

# A GRATEFUL COMMUNITY.



PROUDLY SUPPORTING INDY'S  
FIRST RESPONDERS



The year 2020 had immediate and long-term impacts on all of us. From the tragic line of duty death of IMPD Officer Breann Leath to a global pandemic coursing through our country to the most challenged relationships between law enforcement and our community in recent history, our city's first responders and frontline workers have continued to answer the call and risk their safety on our behalf.

COVID-19 and the efforts needed to mitigate its impact have presented significant challenges to all individuals, businesses and organizations in our city. Businesses have been shuttered, programming paused, and everyone is anxiously monitoring the careful re-opening of our country.

While most of our community has stayed home with or without continued pay from employers to prevent the virus's spread, a group of brave and selfless first responders and frontline workers have worked long hours and put their safety at risk to ensure our community is safe and healthy during the pandemic response.

This year, we **redefine first responders** to include not only police officers, firefighters, EMTs and paramedics, but also the individuals keeping our hospitals staffed, grocery stores stocked, restaurants serving and other essential businesses open and available. This year, at IPSF's signature event – **The Frontline Experience, presented by the Indianapolis Motor Speedway** - we plan to provide an opportunity for sponsors and supporters to show our incredible gratitude to ALL first responders.

On Saturday, September 18, join us along the famed home stretch of the Indianapolis Motor Speedway. From 4 to 9 pm, IPSF will provide a continuous, exciting parade of first responders as well as the apparatus, tools and equipment they used to keep us safe and healthy over the past year. Sponsors and guests will take part in this historic "gratitude parade" of first responders to show our support of women and men who demonstrated courage, dedication and sacrifice during these trying times.

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