

She-Sale Pricing Guidelines

These are guidelines for pricing your items. Please remember we have a \$3 minimum, so group items together that are not worth \$3. Think about what you would pay for things and what you would consider a "great deal". We recommend 25-30% of what you paid.

THE LOW RANGE REPRESENTS BRANDS SUCH AS SEARS, PENNEY'S, KOHLS, OLD NAVY.

MIDRANGE REPRESENTS BRANDS SUCH AS STORES LIKE LANDS END, EDDIE BAUER, GAP

THE HIGH RANGE REPRESENTS BRANDS SUCH AS LILLY PULIZER, JJILL, VINEYARD VINES, ST.JONHS, COACH, HOBO, KATE SPADE.

JUST REMEMBER THE KEY IS TO **PRICE TO SELL** & WE ENCOURAGE YOU TO CONSIDER PARTICIPATING IN 50% OFF DAY.

**We do NOT Recommend pricing any clothing
above \$15 unless it is designer. We have a new clothing item limit of 50.**

| ITEMS | RANGE | ITEMS | RANGE | ITEMS | RANGE |
|--|----------|--|------------|---------------------------|-----------|
| <u>CLOTHING (INCLUDING MATERNITY)</u> | | | | | |
| <u>BOTTOMS</u> | | <u>TOPS</u> | | <u>SWIMWEAR</u> | |
| Jeans/Slacks/Khaki | \$6-30 | Sweaters | \$8-\$15 | Swimsuit (NEW only) | \$10-\$30 |
| <i>Designer jeans can go as high as \$30 but no higher!</i> | | Basic Tee | \$3-\$5 | Cover Ups | \$5-15 |
| Shorts/Sweatpants/Leggings | \$4-\$15 | Sweatshirts/Turtlenecks | \$8-\$10 | Sunglasses | \$5-\$40 |
| Skirts/Skortis | \$5-\$15 | Shirts/Dress Shirts/blouses | \$8-\$15 | | |
| | | | | <u>COSTUMES</u> | |
| <u>OUTERWEAR</u> | | <u>SHOES</u> | | Various, Halloween | |
| Winter Coat/Jacket | \$5-\$30 | Boots - Winter & Hiking | \$8-\$15 | <u>Juniors</u> | |
| Windbreaker | \$5-\$15 | Sneakers & Sandals | \$5-\$15 | Jeans/pants | \$4-15 |
| Rain Coat | \$5-\$15 | Slippers (NEW only) | \$3-\$8 | Shorts/leggings | \$3-10 |
| Denim Jacket | \$5-\$15 | Dress, pumps, slingbacks | \$5-\$15 | Tops/shirts | \$5-15 |
| Polar Fleece | \$6-\$15 | | | Casual dresses | \$10-\$30 |
| Athletic/Track Suits | \$5-\$15 | <u>DRESSES</u> | | <u>Juniors FANCY</u> | |
| Spring Lightweight | \$5-\$15 | Dresses | \$8-\$30+ | Prom | \$40-100 |
| | | Holiday Dresses, NYEve | \$15-\$40+ | Homecoming/dressier | \$20-\$50 |
| <u>ACCESSORIES</u> | | <u>WEDDING DRESSES</u> | | <u>BASKETS</u> | |
| Hats | \$3 | <i>Wedding dresses have not sold very well at the sale, I would recommend \$100-\$300 if you try them.</i> | | Longaberger | |
| Gloves & Mittens | \$3-10 | | | No other baskets accepted | |
| Scarves | \$3-10 | | | | |
| Belts | \$5-10 | | | | |
| Handbags | \$5-100 | <u>PAJAMAS</u> | | | |
| <i>Handbags are one of the few items you can price higher, coach great condition \$30-\$50, D&B the same, LV \$40-\$100, email with questions!</i> | | Nightgown (NEW only) | \$5-10 | | |
| Tights NEW | \$3 | Bathrobe (NEW only) | \$10-10 | | |
| Socks NEW (4 or more pairs) | \$3-\$10 | | | | |

BEDDING

| | |
|---|----------|
| Comforters | \$10-50 |
| <i>Comforters must be "up to date" -- out of fashion and "dated" bedding should be donated to your local charity. It will NOT sell.</i> | |
| Duvet Covers | \$8-\$15 |
| Sheet sets (NEW only) | \$3-\$15 |
| Towel sets (NEW only) | \$3-\$40 |

BOOKS

No books accepted

CDs

| | |
|------------------------|-------|
| Music (group by genre) | \$3-5 |
|------------------------|-------|

DVDs

| | |
|--------------------------------|-------|
| PG-13 or over (group by genre) | \$3-5 |
|--------------------------------|-------|

CRAFTS

| | |
|--------------|------------|
| Beading | 1/3 retail |
| Stamping | 1/3 retail |
| Scrapbooking | 1/3 retail |

DÉCOR

| | |
|---------------------------------------|------------|
| Decorative Pillows | \$3-\$30 |
| Wall hangings | \$8-50 |
| Decorative Mirrors | \$8-\$50 |
| Frames | \$3-\$040 |
| Candles | \$3-\$15 |
| Vases (PLEASE not florist cheap ones) | \$6-\$50 |
| Silk Flower Arrangements | \$10-50 |
| Book ends | \$10-\$20 |
| Curtains (in style, not dated) | \$10-50 |
| Rugs (5x8 or smaller, no kids rugs) | \$20-\$100 |

HOLIDAY DÉCOR

| | |
|---------|---------|
| Various | \$3-50+ |
|---------|---------|

GARDEN DÉCOR

| | |
|---------|---------|
| Various | \$3-50+ |
|---------|---------|

DINNERWARE

| | |
|--------------------|-------------|
| (set of 4 minimum) | \$20-\$100+ |
|--------------------|-------------|

JEWELRY

| | |
|---------|-----------|
| Various | \$5-\$100 |
|---------|-----------|

SERVING DISHES

| | |
|---------|----------|
| Various | \$5-\$50 |
|---------|----------|

KITCHENWARE

Kitchenware MUST be NEW or "like new" to be sold, it must be working and price at ½ of new price.

ELECTRONICS

Only NEW or "like new" electronics, TVS, or computers. No "non flatscreen" old TVs, no old DVD, or VCRs. Blue ray machines would be fine.

For example we sold a nice 39 inch flat screen TV at the last she-sale for \$300, this tv was originally \$500, and was only 2 years old.