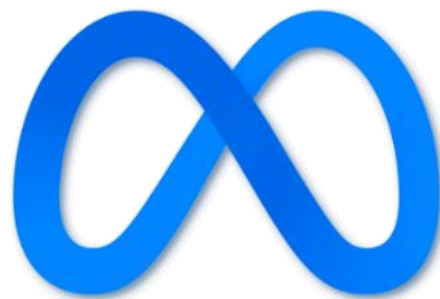# Corporate Investor Pitch

A PRIVACY-FIRST AI-PERSONALIZATION PLATFORM
"Introduction"

"I'm Greg Malpass, founder of Destiny-Gram. I've spent the last three years developing a solution to what I believe is Artificial Intelligence's most critical challenge: delivering personalized experiences without compromising user privacy.

I'm reaching out because I believe you are the ideal partner to bring this technology to market at scale.

We stand at a pivotal moment in AI development history. While competitors pursue data-hungry approaches that compromise privacy, you have the opportunity to lead the market with a fundamentally different vision: AI that is both highly personalized and completely respectful of user privacy and control.

Destiny-Gram offers the technical foundation to realize this vision immediately, providing you with a significant competitive advantage in the rapidly evolving AI personalization landscape.

While Meta-AI and X-XAI integrating AI-chatbots with social media to harvest user data, we've created a fundamentally different approach – one that perfectly aligns with an ethical AI vision.

Destiny-Gram enables users to create secure personal profiles they control completely, then selectively share with AI-chatbot systems. The result is hyper-personalized AI mentoring without the privacy concerns that are already generating backlash against Musk's approach.

With 900+ pages of documented code and university partnerships in development, we're ready for integration. You have the opportunity to lead the market in ethical AI personalization while competitors face mounting privacy challenges.

I look forward to discussing how we can work together to shape the future of ethical, personalized AI.

Thank you for your time."

"Turning Dreams into Destinies"
Destiny-Gram.com

Destiny-Gram Partnership Opportunity
Greg Malpass
GLOBAL OPPORTUNITY
Destiny-Gram.com

Malaga, April 5th, 2025

Vision: (A Privacy-First AI-Personalization & AI-Mentoring Platform)

"To empower millions of young adults annually to subscribe to our AI-assisted online personal profiling service and leverage controlled links for hyper-personalized AI-chatbot mentoring and personal and career development."

Multi-Stage Investments: ($500,000+ SAFE Accelerator or Angel Equity Funding Partner)

Initial Equity Option: $30,000 (SAFE/ equity agreement / IP in escrow)

- Stage 1 - MVP (year one): $125,000 seed funding, 10,000 initial users/ volunteer subscribers from partner universities for concept verification
- Stage 2 - SCALING (year two): $375,000 for multi-universities scaling, 100,000 - 225,000 subscribers, onward global scaling at 150+% CAGR
- Stage 3 - SALE or PARTNERSHIP (years 3-5): self-funding, 337,500+ subscribers (year 3), Revenue $3-5 million/yr ARR, Corporate Partnership/ acquisition negotiations, 6 million target users, Life-Time Value to Customer Acquisition Cost ratio (LTV:CAC) 5:1. Year 3-5 expected Sale/Exit Value $10-50 million; or Series A secondary global growth funding of $8 million

IP: (900+ pages Coding & Tech Stack)   Experienced Team: (Profile Links)

- Proprietary profiling algorithms   CEO
- AI-integrated assessment tools   COO
- Secure data synthesis methods   CTO   (co-founders)

Market/Demand/USP: (First to Market – no direct competitor)

- Expanding global AI, EdTech & self-improvement markets ($150+ BN)
- 78% of Chatbot 1BN users seek secure personalized AI-mentoring
- Competitors who merge social media with AI-chatbots harvest data
- Initial target audience: 200 million millennials and Gen Z in the US/EU

ACCELERATED DEVELOPMENT PROGRAMME
"Maximising Investor Return"

ACCELERATED DEVELOPMENT PROGRAMME

POTENTIAL VALUE $50-100m+

Destiny-Gram.com

Key Metrics Target at Acquisition
- **Users:** 300,000+
- **Revenue:** $3-5M ARR
- **Growth Rate:** 150%+ year-over-year
- **Gross Margin:** 80%+
- **User Economics:** LTV:CAC ratio exceeding 5:1

Potential Valuation Range
- **Technology/IP Value:** $15-30M
- **Revenue Multiple:** 10-15x ARR ($30-75M)
- **Strategic Premium for competitive positioning:** Additional 30-50%
- **Total Potential Value:** $50-100M+

The 'Accelerated Development Programme' presents a viable accelerated pathway to a 'Global Corporate Partnership' and potential acquisition by, or royalty/revenue sharing deal with, a major Technology Company within 36 months of initial launch. The approach focuses on rapid proof of concept, exceptional engagement metrics, and strategic positioning for early corporate integration, while maintaining sound business fundamentals.


CORPORATE DEVELOPMENT PLAN

INNOVATION

DEVELOPMENT

MARKETING

INVESTMENT

POTENTIAL VALUE $50-100m+

MIND
- Founder
- Thought Leader
- Mentor Investor
- Tech Leader
- Start-Up Accelerator

Educational Partner/Co-Founder
In-house Mgmt Team
Global Corporate Partner

MKTG
- Literary Agent
- Marketing Professionals
- Global Corporate Partner

MGMT

MONEY
- Business Angels
- Venture Capital
- Private Equity
- Global Corporate Partner

Corporate Plan

This Alternative Roadmap should be evaluated alongside the primary Corporate Development Plan, www.Destiny-Gram.com, with implementation decisions based on initial traction metrics, investor appetite for accelerated approaches, and emerging partnership opportunities.

DESTINY-GRAM MVP PROJECT
"An Overview"
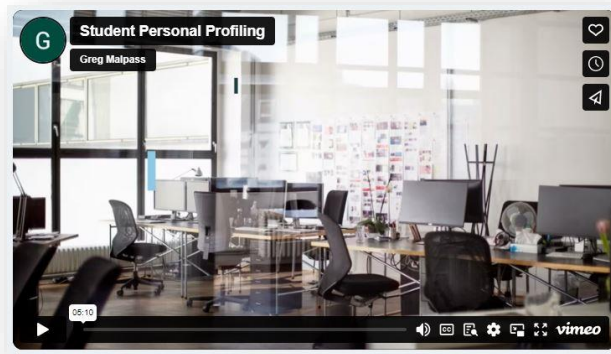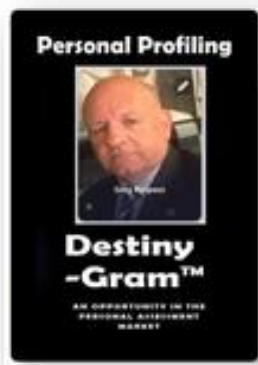
"The First, Privacy-First AI-Personalization & AI-Mentoring Platform"

Project Summary

Destiny-Gram provides the solution to a growing need for secure personalized development in an increasingly AI-driven education environment. The platform leverages cutting-edge AI technology to:

1. Create comprehensive personal profiles through proprietary assessment tools
2. Securely integrate this data with leading AI chatbots (like Claude, GPT, Co-Pilot)
3. Deliver hyper-personalized AI-chatbot guidance tailored to individual characteristics, personalities, skills, education and experiences, and personal goals and preferences
4. Maintain the highest standards of data privacy and security, with full user control

How it Works

Current Development Status

• Conceptual Framework: Fully developed through extensive literary foundations

• Technical Design: Proprietary algorithms and assessment methodology established

• Prototype Development: Initial programming completed with 900+ pages of code

• University Partnerships: In discussion with leading universities to help develop and validate the enhanced AI-chatbot mentoring system through volunteer student projects

• Funding Stage: Pre-revenue SAFE partnership/ seed funding to implement MVP

Overview

Unique Selling Point (see attached Addendum - USP)

Our Key Differentiation Factor is the creation of secure, detailed, user controlled, personal profiles and secure integration with AI-chatbots for enhanced and hyper-personalized interface and mentoring.

This creates a powerful synergy that no competitor currently matches. Our proprietary AI-assisted assessment methodology and data security framework provide significant barriers to entry. Privacy concern over the 'harvesting of personal data' is the problem facing potential larger competitors.

Intellectual Property

Our Coding, AI-Integration methodology & Tech Stack are our IP:

• Proprietary profiling algorithms
• AI-integrated assessment tools
• Secure data synthesis methods

Musk's Approach Flawed?

Read Why

Data Security Concerns Already

Market Opportunity for an AI-mentor

The Global EdTech market is projected to reach $404 billion by 2026, and the market opportunity for Destiny-Gram's product is immense ($300m-$1bn potential within 3 years):

• AI in education estimated at $20 billion by 2027
• Personal development market exceeding $50 billion annually

Target audience:

Primary: University students (18-30 years)
Secondary: Young professionals and career transitioners (eg. 900+ m LinkedIn Users)
Tertiary: Educational institutions and corporate training programs

Mustafa Suleyman, CEO Microsoft AI
"Your Digital Companion & Confidant is coming"

Investment and Growth Strategy

Financial Projections & Startup Funding Requirements:

• €30,000 retainer for exclusive partnership/ equity option
• €125,000 for MVP development and pilot program
• €375,000 for Series A funding to support scaling phase

Revenue Model:

The Opportunity

• University licensing: €12 per student subscription
• Corporate partnerships: Custom pricing based on volume
• Premium Progress Tracking features and services for individual users: €60 per year
• Data analytics and insights (anonymized and aggregated)

Projected Growth (Base Case):

• Year 1: 10,000+ users, €100k+ revenue
• Year 2: 225,000+ users, €2.7 million+ revenue
• Year 3: 337,500+ users, €4 million+ revenue
• 51% projected EBITDA margin by Year 3

Risk Assessment

Optimistic Scenario:

• Positive cash flow projected by end of Year 2
• Scalable business model with strong margins (80% EBITDA)
• Optimistic revenue projections, €70 - 300 million by Year 3
• Multiple potential exit strategies including strategic acquisition by global partner

Market Potential

Multi-Stages

Stage One – MVP

Phase 1: Foundation & University Partnership (Months 1-6)
• Establish strategic partnership framework
• Form interdisciplinary working group
• Design and implement initial pilot program
• Secure seed funding for MVP development

University Partnerships under review

Phase 2: Pilot & Validation (Months 7-12)

• Deploy platform with selected student cohorts

• Conduct comprehensive research studies

• Develop proprietary methodologies

• Create initial academic publications

• Secure first 10,000 sign-ups from universities captive volunteer students & Prepare for Series A funding

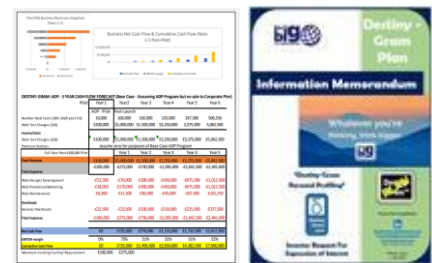Stage Two - SCALING (12 months): $325,000 for national scaling, 100,000-225,000 total subscribers

Phase 3: Market Expansion (Months 13-24)

• Scale platform across multiple universities

• Launch commercial applications

• Develop additional features and integrations

• Expand team and infrastructure

• Establish potential strategic business partnerships

Stage 3 - SALE or PARTNERSHIP (years 3-5): self-funding, 337,500+ subscribers, strategic partnership/acquisition negotiations, 6 million target users

Business Plan – Most Pessimistic Base Case
$8m cumulative net cash flow (years 3-5 post MPV)

Phase 4: Global Scaling (Months 25-60)

• International expansion to key markets

• Advanced AI capability development

• Integration with enterprise systems

• Position for acquisition or partnership with major social network or AI-chatbot company

• Exit Sale value $8-50 million, or post-acquisition royalties $17M to $72M

Supporting Documents & Presentations

- **The Future of the AI-chatbot Market**
- **Destiny-Gram's Unique Selling Point**
- **Destiny-Gram Investors Pack**

Please also visit our Holding Website Page, Corporate Development Plan and Project Due-Diligence, and a short video on our US student launch plan. Also provided below is an investors MVP Business Project Power-Point Presentation and our Full YouTube Investors Video on the following LINKS:

Website

Web-site Map

Project Due-Diligence

Corporate Plan
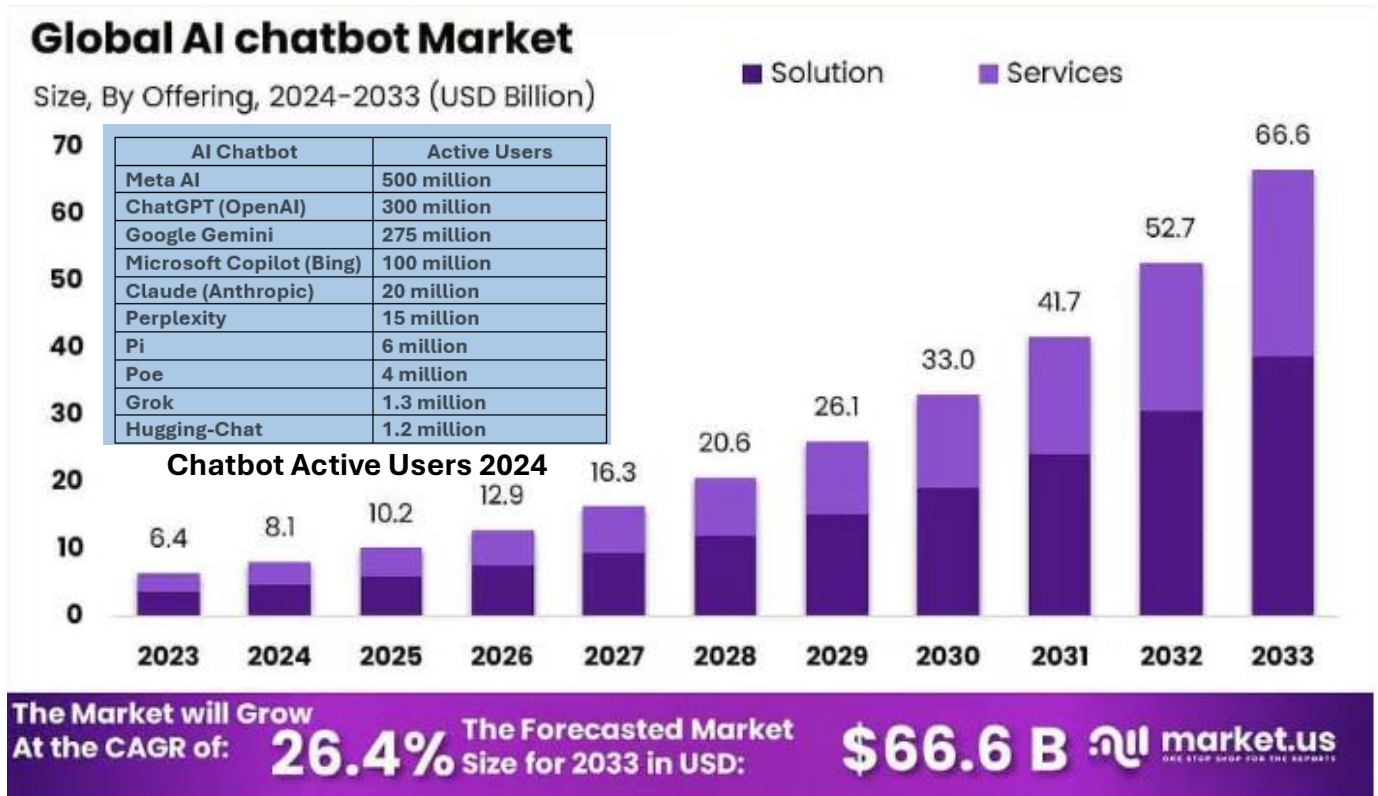

US Student Launch Video

MVP Business Project Power-Point Presentation

Full YouTube Investors Video

THE FUTURE OF THE AI-CHATBOT MARKET
"Market Opportunity"

Global AI chatbot Market
Size, By Offering, 2024-2033 (USD Billion)

■ Solution ■ Services

AI Chatbot	Active Users
Meta AI	500 million
ChatGPT (OpenAI)	300 million
Google Gemini	275 million
Microsoft Copilot (Bing)	100 million
Claude (Anthropic)	20 million
Perplexity	15 million
Pi	6 million
Poe	4 million
Grok	1.3 million
Hugging-Chat	1.2 million

Chatbot Active Users 2024

Values by year: 2023: 6.4, 2024: 8.1, 2025: 10.2, 2026: 12.9, 2027: 16.3, 2028: 20.6, 2029: 26.1, 2030: 33.0, 2031: 41.7, 2032: 52.7, 2033: 66.6

The Market will Grow At the CAGR of: 26.4% The Forecasted Market Size for 2033 in USD: **$66.6 B** market.us ONE STOP SHOP FOR THE EXPERTS

The global market for the "Search and Sharing of Information" is immense and ever-growing. Google processes 9 billion searches per day, 3 trillion searches per year, with 2 billion unique individual users each month. Monthly users of the top four social media platforms (Meta) alone, sharing information about their own lives, exceed 8 billion (Facebook 3bn, WhatsApp 2bn, Instagram 2bn, Messenger 1bn)

The global chatbot market, with over 1 billion unique active users, is projected to grow to $66 billion by 2033. AI-driven personalization in the process is becoming a necessity, with 71% of users expecting tailored interactions. User demand expects AI to understand them deeply while maintaining privacy and security. Destiny-Gram is founded on the creation of "tailored user experiences and secure data sharing" - the provision of context-aware, highly personalized responses based on individual preferences, needs and profiles. If Destiny-Gram taps just 5% of current demand, it could expect over 35 million unique users. The interest of both potential investors and users alike will be based on, and driven by, this "demand" and the "quality and security of the service provision".

There will be doubters, but they will be left behind in the rush. Graham Bell's invention of the telephone revolutionised personal communication and became one of the most significant technological advancements in history. But its invention was met with doubt: "A novelty with no practical need nor use". "Why would people ever want to speak intimately into a device?"

The question for 2025 onwards is: "Will people seek to talk intimately, and securely, with an AI-mentor/confidant who is not only all-knowing, but knows them intimately too?"

ChatGPT
$300M-$1B revenue range by 2028
"Market Potential"

DESTINY-GRAM
"Unique Selling Point"

Destiny-Gram's USP is absolutely sound and represents a significant advantage over competitors like Meta AI and X-XAI. This is crucial for potential Investors and Users alike.

The key differentiation lies in the quality and intentionality of the data:

1. **Intentional vs. Incidental Data**
   o Destiny-Gram: Users deliberately create profiles through MCQs and structured POV inputs and authorized access to LinkedIn profiles - specifically designed to capture relevant personal characteristics, experience, and goals
   o Competitors: Scrape whatever public posts happen to exist, regardless of whether they were created with any analytical purpose in mind
2. **User Control and Privacy**
   o Destiny-Gram: Users explicitly authorize what data is used and understand its purpose
   o Competitors: Often analyse whatever data they can access with minimal user awareness or control
3. **Relevance and Context**
   o Destiny-Gram: Profile data is specifically designed to be useful for personalized mentoring
   o Competitors: Social media posts are created for entirely different purposes and often contain contradictory signals or performative content not reflective of genuine needs
4. **Signal-to-Noise Ratio**
   o Destiny-Gram: High-quality, structured data points specifically relevant to mentoring
   o Competitors: Vast quantities of noisy data where relevant information is diluted by irrelevant content

This "quality over quantity" approach is increasingly valuable in an era where privacy concerns are growing, and users are becoming more selective about their data sharing. Our approach aligns with evolving user preferences and regulatory trends toward explicit consent and purpose-limited data use.

The personalized approach also creates a virtuous cycle - as users see more relevant and helpful mentoring, they're incentivized to provide even more accurate profile information, monitor progress over time, further improving the quality of the guidance they receive.

This USP remains compelling and defensible against competitors who rely primarily on analysing public social media activity. The Global Chatbot Market is forecast to grow to $26-29BN by 2029, if Destiny-Gram were to capture 1% of this market, offering hyper-personalised AI-mentoring, it represents revenues of c $300M per annum.

Malaga, Spain 01/05/2025

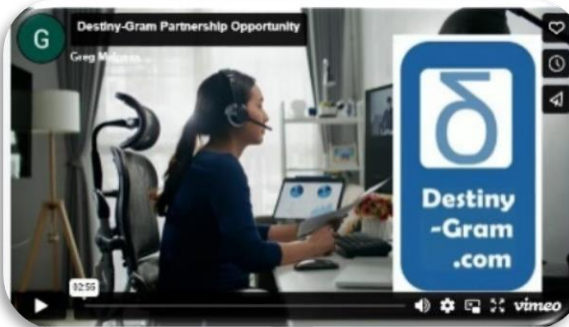# DESTINY-GRAM
"Investor Pack"
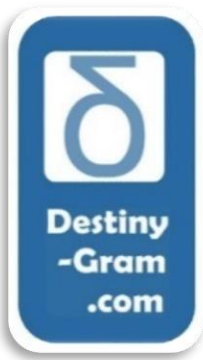
Website

Web-site Map

Due-Diligence Documents

Corporate Plan

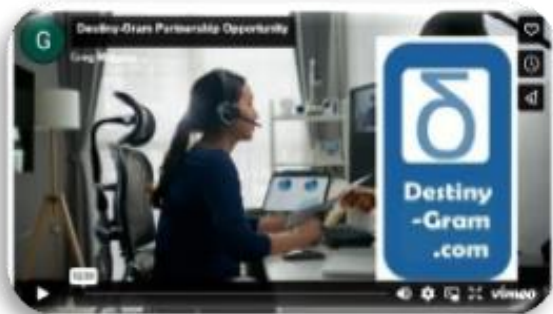**Investor Pitch (One-Pager)**

Investor Pitch Video (Short)

Investor Pitch Deck (Full Report)

Accelerated Development Programme

Pitch Deck Power-Point Presentation

Investor Pitch Video (Full)

Equity/Funding Suggested Terms

University Partner Engagement Terms

Partnership Opportunities

The Destiny-Gram Story

THE World University Rankings 2024

upf. Universitat Pompeu Fabra Barcelona

Massachusetts Institute of Technology

STANFORD UNIVERSITY

Carnegie Mellon University

UNIVERSITY OF OXFORD

Technische Universität München TUM

UPC
UNIVERSITAT POLITÉCNICA DE CATALUNYA BARCELONATECH

Destiny -Gram .com

UNIVERSITY OF CAMBRIDGE

ie UNIVERSITY

Berkeley UNIVERSITY OF CALIFORNIA

Destiny-Gram

POLITÉCNICA

MVP PROJECT

POTENTIAL

UNIVERSITY PARTNERS

ETH zürich

Imperial College London

London Business School

UNIVERSIDAD DE MÁLAGA | uma.es

Málaga TechPark; Parque Tecnológico de Andalucía

IESE

esesa IMF

INVESTORS

Y Combinator · techstars · ACCEL PARTNERS · SEQUOIA · First Round · WBAF · andreessen.horowitz · aaban BUSINESS ANGELS NETWORK · AEBAN · greylock · KLEINER PERKINS · Suma Capital · 500 STARTUPS · FOUNDERS FUND · FundersClub · AXON · M12 MICROSOFT'S VENTURE FUND · workday VENTURES · We are Village Global · Index Ventures · passion capital · LocalGlobe · Balderton capital · ATOMICO · Draper Esprit · Episode1 · Caixa Capital Risc · INNOEDUCA · BIC-EURONOVA, s.a. · ANDALUCÍA OPEN FUTURE · MÁLAGA BUSINESS ANGELS · WALTER · KEIRETSU FORUM · málaga valley · WAYNE · ENTREPRENEUR FIRST · MMC VENTURES · K Fund · OCTOPUS INVESTMENTS · SAMAIPATA · COFIDES Inversión y desarrollo · Unicaja · JME · Junta de Andalucía · SeedRocket · NAUTA CAPITAL · AAA · SEAYA VENTURES · BUENAVISTA Equity Partners · lean finance · BIGBAN INVESTORS CONGRESS · wayra Telefónica · Sabadell BStartup · MLG tech · MSW BRENSTEN Accelerators · G · Microsoft · in · OpenAI · ANTHROPIC · Claude · Meta
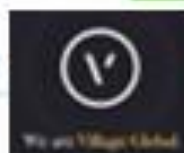
PLANS

Destiny-Gram.com

CORPORATE DEVELOPMENT PLAN

INNOVATION

DEVELOPMENT

MARKETING

INVESTMENT

MIND

Founder
Thought Leader
Mentor Investor
Tech Leader
Start-Up Accelerator

Educational Partner/
Co-Founder
In-house Mgmt Team
Global Corporate Partner

Literary Agent
Marketing Professionals
Global Corporate Partner

Business Angels
Venture Capital
Private Equity
Global Corporate Partner

MKTG

MGMT

MONEY

---

business partner ONE-STOP MARKETING

CORPORATE PARTNERSHIP NEGOTIATIONS

business sale

the big

Greg Malpass
Author/Founder

Book, Website & Media
Investor Deal
£375,000 - £500,000 (max)

Investor Prospectus

- Destiny Books
- Website Handbook
- Interviews & Coaching
- Videos/ Filming
- Seminars & Events

- Seed Funding
- Development Support
- Networking/ Promotion
(Pilot £100,000)

Investor Memorandum

Website Revenues,
Book & Media
Royalty Deals
£1,000,000 pa

Co-Founders

Accelerators/ Investors

Literary/Mtg Agents

Programmers/ Web Designers

Website Design & Development
£175,000

(ADP Marketing & Media)
- Editing
- Publishing
- Promotion
- Film Rights
- Seminars/ Events

(Web Development)
- Web Programming
- Web Design
- Web Maintenance

Book Club

Marketing Proposal

Book & Website
Publishing/ Promotion
& Business Launch
£200,000

Web Design RFP

RFP Website Developer Brief

THE World University Rankings 2024

Universitat Pompeu Fabra Barcelona
upf.

MIT Massachusetts Institute of Technology

STANFORD UNIVERSITY

Carnegie Mellon University

Technische Universität München **TUM**

UPC UNIVERSITAT POLITÈCNICA DE CATALUNYA BARCELONATECH

Destiny-Gram.com

Berkeley UNIVERSITY OF CALIFORNIA

ie UNIVERSITY

Destiny-Gram

POLITÉCNICA

MVP PROJECT

contact us

London Business School

ETH zürich

Imperial College London

UNIVERSIDAD DE MÁLAGA | **uma.es**

Málaga TechPark;

IESE

esesa IMF

Greg Malpass, MBA, BSc. CEng
Fundador, Destiny-Gram
Sitio web: www.destiny-gram.com
E-Mail: destinyinvestors@btinternet.com