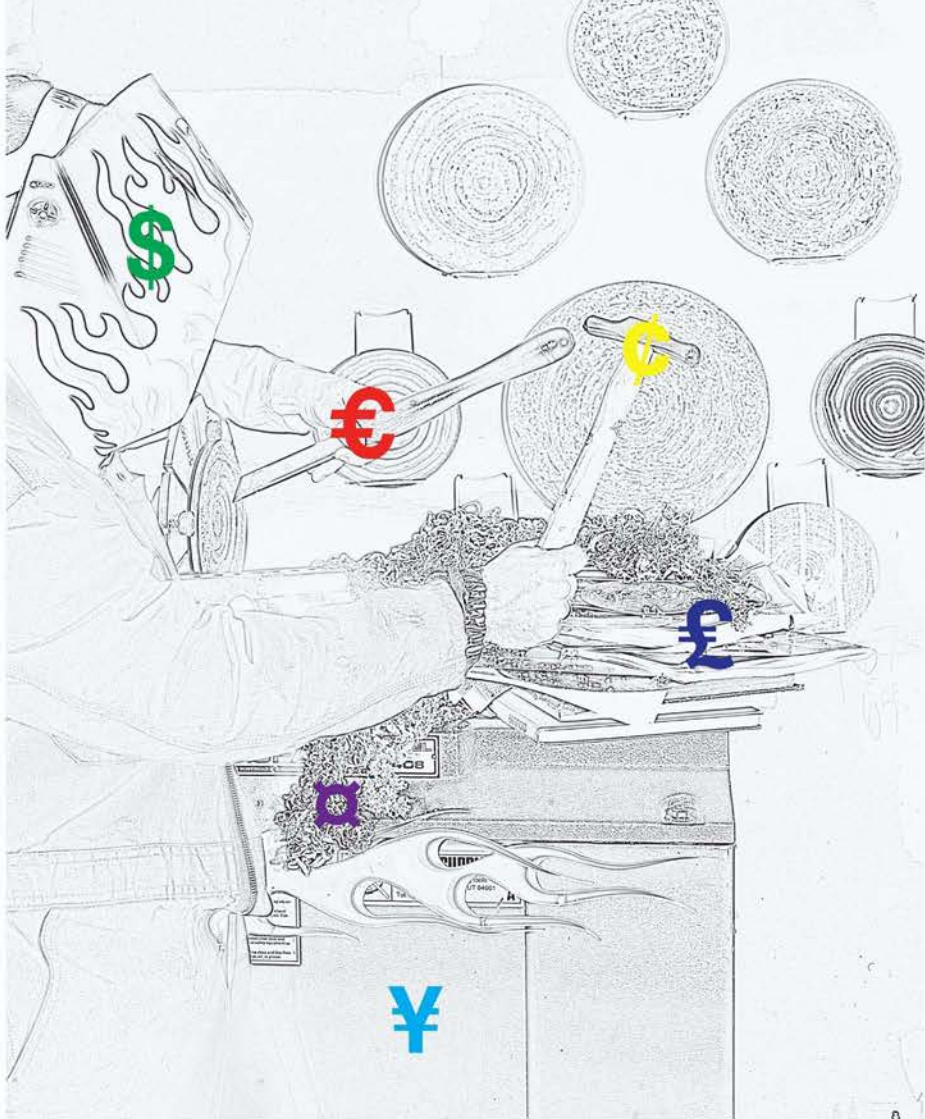
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JAMES THURMAN: PRODUCTION

Consumer-Producer James Thurman is believed to have specialized in the “recycling” of “paper.” Paper was a wasteful and dangerous thin flat material with sharp edges made from chewed trees—how barbaric! In the ancient 21st Century, it was the primary method of information storage where recording was done by pouring colored liquids onto its surface, staining it in the shapes of numbers and letters. We have attempted to replicate this “paper” as part of the signs and images of this Exhibition but be careful, the edges are sharp!

In addition, Consumer-Producer James Thurman would “recycle” other materials into objects related to their original function. A Chair and Table used for Physical Consumption were made of materials used for that activity, “flatware” and “plates” respectively. Obviously, this was done so that their function would be clear to others trying to use them.

While excavating his combined Consumption-Production domicile, a “video” was discovered where he revealed the secrets of his process of Mokume-Kami, or layered “paper.” Able to reconstruct him from the “video,” TransWorld McCurator Dr. Sam Walton IV has created image reproductions of James Thurman in various scenes of life from the ancient early 21st Century.



Here we see Consumer-Producer James Thurman producing using a “lathe.” This device rotated the objects to help symmetrically carve round objects, like “plates.” This was a very dangerous activity that required massive protective equipment and clothing. Many Consumer-Producers were injured, even killed, as they attempted to individually make objects “by hand.” Thankfully, TransWorld has freed current Citizen-Consumers from such dangerous drudgery.

Because of the peculiarities of their rituals, many Consumer-Producers were seen as shamans of their villages, often outside the mainstream socio-economic structures. Both revered and scorned, their often obtuse messages were frequently misunderstood or ignored by the very Citizens they strived to save.

PRODUCTION

€ Chisel: a cutting implement that peeled away unwanted material, perhaps revealing coded messages?

¢ Hammer: a percussive instrument used to carve away material

\$ Helmet: a ceremonial headdress used to protect the Consumer-Producer from unlucky spirits. Flames were seen as a purifying element that helped cleanse evil from the process and bring the Consumer-Producer good luck in the hunt for the successfully produced object.

¥ Lathe: functioned both as a religious altar as well as a device used to precisely rotate the object during the carving process.

£ Plates: the Consumer-Producer would keep previously produced objects nearby as good luck during the very risky and dangerous process.

¤ Shavings: materials that has been carved away that serves to cushion the “plate” when it is completed and falls from the lathe.




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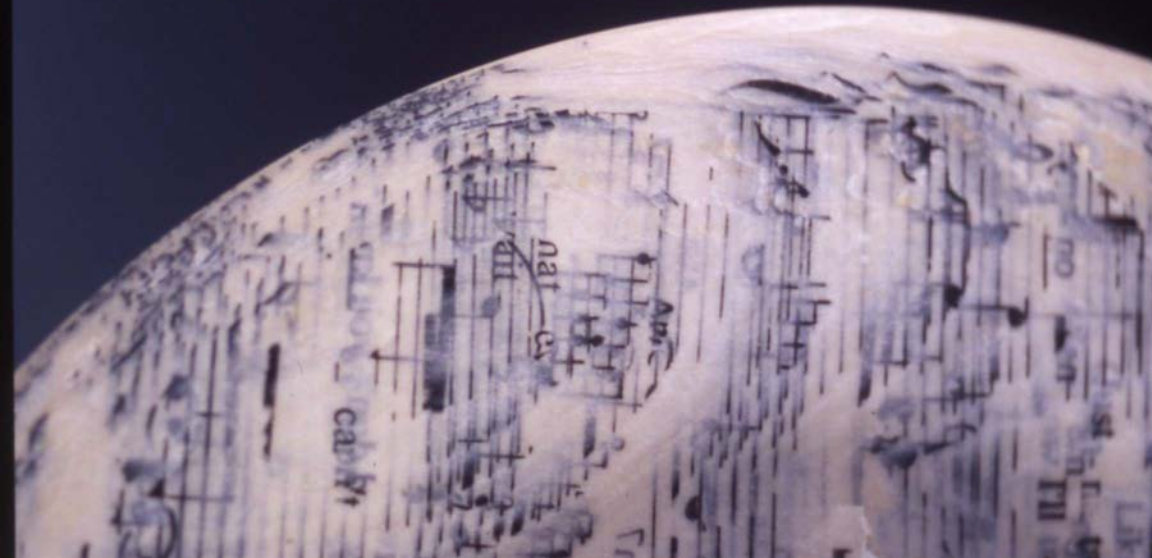
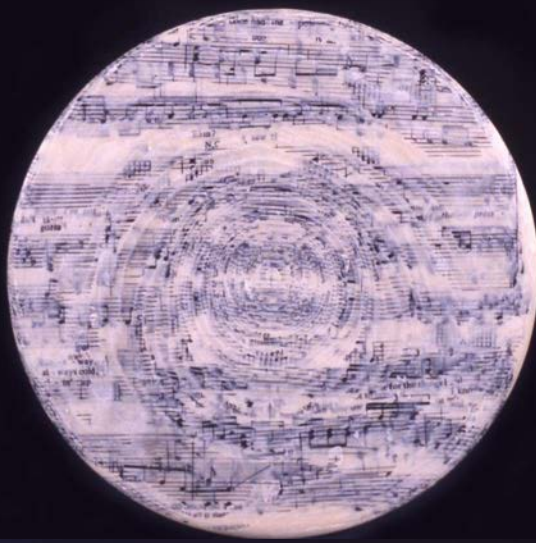
ARTIFACT:
Color Plate 06-0711

PRICE:
\$987.65

DESCRIPTION:

Discovered with this “plate” was an enlarged detail image of it, which was used to enhance the appearance and monetary value of the domestic living space.






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ARTIFACT:
Visual Audio II

PRICE:
\$567.89

DESCRIPTION:

As part of a secret guild system, music was written in coded symbols to restrict the number of professional musicians thereby increasing the value of their product.






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ARTIFACT:

Truthite Pebble Necklace

PRICE:

\$345.67

DESCRIPTION:

Wearers of this object believed that it would bring them truthful answers and good omens in their never ending search for desired possessions.






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ARTIFACT:

Thurmanite Bracelets

PRICE:

(please visit our Gift Shop!)

DESCRIPTION:

Made of several different variations of Thurmanite, including Truthium, Americanite, Groovite, Colorium, and Textite. Each type was worn for specific buying rituals.





ARTIFACT:

Tectonic Plate 04-0727A

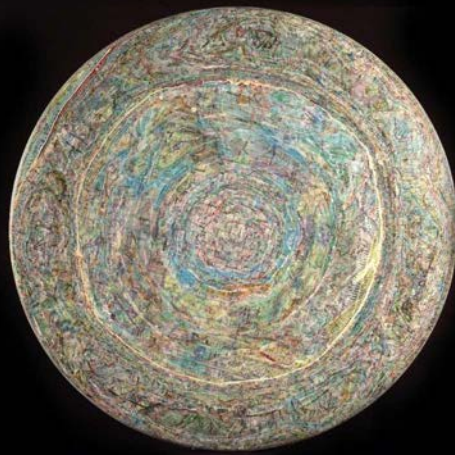
PRICE:

\$876.54

DESCRIPTION:

Composed of hundreds of layers of nautical guidance papers, this “plate” might also have functioned as secret military information during the World Wars.






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ARTIFACT:
Tectonic Plate 04-0729B

PRICE:
\$987.65

DESCRIPTION:

This larger platter is constructed of uncounted layers of personal vehicle guidance information, used to both guide the acquisition of nutrients and then serve them.



APPENDIX



JAMES THURMAN: ANCIENT 21ST CENTURY ARTIFACTS

In the spirit of ancient 21st Century museum exhibitions and for the education and benefit of all Citizen-Consumers, the McMuseum of Anthropological Archaeology has produced this Glossary. The following is archaic language that has now become obsolete:

Books: a way of packaging "paper" to make it less hazardous. By capturing hundreds of pieces of the same size together, it was far less likely to injure the user.

By Hand: a dangerous ancient custom of attempting to individually create objects using primitive implements.

Dollar: a primitive localized unit of exchange whose value was determined by scarcity of precious metals. Since it was not globally accepted and regulated like the current Credit, it fostered divisive strife and "military" conflict.

Flatware: weapon-like tools used to attack food as part of a ritualized hunt, tear the food apart, and insert it into the mouth. Used in conjunction with "plates." All made unnecessary through the proper design and packaging of food.

Free: a dangerous and subversive concept. An ancient custom of exchanging goods without any apparent Price. As We all know, nothing is Free so the ultimate price extracted for the exchange was often very deceptive and the cause of violence and Chaos.

Military: Before the Global Unification sponsored by the TransWorld Corporation, scarcity of Products forced large mobs of Citizens to violently attack each other. Thankfully, our Customer Service Representatives are always available to help any Citizen-Consumer with any need.

Outlet: Many items, such as a "plug" were inserted into this electrical access point. Also used by children in games used to eliminate those not fit for survival.

Paper: a wasteful and hazardous thin flat material with sharp edges made from chewed trees.

Plate: a ritual object used to transport and present food before consuming. Made obsolete by McFood, which is now properly designed and packaged.

Plug: a mystical amulet at end of a "wire" that was inserted into an "outlet" to continue the restricted flow of electricity. Perhaps also part of a fertility ritual within this repressed culture.

Printing: pouring colored liquids onto the surface of "paper", staining it in the shapes of numbers and letters

Recycle: a desperate and disgusting ancient ritual of continuing to use Products beyond their Expiration Date. Many Citizens were poisoned by this practice and slowly went insane, attempting to Reduce their Consumption, leading to global financial ruin (see WEEP).

Thrown Away: ancient barbaric practice of burying used Products underground in the hopes that they would be Atomically Reassigned™ through the Valero ART (Atomic Reassignment Technology™).

Trash: before the Valero ART (Atomic Reassignment Technology™), a Product past its Expiration Date (see Thrown Away)

Video: before the universal adoption of Pfizer me-Bots™ (microscopic enriching Biologically Optimized Technology Service), recorded moving images were shown by inserting large plastic coins into viewing kiosks.



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JAMES THURMAN: ANCIENT 21ST CENTURY ARTIFACTS

In the spirit of ancient 21st Century museum exhibitions and for the education and benefit of all Citizen-Consumers, the McMuseum of Anthropological Archaeology has produced this Price List. Keep in mind that these are 21st Century prices in “dollars.”

CORPORATE NATION FLAGS

McEuro Union	\$654.32
People’s Republic of Coca-Cola	\$654.32
United States of Wal-Mart	\$654.32

PRODUCTION SPACE

Wall Image with Explanation Panel	\$987.65
Video Presentation Module	\$1098.76
Tectonic Plate 04-0727A (Wall bracket included no Extra Charge!)	\$876.54
Color Plate 06-0711 + Detail Image (Wall bracket included no Extra Charge!)	\$987.65
Tectonic Plate 04-0729B (Wall bracket included no Extra Charge!)	\$987.65
Floor Display Case (Contents sold separately—collect them all!)	\$2345.67
Tectonic Plate 06-0805D	\$901.23
Paper Plate: B&W II	\$456.78
Visual Audio II	\$567.89
Control Tower	\$543.21
Truthite Pebble Necklace	\$345.67
Thurmanite Bracelets: (please visit Gift Shop!)	
Thurmanite shavings	Priceless

INFORMATION CONSUMPTION SPACE

Wall Image with Explanation Panel	\$987.65
Book Jacket (Stand included no Extra Charge!)	\$2345.67
Reading Chair (Shipping not included!)	\$5678.90
Reading Table	\$567.89
Reading Lamp	\$543.21

PHYSICAL CONSUMPTION SPACE

Wall Image with Explanation Panel	\$987.65
Dining Chair	\$5432.10
Dining Table (Shipping not included!)	\$2345.67
Don’t Drink & Drive Martini	\$456.78
Intersecting Orbits Bottle Stopper (Bottle stand included no Extra Charge!)	\$2109.87
Paper Plate: Aerial View	\$543.21
Paper Plate 06-0808D + Detail Image (Wall bracket included no Extra Charge!)	\$1234.56
Tectonic Plate 06-0809C + Image (Wall bracket included no Extra Charge!)	\$987.65
Tectonic Plate 06-0721C + Image (Wall bracket included no Extra Charge!)	\$1234.56
Floor Display Case (Contents sold separately—collect them all!)	\$2345.67
Ultimate Atlas	\$543.21
Travel Atlas	\$543.21
Tectonic Plate 06-0725B + atlas	\$1098.76
Tectonic Subdivision 08-0917	\$543.21
Subdivision Guard-En	\$567.89

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WE'RE LOVIN' IT!