



**16th ANNUAL BOB HETTLER
BASKETBALL TOURNAMENT
SHOWCASE CLASSIC
December 23, 2021**

**Amherst High School
Amherst, New York**

PROGRAM ADVERTISEMENT FORM

Please Complete the following information in full:

Company Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email: _____

Phone: _____

Patron Ads: Mail completed form with Ad copy and payment to:

The Jolly Boys: PO Box 531 Williamsville, NY 14231

(716) 570-3449 jerrysheldon@outlook.com

Available Ad Formats	Price	Advertisement Size (WxH)
Full Page	\$250	5-1/2" x 8-1/2"
Half Page	\$150	5-1/4" x 4-1/4"
Business Card / QtrPage	\$50	5-1/4" x 2-1/8"
Full Color Page	\$400	5-1/2" x 8-1/2"

COPY DEADLINE IS December 3, 2021

MAKE CHECKS PAYABLE TO: JOLLY BOYS OF WILLIAMSVILLE

GENERAL DONATION:

The Jolly Boys of Williamsville provides scholarships and grants to students and youth groups throughout the Town of Amherst.

Please accept my donation of \$ _____ to support the youth of our community.