

STRATEGY Global Business Development



Fast-Tracking Your Success
PLAN | PROMOTE | PROFIT

Fundraising Prep

- Business Plan (see **25 Ways** Checklist)
 - Executive Summary (created last)
 - Mission, Vision
 - Pain Points
 - Solution
 - Revenue Model
 - Targets
 - Timing Rationale
 - Resources
 - Team Overview
 - Market Analysis & Competitive Landscape
 - Demand Analysis & Pricing for Profit
 - Marketing, Sales, Distrib, Ops
 - Financials & Forecasts
 - Team, Leadership, Expertise
- Investor Brief (or Pitch Deck)
 - Vision, Goal, Rationale, Timing
 - Product, Market, Targets, Competition
 - Budget & Expenses Snapshot
 - Resources & Human Capital
 - Forecasts & Projections, Contingencies
 - Marketing, Sales, Distrib, Ops: Systems Overview
 - Exit Strategy (Maintain, IPO, M & A, etc.)
- MUST speak Investor Candidate language*
- Must understand motives & offer realistic, conservative review*

Catapult Profitability with Proven Expertise:

T Buckman, MBA
US Based, International Reach



Executive Consultant: Specialized Generalist
Australia, Europe, GCC, Indonesia, Japan, Peru, Singapore



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Time is the one resource we cannot manufacture or reproduce.