



GUIDE LINE

March 2025

VOL 33, No 3

President's Message

Submitted by Mike Pearl, President

What a pleasant member meeting and program on February 10! About 15 members showed up on the ZOOM screen to learn about their Association and the meanings of many acronyms used in the tourism industry in Colorado. Check out the Members Only page of the RMGA website to access the PowerPoint slide deck from that meeting.

Speaking of the Members Only Page, Webmaster Tom Jensen has changed the access code. Then check out a generous offer from the History Colorado Center detailed there. [offchair](#)

As members become comfortable with online meeting attendance, let's not forget the value of in-person attendance. When we gather in the same room, we can have side conversations that online meetings can't accommodate. The camaraderie we generate positively impacts morale, fosters collaboration, and ultimately contributes to overall member well-being. Tour directing and guiding is lonely enough, so meeting together where we form networks among members can be important and rewarding.

The April and May meetings will be in-person: April at the offices of VISIT Aurora and May at the Black American West Museum and Heritage Center. Of course, both meetings will have an online presence to accommodate members from outside Denver Metro.

I want to thank you for renewing your membership in RMGA for 2025. Check out the Membership Committee report elsewhere in the *Guide Line* for details. Membership numbers are down from 2024, despite gaining new members.

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An initiative of the membership committee for 2025 is to make certain that all members have a current profile page on the website. The “Find-a-Guide” page is a benefit of your membership in RMGA. Please, don’t waste this resource.

Nominees for the Board of Directors for the 2025-26 term will be taken at the March membership meeting. The Nominating Committee will also present the names of members agreeing to run for office. I won’t be running for president due to my responsibilities as NFTGA vice president.

Of the eight monthly meetings scheduled for 2025, two have no program yet: October and November. What can you do to put together one of these programs? Because of our ZOOM account, programs can originate from any of our members’ locations in Colorado and New Mexico.

Oh, and how about there be at least one FAM tour for 2025? Who is ready to organize one? Check out the Education Committee article for details.

As a civic organization, RMGA is owned and operated by its members. It is truly a democratic organization and relies on its members to give it relevance and life. RMGA will continue to serve tour guide professionals only if current members engage in organizational activities. Check out the **Leadership and Volunteer Opportunities** available in the Association listed elsewhere in this issue.

RMGA members continue to determine in what ways the organization is beneficial to them, then join to actualize that vision. Please email your ideas and thoughts about the future direction of the organization to rmgapresident@rockymountaintourguides.com.

-Mike Pearl, President RMGA

FROM THE EDITOR

Deadline for submissions for the April *Guide Line* is Friday, March 28, 2025. Future contributions should be emailed to *Guide Line* editor Eileen Pearl at rmgaeditor@rockymountaintourguides.com. If anyone has photos to share, please send them along with either a short description and/or names.

My last newsletter for the RMGA will be the June 2025 issue. Please contact any Board Member if you are willing to take up this monthly responsibility.

-Eileen Pearl

COMMITTEE UPDATES

Communications Committee

Submitted by Tom Jensen

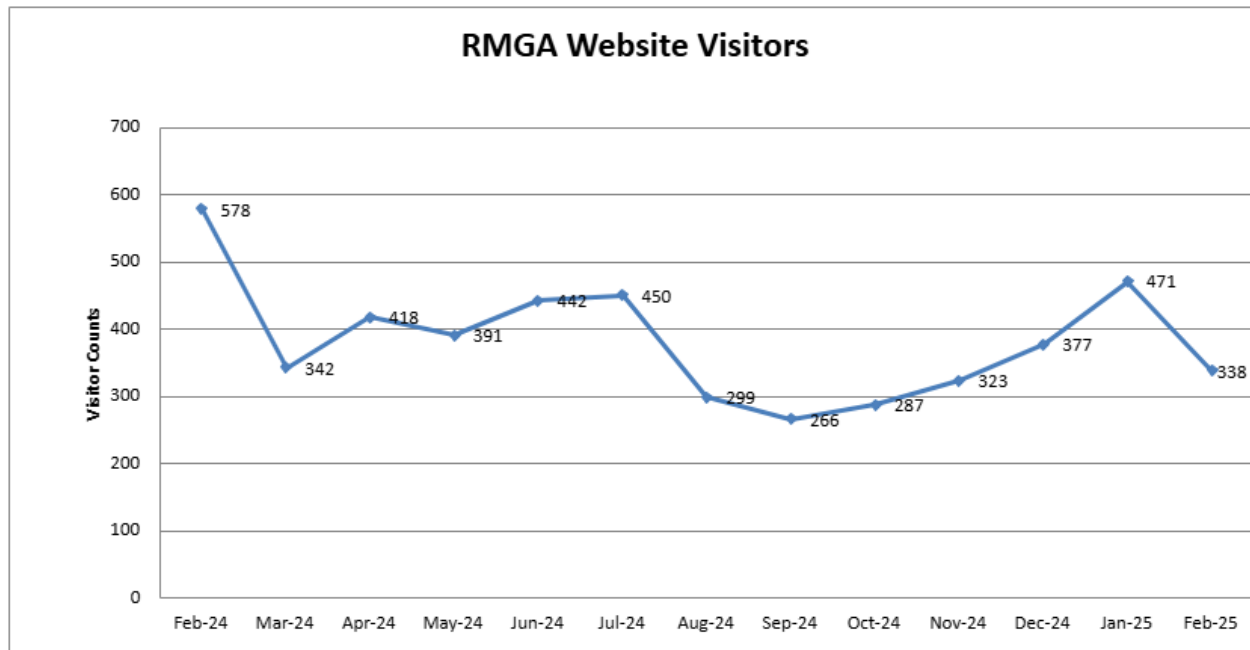
What's New on the Website?

These updates have been made to the website since the February report:

- Removed proposed FAMs
- Removed remarks about seminars every two years
- Built Profile for Jill Collins
- Created a "Contact Us" tab with inquiries to go to RMGA President e-mail
- Created a new page for 2025 Program Reviews
- Added PowerPoint for 2/10/25 Member Program
- Created a new page for Creating & Changing Your Profile
- Added Profile Creation form and Editing your Profile using Grammarly
- Added Visit Aurora logo to Home Page with a link to Visit Aurora website
- Added March 1 Membership Roster
- Added invitation of Where is Chinatown? from History Colorado

Monthly Visitors to the RMGA Website

Below is a year-to-date comparison of the number of visitors that viewed the RMGA Website.



What's Coming Up:

Access to Members Only Page – In March members will receive the new access code and instructions for the Members Only page. On this page you will discover archived copies of the Guide Line, Program and FAM triip reviews, and governing documents.

Profile Update – Profiles from people who did not renew their membership will be removed. A year will be added to the “Years Experience” category. For instructions on creating or changing your Profile see the “Creating & Changing Your Profile” button on the Members Only page.

E-Mail Distribution:

The distribution of e-mails continues to be done on a temporary basis. If you are interested in sending out the e-mail blasts, contact Mike Pearl at rmgapresident@rockymountaintourguides.com.

If you are not receiving e-mails please contact Tom Jensen at rmgacommunicaations@rockymountaintourguides.co.

Education Committee

Submitted by Mike Pearl

Call for Familiarization (FAM) Tours. Did you come across an experience that all members should know about? Is there a venue, attraction, or place that you'd like to learn about? That's a great excuse for a FAM trip. We haven't had many since COVID that we've forgotten why and how to conduct them.

FAM trips usually occur over a 6-hour time (say, 9:00 am-3:00 pm) on a weekday. Members get an inside look at a venue or attraction (or two) during a morning session and an afternoon session and have lunch together in the middle. The event provides a great opportunity for members to sharpen their knowledge about places and to network with venue and attraction operators.

Organize a FAM Trip. Contact President [Mike Pearl](#) to get the ball rolling.

Colorado Destination Stewardship Strategic Plan

Preserving Colorado's Legacy: Protecting our natural wonders, communities, and cultural heritage for generations to come.

<https://www.ctostewardship.com/>

Membership Committee

Submitted by Mike Pearl, Membership Committee Chair

In 2024 there were 42 members:

Professional	25
Associate	0
Business	8
Multiple Listing	2
Retired	6
Friend	1

For 2025 there are 34 members:

Professional	22
Associate	0
Business	7
Multiple Listing	1
Retired	4
Friend	0

Three members have joined: 3 Professional

Five members are not renewing: 4 Professional and 1 Retired.

Six members have not responded to renewal notices: 3 Professional, 1 Business, 1 Retired, and 1 Friend.

Two Professional members changed their category to Business; 1 Multiple List member changed to Professional.

The net loss of 8 members is a 19% **decline** in membership.

The RMGA Board of Directors thanks you for your membership. The latest membership directory is posted on the Members Only page of the RMGA Website. Is your information correct?

RMGA welcomes new members! Do your part to improve and expand RMGA's knowledge base by increasing the number and diversity of our members. The best means is for each of us to make a personal connection with non-member tour guides.

Invite tour guides to RMGA's next meeting in-person or on Zoom. Send their contact information to Membership Committee Chair [Mike Pearl](#) so they can be included on the Zoom Meeting Invitation.

Nominations Committee

Submitted by Mike Pearl, President

Nominees for the Board of Directors for the 2025-26 term will be taken at the March membership meeting. Members wanting more information about the duties, responsibilities, and time commitments associated with serving should contact a board member. Contact information may be found on the last pages of this *Guide Line*.

Program Committee

March Members Meeting & Program:

WHEN: Monday, March 10, 2025

6:00 pm Networking

6:30 pm Business Meeting

6:45 pm Program

WHERE: Your favorite chair!

WHAT: To Be Announced

ONLINE: The meeting will be available via ZOOM. Watch for an invitation.

Public Relations Committee

Submitted by Tom Jensen, Public Relations Committee Chair



Gov Con Save the Date

Save the date for the 2025 Colorado Governor's Tourism Conference (Gov Con), taking place Oct. 22-24, 2025 at newly opened Hotel Polaris in Colorado Springs.

Gov Con brings together tourism leaders for the state's premier travel industry event and provides opportunities to gain expert insights on the latest trends and issues. The annual three-day event consists of educational sessions, insightful programming, networking and opportunities to learn from industry peers. For more information please click [here](#).

Tourism Day at the Capitol

Tourism Matters Day

Thank you to members Charles Foster, Hans Kleinschmidt, and Tom Jensen for representing RMGA at the Tourism Day at the Capitol on February 4th. Before the pandemic, this was an annual event to recognize the importance of tourism in the Colorado economy. In 2025, the Colorado Tourism Office renewed hosting this event.



In 2023 visitors to Colorado spent \$28.2 billion resulting in \$1.2 billion in state and local taxes. This saves each Colorado household approximately \$800 per year. The tax revenue pays for services and amenities that enrich the lives of residents throughout Colorado. As a result of these taxes, residents enjoy the parks, mountains, ski resorts, rivers, lakes, and cities as part of living in Colorado.

Representatives of the tourism industry from around the state came to the the Capitol and McNichols buildings to help build the understanding with the Legislature of how important tourism is to the state. For each dollar spent on marketing returns to \$151 in tourism spending. Tourism provided 187,710 jobs including tour guides and directors and jobs in areas like agritourism, outdoor recreation, hospitality, food and beverage, activities and so many more.

Hans, Charles, and Tom learned that affordable housing in Colorado is the #1 issue according to Dave Davia of Colorado Concern. His opinion was to pass the necessary legislation to enable the building of more condos. Our members got a sneak peek at some of the plans for Colorado's Sesquicentennial next year. (<https://celebrate.colorado.gov/> or <https://www.historycolorado.org/colorado-150>). Director, Tim Wolfe updated the attendees on the CTO. Jim Starling provided an update on how DIA is progressing to handle 120 million passengers by its 50th anniversary in 2045. DIA has approx. 1,200 companies working; 40,000+ employees and generates \$36.4 billion annually.



Colorado's Sesquicentennial logo



Denver Foodies, Your Favorite Week Is Here

Prepare your taste buds for the most delicious flavors Denver has to offer during VISIT DENVER's 21st annual [Denver Restaurant Week](#).

From March 7–16, [explore hundreds](#) of the city's best eateries, including Michelin-rated and James Beard award-winning restaurants. You can find a new spot or visit a neighborhood classic. Best of all: Save while you savor with price points at \$25, \$35, \$45 and \$55 for multi-course meals.

Get ready to [make some reservations](#) and discover new favorite dishes this March. Start exploring the menus at denverrestaurantweek.com.



[Explore Menus >](#)



The Rocky Mountain Guide Association is now a partner with Visit Aurora.

Check out their website: <https://www.visitaurora.com/>

Check out our listing:

<https://www.visitaurora.com/directory/rocky-mountain-guides-association/>

RMGA was invited to become a partner because Visit Aurora has, on occasion, had groups and conventions that ask about tours. We will be listed on their website, receive referrals for definite business, and have a chance to connect with meeting professionals.

Visit Aurora is the official destination marketing organization for the City of Aurora, and acts as the primary liaison between meeting planners and hotel partners. Visit Aurora represents more than 75 hotel properties with 13,000+ guestrooms and more than 1 million square feet of meeting space, including Colorado's largest resort, Gaylord Rockies Resort & Convention Center.

Visit Aurora is a member of RMGA. The Heather Savoca, Director of Destination Services, Leslie Clark, Destination Services Manager, and Bruce Dalton, President | CEO, are the representatives to RMGA.





Save the Date

- September 25-28: Doors Open Denver 2025
-

About Our Members Charles Foster

Member Charles Foster was nominated for the distinguished Juanita Gray Community Service Award given by the Denver Public Library!

This award is named after Juanita Ross Gray, a former library staff member and community advocate who left a legacy of giving in the Denver metro area. Each year, these awards honor African American men, women, and youth who make outstanding community contributions and exemplify the ideals and spirit represented by Juanita Gray's commitment to the community.

The nomination for Charles: *Charles Foster, a member of the Rocky Mountain Guide Association, conducts guided tours along Colorado's Front Range, particularly in Northeast Denver and the Five Points Neighborhood. Since 2017, he has engaged with business owners and community members to address issues like graffiti, vandalism, and infrastructure needs, filing requests with city and utility agencies for improvements. He regularly documents concerns during observance walks, maintaining a detailed notebook of contacts with various organizations to ensure resolutions. Revered as the Five Points Neighborhood Ambassador, Mr. Foster has dedicated*

hundreds of volunteer hours over the past seven years to advocate for community preservation and improvement.

At the awards ceremony on February 1st, Charles proudly wore his RMGA membership badge and brought his 90-year-old mother to share in the event. Unfortunately, Charles did not win the award. Instead, the 2025 Juanita Gray Community Service Award went to Darrell D. West. Darrell West is the founder and President of the Major Taylor Cycling Club of Denver (MTCCD), which he established in 2011 while working at a public library to engage local youth in cycling and maintenance skills



How Well Do You Know Colorado?

1. What was the original name of the town of Aurora?
 - a. Plainsview
 - b. Salida
 - c. Fletcher
2. Which of these historical places are located in Aurora:
 - a. Aurora History Museum
 - b. Babi Yar Memorial Park
 - c. Colorado Freedom Memorial
3. Which Denver Public Library focuses on Black history through its collection archives?
 - a. Blair-Caldwell
 - b. Park Hill
 - c. Ross-Barnum

4. The cheeseburger was invented by a restaurant owner in which of the following cities:
 - a. Boulder
 - b. Colorado Springs
 - c. Denver
5. Which restaurant is most famous for the Slopper burger?
 - a. Blue Bonnet Café
 - b. Gray's Coors Tavern
 - c. Rainbow Restaurant
6. Why are the eyes of "Mustang" at DIA red?
 - a. Glowing red eyes are a nod to the Four Horsemen of the Apocalypse.
 - b. As a homage to the artist's father
 - c. They are the flames of a fire inside the sculpture burning to melt the snow
7. What street in downtown Denver was once Chinatown?
 - a. Wazee
 - b. Larimer
 - c. Market
8. At one time Santa Fe Avenue was named:
 - a. Jason
 - b. Jemez
 - c. Jicarilla

Answers on pages 17-19.

ORGANIZATION ACTIVITIES

Submitted by Mike Pearl, President

Rocky Mountain Guides Association represents professional tour guides in Colorado and the Rocky Mountain Region to tourism-related organizations. As vice president and president, Hans Kleinschmidt and I meet with other leaders of US tour guide associations and guilds through monthly Zoom meetings. We report to RMGA members the information from those meetings.

President Mike Pearl and Vice President Hans Kleinschmidt represent RMGA to

- National Federation of Tourist Guides Associations monthly leadership meetings, and

- Care for Colorado Partners quarterly meetings

Tom Jensen and the Public Relations Committee lead in keeping RMGA and us professional tour guides in the forefront of the minds of local tourism industry leaders. He is our liaison to VISIT Denver, the Colorado Tourism Organization, VISIT Colorado Springs, and Tour Colorado, among other such organizations. Do you know of a tourism organization with which RMGA should be affiliated? Contact Tom with information.

The RMGA Website and the RMGA Facebook Page are the digital faces of the organization. They are resources available for members to use to promote their own activities and develop business leads.

The *Guide Line* newsletter disseminates relevant information to members in nine monthly installments.

RMGA Email Blasts inform members of available job opportunities as well as time-sensitive information.

From the History Colorado Center

Submitted by Mike Pearl, President

Emily Turner of the History Colorado Center in Denver invites RMGA members to visit the History Colorado Center to see [*Where is Denver's Chinatown? Stories Remembered, Reclaimed, Reimagined.*](#) “We’d like to offer a complimentary general admission ticket for all your members to visit the History Colorado Center museum during our normal operating hours of 10:00 AM to 5:00 PM daily. To redeem the comp tickets, members must [reserve their ticket online](#) and enter the code **RMGA25** at checkout. The code is valid only once per person, and the comp ticket must be reserved online. (It is not available at our front desk.)” Please do not share this code with anyone else. It’s only for RMGA members.

To thank the History Colorado Center for the ticket, email Emily: emily.r.turner@state.co.us.

VISIT Denver “Go the EXTRA Mile” Training

Submitted by Mike Pearl, President

VISIT Denver’s Front Line Staff Training Program “**Go the EXTRA Mile**” has returned. Many members of RMGA have taken the training and have found it very valuable. The training program is free to RMGA members because of RMGA’s partnership with VISIT Denver.

The training program is completely online. Once you have completed the course, you will receive a certificate and access to the Go the Extra Mile Savings Pass. Go to <https://qrs.ly/uufb2z5>. There you will set up an account, then proceed through the course information and learning modules.

After you receive your certificate, add that information to your biography on the RMGA website.

NOTE I followed the directions in the article above and completed the course. Upon successful completion, I received the app: *VISIT Denver Experiences* where I located the “Go the Extra Mile Savings Pass.” Inside I found discounts on tickets for 7 experiences, including one from RMGA member Discover Denver Tours. The online course took me about 30 minutes to complete. – Mike Pearl

What's in Your Library?

Submitted by Mike Pearl, President

RMGA members wanting to form a book club, contact President Mike Pearl.

RMGA Facebook Page

Another way for members to communicate with each other is the RMGA Facebook page. Find it at <https://www.facebook.com/groups/RMGAssoc>. It's a great place for members to post pictures and tidbits of information that we all can use.

RMGA Guide Line

The official way that RMGA as an organization communicates with members is by means of the newsletter, *Guide Line*, published September through May. Editor Eileen Pearl collects articles submitted by members for the benefit of professional tour guiding. In addition to RMGA members, the *Guide Line* is sent to the Colorado Tourism Organization (CTO), the National Federation of Tourist Guide Associations (NFTGA), and other tourism-promoting organizations. The newsletter is distributed by Tom Jensen, in his temporary role as transmitter of the RMGA email Blasts. Send your articles to [Eileen Pearl](#).

RMGA Leadership and Volunteer Opportunities

Members are encouraged to volunteer to lead these committees:

- Certification Committee Chair (Must have the RMGA Colorado Certification)
- Education Committee Chair
- Email Distribution Committee Chair
- Program Committee Chair

Contact any Board member with your interest.

Memorable Experiences on Tour

Please use the *Guide Line* to share some of your memorable experiences so that we can all learn. Email your submissions to the [Editor](#). You may also post to the RMGA Facebook [page](#).

CONFERENCE REPORTS

Are you going? Send stories of your experiences to the [Editor](#). Post comments to the RMGA Facebook [page](#). This way, we can all learn.

Tour Colorado Quarterly Meeting April 2025; Grand Lake, CO. Hosted by RMGA member David Lively.

Care for Colorado Coalition Quarterly Meeting April 2025. Online. All RMGA members are welcome to sit in on the meeting. Contact President [Mike Pearl](#) for a link.

GOVCON-Colorado Governor's Tourism Conference October 22-24, 2025; Hotel Polaris, Colorado Springs, CO.

World Federation of Tourist Guide Associations (WFTGA) Fukuoka, Japan, February 5-17, 2026. Registration opens in the spring. <https://wftga.org/activities/convention/2026-fukuoka-japan/>

National Federation of Tourist Guide Associations-USA (NFTGA-USA) Salt Lake City, Utah, January 2027. Registration opens in 2026.

Are You Colo-Ready?

RMGA is a Stewardship Partner with the Care for Colorado Coalition. Check out the RMGA logo alongside other Stewardship Partners at <https://www.colorado.com/care-colorado-coalition>. Watch for this logo on the RMGA website and the *Guide Line*:



The Care for Colorado Coalition has joined with Do Colorado Right to amplify the message. RMGA has access to Care for Colorado assets such as stickers and flyers. Contact President [Mike Pearl](#) with your request for materials.

Do Colorado Right Campaign Targeting Residents

The CTO launched its Do Colorado Right program which specifically targets Colorado residents. This campaign features relevant topics including fire safety and prevention, backcountry safety, trash mitigation and more. Check out the 16 videos on the [website](https://www.colorado.com/do-colorado-right). <https://www.colorado.com/do-colorado-right>

The ideas expressed in the videos can't be an exhaustive list. What ideas are the videos missing? Send your thoughts to the *Guide Line* [Editor](#).

NFTGA Leadership Meetings

Submitted by Mike Pearl, President

RMGA is a member of the National Federation of Tourist Guides ([NFTGA-USA](#)), a collective of local tourist guides associations and guilds across the US. From time to time, RMGA Members receive notices from NFTGA via our email Blast system.

Under the leadership of newly elected president Jim Carr, NFTGA is taking on two initiatives for the next two years. The first initiative is to provide educational programming from a national perspective to all local association members via monthly webinars. The first of these will be held March 27, 2025. Carylann Assante, CEO of the Student & Youth Travel Association ([SYTA](#)) will speak on trends in student and youth travel. Watch for an email blast inviting you to attend.

The second initiative is to provide a library of resources to member associations. These resources include "Best Practices" documents for local associations. The initiative aligns with NFTGA's mission to support local associations in their endeavors to serve their members.

2026 also marks Colorado's Sesquicentennial 150th) Anniversary. Check out <https://www.historycolorado.org/colorado-150> for more information.

The associations "next door" to us are the Utah Tour Guide Association ([UTGA](#)) and the Santa Fe Tour Guides ([SFTG](#)). Check out their websites. When you're traveling, check the NFTGA membership [page](#) to locate the web address for the organization serving your destination. Then, reach out to the organization and make a connection.

The next NFTGA Leadership Meeting will be held Thursday, March 13, 2025 via ZOOM 6:30-8:00 pm. All RMGA members are welcome to sit in on the meeting. Contact President [Mike Pearl](#) for a link.

To see resources for tour guides, go to NFTGA's [Guide Resources](#).

Answers to How Well Do You Know Colorado?

1.C. Aurora was incorporated as the town of Fletcher on April 30, 1891. The high hopes of the new residents and the developers were short lived. A drought soon put an end to the water system and the Silver Panic of 1893 caused a severe drop in property values. Nonetheless, the town of Fletcher persisted and in 1907 the town was renamed Aurora. In 1928, after reaching a population of more than 2,000 residents, the Colorado Secretary of State recognized Aurora as a city.

Salida is located in the fictional county of Holt, where Kent Haruf's (1943-2014) novels *Plainsong*, *Eventide*, and *Benediction* are set, is in Eastern Colorado

2. All three are located in Aurora

Colorado Freedom Memorial (756 Telluride St.)

The Colorado Freedom Memorial honors those who've given the ultimate sacrifice for our country like no other monument in the United States. Located near Buckley Air Force Base, its glass panels house the names of nearly 6000 killed in action since Colorado became a state

Aurora History Museum (15051 E. Alameda)

The Aurora History Museum is a community-based history, arts, and cultural center featuring a permanent exhibition on the history of Aurora, as well as two changing exhibit galleries focusing on aspects of local, state, and regional history, cultural awareness, and appreciation, and decorative and fine arts.

Babi Yar Memorial Park (10451 E Yale Ave.)

Founded in 1971, Denver's Babi Yar Park is a living memorial to the thousands of Jews, Romani, Ukrainians, and others who were murdered between 1941 and 1943 at the Babi Yar ravine on the outskirts of Kyiv.

3.A. The Blair-Caldwell African American Research Library is located in the historic neighborhood of Five Points and is the only library of its kind between Detroit and Oakland, it focuses on the history, culture, literature, art, music, religion and politics of African Americans in Colorado and the Rocky Mountain West.



4.C. Smile and say "Cheese." In 1935, Louis Ballas, owner of the Humpty-Dumpty drive-in in northwest Denver, put a slice of cheese on a hot burger, and the rest is history. The world's first "cheeseburger" - a term patented by Ballas -- is honored with a small memorial at 2776 Speer Boulevard, now the parking lot of Key Bank.

5.B. Gray's Coors Tavern in Pueblo is the birthplace of the Slopper – an open-faced burger smothered with green chili (preferably

Pueblo Chili), and typically topped with onions and French Fries. Diners can opt for red chili and select from additional toppings as well like cheese, guacamole, bacon, and fried eggs. The lightbulb moment for the Slopper came when a customer in the 1950s requested a burger with green chili and commented when it arrived that it looked like "slop."

6.B. Artist Luis Jiménez incorporated the effect with red LED floodlights as an homage to his father, who ran a neon sign shop during his formative years as an artist.



7.A. According to the Encyclopedia of the Great Plains, Chinese laborers were drawn to Denver and made Wazee Street between 15th & 17th (also called "Hop Alley") in lower downtown their favorite haunt. Denver's Chinatown was one of the largest in the American West during the late 1800s and early 1900s. It provided a welcoming space for Chinese people in Colorado who built a community and celebrated their culture against a backdrop of frequent ignorance, hostility, and violence. The area started to decline after series of riots in the 1880s.

Check out the exhibit **Where is Denver's Chinatown?** at the History Colorado Center.

8.A. In the early 1900s, city planners decided to rename the streets west of Broadway. At that point, most of the other north-south streets had numbered names, such as South Ninth Street. Under the new scheme, the streets west of Broadway took on their current names. It's an alphabetical system, with streets from Acoma to Zuni renamed for Native American tribes.

The new scheme required a "j" name for Santa Fe. The replacement options, according to Phil Goodstein, included Jemez and Jicarilla -- but complaints about "exotic" names shot those options down.

Instead, Santa Fe took the name "Jason Street." And it stayed that way for about a decade, until the Denver council changed the name back around 1912. (taken from the Denverite)

Board of Directors Meetings

The first Monday of January, February, March, April, May, June, September, October, November, December

Monday, March 3, 2025 (7:00 pm)

Monday, April 7, 2025 (7:00 pm)

Monday, May 5, 2025 (7:00 pm)

(Meetings via ZOOM; email Communications Committee Chair [Tom Jensen](#) for an invitation)

All Members are welcome and invited to attend.

Member Meetings

The second Monday of January, February, March, April, May, October, November, December

Monday, March 10, 2025 (6:00 pm)

Monday, April 14, 2025 (6:00 pm) Annual Meeting, Election of Officers for 2025-26.

Monday, May 12, 2025 (6:00 pm)

PURPOSE of the ROCKY MOUNTAIN GUIDES ASSOCIATION

The nature of the business and activities of this Corporation is educational and the objects and purposes thereof to be transacted, promoted, or carried on are TO PROMOTE THE HIGHEST DEGREE OF COMPETENCE AND PROFESSIONALISM AMONG PERSONS WHO ACT AS TOUR GUIDES AND TOUR MANAGERS/ DIRECTORS, TO PROVIDE ETHICAL AND PROFESSIONAL STANDARDS AGAINST WHICH ALL TOUR GUIDES AND TOUR MANAGERS/DIRECTORS ARE MEASURED, and, in pursuing said basic purposes,

1. To hold meetings and familiarization ("FAM") trips for the improvement and continuing education of its members;
2. To provide opportunities for the exchange of experiences and opinions regarding tour guides and tour managers/directors and their profession;
3. To provide a forum for development and promotion of common professional interests and concerns of tour guides and tour managers/directors;
4. To cooperate with other related and non-related organizations in a common endeavor to promote the profession of tour guiding, tour management and tour directing and to promote the public awareness of said profession. – *Articles of Incorporation*, Rocky Mountain Guides Association

Officers		
President	Mike Pearl	303-868-0023
Vice President	Hans Kleinschmidt	303-990-2505
Secretary	Dawn Nelsen	303-898-6853
Treasurer	Brad Hatfield	303-522-3944
Director-at-Large	Tom Jensen	303-968-0515

Committee Chairpersons		
Certification	<i>Vacant</i>	
Communications	Tom Jensen	303-968-0515
Education	<i>Vacant</i>	
Hospitality	Lily Ewing	303-250-9679
Membership	Mike Pearl	303-868-0023
Newsletter Editor	Eileen Pearl	303-868-0021
Program	<i>Vacant</i>	
Public Relations	Tom Jensen	303-968-0515
Nominations	Mike Pearl	303-868-0023